

15% information

Challenge: Reduce no. of features
without significant loss
of information

- Principal Component Analysis (PCA)
- t-distributed Stochastic Neighbor Embedding (t-SNE)

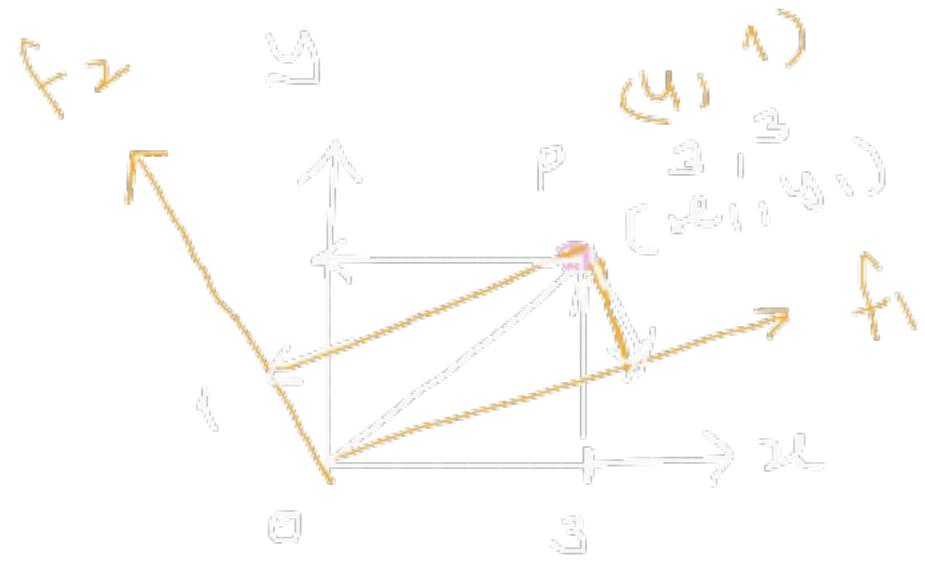
Objective - 1. Make it easy to build models
at end of the curse of dimensionality

(PCA)

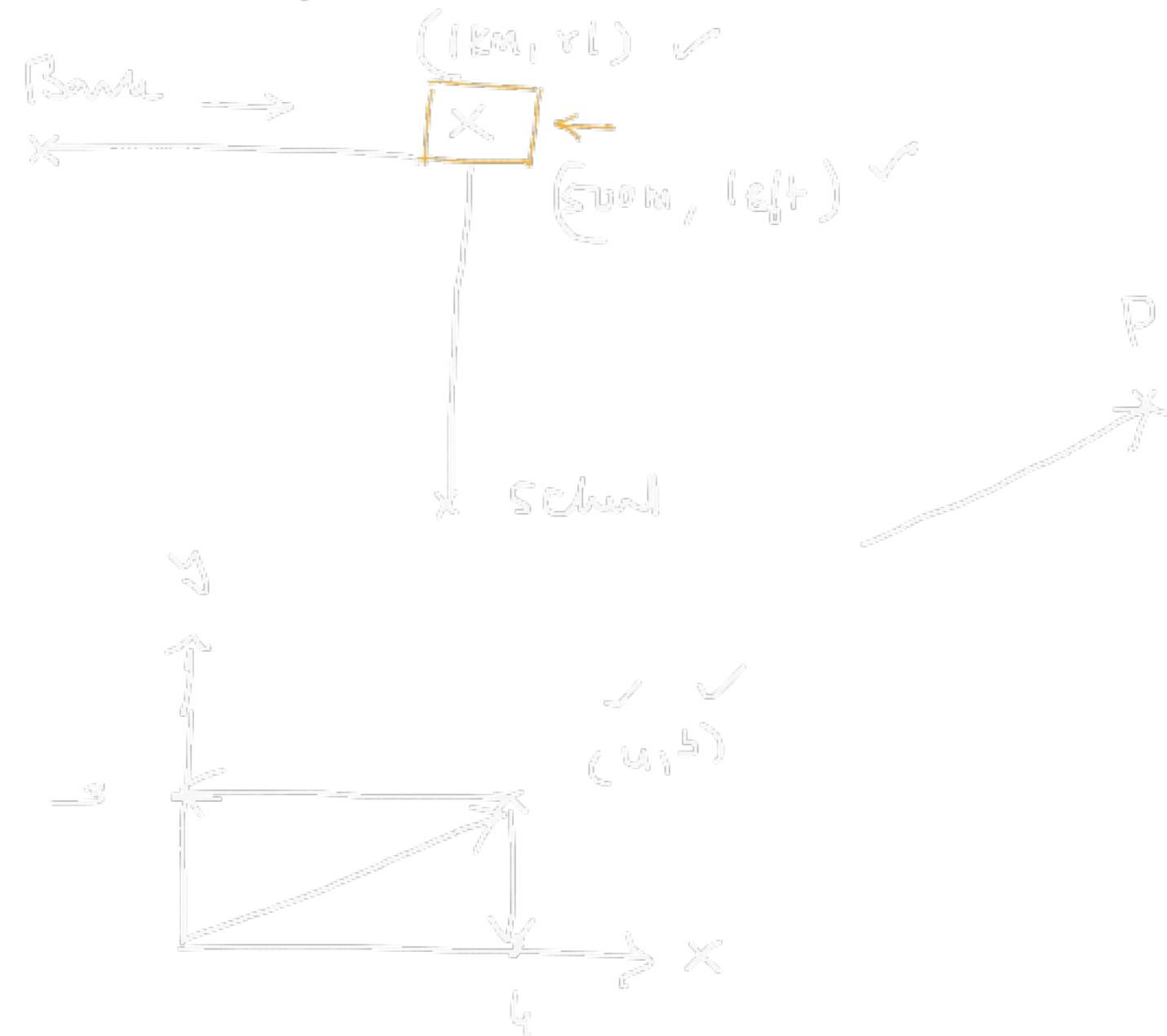
How many columns
will we keep?

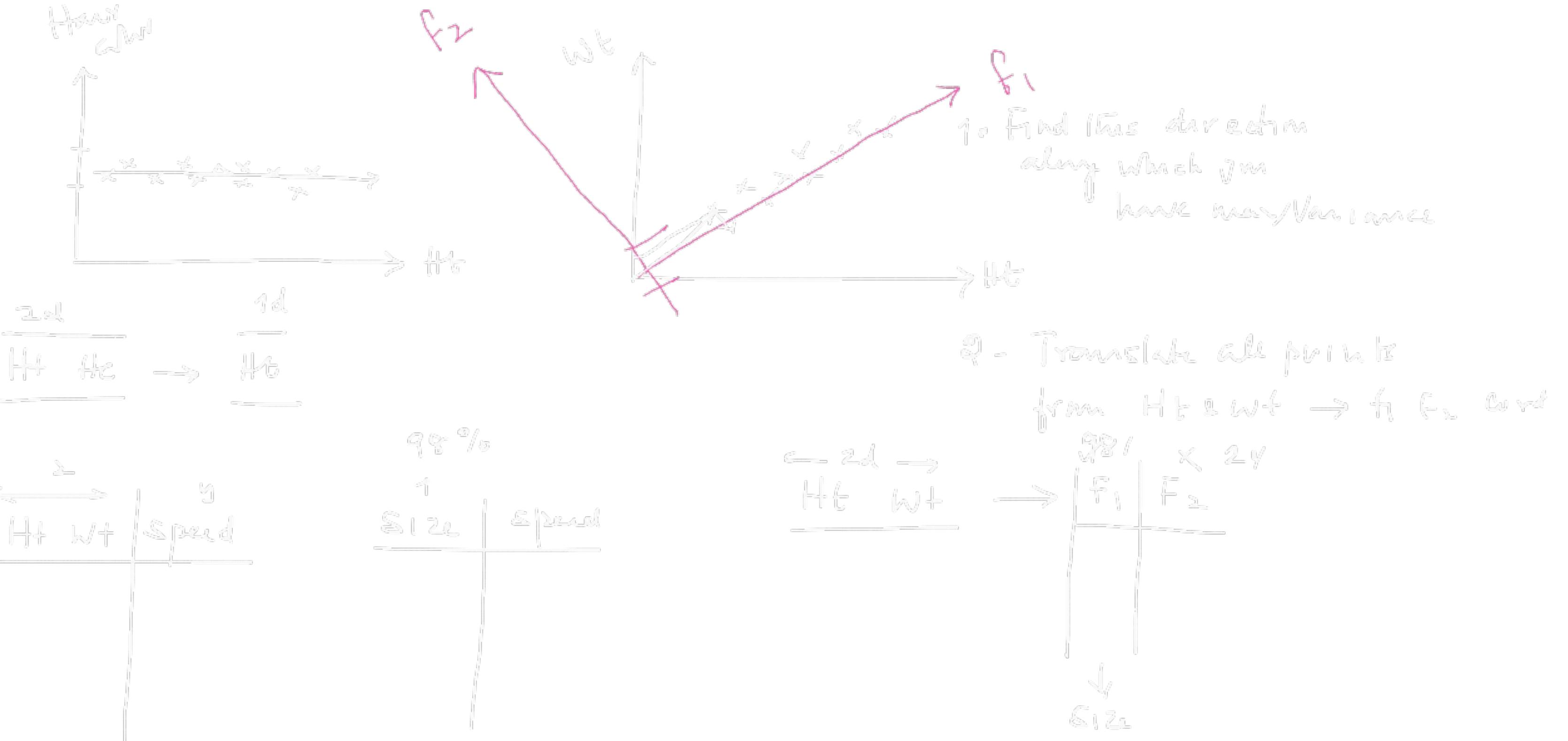
2. Visualize data (t-SNE) -
— always 2 columns

Principal Component Analysis (PCA)

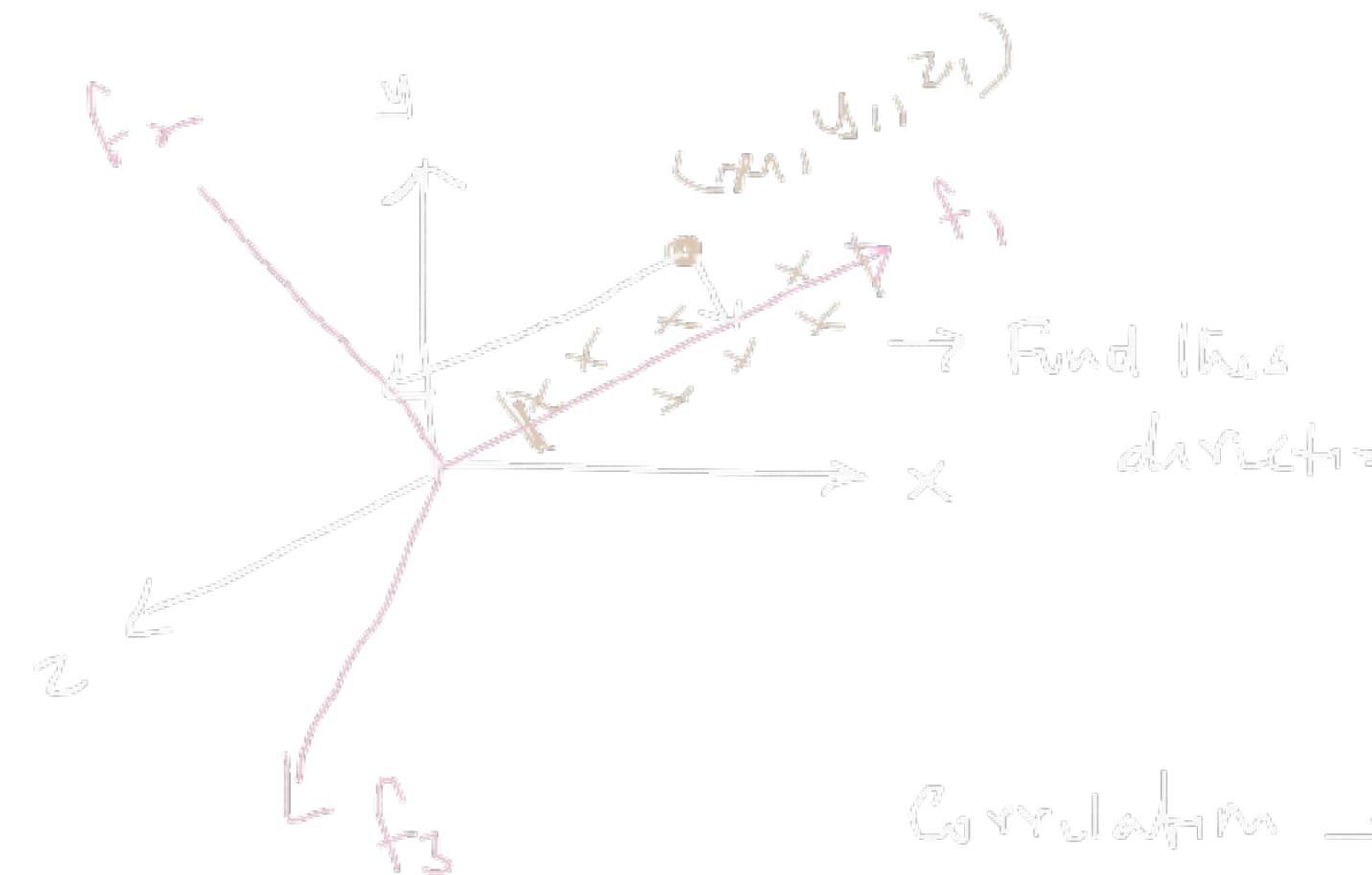


$$\begin{aligned} P_1 &= \underline{\underline{x}} \cdot \underline{\underline{f}}_1 & P_2 &= \underline{\underline{x}} \cdot \underline{\underline{f}}_2 \\ P_2 &= \underline{\underline{y}} \cdot \underline{\underline{f}}_2 & P_3 &= \underline{\underline{z}} \cdot \underline{\underline{f}}_2 \\ P_3 &= \underline{\underline{y}} \cdot \underline{\underline{f}}_3 & P_4 &= \underline{\underline{z}} \cdot \underline{\underline{f}}_3 \end{aligned}$$





$$\begin{array}{c} \leftarrow 3d \rightarrow \\ \checkmark \quad \checkmark \\ 85 \text{ to } 5 \\ X_1 \quad X_2 \quad X_3 \quad R_1 \quad R_2 \quad R_3 \end{array}$$



(4) Standardize the data ✓

Covariance Matrix ✓

$$X = \begin{bmatrix} f_1 & f_2 & f_3 & f_m \\ 1 & 2 & 3 & 4 \\ n & & & m \end{bmatrix} \quad \rightarrow \quad \text{Cov}(X) \quad n \times m$$

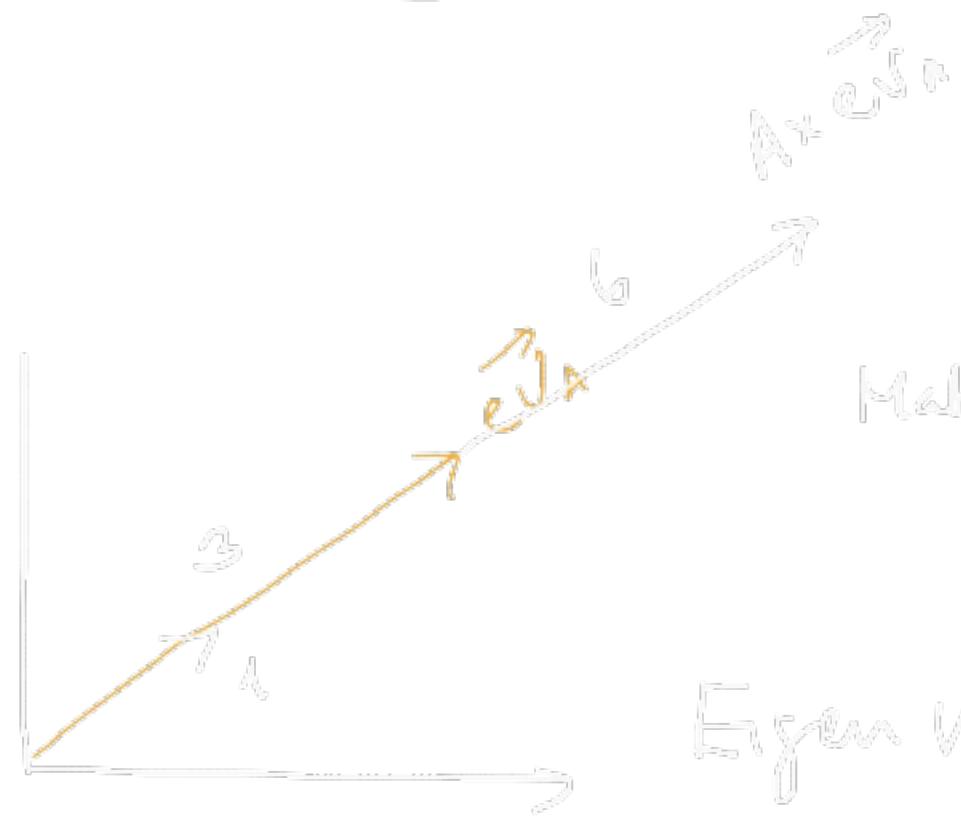
$$\text{Correlation} = \frac{\text{Covariance}(x_1, y)}{\sigma_{x_1} \sigma_{y_1}}$$

$$\text{Covariance} = +4.7$$

$$\begin{bmatrix} f_1 & f_2 & f_3 & f_m \\ \sqrt{1} & C_{21} \sqrt{1} & & \\ f_2 & C_{31} C_{21} \sqrt{3} & & \\ f_3 & C_{41} C_{31} \sqrt{2} & & \\ f_m & C_{n1} C_{m1} \sqrt{n} & & \end{bmatrix} \quad m \times m$$

$$\text{Covariance} \rightarrow -1 + 0 + 1$$

$$S = \begin{bmatrix} f_1 & f_2 & f_3 & f_m \\ f_1 & V_1 & C_2 & \\ f_2 & C_1 & V_2 & \\ f_3 & C_{31} & C_{32} & V_3 \\ f_m & C_{m1} & C_{m2} & V_m \end{bmatrix}_{m \times n}$$



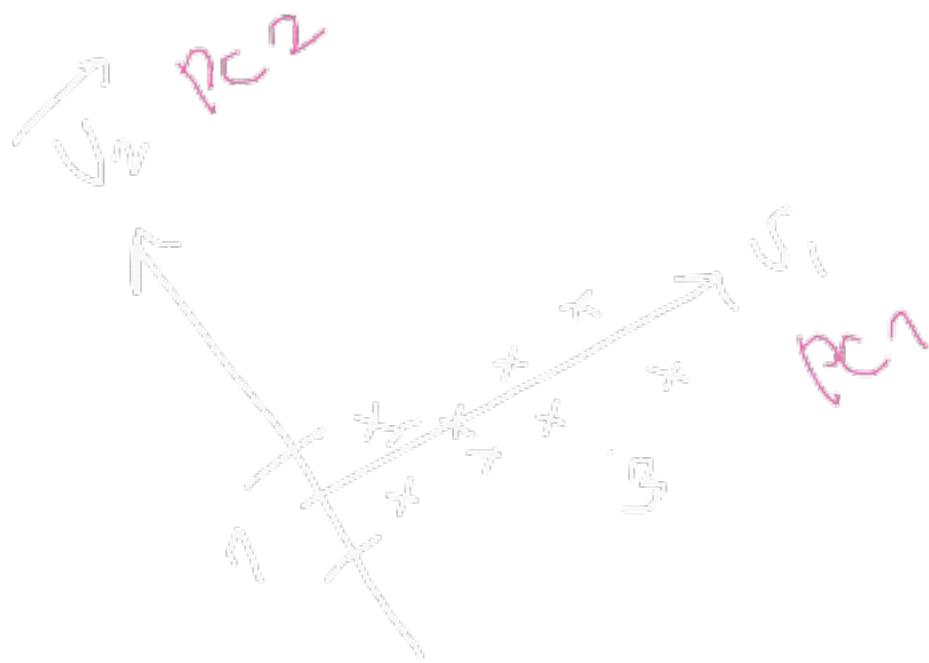
\vec{v} $\xrightarrow{\text{Matrix } A}$ $A\vec{v} = \lambda\vec{v}$ \rightarrow Eigen Value
Eigen Vector $\xrightarrow{\text{Matrix } A}$ Vector which don't change
Scale



$A = \begin{bmatrix} a_1 & a_2 \\ a_3 & a_4 \end{bmatrix}_{2 \times 2}$
 $2 \rightarrow$ Eigen Value & Vector

Eigen Vector $\xrightarrow{\text{of } A}$ Vector which don't change
Change direction, only dimension

$$A_m \vec{v} = \lambda \vec{v}$$



$$\frac{\lambda_1}{\lambda_1 + \lambda_2} = \frac{3}{4} \rightarrow 75\%$$

$$\frac{\lambda_2}{\lambda_1 + \lambda_2} = \frac{1}{4} \rightarrow 25\%$$

f ₁	f ₂	f ₃	f _m	85%	10%	4%	1%
				PC1	PC2	PC3	PCm

Singular Value Decomposition

