



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?



Does

What behavior have we observed?  
What can we imagine them doing?



The 17 th lok  
Sabhaelection  
date of 11 April  
to 19 May 2019

The result  
was  
announced  
date 23 May

Totally around with  
912 million eligible  
voters for india  
but 603 million  
votes that were  
polled.

The vote for  
BJP in  
229,076,879  
peoples

The INC won  
in 52 seats  
and add to  
alliance seats  
total 91 seats

The  
Opponent  
vote for INC  
in 119,495,214  
peoples.

Lok Sabha is  
composed of  
representatives of  
people chosen by  
direct election on the  
basis of unviwersal  
adult suffrage.

The Bharatiya  
Janata Party  
majority victory  
on the election in  
lock shaba 2019

The maximum of  
lok sabha seats  
in the Uttar  
pradesh state in  
80 seats.

The BJP  
won in 62  
seats.

The 2019 BJP  
was Alliance  
in NDA and  
won in 50  
seats.

to won BJP in  
2019 lok sabha  
election. The  
Prime minister  
Narendra modi

Total calculate in  
voting percentage in  
all over india  
▶ 37.36%. The leader  
of BJP in Narendra  
modi To seats of  
percentage in 55.8%

In addition the  
BJP-led National  
Democratic  
Alliance won 353  
seats

The election  
resultin a landslide  
victory for BJP  
which won 303  
seats and formed  
the government

The seats share by  
Alliance percentage  
65.19%.  
Vote share by Alliance  
percentage 45.3%