

E-COMMERCE SALES ANALYSIS DASHBOARD



category, brand

- ☐ Bags, Wallets & Belts
- ☐ Clothing and Accessories
- ☐ Footwear
- ☐ Toys

576.65M

Total Sales

Avg Rate

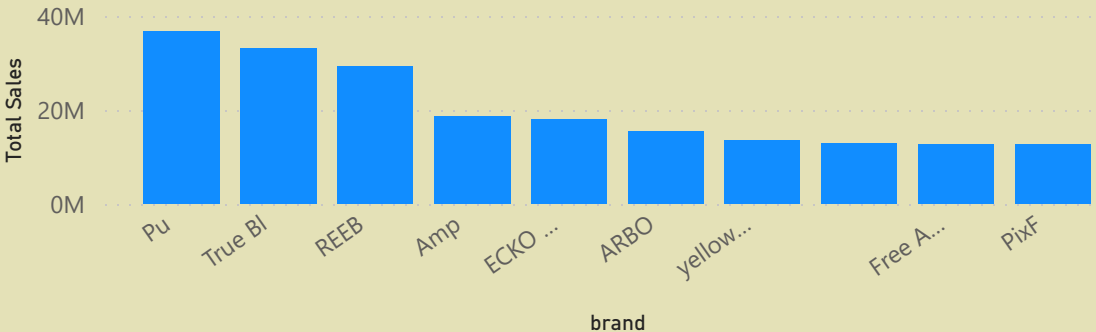
3.64

"CS-2005" Tennis Shoes For Men (Blue, Yellow)

"CS-2030" Knitted Badminton Shoes For Men (Blue)

"CS-2030" Knitted Badminton Shoes For Men (Orange, G...

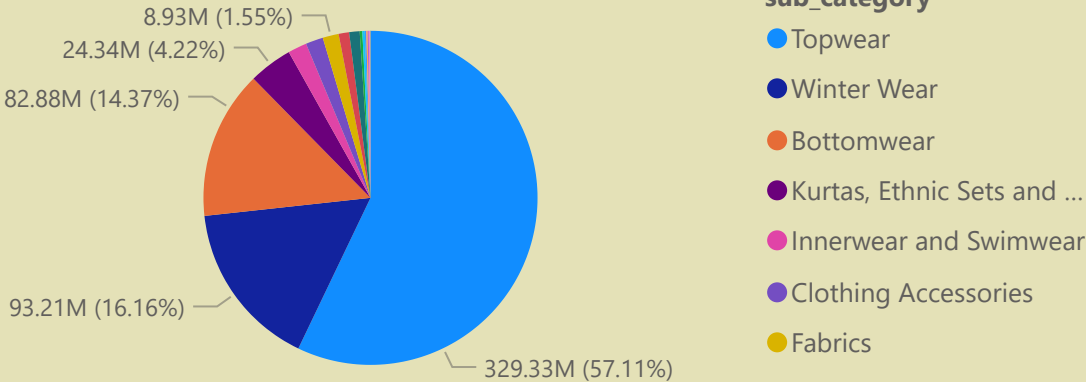
Pop brand by Total Sales



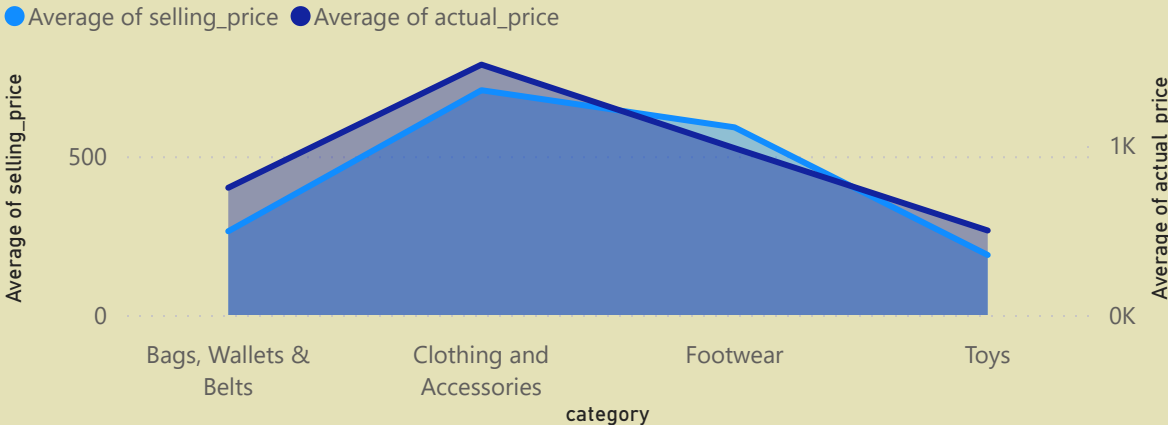
Popular category by Total Sales



Total Sales by sub_category



Avg of selling_price and Avg of actual_price by Brands,discount





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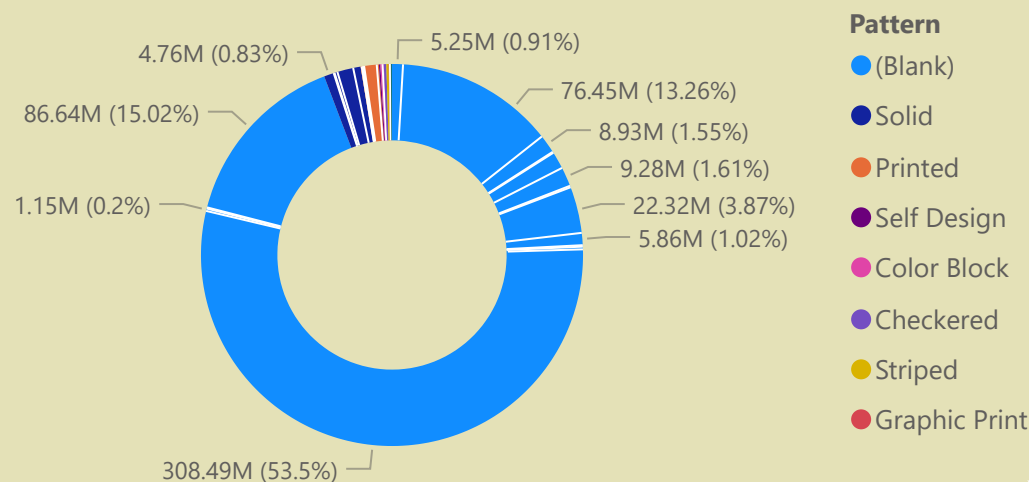
Seller Performance on prod sold ,rating based on brands

seller
ZONAC
ZIYAA
ZAYSOO
ZAMBET
Ysway(New Sell
younky
Yellow Saint
Yadadhri
Xolle
Xolle
XIMI VOGUE
X Studio
www.pmcmmall.com
Total

Customer Preference by Pro_details,rating,Discount

category	brand	Average of average_rating	Fabric
Clothing and Accessories		3.66	
Clothing and Accessories		3.74	
Clothing and Accessories		3.70	
Clothing and Accessories		3.72	
Clothing and Accessories		3.70	
Clothing and Accessories		3.80	
Clothing and Accessories		3.70	
Clothing and Accessories		3.80	
Clothing and Accessories		3.90	
Clothing and Accessories		3.80	
Clothing and Accessories		3.80	
Clothing and Accessories		3.80	
Clothing and Accessories		3.30	
Clothing and Accessories		3.80	
Total		3.64	

Total Sales by Pattern and sub_category



Total Sales %, Avg of selling_price & Avg_rating by brand

