



# GANDHI INSTITUTE OF TECHNOLOGY AND MANAGEMENT(GITAM)

(Deemed to be University)

Visakhapatnam | Hyderabad | Bengaluru

**DIRECTORATE OF RESEARCH & CONSULTANCY**

## **Poster presentation guidelines for GEARS**

### **Create your poster:**

The most successful posters are graphically rich presentations of your research that highlight and summarize the main points. The least effective poster format is an enlarged copy of your manuscript.

### **Your poster should include:**

- The paper title and all authors at the top of the poster.
- A brief introduction, goals, experimental detail, conclusions, and references; presented in a logical and clear sequence
- Explanations for each graph, picture, and table
- References
- File type/size, fonts, and color:

Please make sure your poster is 44" x 44" inches (112cm x 112cm).

The PDF file size must be less than 100 MB

Use easily-read type.

### **Suggested minimum font sizes:**

- Title: 36 point type
- List of authors: 25 point type
- Body copy should be double-spaced text: 15 point type

Choose your colors to provide strong contrast and avoid pairing red and green elements to assist those with red-green color blindness

Print a high-resolution copy of your poster to present onsite (size must not exceed 44" x 44" [112 cm x 112 cm])