

# #Harikrishnan A



Harikrishnan.A

Digital & IT Project Manager specializing in Agile, Scrum, Software Architecture,

Performance-Driven Marketing and Stakeholder Engagement.

## IT Professional

#Top-Rated#Digital Software Project Manager | Kerala, India | Agile & Scrum | SaaS & Web Application Delivery | SDLC | Stakeholder & Operations Management

Results driven Digital Software Project Manager specializing in Agile, Scrum, digital transformation, and enterprise IT delivery. Expert in stakeholder management, sprint planning, risk control, and scalable software solutions across India

## Recent Professional Experiences.

### Digital Marketing Intern | Zoople Technologies | Kochi | Kerala, India

- Search Engine Optimization (SEO) – On-page SEO, Technical SEO, Keyword Research, Link Building
- Search Engine Marketing (SEM) – Google Ads, PPC Campaign Management, CPC Optimization
- Social Media Marketing (SMM) – LinkedIn, Instagram, Facebook Campaign Strategy
- Web Analytics & Reporting – Google Analytics (GA4), Google Search Console, KPI Tracking
- Blogs, Articles
- Content Marketing & Landing Page Optimization
- Email Marketing & CRM Campaign Management
- Competitor Analysis, Market Research & ROI Analysis

October 01, 2024 to December 05, 2025

### Project Manager | Onesoft Technologies | Kochi | Kerala, India

- Project Management
- Agile | Scrum | SDLC | SaaS | Stakeholder Management | Risk Management | Budget Management | Jira | KPI Tracking | Digital Transformation
- Quality assurance, UAT coordination, and successful deployment of digital solutions.
- Coordinated with clients and stakeholders to gather requirements, manage expectations, and ensure 100% requirement traceability.
- Timelines, sprint plans, and resource allocation to improve delivery efficiency.
- Led timelines, sprint plans, and resource allocation to improve delivery efficiency,

October 01, 2023 to September 30, 2024

## Project Accomplishments

- #Pharmacyplus-Onesoft technologies- All-in-one Pharmacy Management Software.
- #Kochifit-Zoople Technologies -Wordpress Website [GYM]-Internship.
- #Schoolware-Webone-#iMentor.Kerala,
- #CrewManagementSystem-SBN Technoligics-Best Maritime Erp Software,[Mumbai].
- #SPS-SBN Technoligics-Best Maritime Erp Software,[Mumbai].
- #IStorePRO-Gemini Software Technolgy-Warehouse[M.Est],
- #PMS-Envestnet-Active Passing Investing[U.S.A].
- Financial Planning Software [U.S.A].

## Hard Skills

- Project Management & IT Project Governance – End-to-End SDLC, Project Planning, Scope & Change Management
- Agile & Scrum Methodologies – Sprint Planning, Backlog Grooming, Daily Stand-ups, Release Management
- Project Management Tools – Jira, Trello, Microsoft Project, Asana
- Stakeholder & Client Management – Requirement Gathering, BRD/FRD Documentation, UAT Coordination
- Risk Management & Quality Assurance (QA) – Risk Mitigation, Defect Tracking, Process Improvement
- Budgeting & Resource Allocation – Cost Control, Forecasting, Vendor Management
- SaaS & Web & Application Delivery – Product Lifecycle Management, Deployment & Go-Live Support
- Search Engine Optimization (SEO) – On-Page SEO, Technical SEO, Keyword Research, SERP Ranking, Link Building
- Search Engine Marketing (SEM) & PPC – Google Ads, Pay-Per-Click (PPC), CPC Optimization, Campaign Budget Management
- Web Analytics & Data Analysis – Google Analytics (GA4), Google Search Console, KPI Tracking, Performance Reporting
- Social Media Marketing (SMM) – LinkedIn Marketing, Meta Ads, Facebook Ads Manager, Audience Targeting
- Lead Generation & Conversion Rate Optimization (CRO) – Funnel Optimization, A/B Testing, Landing Page Optimization
- Content Marketing & SEO Copywriting – Blog Strategy, Content Optimization, CTA Development
- Email Marketing & CRM Tools – Marketing Automation, Lead Nurturing, Campaign Segmentation
- Competitor Analysis & Digital Strategy – Market Research, ROI Analysis, Growth Marketing

## Tools & Technologies

- Jira
- MSProject
- GitHub
- HubSpot
- WordPress
- GA4
- SearchConsole
- GoogleAds
- MetaAds
- SEMrush
- Ahrefs
- Mailchimp
- Canva
- Google Sheets
- Selenium
- AWS
- Azure
- .NET
- PHP
- HTML5
- CSS3
- SQL
- MySQL
- Java
- Angular

## #Enterprise software solutions company-Previous

- Webone Technologies[P.M],[4] Dcember2013-November 2017
- Sbn Technologies [S/W Architect][3]-Decemmmber 2007-December2010
- Gemini Software Solutions[Qa Eng.][2.0] -November 2025-November 2027
- Envestnet Trivandrum [Qa Eng][1.5] -July 2003-September 2025

## CONTACT

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Tv.Puram P.O,Vaikom.

Kottayam,Kerala,India

## EDUCATIONS

- Master Of Computer Application
- Bsc Chemistry
- Pre-Degree
- SSLC

### Universities & Colleges

- Vlbjcas Coimbatore
- MG College Trivandrum
- SB Changancherry
- Sacred Heart Hligh School

## SOFT SKILLS

- Communication Skills
- Leadership
- Collaboration
- Problem Solving,
- Stakeholder Management
- Client Handling
- Decision Making
- Adaptability
- Time Management
- Strategic Thinking
- Process Improvement
- Customer-Centric Approach
- Change Management
- Stakeholder Communication
- Team Collaboration
- Leadership & Team Coordination
- Priority Management
- Client Relationship Management

## LANGUAGES

- English
- Malayalam
- Hindi