

# **NAAN MUDHALVAN – MODEL PRACTICAL**

## **1. EDA ON GLOBAL SUPERSTORE SALES DATASET**

**Dataset:** Global Superstore Dataset (Excel)

**Objective:** Analyze the sales performance across regions and customer segments.

**Instructions:**

- Load the dataset using Pandas.
- Clean missing data and remove duplicates.
- Calculate summary statistics (mean, median, standard deviation) for Sales and Profit.
- **Analyze:**
  - Total sales per region.
  - Top 5 most profitable product categories.
  - Year-wise sales trend.
- **Visualizations:**
  - Bar chart: Sales by region.
  - Line chart: Year-wise sales trend.
- Write brief insights for each chart.

## **2. EDA ON COVID-19 GLOBAL DATASET**

**Dataset:** COVID-19 World Data (Johns Hopkins)

**Objective:** Explore the spread and impact of COVID-19 across different states in India.

**Instructions:**

- Load the dataset and inspect the first few rows.
- Handle missing data and convert date columns to datetime format.
- **Calculate:**
  - Total confirmed, recovered, and death cases for each state.
  - State with the highest number of cases.
  - Daily trend of new cases.
- **Visualizations:**
  - Pie chart: Top 5 states by confirmed cases.
  - Line graph: Trend of daily confirmed cases.
- Write observations based on data and graphs.

## **3. EDA ON YOUTUBE TRENDING VIDEOS DATASET**

**Dataset:** YouTube Trending Videos

**Objective:** Explore video trends, engagement metrics, and content categories.

**Instructions:**

- Load and clean the dataset using Pandas.
- Handle missing or null values and remove duplicates.
- ***Calculate:***
  - Most common video categories.
  - Top 5 channels with the highest number of trending videos.
  - Average likes, views, and comments.
- ***Visualizations:***
  - Bar chart: Video count by category.
  - Scatter plot: Likes vs. Views.
- Write insights describing trends in video popularity and engagement.