





Expenses_1 Accommodation and food services 18,668

Expenses	1
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Building mat. and Retail Trade Food service and drinking places Accommodation Nonstore 3,461 1,028 garden equip services retailers dealers 682 488 610 Building mat. and supplies **Grocery stores** Gas stations Automobile Clothing dealers dealers 344 234 and 476 228 Motor vehicle and parts Food and beverage stores 337 413 Accommodation and food services 1,710 Health and personal care stores Electronic shopping 375 308 Furniture stores Other general Pharmacies and drug stores General merchandise 375 stores Auto parts and 236 ΑII

Expenses_1

			Advertising Cost	Power Expenditure	
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Busin	ness types				
Retai	l Trade				22,52
Accor	mmodation and food				14,140
Food	service and drinking				9,80
Food	and beverage stores				6,27
Groce	ery stores				5,74
Accor	mmodation services				4,33
Gene	ral merchandise stor				4,06
Healt	th and personal care				2,90
Pharr	macies and drug stor				2,90
Othe	r general merchandis				2,60
Gas s	tations				2,163
Ware	house clubs and sup				1,95
Moto	r vehicle and parts				1,889
Cloth	ing and accessories				1,75
Build	ing mat. and garden				1,67
Build	ing mat. and supplie				1,469
Depa	rtment stores				1,46
Cloth	ing stores				1,38
Auto	mobile dealers				1,23
Misce	ellaneous store retail				899
Nons	tore retailers				850
Disco	ount dept. stores				789
Furni	ture stores				760
Famil	ly clothing stores				692
Depa	rtment stores (excep				678
All ot	her general merchan				644
Elect	ronic shopping				639
Sport	ting, book, and musi				629
Auto	parts and tire stores				47
Elect	ronics and appliance				392
Wom	en's clothing stores				328
Beer,	wine, and liquor sto				302
Shoe	stores				230
Men'	s clothing stores				8