Dashboard   Design

Date	15June 2025
TeamID	LTVIP2025TMID51415
ProjectName	CosmeticInsights:NavigatingCosmeticsTrendsandConsumerInsightswithTableau
MaximumMarks	5Marks

Activity   1:Interactive   andvisually   appealing   dashboards
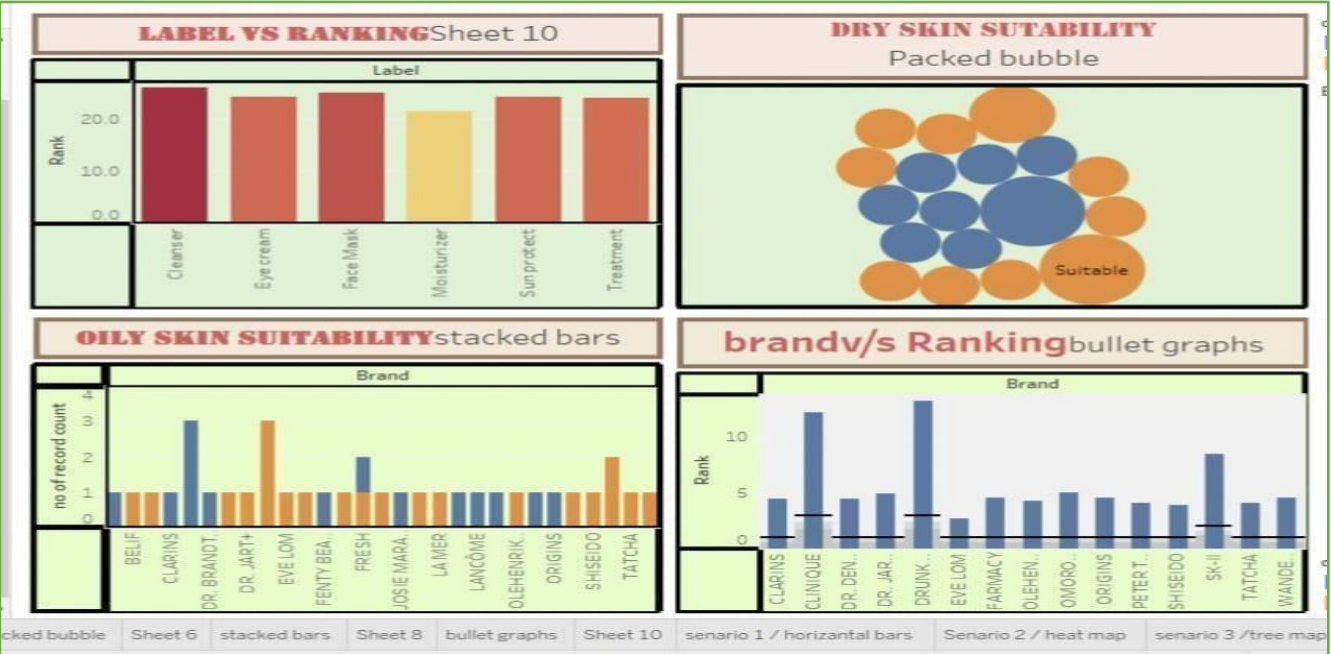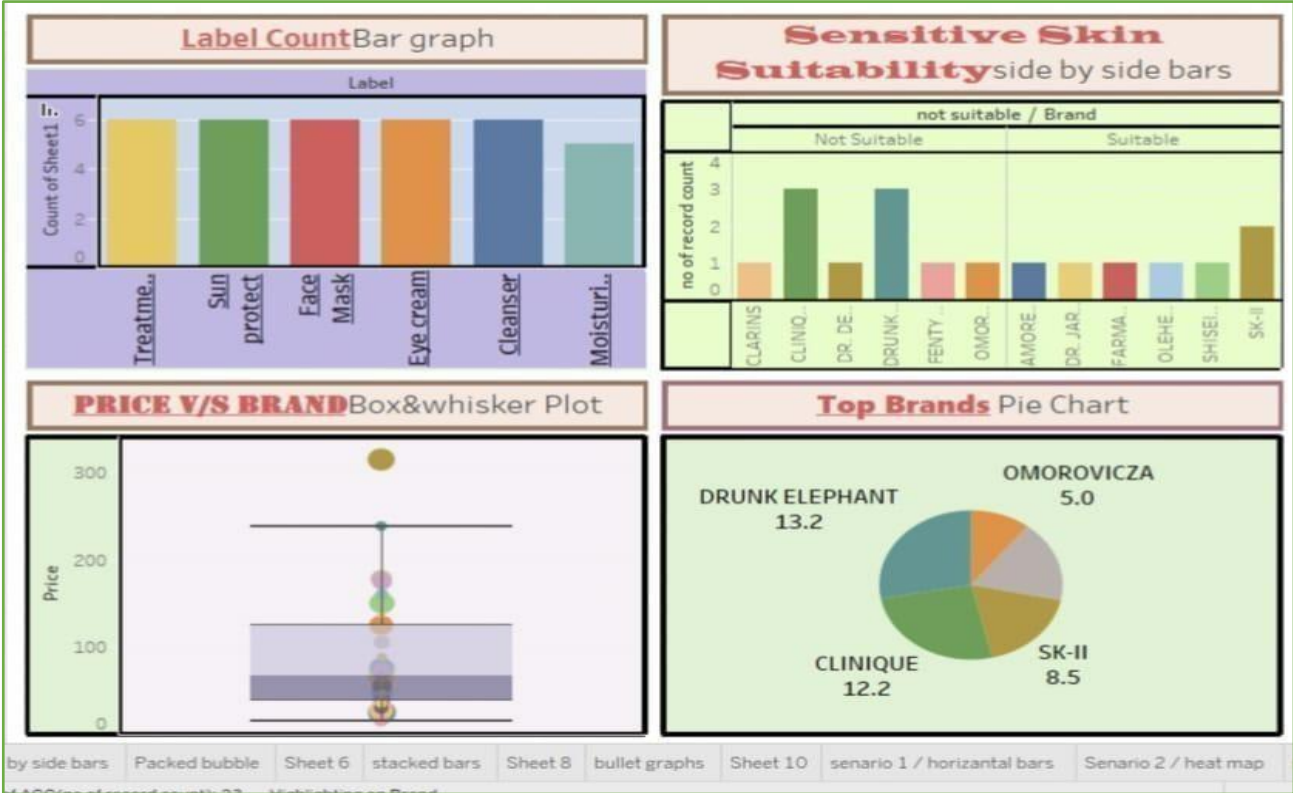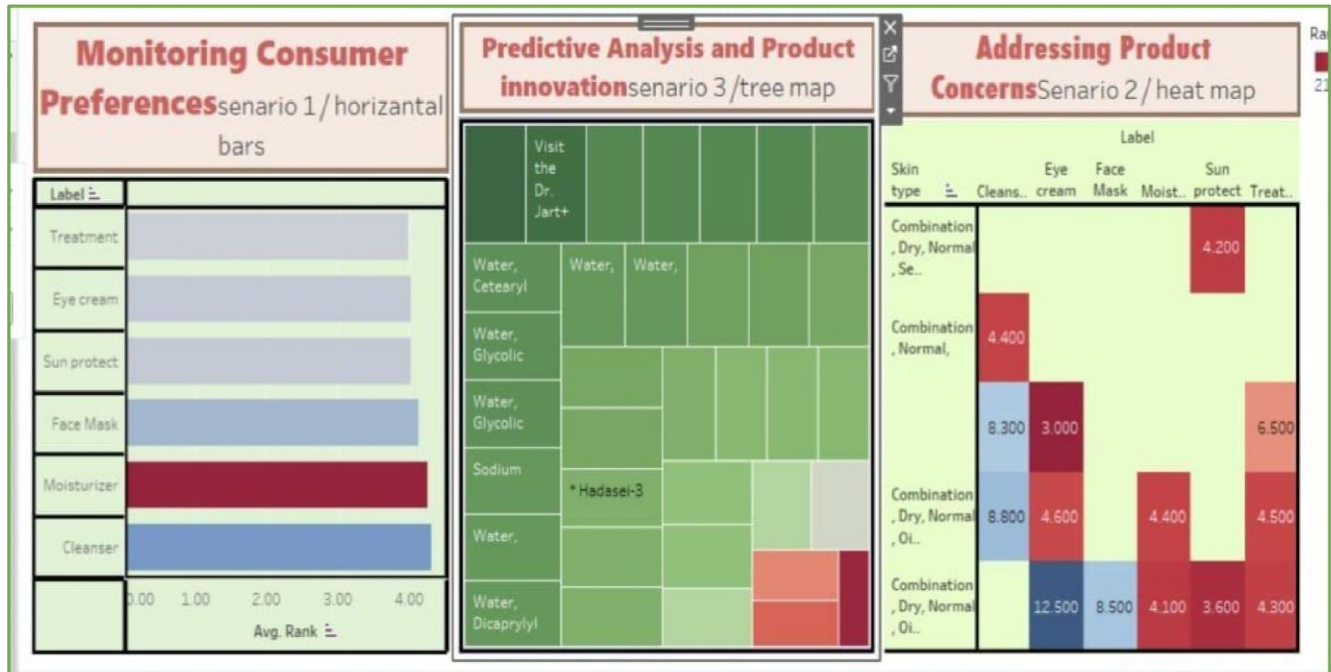
The major outcomes in form of bullet points:

* **Sensitive Skin Suitability**: The primary focus is analyzing the suitability of various skincare brands and products for sensitive skin.

 * **Price Analysis**: The image also examines the price distribution of different brands.

* **Product Performance Analysis**: The dashboard helps compare the performance of different skincare products across various metrics.

 * **Brand Comparison**: It allows for a comparative analysis of different skincare brands.

 * **Skin Suitability Assessment**: The dashboard provides insights into which products are suitable for dry or oily skin.

 * **Product Category Performance**: It allows for the analysis of different product categories like cleansers, moisturizers, etc.

* **Identify popular products**: "Moisturizer" is the most preferred product.

 * **Understand key ingredients**: "Water" and "Glycolic" are common ingredients.

 * **Tailor products to specific skin types**: "Cleanser" is highly rated for multiple skin types.