```
import pandas as pd
In [1]:
        import seaborn as sns
        import matplotlib.pyplot as plt
        from sklearn.feature_extraction.text import CountVectorizer
        from surprise import Reader, Dataset, SVD
        from surprise.model_selection import train_test_split
        # Set the mode.use_inf_as_na option to True
        pd.set_option('mode.use_inf_as_na', True)
In [2]: # Load data with low_memory option
        credits = pd.read_csv('credits.csv', low_memory=False)
        keywords = pd.read_csv('keywords.csv', low_memory=False)
        links_small = pd.read_csv('links_small.csv', low_memory=False)
        links = pd.read_csv('links.csv', low_memory=False)
        movies_metadata = pd.read_csv('movies_metadata.csv', low_memory=False)
        ratings_small = pd.read_csv('ratings_small.csv', low_memory=False)
        ratings = pd.read_csv('ratings.csv', low_memory=False)
In [4]: # Handling missing values
        movies_metadata = movies_metadata[movies_metadata['id'].notna()]
        # Convert 'id' column to numeric, handling errors by setting invalid values
        movies_metadata['id'] = pd.to_numeric(movies_metadata['id'], errors='coerce
        # Drop rows where 'id' is NaN
        movies_metadata = movies_metadata.dropna(subset=['id'])
        # Convert 'id' to integer
        movies_metadata['id'] = movies_metadata['id'].astype(int)
In [5]: # Handle 'release_date' column
        movies_metadata['release_date'] = pd.to_datetime(movies_metadata['release_date'])
        # Merge credits and keywords with movies_metadata on 'id'
        movies_metadata = pd.merge(movies_metadata, credits, on='id', how='left')
        movies_metadata = pd.merge(movies_metadata, keywords, on='id', how='left')
        # Convert 'id' column in links small and links to integer
        links small['id'] = links small['movieId'].astype(int)
        links['id'] = links['movieId'].astype(int)
        # Merge links small and links with movies metadata on 'id'
        movies_metadata = pd.merge(movies_metadata, links_small, on='id', how='left
        movies_metadata = pd.merge(movies_metadata, links, on='id', how='left')
        # Convert 'id' column in ratings_small to integer
        ratings_small['id'] = ratings_small['movieId'].astype(int)
        # Merge ratings_small with movies_metadata on 'id'
        movies_metadata = pd.merge(movies_metadata, ratings_small, on='id', how='le'
        # Drop unnecessary columns
        columns_to_drop = ['belongs_to_collection', 'homepage', 'imdb_id', 'poster_/
        movies_metadata = movies_metadata.drop(columns=columns_to_drop)
        # Display basic information after preprocessing
        print("Movies Metadata after preprocessing:")
        print(movies_metadata.info())
        print("\nSample data from Movies Metadata:")
```

```
print(movies_metadata.head())

# Save the preprocessed data if necessary
# movies_metadata.to_csv('preprocessed_movies_metadata.csv', index=False)

# Convert 'budget' and 'popularity' to numeric, handling errors by setting movies_metadata['budget'] = pd.to_numeric(movies_metadata['budget'], errors:movies_metadata['popularity'] = pd.to_numeric(movies_metadata['popularity'])

# Display data types after conversion
print("Data Types after Conversion:")
print(movies_metadata.dtypes)
```

```
Movies Metadata after preprocessing:
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 88823 entries, 0 to 88822
Data columns (total 31 columns):
     Column
                           Non-Null Count
                                           Dtype
 0
     adult
                           88823 non-null
                                           object
                                           object
 1
     budget
                           88823 non-null
 2
     genres
                           88823 non-null
                                           object
 3
     id
                           88823 non-null
                                           int64
 4
     original_language
                           88812 non-null object
 5
     original_title
                           88823 non-null
                                           object
 6
     overview
                           87712 non-null
                                           object
 7
     popularity
                           88819 non-null object
 8
     production companies 88819 non-null
                                           object
 9
     production_countries 88819 non-null object
 10
                           88707 non-null datetime64[ns]
     release_date
                           88819 non-null float64
 11
     revenue
 12
    runtime
                           88554 non-null float64
 13
    spoken_languages
                           88819 non-null object
 14
    status
                           88737 non-null
                                           object
 15
    tagline
                           50537 non-null object
 16
    title
                           88819 non-null object
 17
    vote_average
                           88819 non-null
                                          float64
 18
    vote_count
                           88819 non-null float64
 19
    cast
                           88822 non-null object
 20
                           88822 non-null object
    crew
 21
     keywords
                           88822 non-null object
                           45052 non-null float64
 22
    movieId_x
 23
    imdbId_x
                           45052 non-null float64
 24
    tmdbId_x
                           45038 non-null float64
 25
    movieId v
                           49955 non-null float64
 26
    imdbId v
                           49955 non-null float64
    tmdbId_y
 27
                           49919 non-null float64
 28
    userId
                           45042 non-null float64
 29
    movieId
                           45042 non-null float64
                           45042 non-null float64
    rating
dtypes: datetime64[ns](1), float64(13), int64(1), object(16)
memory usage: 21.0+ MB
None
Sample data from Movies Metadata:
   adult
            budget
                                                                           i
                                                                genres
d
  False
          30000000
                    [{'id': 16, 'name': 'Animation'}, {'id': 35, '...
                                                                          86
0
2
1
  False
          65000000
                    [{'id': 12, 'name': 'Adventure'}, {'id': 14, '...
                                                                         884
4
  False
2
                    [{'id': 10749, 'name': 'Romance'}, {'id': 35, ...
                                                                        1560
2
3
         16000000
                    [{'id': 35, 'name': 'Comedy'}, {'id': 18, 'nam...
   False
                                                                        3135
7
4
   False
                                        [{'id': 35, 'name': 'Comedy'}]
                 0
                                                                        1186
2
  original_language
                                  original_title
```

```
original_language original_title
0 en Toy Story \
1 en Jumanji
2 en Grumpier Old Men
3 en Waiting to Exhale
4 en Father of the Bride Part II
```

```
Led by Woody, Andy's toys live happily in his ...
                                                             21.946943
1
   When siblings Judy and Peter discover an encha...
                                                             17.015539
2
   A family wedding reignites the ancient feud be...
                                                               11.7129
   Cheated on, mistreated and stepped on, the wom...
                                                              3.859495
   Just when George Banks has recovered from his ...
                                                              8.387519
                                    production_companies
0
       [{'name': 'Pixar Animation Studios', 'id': 3}]
                                                             \
1
   [{'name': 'TriStar Pictures', 'id': 559}, {'na...
   [{'name': 'Warner Bros.', 'id': 6194}, {'name'...
2
   [{'name': 'Twentieth Century Fox Film Corporat...
3
   [{'name': 'Sandollar Productions', 'id': 5842}...
                                    production_countries
   [{'iso_3166_1': 'US', 'name': 'United States o...
0
                                                                  \
   [{'iso_3166_1': 'US', 'name': 'United States o...
1
   [{'iso_3166_1': 'US', 'name': 'United States o...
[{'iso_3166_1': 'US', 'name': 'United States o...
2
3
   [{'iso_3166_1': 'US', 'name': 'United States o...
                                                  keywords
                                                            movieId_x
                                                                         imdbId_x
0
   [{'id': 931, 'name': 'jealousy'}, {'id': 4290,...
                                                                   NaN
                                                                               NaN
\
   [{'id': 10090, 'name': 'board game'}, {'id': 1...
[{'id': 1495, 'name': 'fishing'}, {'id': 12392...
[{'id': 818, 'name': 'based on novel'}, {'id':...
1
                                                                   NaN
                                                                               NaN
2
                                                                   NaN
                                                                               NaN
3
                                                                   NaN
                                                                               NaN
   [{'id': 1009, 'name': 'baby'}, {'id': 1599, 'n...
                                                                   NaN
                                                                               NaN
  tmdbId_x movieId_y
                        imdbId_y tmdbId_y
                                             userId
                                                       movieId rating
0
       NaN
                862.0
                        116985.0
                                   88224.0
                                                 NaN
                                                           NaN
                                                                   NaN
1
       NaN
                8844.0
                          78763.0
                                    42164.0
                                                 NaN
                                                           NaN
                                                                   NaN
2
       NaN
                   NaN
                              NaN
                                        NaN
                                                 NaN
                                                           NaN
                                                                   NaN
3
       NaN
                   NaN
                              NaN
                                        NaN
                                                 NaN
                                                           NaN
                                                                   NaN
4
       NaN
                   NaN
                              NaN
                                        NaN
                                                 NaN
                                                           NaN
                                                                   NaN
[5 rows x 31 columns]
Data Types after Conversion:
adult
                                    object
budget
                                     int64
                                    object
genres
id
                                     int64
original_language
                                    object
original_title
                                    object
overview
                                    object
                                   float64
popularity
production_companies
                                    object
production_countries
                                    object
                           datetime64[ns]
release_date
revenue
                                   float64
                                   float64
runtime
spoken_languages
                                    object
status
                                    object
tagline
                                    object
title
                                    object
                                   float64
vote_average
vote_count
                                   float64
cast
                                    object
crew
                                    object
keywords
                                    object
movieId x
                                   float64
imdbId_x
                                   float64
                                   float64
tmdbId_x
movieId_y
                                   float64
```

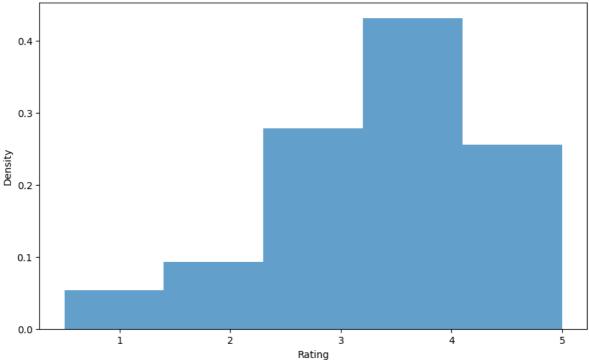
```
imdbId_y
tmdbId_y
userId
movieId
rating
dtype: object
float64
float64
float64
```

```
In [6]: # Basic cleaning: drop rows with NaN in specific columns
        columns_to_drop_na = ['popularity', 'budget', 'revenue', 'runtime', 'release
        movies_metadata_cleaned = movies_metadata.dropna(subset=columns_to_drop_na)
        # Display basic information after basic cleaning
        print("\nMovies Metadata after Basic Cleaning:")
        print(movies_metadata_cleaned.info())
        # Distribution of Ratings
        import numpy as np
        import matplotlib.pyplot as plt
        # Drop NaN values from the 'rating' column
        valid_ratings = ratings['rating'].dropna()
        # Distribution of ratings in ratings dataset
        plt.figure(figsize=(10, 6))
        plt.hist(valid_ratings, bins=5, density=True, alpha=0.7)
        plt.title('Distribution of Ratings')
        plt.xlabel('Rating')
        plt.ylabel('Density')
        plt.show()
        # Popularity of Movies based on vote counts
        # Drop NaN values from the 'vote_count' column
        valid_vote_counts = movies_metadata['vote_count'].dropna()
        # Popularity of movies based on vote counts
        plt.figure(figsize=(12, 6))
        plt.hist(valid_vote_counts, bins=30, density=True, alpha=0.7)
        plt.title('Distribution of Vote Counts for Movies')
        plt.xlabel('Vote Count')
        plt.ylabel('Density')
        plt.show()
```

Movies Metadata after Basic Cleaning: <class 'pandas.core.frame.DataFrame'> Index: 88453 entries, 0 to 88822 Data columns (total 31 columns):

#	Column	Non-Null Count	Dtype			
0	adult	88453 non-null	object			
1	budget	88453 non-null	int64			
2	genres	88453 non-null	object			
3	id	88453 non-null	int64			
4	original_language	88442 non-null	object			
5	original_title	88453 non-null	object			
6	overview	87609 non-null	object			
7	popularity	88453 non-null	float64			
8	<pre>production_companies</pre>	88453 non-null	object			
9	production_countries	88453 non-null	object			
10	release_date	88453 non-null	datetime64[ns]			
11	revenue	88453 non-null	float64			
12	runtime	88453 non-null	float64			
13	spoken_languages	88453 non-null	object			
14	status	88376 non-null	object			
15	tagline	50523 non-null	object			
16	title	88453 non-null	object			
17	vote_average	88453 non-null	float64			
18	vote_count	88453 non-null	float64			
19	cast	88452 non-null	object			
20	crew	88452 non-null	object			
21	keywords	88452 non-null	object			
22	movieId_x	45019 non-null	float64			
23	imdbId_x	45019 non-null	float64			
24	tmdbId_x	45005 non-null	float64			
25	movieId_y	49900 non-null	float64			
26	imdbId_y	49900 non-null	float64			
27	tmdbId_y	49864 non-null	float64			
28	userId	45009 non-null	float64			
29	movieId	45009 non-null	float64			
30	rating	45009 non-null	float64			
<pre>dtypes: datetime64[ns](1), float64(14), int64(2), object(14)</pre>						
memory usage: 21.6+ MB						
None						

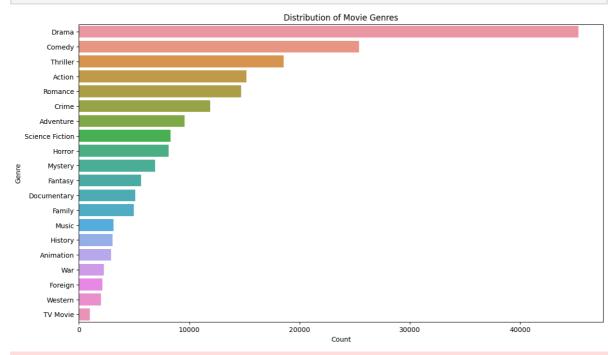




Distribution of Vote Counts for Movies 0.00175 0.00150 0.00125 Density 0.00100 0.00075 0.00050 0.00025 0.00000 2000 4000 12000 14000 6000 8000 10000 Vote Count

```
In [7]:
       # Movie Genres Analysis
        import seaborn as sns
        # Extract genres from the 'genres' column
        genres = []
        for genre_list in movies_metadata_cleaned['genres']:
            genres.extend([genre['name'] for genre in eval(genre_list)])
        # Plot the distribution of genres
        plt.figure(figsize=(14, 8))
        sns.countplot(y=genres, order=pd.Series(genres).value_counts().index)
        plt.title('Distribution of Movie Genres')
        plt.xlabel('Count')
        plt.ylabel('Genre')
        plt.show()
        # Release Date Analysis
        # Extract year from the 'release_date' column
```

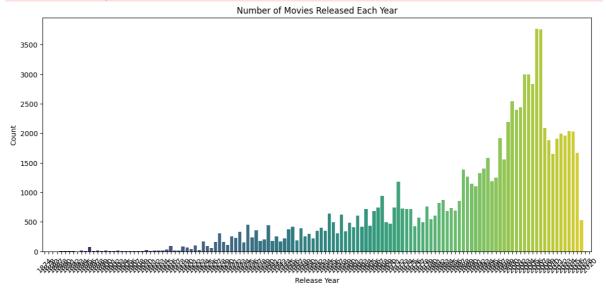
```
movies_metadata_cleaned['release_year'] = movies_metadata_cleaned['release_@
# Plot the number of movies released each year
plt.figure(figsize=(14, 6))
sns.countplot(x='release_year', data=movies_metadata_cleaned, palette='viri@
plt.title('Number of Movies Released Each Year')
plt.xlabel('Release Year')
plt.ylabel('Count')
plt.xticks(rotation=45)
plt.show()
```



/var/folders/8t/8cqkrv9d16vddxxnfykpp_rr0000gn/T/ipykernel_1562/407069115.p y:19: SettingWithCopyWarning:

A value is trying to be set on a copy of a slice from a DataFrame. Try using .loc[row_indexer,col_indexer] = value instead

See the caveats in the documentation: https://pandas.pydata.org/pandas-doc s/stable/user_guide/indexing.html#returning-a-view-versus-a-copy movies_metadata_cleaned['release_year'] = movies_metadata_cleaned['release_date'].dt.year



```
In [8]: # Feature Engineering
# Handle overview length feature
movies_metadata_cleaned['overview_length'] = movies_metadata_cleaned['overview_length']
```

```
# Time-based features
movies_metadata_cleaned['release_month'] = movies_metadata_cleaned['release]
movies_metadata_cleaned['release_day'] = movies_metadata_cleaned['release_day']
movies_metadata_cleaned['release_dayofweek'] = movies_metadata_cleaned['release_dayofweek']
# Drop unnecessary columns
columns_to_drop = ['id', 'original_title', 'release_date', 'movieId_x', 'movie
movies_metadata_cleaned = movies_metadata_cleaned.drop(columns=columns_to_d)
# Display basic information after feature engineering
 print("Columns in movies_metadata_cleaned:")
print(movies_metadata_cleaned.columns)
# Save the cleaned and feature-engineered data if necessary
# movies_metadata_cleaned.to_csv('cleaned_featured_movies_metadata.csv', inc
Columns in movies_metadata_cleaned:
Index(['adult', 'budget', 'genres', 'original_language', 'overview',
                     'popularity', 'production_companies', 'production_countries', 'reven
ue',
                     'runtime', 'spoken_languages', 'status', 'tagline', 'title',
'vote_average', 'vote_count', 'cast', 'crew', 'keywords', 'imdbId_
х',
                    'tmdbId_x', 'imdbId_y', 'tmdbId_y', 'userId', 'movieId', 'rating',
                    'release_year', 'overview_length', 'release_month', 'release_day',
                    'release_dayofweek'],
                 dtype='object')
```

```
/var/folders/8t/8cqkrv9d16vddxxnfykpp_rr0000gn/T/ipykernel_1562/983945491.p
         y:3: SettingWithCopyWarning:
         A value is trying to be set on a copy of a slice from a DataFrame.
         Try using .loc[row_indexer,col_indexer] = value instead
         See the caveats in the documentation: https://pandas.pydata.org/pandas-doc
         s/stable/user_guide/indexing.html#returning-a-view-versus-a-copy
           movies_metadata_cleaned['overview_length'] = movies_metadata_cleaned['ove
         rview'].apply(lambda x: len(str(x)))
         /var/folders/8t/8cqkrv9d16vddxxnfykpp_rr0000gn/T/ipykernel_1562/983945491.p
         y:6: SettingWithCopyWarning:
         A value is trying to be set on a copy of a slice from a DataFrame.
         Try using .loc[row_indexer,col_indexer] = value instead
         See the caveats in the documentation: https://pandas.pydata.org/pandas-doc
         s/stable/user_guide/indexing.html#returning-a-view-versus-a-copy
           movies_metadata_cleaned['release_month'] = movies_metadata_cleaned['relea
         se_date'].dt.month
         /var/folders/8t/8cqkrv9d16vddxxnfykpp_rr0000gn/T/ipykernel_1562/983945491.p
         v:7: SettingWithCopyWarning:
         A value is trying to be set on a copy of a slice from a DataFrame.
         Try using .loc[row_indexer,col_indexer] = value instead
         See the caveats in the documentation: https://pandas.pydata.org/pandas-doc
         s/stable/user_guide/indexing.html#returning-a-view-versus-a-copy
           movies_metadata_cleaned['release_day'] = movies_metadata_cleaned['release
         _date'].dt.day
         /var/folders/8t/8cqkrv9d16vddxxnfykpp_rr0000gn/T/ipykernel_1562/983945491.p
         y:8: SettingWithCopyWarning:
         A value is trying to be set on a copy of a slice from a DataFrame.
         Try using .loc[row_indexer,col_indexer] = value instead
         See the caveats in the documentation: https://pandas.pydata.org/pandas-doc
         s/stable/user_guide/indexing.html#returning-a-view-versus-a-copy
           movies_metadata_cleaned['release_dayofweek'] = movies_metadata_cleaned['r
         elease_date'].dt.dayofweek
In [10]:
         # Convert 'budget' and 'popularity' to numeric, handling errors by setting
         movies_metadata_cleaned['budget'] = pd.to_numeric(movies_metadata_cleaned['!
         movies_metadata_cleaned['popularity'] = pd.to_numeric(movies_metadata_cleaned)
         # Display data types after conversion
         print("Data Types after Conversion:")
         print(movies_metadata_cleaned.dtypes)
         # Basic cleaning: drop rows with NaN in specific columns
         columns_to_drop_na = ['popularity', 'budget', 'revenue', 'runtime', 'vote_av
         movies_metadata_cleaned = movies_metadata_cleaned.dropna(subset=columns_to_d
         # Display basic information after basic cleaning
         print("\nMovies Metadata after Basic Cleaning:")
         print(movies_metadata_cleaned.info())
```

Data Types after Conversion: object adult budget int64 genres object original_language object object overview popularity float64 production_companies object production_countries object revenue float64 runtime float64 spoken_languages object status object tagline object title object vote_average float64 vote_count float64 cast object crew object object keywords imdbId_x float64 tmdbId_x float64 imdbId_y float64 tmdbId v float64 userId float64 movieId float64 float64 rating release_year int32 overview_length int64 release_month int32 release_day int32 release_dayofweek int32

dtype: object

Movies Metadata after Basic Cleaning: <class 'pandas.core.frame.DataFrame'> Index: 88453 entries, 0 to 88822 Data columns (total 31 columns):

# 	Column	-	ull Count	Dtype
0	adult	88453	non-null	object
1	budget	88453	non-null	int64
2	genres	88453	non-null	object
3	original_language	88442	non-null	object
4	overview	87609	non-null	object
5	popularity	88453	non-null	float64
6	<pre>production_companies</pre>	88453	non-null	object
7	production_countries	88453	non-null	object
8	revenue	88453	non-null	float64
9	runtime	88453	non-null	float64
10	spoken_languages	88453	non-null	object
11	status	88376	non-null	object
12	tagline		non-null	object
13	title	88453	non-null	object
14	vote_average	88453	non-null	float64
15	vote_count	88453	non-null	float64
16	cast		non-null	object
17	crew	88452	non-null	object
18	keywords		non-null	object
19	imdbId_x	45019		float64
20	tmdbId_x	45005	non-null	float64
21	imdbId_y		non-null	float64
22	tmdbId_y	49864	non-null	float64

```
28 release_month
                                   88453 non-null int32
                                    88453 non-null int32
          29 release day
             release_dayofweek
                                    88453 non-null int32
          30
         dtypes: float64(12), int32(4), int64(2), object(13)
         memory usage: 20.2+ MB
         None
In [11]:
         from sklearn.feature_extraction.text import TfidfVectorizer
         from sklearn.metrics.pairwise import linear_kernel
         from sklearn.metrics.pairwise import cosine_similarity
         # Sample a smaller subset of the data for testing
         movies_subset = movies_metadata_cleaned.sample(n=45000, random_state=42)
         # Combine relevant features (overview and genres) into a single column
         movies_subset['combined_features'] = movies_subset['overview'].fillna('') +
         # Use TF-IDF Vectorizer on the subset
         tfidf vectorizer = TfidfVectorizer(stop words='english')
         tfidf_matrix = tfidf_vectorizer.fit_transform(movies_subset['combined_feature
         # Compute the cosine similarity matrix
         cosine_sim = linear_kernel(tfidf_matrix, tfidf_matrix)
         # Function to get movie recommendations
         def get_recommendations(title, cosine_sim, movies):
             # Get the index of the movie that matches the title
             idx = movies.index[movies['title'] == title].tolist()
             if not idx:
                 print(f"Movie '{title}' not found in the dataset.")
                 return []
             idx = idx[0]
             # Get the pairwise similarity scores of all movies with that movie
             sim_scores = list(enumerate(cosine_sim[idx]))
             # Sort the movies based on the similarity scores
             sim_scores = sorted(sim_scores, key=lambda x: x[1], reverse=True)
             # Get the scores of the 10 most similar movies
             sim_scores = sim_scores[1:11]
```

45009 non-null float64

45009 non-null float64

45009 non-null float64

88453 non-null int32 88453 non-null int64

23 userId

25 rating

24 movieId

26 release_year

27 overview_length

```
In [12]: # Test the recommendation system with the chosen movie title
movie_title = 'Urban Cowboy'
recommendations = get_recommendations(movie_title, cosine_sim, movies_subset
print(f"Recommendations for '{movie_title}':")
print(recommendations)
```

Get the movie indices

movie indices = [i[0] for i in sim scores]

Return the top 10 most similar movies
return movies['title'].iloc[movie_indices]

```
Recommendations for 'Urban Cowboy':
         86669
                                    Food and Shelter
                        The Undertaker and His Pals
         62813
         88032
                   The Gerber Syndrome: Il Contagio
         52397
                                              My Boy
         51827
                                 Cooking With Stella
         67812
                                          Rent-a-Cat
         50926
                                              Placido
         80546
                                           Son of Sam
         78712
                                   Kyaa Kool Hai Hum
                                      Video Violence
         70614
         Name: title, dtype: object
In [13]: # Test the recommendation system with the chosen movie title
          movie_title = 'A Tale of Two Sisters'
          recommendations = get_recommendations(movie_title, cosine_sim, movies_subset
          print(f"Recommendations for '{movie_title}':")
          print(recommendations)
         Recommendations for 'A Tale of Two Sisters':
                       Mother India
         40659
                       Mother India
         40661
          40657
                       Mother India
         79439
                           Jolly LLB
         72868
                           Brothers
                        Un plus une
          78424
         78425
                        Un plus une
         56651
                   Paan Singh Tomar
          77332
                      The Old Devil
         59598
                               D-Day
         Name: title, dtype: object
In [14]: # Display the columns in movies_subset
          print("Columns in movies_subset:")
          print(movies_subset.columns)
         Columns in movies_subset:
          Index(['adult', 'budget', 'genres', 'original_language', 'overview',
                 'popularity', 'production_companies', 'production_countries', 'reven
         ue',
                 'runtime', 'spoken_languages', 'status', 'tagline', 'title',
'vote_average', 'vote_count', 'cast', 'crew', 'keywords', 'imdbId_
         х',
                 'tmdbId_x', 'imdbId_y', 'tmdbId_y', 'userId', 'movieId', 'rating',
                 'release_year', 'overview_length', 'release_month', 'release_day',
                 'release_dayofweek', 'combined_features'],
                dtype='object')
         print(movies_subset['title'].unique())
In [15]:
          ['Urban Cowboy' "Mo' Better Blues" 'Crisis' ...
           'Wanda Sykes: Sick and Tired' 'Smoorverliefd' 'Love Me Deadly']
In [16]: print(movies_subset['title'])
```

```
25680
                                         Urban Cowboy
         16797
                                     Mo' Better Blues
         63749
                                               Crisis
                                          Makeup Room
         81825
         5769
                                               Psycho
                                      Monsoon Weddina
         23606
                  Terminator 3: Rise of the Machines
         27718
                              Mere Brother Ki Dulhan
         70350
         32402
                                            Nostalgia
         27320
                                          Whale Rider
         Name: title, Length: 45000, dtype: object
In [17]: # Find the index of the chosen movie title in the subset
         idx = movies_subset[movies_subset['title'] == movie_title].index
         # Print the index
         print(f"Index of '{movie_title}': {idx}")
         Index of 'A Tale of Two Sisters': Index([32793, 32794, 32792], dtype='int6
         4')
In [19]: def interactive_recommendation_system():
             # Ask the user to enter a movie title
             user_input = input("Enter a movie title: ")
             # Check if the entered movie title is in the dataset
             if user input not in movies subset['title'].values:
                 print(f"Movie '{user_input}' not found in the dataset.")
                  return
             # Get recommendations based on the entered movie title
             recommendations = get_recommendations(user_input, cosine_sim, movies_sul
             # Print the recommendations
             print(f"\nRecommendations for '{user_input}':")
             print(recommendations)
         # Test the interactive recommendation system
         interactive_recommendation_system()
         Recommendations for 'Amistad':
         58334
                  Manuel on the Island of Wonders
         61891
                                   Survival Island
                     How to Draw a Perfect Circle
         85227
         57781
                                      Back to Stay
         87139
                                       Bella Mafia
                                             After
         56698
         40725
                               The White Countess
         86261
                                          Afterlov
         84444
                                      Candy Razors
         7790
                                      Guantanamera
         Name: title, dtype: object
In [20]: from sklearn.feature_extraction.text import TfidfVectorizer
         from sklearn.metrics.pairwise import linear_kernel
         # Sample a smaller subset of the data for testing
         movies_subset = movies_metadata_cleaned.sample(n=26000, random_state=42)
         # Check if columns exist and convert lists to strings
         columns_to_combine = ['overview', 'genres', 'director', 'cast']
         for column in columns_to_combine:
```

```
if column in movies_subset.columns:
        movies_subset[column] = movies_subset[column].apply(lambda x: ' '.je
 # Combine relevant text features into a single column
movies_subset['combined_features'] = movies_subset.apply(lambda row: ' '.jo'
 # Use TF-IDF Vectorizer on the combined features
 tfidf_vectorizer = TfidfVectorizer(stop_words='english')
 tfidf_matrix = tfidf_vectorizer.fit_transform(movies_subset['combined_featu
# Compute the cosine similarity matrix
 cosine_sim = linear_kernel(tfidf_matrix, tfidf_matrix)
 # Function to get movie recommendations with enhanced features
 def get_enhanced_recommendations(title, cosine_sim, movies):
    # Get the index of the movie that matches the title
    idx = movies.index[movies['title'] == title].tolist()
    if not idx:
         print(f"Movie '{title}' not found in the dataset.")
         return []
    idx = idx[0]
    # Get the pairwise similarity scores of all movies with that movie
    sim_scores = list(enumerate(cosine_sim[idx]))
    # Sort the movies based on the similarity scores
    sim_scores = sorted(sim_scores, key=lambda x: x[1], reverse=True)
    # Get the scores of the 10 most similar movies
    sim_scores = sim_scores[1:11]
    # Get the movie indices
    movie_indices = [i[0] for i in sim_scores]
    # Return the top 10 most similar movies
     return movies['title'].iloc[movie_indices]
# Test the enhanced recommendation system with the chosen movie title
movie_title = 'Urban Cowboy'
enhanced_recommendations = get_enhanced_recommendations(movie_title, cosine)
# Print the enhanced recommendations
 print(f"\nEnhanced Recommendations for '{movie_title}':")
print(enhanced_recommendations)
Enhanced Recommendations for 'Urban Cowboy':
14363
         Tales of Terror
8828
                 Titanic
8824
                 Titanic
8945
                 Titanic
8890
                 Titanic
8861
                 Titanic
8920
                 Titanic
8839
                 Titanic
8905
                 Titanic
8829
                 Titanic
Name: title, dtype: object
from lightfm import LightFM
from lightfm.evaluation import precision_at_k
 from scipy.sparse import coo_matrix
```

```
In [21]:
```

```
# Sample a smaller subset of the ratings data
         ratings_subset = ratings.sample(frac=0.1, random_state=42)
         # Split the subset into training and testing sets
         train_data_subset, test_data_subset = train_test_split(ratings_subset, test_
         # Create a user-item interaction matrix for the subset
         interaction_matrix_subset = coo_matrix((train_data_subset['rating'], (train_
         # Initialize the model
         model = LightFM(loss='warp')
         # Train the model on the subset
         model.fit(interaction_matrix_subset, epochs=30, num_threads=2)
         # Recommend items for a user
         user_id = 1 # Replace with the user ID for whom you want to make recommended
         n_items = interaction_matrix_subset.shape[1]
         # Predict scores for all items for the given user
         scores = model.predict(user_id, list(range(n_items)))
         # Get recommended movie indices
         top_items = np.argsort(-scores)
         # Print top recommended movie titles
         top_movie_titles = movies_metadata_cleaned.loc[movies_metadata_cleaned['movies_metadata_cleaned]
         print("Top Recommended Movies:")
         print(top_movie_titles)
         /Users/prudhvi/opt/anaconda3/lib/python3.9/site-packages/lightfm/ lightfm f
         ast.py:9: UserWarning: LightFM was compiled without OpenMP support. Only a
         single thread will be used.
           warnings.warn(
         Top Recommended Movies:
         955
                                   Once Were Warriors
         956
                                   Once Were Warriors
         957
                                   Once Were Warriors
                                   Once Were Warriors
         958
         959
                                   Once Were Warriors
                  Terminator 3: Rise of the Machines
         28029
         28030
                  Terminator 3: Rise of the Machines
                  Terminator 3: Rise of the Machines
         28031
                  Terminator 3: Rise of the Machines
         28032
         28033
                  Terminator 3: Rise of the Machines
         Name: title, Length: 1872, dtype: object
In [22]: # Print top recommended movie titles
         unique_top_items = np.unique(top_items) # Get unique movie indices
         top_movie_titles = movies_metadata_cleaned.loc[movies_metadata_cleaned['mov']
         print("Top Recommended Movies:")
         print(top_movie_titles)
         Top Recommended Movies:
         ['Four Rooms' 'Judgment Night' 'Ariel' 'Shadows in Paradise']
In [23]: from surprise import Reader, Dataset, NMF
         from surprise.model_selection import train_test_split
         # Sample a smaller subset of the ratings data for quicker results
```

from sklearn.model_selection import train_test_split

```
ratings_subset = ratings.sample(n=10000, random_state=42)
                   # Load the ratings data into Surprise format
                   reader = Reader()
                  data = Dataset.load_from_df(ratings_subset[['userId', 'movieId', 'rating']]
                  # Split the data into training and testing sets
                   trainset, testset = train_test_split(data, test_size=0.2, random_state=42)
                  # Initialize the NMF model with fewer factors
                  nmf_model_surprise = NMF(n_factors=5, random_state=42)
                   # Fit the model on the training set
                  nmf_model_surprise.fit(trainset)
                   # Choose a user ID for recommendations (replace 1 with the desired user ID)
                  user_id = 1
                  # Get the list of all movie IDs
                  all_movie_ids = ratings_subset['movieId'].unique()
                   # Predict ratings for the chosen user and all movies
                   user_ratings = [-nmf_model_surprise.predict(user_id, movie_id).est for movie
                   # Get top recommended movie indices
                   top_movie_indices_nmf_surprise = np.argsort(user_ratings)
                  # Print top recommended movie titles
                   top_movie_titles_nmf_surprise = movies_metadata_cleaned.loc[movies_metadata]
                   print("Top Recommended Movies (NMF - Surprise):")
                  print(top_movie_titles_nmf_surprise)
                  Top Recommended Movies (NMF - Surprise):
                  29305
                                   Holy Matrimony
                  29306
                                   Holy Matrimony
                                   Holy Matrimony
                  29307
                  29308
                                   Holy Matrimony
                  29309
                                   Holy Matrimony
                                   Holy Matrimony
                  29310
                  29311
                                   Holy Matrimony
                  29312
                                   Holy Matrimony
                  29313
                                   Holy Matrimony
                  29314
                                   Holy Matrimony
                                   Holy Matrimony
                  29315
                  Name: title, dtype: object
In [33]: from surprise import Dataset, Reader
                  from surprise.model_selection import train_test_split
                   # Sample a smaller subset of your ratings data
                   ratings_subset = ratings.sample(frac=0.1, random_state=42)
                  # Assuming you have loaded and preprocessed your ratings data
                   reader = Reader()
                   data = Dataset.load_from_df(ratings_subset[['userId', 'movieId', 'rating']]
                  trainset, testset = train_test_split(data, test_size=0.2, random_state=42)
                  # Get raw ratings from the testset
                   test_raw_ratings = [(uid, iid, r_ui_trans) for (uid, iid, r_ui_trans) in te
                   # Convert raw ratings to pandas DataFrame if needed
                   test_data = pd.DataFrame(test_raw_ratings, columns=['userId', 'movieId', 'ratest_data = pd.DataFrame(test_raw_ratings, columns=['userId', 'ratest_data = pd.DataFrame(test_raw_ratings, columns=['userId',
```

```
# Now you can use the common_movie_ids calculation
         common_movie_ids = set(train_data['movieId']).intersection(set(test_data['movieId']).
         print("Number of common movie IDs:", len(common_movie_ids))
         Number of common movie IDs: 14595
In [37]: from tensorflow.keras.models import Model
         from tensorflow.keras.layers import Input, Embedding, Flatten, Concatenate,
         def create_ncf_model(n_users, n_movies):
             # User embedding
             user_input = Input(shape=(1,))
             user_embedding = Embedding(n_users, 50)(user_input)
             user_embedding = Flatten()(user_embedding)
             # Movie embedding
             movie_input = Input(shape=(1,))
             movie_embedding = Embedding(n_movies, 50)(movie_input)
             movie_embedding = Flatten()(movie_embedding)
             # Concatenate user and movie embeddings
             concatenated = Concatenate()([user_embedding, movie_embedding])
             # Dense layers
             dense1 = Dense(128, activation='relu')(concatenated)
             dense2 = Dense(64, activation='relu')(dense1)
             # Output layer
             output_layer = Dense(1, activation='sigmoid')(dense2)
             # Model
             model = Model(inputs=[user_input, movie_input], outputs=output_layer)
              return model
         # Usage example:
         n users = 1000 # Replace with the actual number of users
         n_movies_total = 5000 # Replace with the actual total number of movies
         ncf_model = create_ncf_model(n_users, n_movies_total)
         2023-11-28 02:32:46.763259: I tensorflow/core/platform/cpu_feature_guard.c
         c:193] This TensorFlow binary is optimized with oneAPI Deep Neural Network
         Library (oneDNN) to use the following CPU instructions in performance-criti
         cal operations: AVX2 AVX512F AVX512_VNNI FMA
         To enable them in other operations, rebuild TensorFlow with the appropriate
         compiler flags.
         2023-11-28 02:33:05.075611: I tensorflow/core/platform/cpu_feature_guard.c
         c:193] This TensorFlow binary is optimized with oneAPI Deep Neural Network
         Library (oneDNN) to use the following CPU instructions in performance-criti
         cal operations: AVX2 AVX512F AVX512_VNNI FMA
         To enable them in other operations, rebuild TensorFlow with the appropriate
         compiler flags.
In [38]: common_user_ids = set(train_data['userId']).intersection(set(test_data['userId']).
         print("Number of common user IDs:", len(common_user_ids))
         Number of common user IDs: 130936
In [39]: # Get the number of unique users in the entire dataset
         n_users_total = len(ratings['userId'].unique())
         # Create the NCF model with the correct number of unique users and movies
         ncf_model = create_ncf_model(n_users_total, n_movies_total)
```

```
In [40]: print(train_data.dtypes)
         userId
                      int64
                      int64
         movieId
         rating
                    float64
         dtype: object
In [41]: print([train_data['userId'], train_data['movieId']])
         [0
                       9279
         1
                       9279
         2
                       9279
         3
                      9279
         4
                      9279
         2081938
                     65414
                    240848
         2081939
         2081940
                    211106
         2081941
                    255627
         2081942
                    169931
         Name: userId, Length: 2081943, dtype: int64, 0
                                                                   2187
         1
                    3176
         2
                    6707
         3
                     367
         4
                    7757
                    . . .
                    1100
         2081938
         2081939
                    1035
         2081940
                    3062
         2081941
                    7153
         2081942
                     709
         Name: movieId, Length: 2081943, dtype: int64]
         max_user_id = train_data['userId'].max()
In [42]:
         max_movie_id = train_data['movieId'].max()
         print("Max User ID:", max_user_id)
         print("Max Movie ID:", max_movie_id)
         Max User ID: 270896
         Max Movie ID: 176219
In [43]:
        def map_ids(ids, max_id):
              return ids - (max_id - n_users) if max_id >= n_users else ids
         train_data['userId'] = map_ids(train_data['userId'], max_user_id)
In [44]:
         train_data['movieId'] = map_ids(train_data['movieId'], max_movie_id)
In [45]:
         max_user_id = train_data['userId'].max()
         max_movie_id = train_data['movieId'].max()
         print("Max User ID (After Adjustment):", max_user_id)
         print("Max Movie ID (After Adjustment):", max_movie_id)
         Max User ID (After Adjustment): 1000
         Max Movie ID (After Adjustment): 1000
         import numpy as np
In [46]:
         import tensorflow as tf
         from sklearn.model_selection import train_test_split
         from sklearn.preprocessing import LabelEncoder
         from tensorflow.keras.models import Model
         from tensorflow.keras.layers import Input, Embedding, Flatten, Concatenate,
```

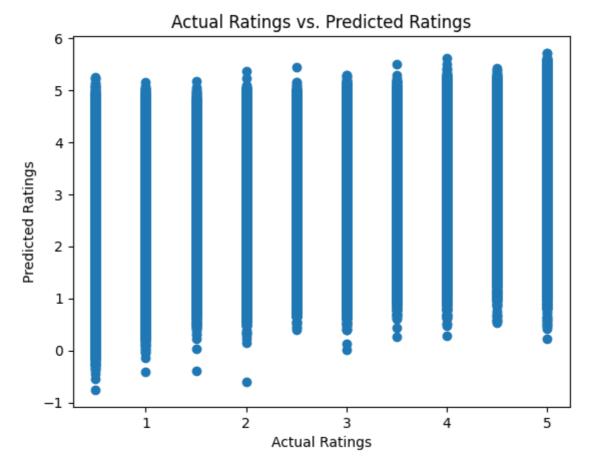
```
# Assuming you have loaded and preprocessed your ratings data
# Let's assume your DataFrame is named 'ratings' and contains columns 'user'
# Split the data into training and testing sets
train_data, test_data = train_test_split(ratings, test_size=0.2, random_stat
# Create a mapping of unique labels to integers for users
user_label_mapping = {label: i for i, label in enumerate(train_data['userId
# Apply the mapping to the 'userId' column in both training and test data
train_data['userId_encoded'] = train_data['userId'].map(user_label_mapping)
test_data['userId_encoded'] = test_data['userId'].map(user_label_mapping).f;
# Repeat the same process for movies
movie_label_mapping = {label: i for i, label in enumerate(train_data['movie]
train_data['movieId_encoded'] = train_data['movieId'].map(movie_label_mappi)
test_data['movieId_encoded'] = test_data['movieId'].map(movie_label_mapping)
# Get the number of unique users and movies in the training data
n_users = len(train_data['userId_encoded'].unique())
n_movies = len(train_data['movieId_encoded'].unique())
# Specify the embedding dimension
embedding dim = 10
# Create the NCF model
def create_ncf_model(n_users, n_movies, embedding_dim=10):
    user_input = Input(shape=(1,), name='user_input')
    movie_input = Input(shape=(1,), name='movie_input')
    user_embedding = Embedding(input_dim=n_users, output_dim=embedding_dim,
    movie_embedding = Embedding(input_dim=n_movies, output_dim=embedding_dir
    user_flatten = Flatten()(user_embedding)
    movie_flatten = Flatten()(movie_embedding)
    # Concatenate user and movie embeddings
    concat = Concatenate()([user_flatten, movie_flatten])
    # Neural Collaborative Filtering layers
    dense1 = Dense(64, activation='relu')(concat)
    dense2 = Dense(32, activation='relu')(dense1)
    output = Dense(1, activation='linear')(dense2)
    model = Model(inputs=[user_input, movie_input], outputs=output)
    return model
# Recreate the model with the specified embedding dimension
ncf_model = create_ncf_model(n_users, n_movies, embedding_dim)
# Compile the model
ncf_model.compile(optimizer='adam', loss='mean_squared_error', metrics=['mae
# Train the model
history = ncf_model.fit(
    [train_data['userId_encoded'], train_data['movieId_encoded']],
    train data['rating'],
    epochs=5,
    batch_size=64,
    validation_split=0.1
)
```

```
# Handle unknown labels in test data
               test_data['userId_encoded'] = test_data['userId'].apply(lambda x: user_labe']
               test_data['movieId_encoded'] = test_data['movieId'].apply(lambda x: movie_lambda x: movie_lamb
               # Remove rows with unknown labels
               test_data = test_data[(test_data['userId_encoded'] != -1) & (test_data['mov:
               # Evaluate the model
               test_loss = ncf_model.evaluate([test_data['userId_encoded'], test_data['mov]
               print(f"Test Loss: {test_loss}")
               # Make predictions
               predictions = ncf_model.predict([test_data['userId_encoded'], test_data['mov

               # Example: Print the predicted rating for the first test sample
               print(f"Actual Rating: {test_data['rating'].iloc[0]}, Predicted Rating: {pre
               Epoch 1/5
               7661 - mae: 0.6669 - val_loss: 0.7235 - val_mae: 0.6462
               6980 - mae: 0.6324 - val_loss: 0.7019 - val_mae: 0.6376
               Epoch 3/5
               6684 - mae: 0.6165 - val_loss: 0.6908 - val_mae: 0.6251
               Epoch 4/5
               6483 - mae: 0.6057 - val_loss: 0.6825 - val_mae: 0.6215
               6355 - mae: 0.5985 - val_loss: 0.6780 - val_mae: 0.6204
               81 - mae: 0.6208
               Test Loss: [0.6780929565429688, 0.620798647403717]
               Actual Rating: 4.0, Predicted Rating: 4.293751239776611
In [47]: # Evaluate the model
               test_loss = ncf_model.evaluate([test_data['userId_encoded'], test_data['mov:
               print(f"Test Loss: {test_loss}")
               # Make predictions
               predictions = ncf_model.predict([test_data['userId_encoded'], test_data['mov
               # Calculate additional evaluation metrics
               from sklearn.metrics import mean_squared_error, mean_absolute_error, r2_scol
               # Calculate Mean Squared Error (MSE)
               mse = mean_squared_error(test_data['rating'], predictions)
               print(f"Mean Squared Error (MSE): {mse}")
               # Calculate Mean Absolute Error (MAE)
               mae = mean_absolute_error(test_data['rating'], predictions)
               print(f"Mean Absolute Error (MAE): {mae}")
               # Calculate R-squared
               r2 = r2_score(test_data['rating'], predictions)
               print(f"R-squared: {r2}")
```

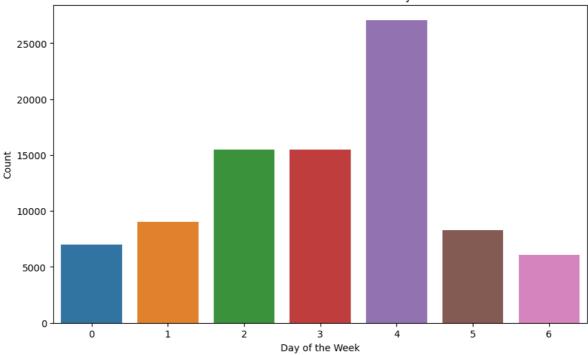
```
In [48]: # Visualize the predictions vs. actual ratings
import matplotlib.pyplot as plt

plt.scatter(test_data['rating'], predictions)
plt.xlabel('Actual Ratings')
plt.ylabel('Predicted Ratings')
plt.title('Actual Ratings vs. Predicted Ratings')
plt.show()
```

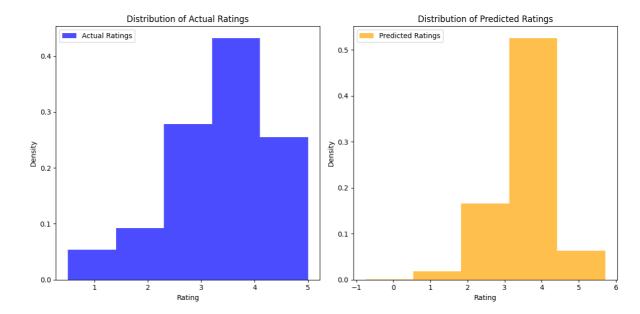


```
In [49]: #Release Day Analysis:
    plt.figure(figsize=(10, 6))
    sns.countplot(x='release_dayofweek', data=movies_metadata_cleaned)
    plt.title('Distribution of Movies Released on Each Day of the Week')
    plt.xlabel('Day of the Week')
    plt.ylabel('Count')
    plt.show()
```

Distribution of Movies Released on Each Day of the Week



```
In [50]: plt.figure(figsize=(12, 6))
         # Plot actual ratings distribution
         plt.subplot(1, 2, 1)
         plt.hist(test_data['rating'], bins=5, density=True, alpha=0.7, color='blue'
         plt.title('Distribution of Actual Ratings')
         plt.xlabel('Rating')
         plt.ylabel('Density')
         plt.legend()
         # Plot predicted ratings distribution
         plt.subplot(1, 2, 2)
         plt.hist(predictions, bins=5, density=True, alpha=0.7, color='orange', labe
         plt.title('Distribution of Predicted Ratings')
         plt.xlabel('Rating')
         plt.ylabel('Density')
         plt.legend()
         plt.tight_layout()
         plt.show()
```



In []: