



Pizza sales report

Pizza Category

All

Avg order value

38.31

Avg pizzas per order

2.32

Total orders

21K

Total pizzas sold

50K

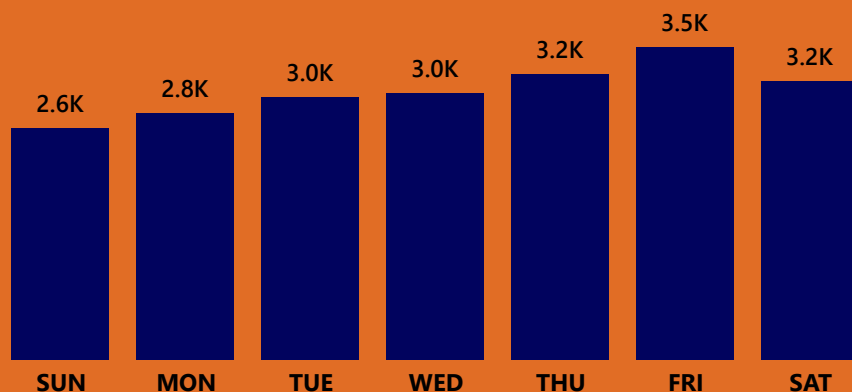
Total Revenue

817.86K

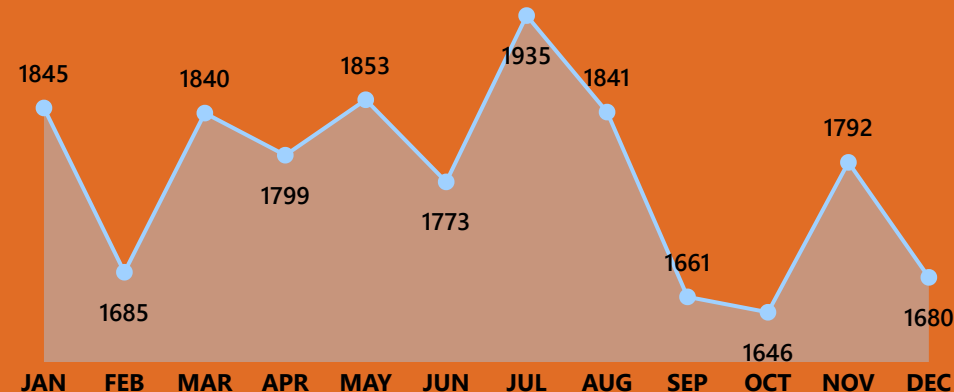
01-01-2015

31-12-2015

Daily trend of total orders



Monthly trend of total orders



BUSIEST DAYS AND TIMES

DAYS

Orders are highest on weekends, especially **Friday & Saturday**

MONTHS

Maximum orders - **July** and **January**

SALES PERFORMANCE

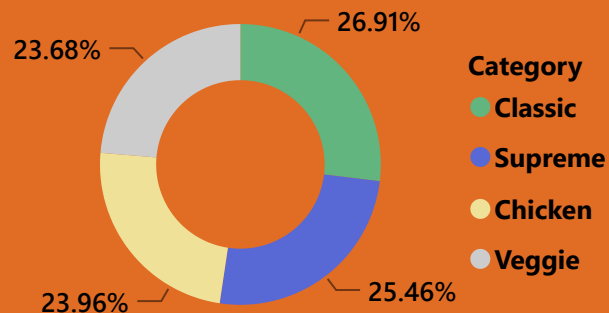
CATEGORY

Maximum sales and order quantity- **Classic Category**

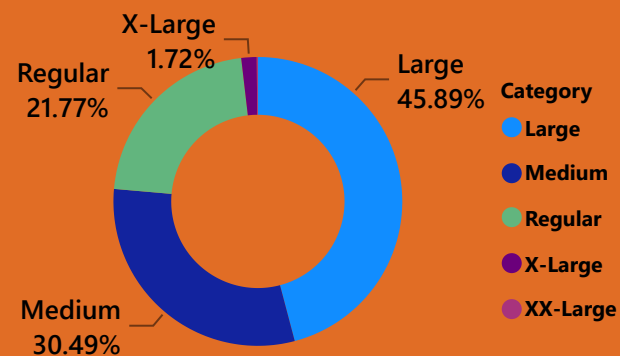
SIZE

Maximum sales - **Large** size pizza

% Sales by Pizza Category



% Sales by Pizza Size



Total pizzas sold by category

