

Market

**Performance vs Target** 

All values in USD

| Region   | All |
|----------|-----|
| Division | All |
|          |     |

| Country            | 2019   | 2020    | 2021 |         | 2021-Target | Target %              |
|--------------------|--------|---------|------|---------|-------------|-----------------------|
| Australia          | 3.9 M  | 10.7 M  |      | 21.0 M  | -2.2 M      | -9.54%                |
| Austria            |        | 0.1 M   |      | 2.8 M   | -0.3 M      | -10.50%               |
| Bangladesh         | 0.5 M  | 2.3 M   |      | 7.0 M   | -0.7 M      | <b>-9.35%</b>         |
| Canada             | 4.8 M  | 12.2 M  |      | 35.1 M  | -5.1 M      | -12.63%               |
| China              | 1.4 M  | 5.4 M   |      | 22.9 M  | -2.1 M      | -8.28%                |
| France             | 4.0 M  | 7.5 M   |      | 25.9 M  | -2.2 M      | -7 <mark>.78%</mark>  |
| Germany            | 2.6 M  | 4.7 M   |      | 12.0 M  | -1.5 M      | -11.29%               |
| India              | 30.8 M | 49.8 M  |      | 161.3 M | -9.6 M      | -5. <mark>59%</mark>  |
| Indonesia          | 2.5 M  | 6.2 M   |      | 18.4 M  | -2.4 M      | -11.45%               |
| Italy              | 2.9 M  | 4.5 M   |      | 11.7 M  | -1.0 M      | -8.22%                |
| Japan              |        | 1.9 M   |      | 7.9 M   | -0.3 M      | -3.9 <mark>6%</mark>  |
| Netherlands        | 0.2 M  | 3.4 M   |      | 8.0 M   | -0.7 M      | -7 <mark>.59%</mark>  |
| Newzealand         |        | 2.0 M   |      | 11.4 M  | -1.4 M      | -10.95%               |
| Norway             |        | 2.5 M   |      | 13.7 M  | -1.4 M      | -9.50%                |
| Pakistan           | 0.6 M  | 4.7 M   |      | 5.7 M   | -0.5 M      | -8.48%                |
| Philiphines        | 5.7 M  | 13.4 M  |      | 31.9 M  | -2.5 M      | -7 <mark>.27%</mark>  |
| Poland             | 0.4 M  | 2.8 M   |      | 5.2 M   | -0.9 M      | -15.35%               |
| Portugal           | 0.7 M  | 3.6 M   |      | 11.8 M  | -0.5 M      | -4.1 <mark>2%</mark>  |
| South Korea        | 12.8 M | 17.3 M  |      | 49.0 M  | -4.4 M      | -8.18%                |
| Spain              |        | 1.8 M   |      | 12.6 M  | -1.8 M      | -12.39%               |
| Sweden             | 0.1 M  | 0.2 M   |      | 1.8 M   | -0.2 M      | -1 <mark>0.00%</mark> |
| United Kingdom     | 2.0 M  | 8.1 M   |      | 34.2 M  | -3.0 M      | -8 <mark>.02%</mark>  |
| USA                | 11.5 M | 31.9 M  |      | 87.8 M  | -10.2 M     | -10.44%               |
| <b>Grand Total</b> | 87.5 M | 196.7 M |      | 598.9 M | -54.9 M     | -8.40%                |





### **FILTERS**

Region All Top 10 Products
Division All All values in USD
Customer All

| Products                             | 2020  | 2021   | 20 vs 21 |
|--------------------------------------|-------|--------|----------|
| AQ Electron 4 3600 Desktop Processor | 3.0 M | 19.4 M | 541.3%   |
| AQ GT 21                             | 0.8 M | 4.4 M  | 461.1%   |
| AQ Home Allin1                       | 0.7 M | 5.2 M  | 669.0%   |
| AQ LION x1                           | 0.0 M | 0.8 M  | 1619.5%  |
| AQ LION x2                           | 0.1 M | 0.9 M  | 1668.9%  |
| AQ LION x3                           | 0.1 M | 1.2 M  | 1692.3%  |
| AQ Mx NB                             | 0.0 M | 1.4 M  | 5623.5%  |
| AQ Pen Drive DRC                     | 0.6 M | 3.8 M  | 487.7%   |
| AQ Smash 2                           | 0.4 M | 11.2 M | 2489.5%  |
| AQ Zion Saga                         | 0.7 M | 3.6 M  | 428.5%   |
| Grand Total                          | 6.4 M | 52.0 M | 708.0%   |



### **FILTERS**

Region All Division Level Report
Customer All All values in USD

| Division           | 2020    | 2021    | 20 vs 21 |
|--------------------|---------|---------|----------|
| N & S              | 51.4 M  | 94.7 M  | 84.4%    |
| P & A              | 105.2 M | 338.4 M | 221.5%   |
| PC                 | 40.1 M  | 165.8 M | 313.7%   |
| <b>Grand Total</b> | 196.7 M | 598.9 M | 204.5%   |



### **FILTERS**

| Region   | All |
|----------|-----|
| Division | All |
| Customer | All |

| Products                 | Quantity |
|--------------------------|----------|
| AQ Gamers                | 3.4 M    |
| AQ Gamers Ms             | 4.0 M    |
| AQ Master wired x1 Ms    | 4.2 M    |
| AQ Master wireless x1    | 3.4 M    |
| AQ Master wireless x1 Ms | 4.1 M    |
| <b>Grand Total</b>       | 19.0 M   |

### **Top 5 Products**

#### **FILTERS**

| Region   | All |
|----------|-----|
| Division | All |
| Customer | All |

| Products             | Quantity |
|----------------------|----------|
| AQ Gamer 1           | 51.7 K   |
| AQ GEN Z             | 63.1 K   |
| AQ Home Allin1       | 15.2 K   |
| AQ HOME Allin1 Gen 2 | 8.9 K    |
| AQ Smash 2           | 36.0 K   |
| <b>Grand Total</b>   | 174.9 K  |

**Bottom 5 Products** 



### **FILTERS**

Region All
Division All
Customer All

New Product - 2021
All values in USD

| Products                             | 2020 | 2021    |
|--------------------------------------|------|---------|
| AQ Clx3                              |      | 4.4 M   |
| AQ Electron 3 3600 Desktop Processor |      | 14.2 M  |
| AQ Gen Y                             |      | 19.5 M  |
| AQ GEN Z                             |      | 11.7 M  |
| AQ HOME Allin1 Gen 2                 |      | 3.5 M   |
| AQ Lumina Ms                         |      | 4.2 M   |
| AQ Marquee P3                        |      | 4.9 M   |
| AQ Marquee P4                        |      | 1.7 M   |
| AQ Maxima Ms                         |      | 13.7 M  |
| AQ MB Lito                           |      | 2.8 M   |
| AQ MB Lito 2                         |      | 2.3 M   |
| AQ Qwerty                            |      | 22.0 M  |
| AQ Qwerty Ms                         |      | 15.4 M  |
| AQ Trigger                           |      | 20.7 M  |
| AQ Trigger Ms                        |      | 17.9 M  |
| AQ Wi Power Dx3                      |      | 17.2 M  |
| Grand Total                          |      | 176.2 M |



### **FILTERS**

Region All Customer All

| Country               | 2021    |
|-----------------------|---------|
| Canada                | 35.1 M  |
| India                 | 161.3 M |
| South Korea           | 49.0 M  |
| <b>United Kingdom</b> | 34.2 M  |
| USA                   | 87.8 M  |
| <b>Grand Total</b>    | 367.2 M |

## **Top 5 Country - 2021**

All values in USD