

## Problem-Solution Fit canvas

Purpose / Vision

TEAM ID: PNT2022TMID32019

Version:

Define CS, fit into CL	<b>1. CUSTOMER SEGMENT(S)</b> <span>CS</span> <p>parents want to monitor the children activities regularly</p>	<b>6. CUSTOMER LIMITATIONS</b> <span>CL</span> <small>EG. BUDGET, DEVICES</small> <p>1) have a Mobile phone 2) have the sufficient money</p>	<b>5. AVAILABLE SOLUTIONS</b> <span>AS</span> <small>PROS &amp; CONS</small> <p>They use GSM module to send notification to the parents. so, it needs a sim card which needs to be recharged regularly</p>	Explore AS, differentiate
	<b>2. PROBLEMS / PAINS</b> + ITS FREQUENCY <span>PR</span> <p>People want to monitor the location of the child every time. Parents want to know whether the child is within the location (school premises, house etc)</p>	<b>9. PROBLEM ROOT / CAUSE</b> <span>RC</span> <p>Due to the busy schedule/work for the parents they can't take care of their child</p>	<b>7. BEHAVIOR</b> + ITS INTENSITY <span>BE</span> <p>The working parents can't concentrate on their work and also can't take care of their children.</p>	
Identify strong TR & EM	<b>3. TRIGGERS TO ACT</b> <span>TR</span> <p>Parents want to monitor their children every time, when it is monitor means they feel relax</p>	<b>10. YOUR SOLUTION</b> <span>SL</span> <p>Create a safe zone around the location of the child for example around a house or school and send a notification to the parents if the child gets out of the safe zone. Tracking the child's location and send the location information to the parents.</p>	<b>8. CHANNELS of BEHAVIOR</b> <span>CH</span> <p>ONLINE Through online the customer can live track the location of the child</p>	Extract online & offline CH of BE
	<b>4. EMOTIONS</b> <small>BEFORE / AFTER</small> <span>EM</span> <p>People do not feel good to buy the product as it is very costly. They feel more relaxed as they monitor their child and can concentrate on their work.</p>		<p>OFFLINE In offline mode the customer can see the location the child has went or visited.</p>	



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