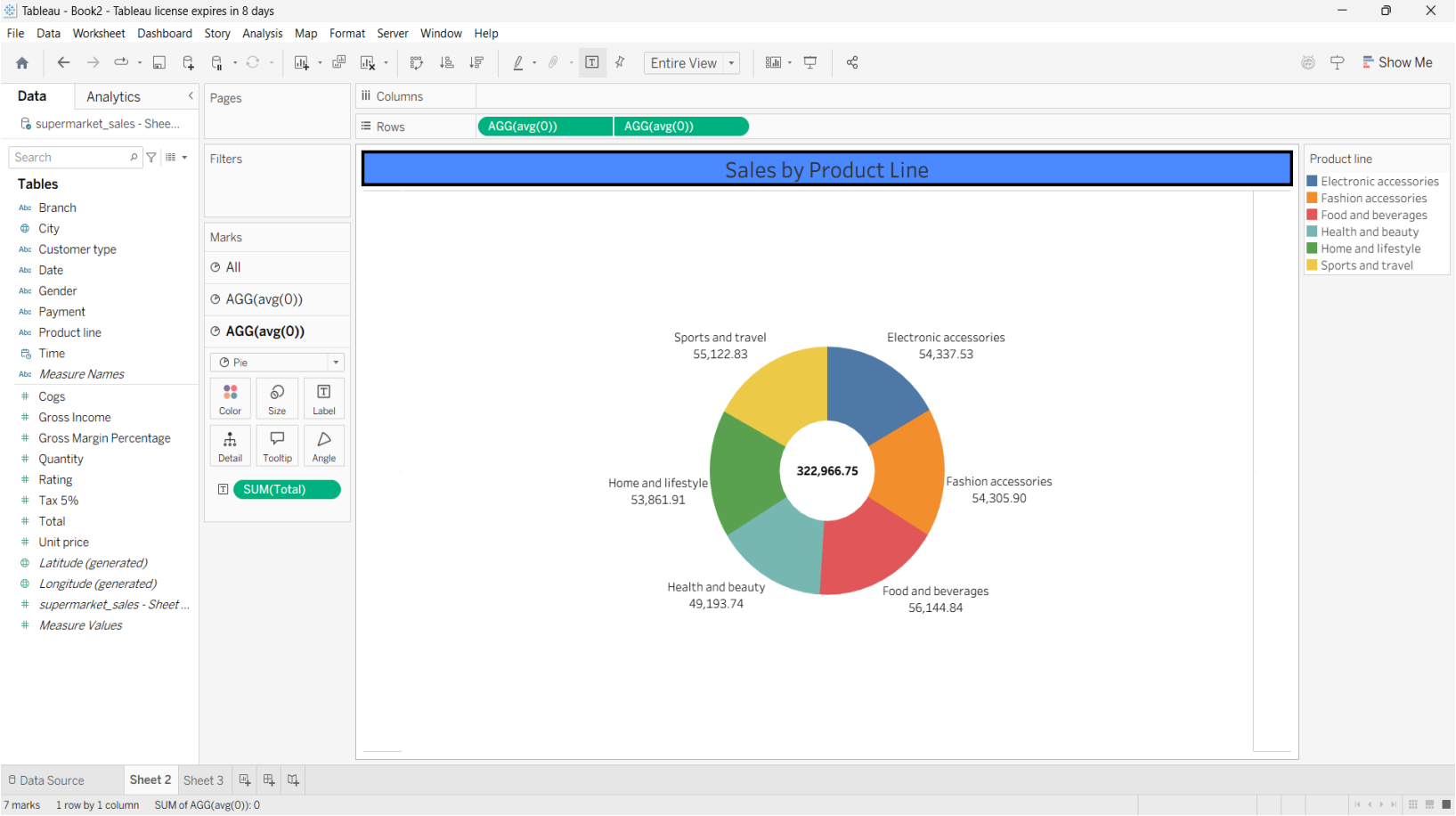


1 Donut Chart – Sales by Product Line

- **Rows / Columns:** Use SUM(Total)
- **Color:** Product line **Marks:** Pie chart
- Create a **dual-axis pie chart** with:

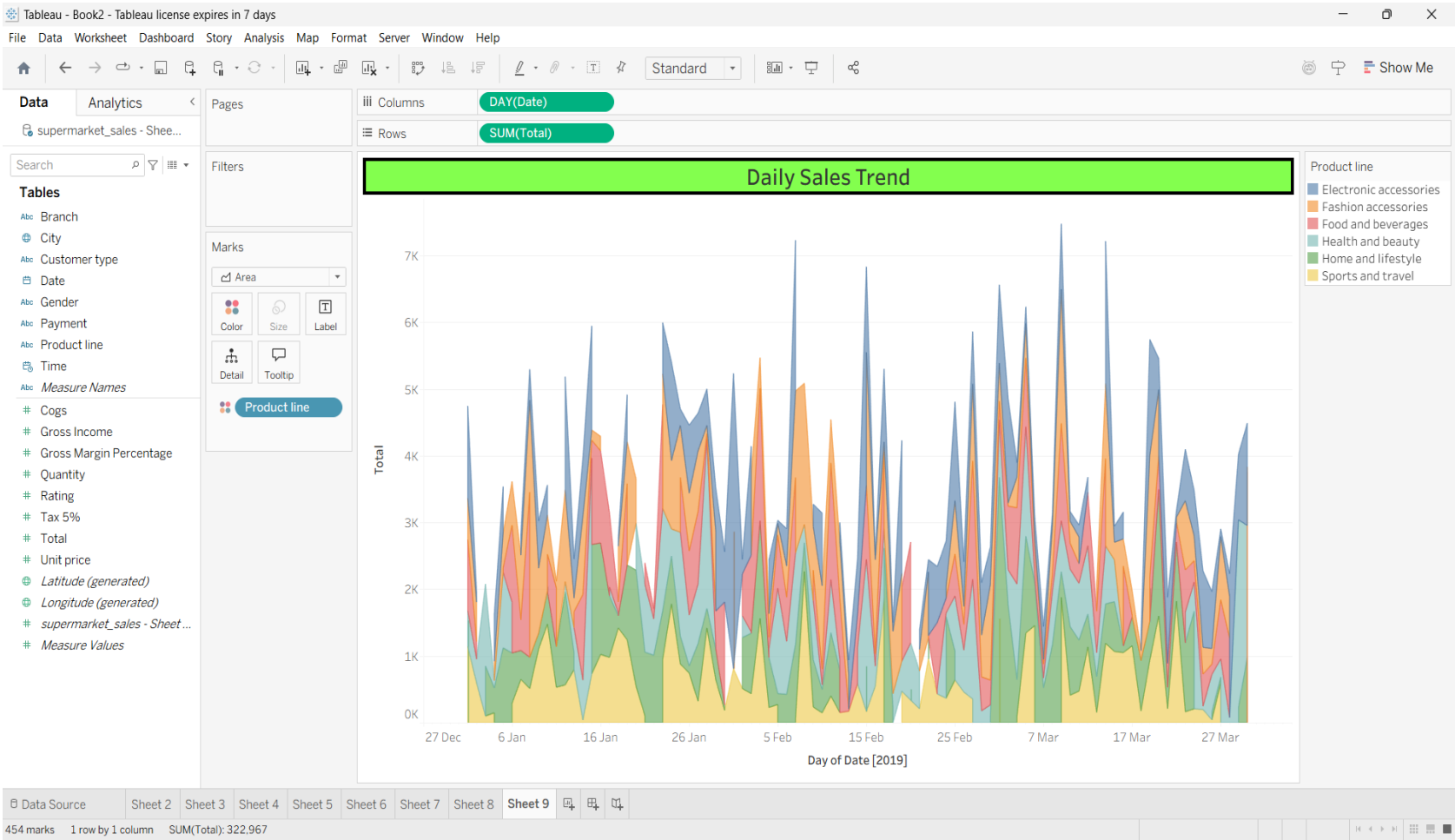
o Outer pie: Product line o Inner pie: blank or white circle for the “hole”

- Adjust the size of the inner circle to achieve the donut effect.



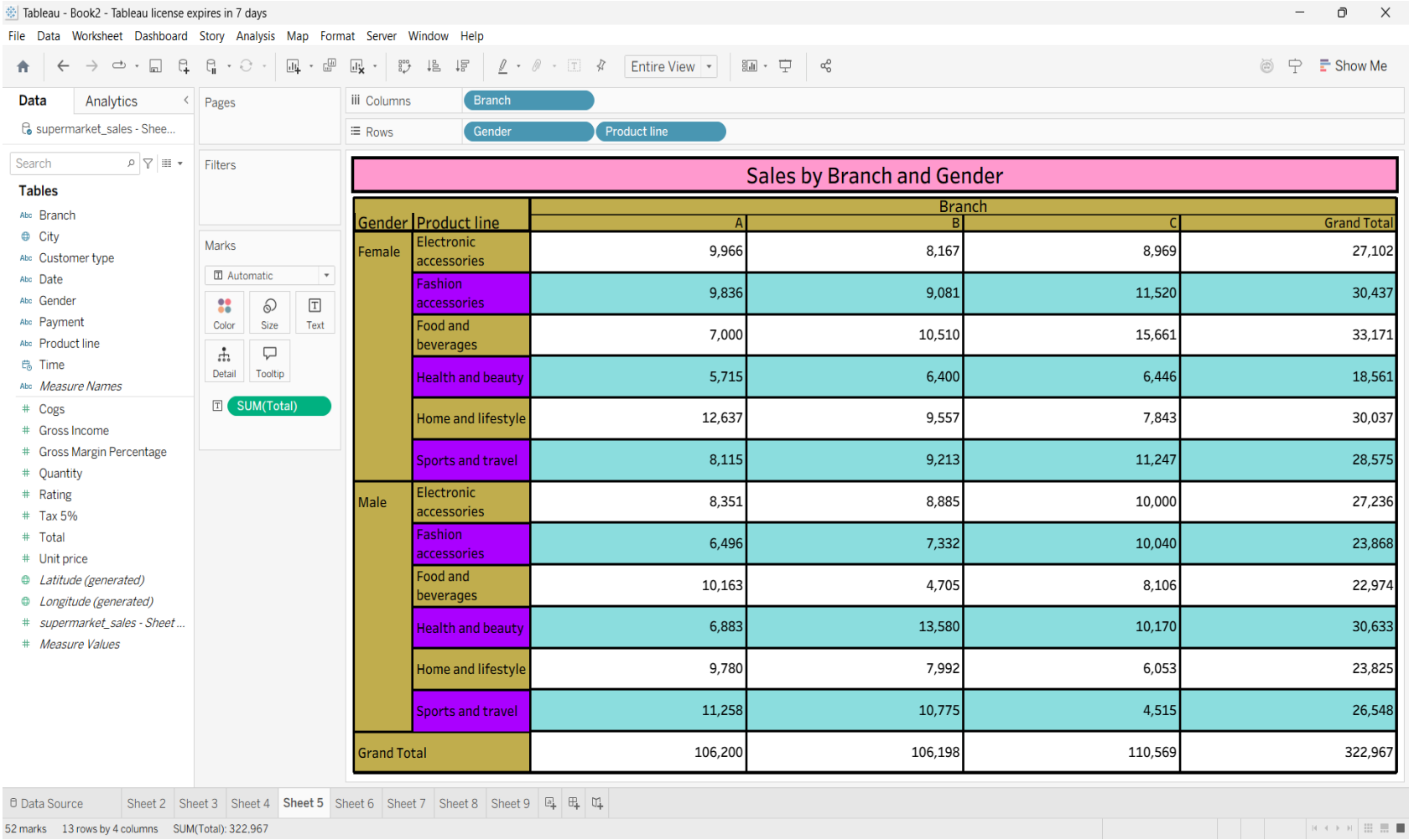
2 Area Chart – Daily Sales Trend

- **Columns:** Day **Rows:** SUM(Total)
- **Marks:** Area
- **Color:** Optional — by City or Product line for layered areas



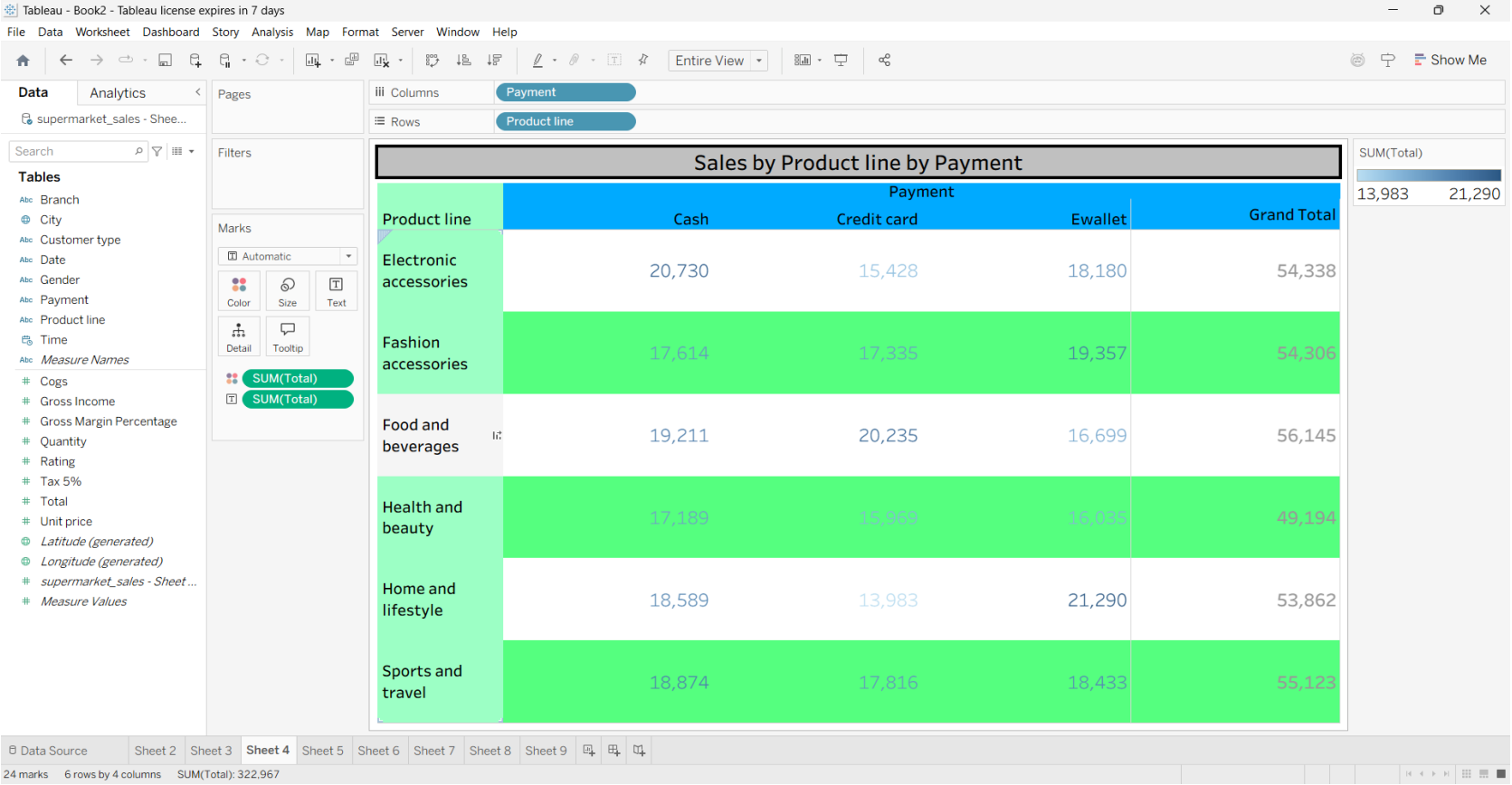
3 Text Table – Sales by Branch and Gender

- **Rows:** Gender ☐ **Text:** SUM(Total)
- **Columns:** Branch
- Set **Mark Type** to **Tex**



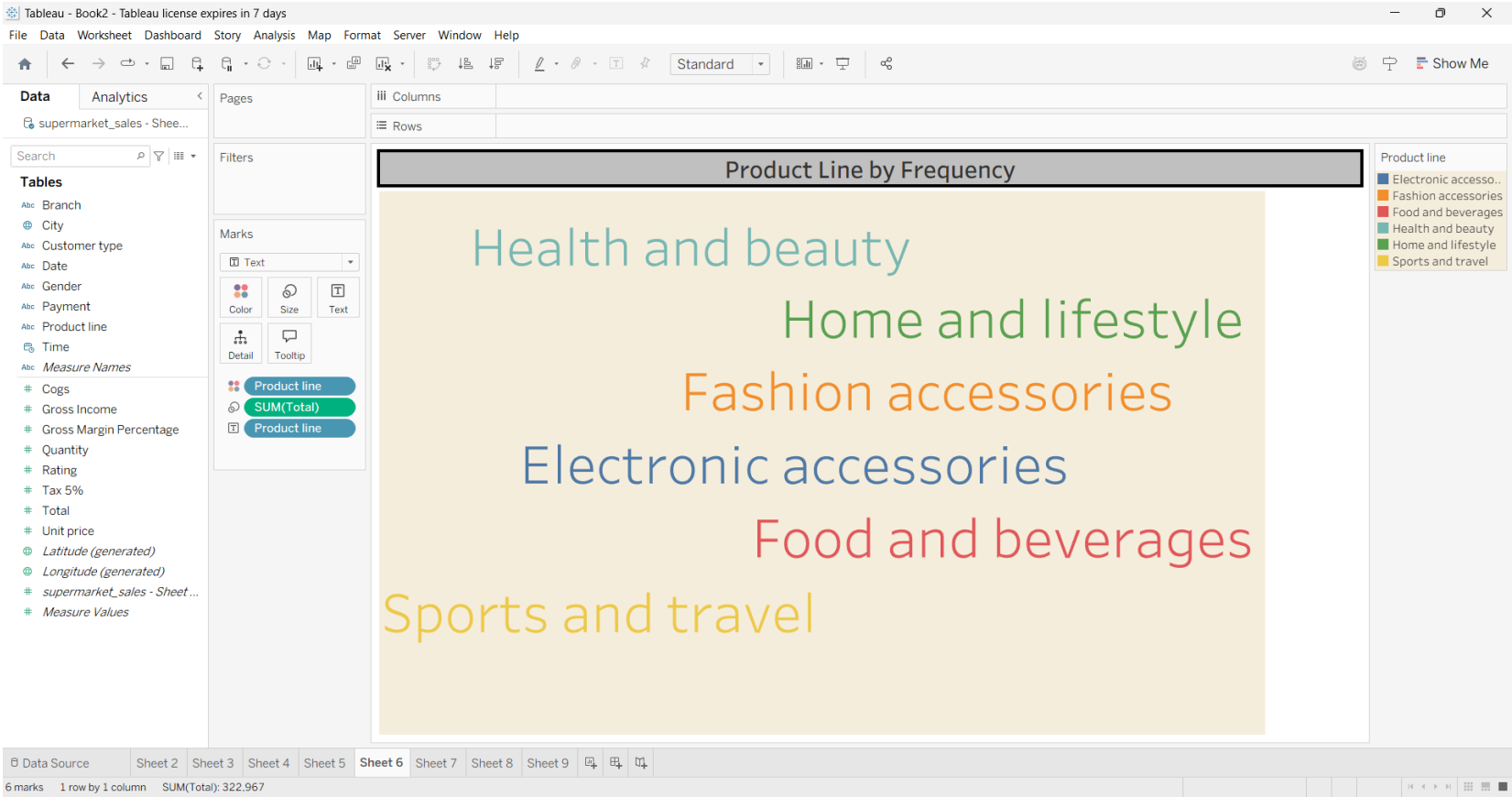
4 Highlighted Table – Sales by Product Line and Payment

- Rows: Product line
- Columns: Payment
- Text: SUM(Total)
- Color: SUM(Total)
- Set Mark Type: Square (for background color effect)



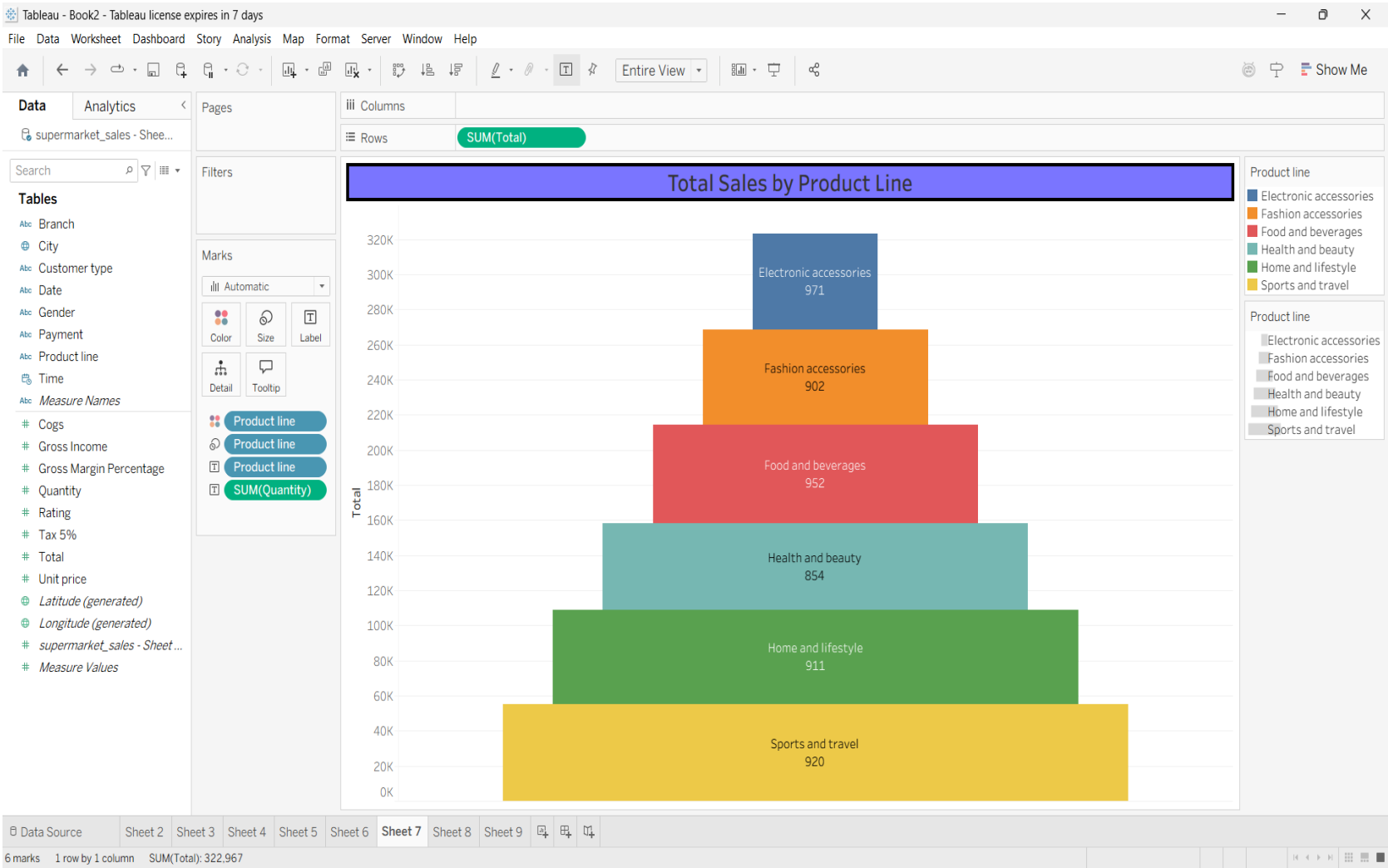
5 Word Cloud – Product Line by Frequency

- **Text:** Product line **Size:** COUNT(Invoice ID) or SUM(Total)
- Set **Mark Type:** Text
- Tableau will size and color based on measure



5 Funnel Chart – Total Sales by Product Line

- **Rows:** Product line
- **Columns:** SUM(Total)
- **Sort Descending** by SUM(Total)
- Set **Mark Type:** Gantt Bar or Bar
- Adjust sizing to create funnel shape (top-heavy



7 Waterfall Chart – Stepwise Profit Change by Product Line

- Columns: Product line
- Rows: SUM(gross income)
- Create a **calculated field** for Running Total
- Use Gantt Bar marks with **size set to gross income**

