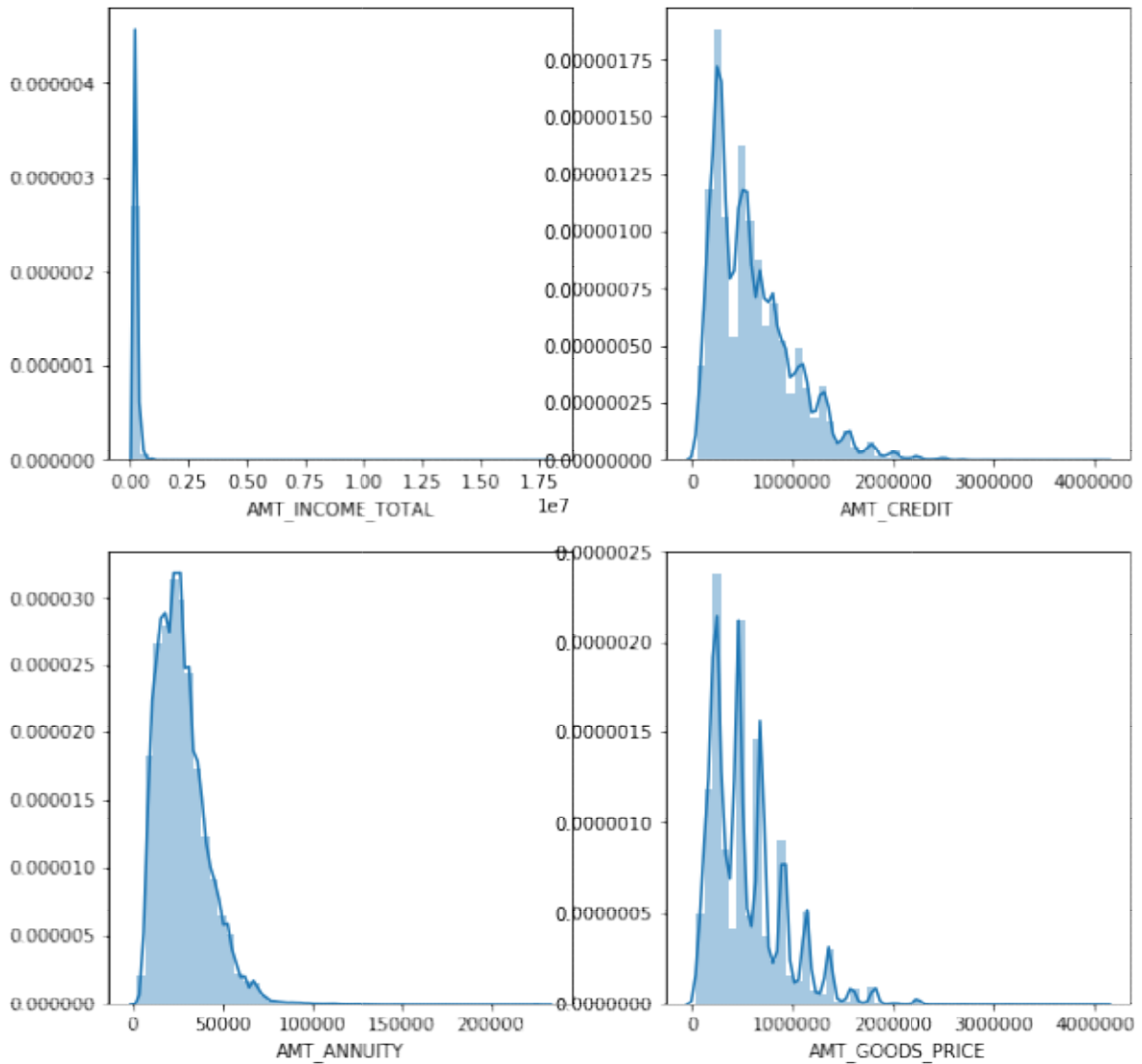


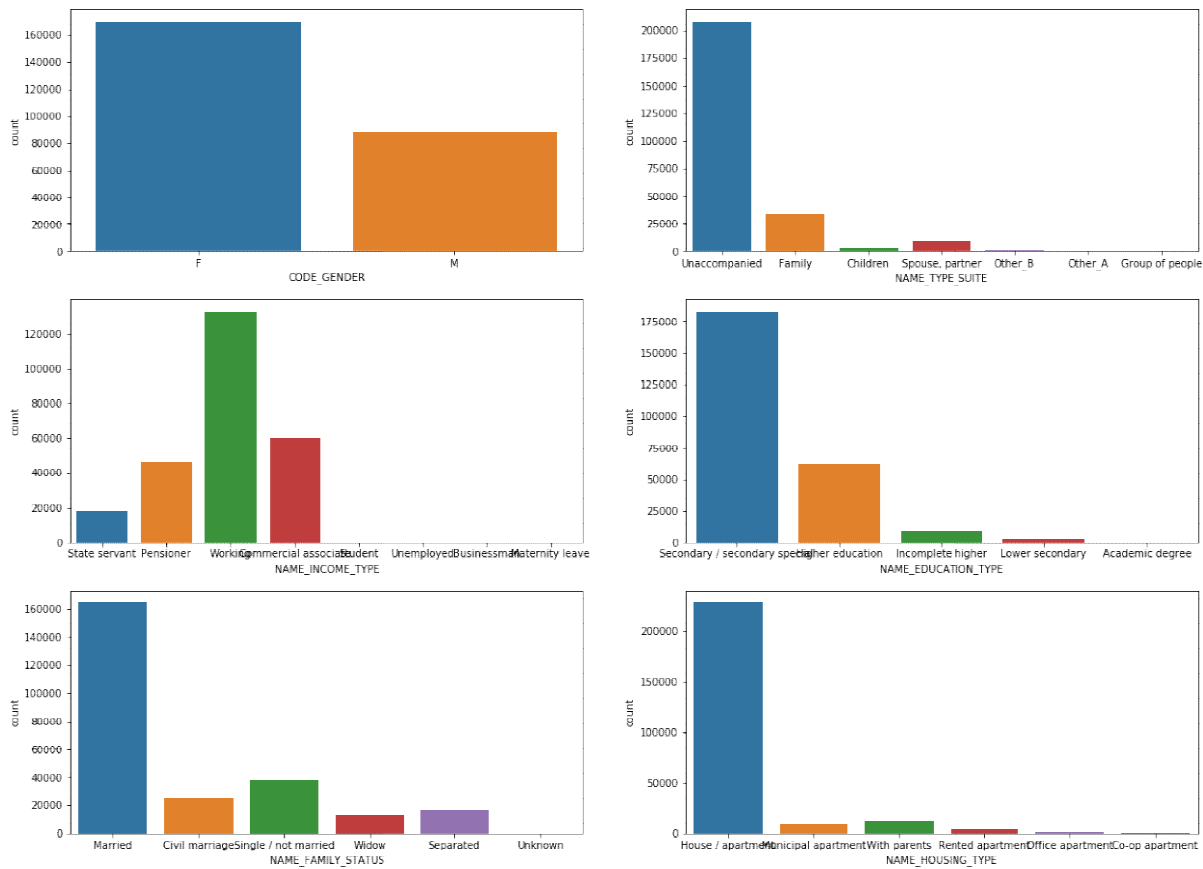
## Exploratory Data Analysis

### UNIVARIATE ANALYSIS:

Below are the visualizations of spread of the numerical variables

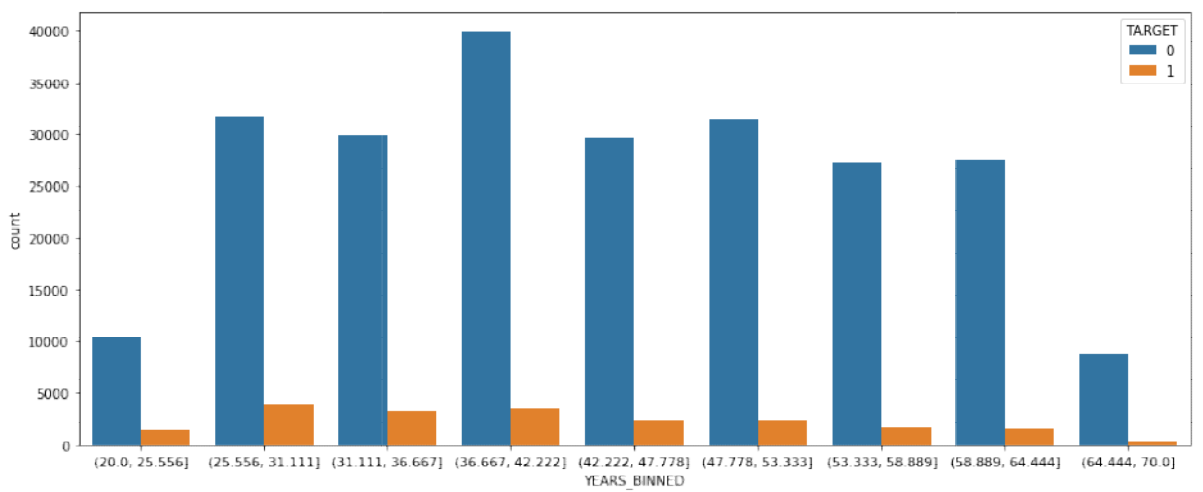


Below are frequency plots of the categorical variables

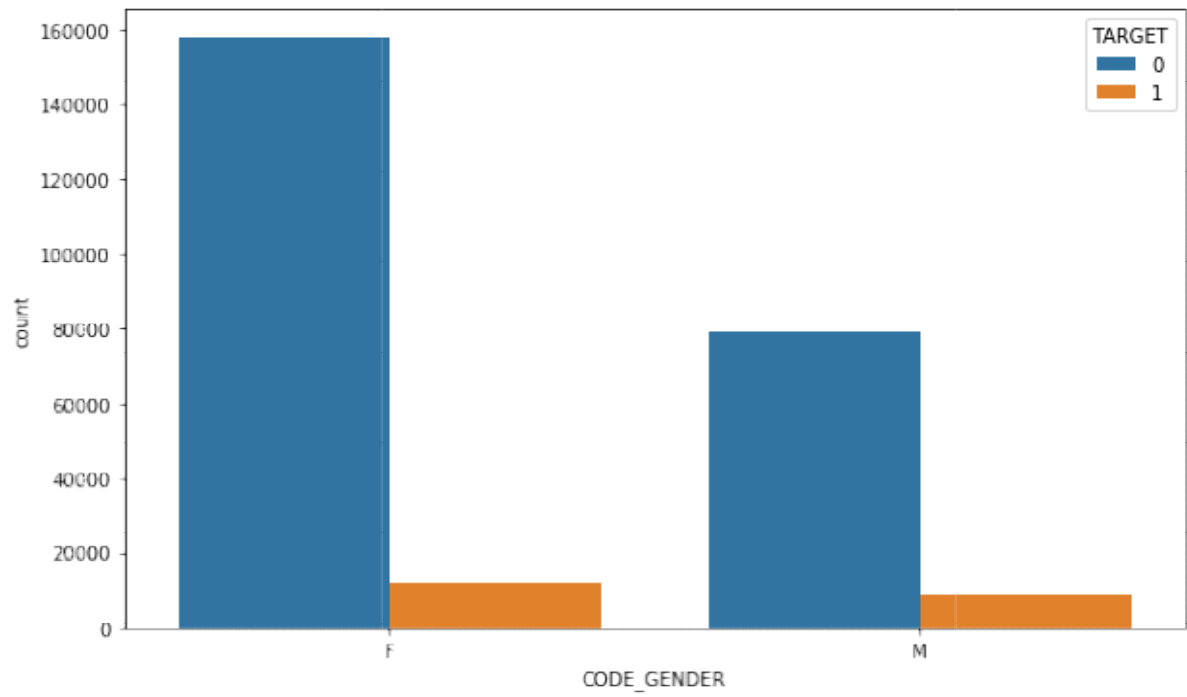


BIVARIATE ANALYSIS:

The number of people churned w.r.t Age



The number of people churned w.r.t Gender



Correlation heat map:

