

Re: Preliminary Charity Research

Michael Price <mkprice2@ua.edu>

Wed 1/24/2024 8:45 AM

To: Hariaksha Gunda <hgunda@crimson.ua.edu>

Thanks Hari. I sent Kim a message last night about jump starting the project. Will let you know once I hear back. But we can work on this regardless.

Sent from my iPhone

On Jan 24, 2024, at 8:40 AM, Hariaksha Gunda <hgunda@crimson.ua.edu> wrote:

Thank you; I will read this information today.

I attached my class schedule to this email. I am also busy on Mondays at 2:20 - 2:50 and Mondays/Tuesdays from 4:30 to 5:30.

<image.png>

Hariaksha Gunda

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THE UNIVERSITY OF ALABAMA®



From: Michael Price <mkprice2@ua.edu>

Sent: Tuesday, January 23, 2024 2:17 PM

To: Hariaksha Gunda <hgunda@crimson.ua.edu>

Subject: Fw: Preliminary Charity Research

Here is an old email thread discussing different data sources for the charity project.

From: Grace Lasseigne <galasseigne@crimson.ua.edu>

Sent: Monday, April 25, 2022 8:22 PM

To: Mike Price <mkprice2@cba.ua.edu>

Subject: Re: Preliminary Charity Research

Hello Dr. Price,

That all sounds great. I look forward to our Zoom meeting tomorrow.

Thanks,

Grace

Grace Lasseigne | Undergraduate Student / Finance & Economics

Culverhouse College of Business

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galasseigne@crimson.ua.edu



From: Mike Price <mkprice2@cba.ua.edu>

Sent: Monday, April 25, 2022 8:04 PM

To: Grace Lasseigne <galasseigne@crimson.ua.edu>

Subject: Re: Preliminary Charity Research

Hi Grace- All is well here in CA. Yes. We should still check in quickly tomorrow at 11am CST. I have not heard back from Kim with the information on getting the Canadian data. But will follow up with her tonight.

Thanks for sending along the information on the Aussie charities. It is not surprising that they have better data that is publicly given that it is a smaller sector.

I will send a Zoom link for our call tomorrow shortly

Best

Mike

Sent from my iPhone

On Apr 25, 2022, at 1:57 PM, Grace Lasseigne <galasseigne@crimson.ua.edu> wrote:

Hello Dr. Price,

I hope that you are doing well in California. I just wanted to confirm that tomorrow at 11:00 AM CST still works for you.

When you have a chance could you send me the information for the Canada contact/information so that I can contact them?

Regarding Australia, I was able to find a list of registered charities in Australia that was created by the government. <https://www.acnc.gov.au/charity/programs/list> This page had similar options to GuideStar where I can see them by classification and then each charity has information listed and a direct link to their website. Just briefly sampling some of the charities in different groups it appears there is a more consistent number of charities information being listed directly on the page or through a website that is linked compared to GuideStar. They were categorized as follows:

- Total (71,518)
 - Agriculture, fisheries, and forestry (560)
 - Animal welfare (1,211)
 - Arts and Culture (5,329)
 - Community development (6,282)
 - Economic development (1,806)
 - Education (11,488)
 - Environment (2,015)
 - Health (7,401)
 - Human rights (977)
 - Human services (11,494)
 - Information and communications (514)
 - International relations (125)
 - Public affairs (888)
 - Public safety (1,610)
 - Religion and faith-based spirituality (16,336)
 - Science (212)
 - Social sciences (102)
 - Sport and recreation (1,258)
 - Unknown or not classified (1,910)

Below is the information from the random sampling I did on GuideStar to see how many charities have their mission statements listed on the GuideStar website or have a link attached that will take you to their website where their mission statement can be found.

- Arts, Culture, and Humanities
 - Humanities and Historical Societies (3/5 had mission statements)
 - Media (3/5)
 - Museums (1/5)
- This was as far as I was able to go until I hit my maximum number of views for the month ... GuideStar then asked me to subscribe to view more charities with options ranging from \$350 for a monthly subscription

to \$166.67 monthly for a year-long subscription under their GuideStar Pro plan.

One thing I did notice is that at least 3 of the 15 charities I viewed on GuideStar appeared to be old listings of charities no longer in business/or at least had not filed with the IRS recently.

Thanks,

Grace

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From: Grace Lasseigne <galasseigne@crimson.ua.edu>
Sent: Tuesday, April 19, 2022 12:21 AM
To: Mike Price <mkprice2@cba.ua.edu>
Subject: Re: Preliminary Charity Research

Sounds great!

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From: Mike Price <mkprice2@cba.ua.edu>
Sent: Tuesday, April 19, 2022 12:20 AM
To: Grace Lasseigne <galasseigne@crimson.ua.edu>
Subject: Re: Preliminary Charity Research

Hi Grace- This is excellent. Thanks and I will see you at 11am tomorrow.

Best
Mike

Sent from my iPhone

On Apr 18, 2022, at 10:49 PM, Grace Lasseigne
<galasseigne@crimson.ua.edu> wrote:

Hello Dr. Price,

After our discussion from last week, I have added a few additional notes for our ongoing charity research. Also, I just wanted to confirm our meeting for 11:00 AM tomorrow.

Canada Databases:

- Abigail Payne publications:
 - ["The Effect of Tax Price on Donations: Evidence from Canada"](#): After looking through this again, I could not find a direct link to a list of charities, however, I was able to look through the Government of Canada website and found a list of all registered charities.
 - <https://apps.cra-arc.gc.ca/ebci/hacc/srch/pub/bscSrch>: 86,175 listed - many do have a website attached or a brief mission statement if you click on the respective link.

GuideStar: As we had discussed in our last meeting here are the totals within each category and subcategory.

- All Categories
 - Arts, Culture and Humanities (110,164)
 - Humanities and Historical Societies (19,541)
 - Media (9,114)
 - Museums (12,534)
 - Performing Arts (31,272)
 - Service and Other (37,703)
 - Education and Research (188,513)
 - College and University (5,036)
 - Elementary and Secondary (59,324)
 - Libraries (6,863)
 - Research Institutes (8,773)
 - Service and Other (101,866)
 - Vocational, Technical, and Adult (6,651)
 - Environment and Animals (65,098)
 - Animal Protection, Welfare, and Services (23,008)
 - Beautification and Horticulture (4,616)

- Conservation and Environmental Education (20,548)
 - Health Care Facilities and Programs (4,625)
 - Pollution (2,407)
 - Service and Other (9,161)
 - Zoos and Veterinary Services (733)
- Health (102,460)
 - Addiction and Substance Abuse (8,578)
 - Diseases and Disease Research (18,667)
 - Health Care Facilities and Programs (53,769)
 - Medical Disciplines and Specialty Research (5,794)
 - Mental Health and Crisis Services (15,652)
- Human Services (353,935)
 - Agriculture, Food, and Nutrition (10,810)
 - Crime and Legal Related (18,848)
 - Employment and Occupations (15,353)
 - General Human Services (131,328)
 - Housing (35,920)
 - Public Safety, Disaster Preparedness, and Relief (18,637)
 - Recreation and Sports (86,139)
 - Youth Development (36,900)
- International (23,153)
 - International Development and Relief Services (14,380)
 - International Human Rights (820)
 - International Peace and Security (1,057)
 - Promotion of International Understanding (2,996)
 - Service and Other (3,900)
- Public Societal Benefit (205,729)
 - Civil Rights and Liberties (6,163)
 - Community Improvement (68,321)
 - Mutual/Membership Benefit Organizations (9,530)
 - Philanthropy, Voluntarism, and Public Benefit (117,211)
 - Service and Other (3,024)
 - Voter Education and Registration (1,480)
- Religion (143,530)
 - Buddhist (1,765)
 - Christian (84,706)
 - Hindu (793)
 - Islamic (1,271)
 - Jewish (4,421)
 - Religious Media (2,644)
 - Service and Other (47,930)
- Unknown (930,113)

- Unknown (14,031)
- Unclassified (916,082)

Religion Breakdown:

- Buddhism - Emphasis on living in the present. Buddhists have a required action called Dana. This concept includes giving, sharing, and selfless giving without anticipation of return or benefit to the giver.
- Christian - Emphasis on forgiveness for past sins (penance & atonement).
- Hinduism - Emphasis on eternal life, we are born, we die, then we are reborn again in a new body. If we do good works in this life, then we will have a more favorable situation in our next life.
- Islam - Emphasis on buying the afterlife, preparing for your future through charitable works.
- Judaism - Stresses performance of deeds or commandments (charity being regarded as one) alongside adherence to a strict belief system.

Thanks,

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From: Grace Lasseigne
Sent: Wednesday, April 13, 2022 5:31 PM
To: Mike Price <mkprice2@cba.ua.edu>
Subject: Preliminary Charity Research

Hello Dr. Price,

I hope you are doing well! I am looking forward to Dr. List's talk this evening and seeing you as well. To confirm, we are planning to meet tomorrow at 11 AM. I also wanted to remind you about NYC housing as we had discussed in our last meeting that you had a few postdocs there and asked for me to remind you to reach out to them - I greatly appreciate it. I have been able to compile some information for our upcoming project on charities and how their mission statements evoke giving. I have listed it below.

US Databases:

- GuideStar: <https://www.guidestar.org/NonprofitDirectory.aspx>
 - 1.8 Million IRS-recognized charities - US-based
 - 23,153 International Organizations within the US that focus on efforts outside US borders (Development and Relief, Human Rights, Peace and Security, Promotion of International Understanding, Service and Other)
 - 143,530 Religious Organizations within the US (Buddhist, Christian, Hindu, Islamic, Jewish, Religious Media, Service and Other)
 - Take away: Large amount, mission statements included, good variety of religious / non-religious / service / educational / etc. however only US-based
- Charity Navigator:
 - 195,00+ charities rated - easily accessible mission statements
 - 4-Star International Charities by Country:
<https://www.charitynavigator.org/index.cfm?bay=search.map>
 - Decent list for a multitude of countries, Mission statement is easily accessible
- IRS 501(c)(3)
 - 2,734,043 registered charities:
<https://apps.irs.gov/app/eos/>
 - Charity and non-profit information number: (877) 829-5500
- Lilly School of Philanthropy:
 - Archives:
<https://scholarworks.iupui.edu/handle/1805/6307>

Canada Databases:

- Abigail Payne publications:
 - [“The Effect of Tax Price on Donations: Evidence from Canada”](#): Looks like she pulled information from Canadian charities and should have access to a database from this paper

UK Databases:

- Charity Commission for England and Wales: <https://register-of-charities.charitycommission.gov.uk/charity-search/-/results/page/1/delta/20>
 - 168,966 Charities
 - Does not appear that mission statements are listed

Thanks,

Grace

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