

Estimation of Business

Expenses



Says

What have we heard them say?
What can we imagine them saying?



Thinks

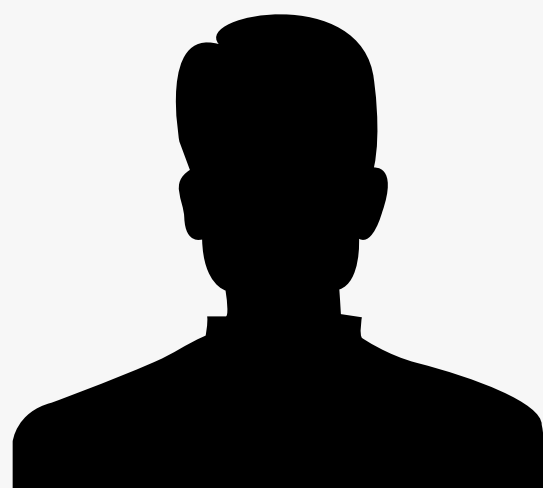
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

-Visualize a detailed list of expenses and understand how they fit into the overall budget.

Recognize the importance of having a contingency plan for unexpected expens

What are the various costs associated with running a business? (eg, rent, utilities, marketing, employee salaries)

How can I plan and budget for these expenses effectively?



GOPI.A

I need to estimate my business

expenses accurately"

-Consult with professionals who have experience in the field to gain insights and advice

- Consider using budgeting software or tools to assist in accurate estimations.

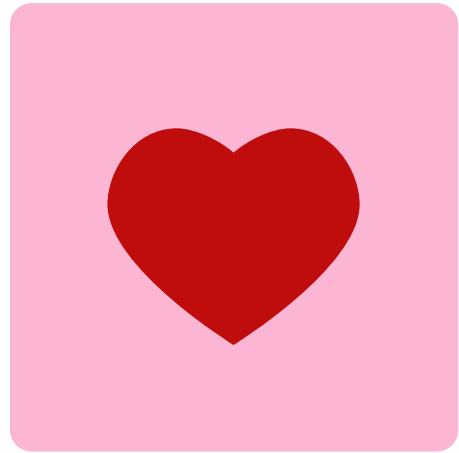
Concerned about underestimating expenses and going over budget - Overwhelmed by the complexity of identifying all potential costs

-Anxiou- s about financial stability and the impact of expenses on profits. - Frustrated if estimations turn out to be



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

[See an example](#)