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DEPARTMENT : INDUSTRIAL BIOTECHNOLOGY
COLLEGE : GOVERNMENT COLLEGE OF
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NAAN MUDHALVAN COURSE : DIGITAL MARKETING
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ASSIGNMENT ON DIGITAL MARKETING

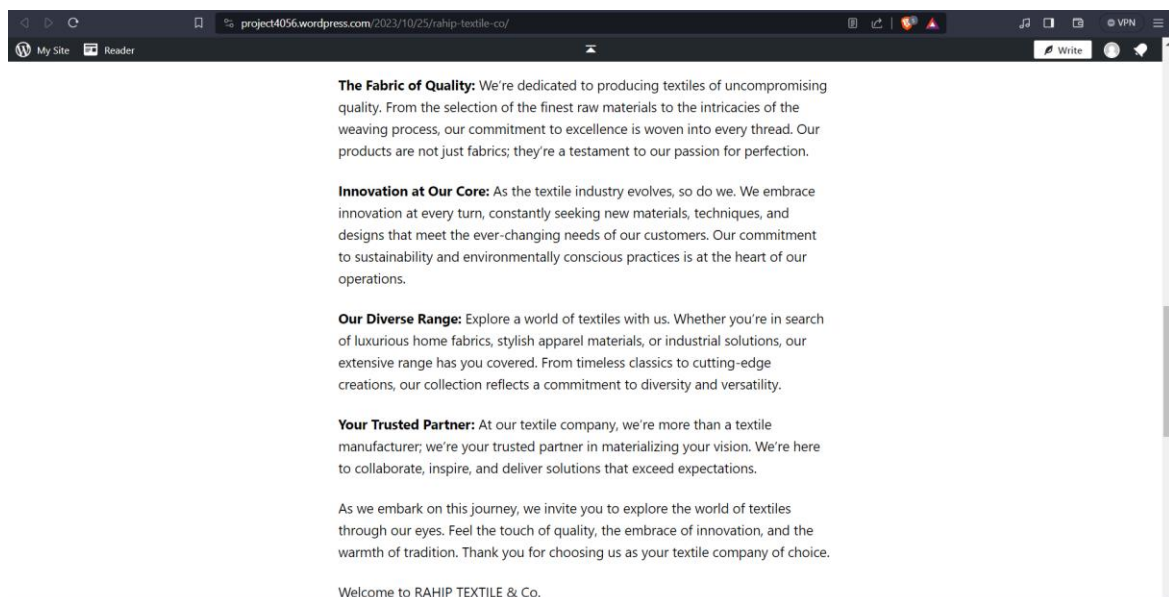
1. Create a blog or website using BlogSpot and WordPress. Customize the theme design and post new article with 500 words.

BlogSpot:

<http://happybuddy7.blogspot.com/2023/10/unlocking-self-understanding-and.html>

WordPress:

<https://happybuddy7.wordpress.com/2023/10/26/title-unlocking-self-understanding-and-enhancing-mental-health-happy-buddys-guidein-a-fast-paced-world-filled-with-endless-demands-and-constant-distractions-taking-the-time-to-truly-understan/>



2. Create a new Facebook business page and post one social media poster for your brand.

https://m.facebook.com/story.php?story_fbid=690374926133989&substory_index=690374926133989&id=61552753658717&mibextid=Nif5oz



3. Create and design a social media advertisement poster using Canva.



4.Create email newsletter design using Mailchimp or Canva tool.



<https://happybuddy7.wordpress.com/>