

# HARI KUMAR VASU DEVAN

VISUAL DESIGNER

## ABOUT ME

Highly creative Graphic Designer with 6+ years of proven experience in brand identity, packaging, advertising, print production, motion graphics, UI/UX, and 3D visualization. Expert in delivering visually compelling designs aligned with goals. Adept at working cross-functionally with business clients, marketing teams, and production units.

## EDUCATION

- DIPLOMA IN MECHANICAL ENGINEERING**  
Sri Nallazhagu Polytechnic college  
2010 - 2013
- Diploma in VFX & Animation**  
Arena Animation Institute  
2013 - 2015

## CONTACT

84/1A, VKB Complex, Redhills,  
Chennai - 600052

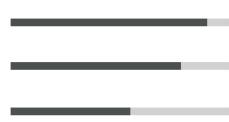
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## WORK EXPERIENCE

- Feb 2016 - March 2017  
**Junior Designer**  
Choolaimedu, Chennai
- March 2017 - June 2019  
**Image Editor**  
Anna Nagar, Chennai
- July 2019 - October 2020  
**Creative Designer**  
Nungampakkam, Chennai
- Jan 2021 - Dec 2022  
**Senior Graphic Designer**  
Anna Nagar, Chennai
- Dec 2022 - Sep 2023  
**Design Officer**  
Nandhanam, Chennai
- Dec 2022 - Sep 2023  
**Design Officer**  
Nandhanam, Chennai
- **KREATIVATION STUDIO**  
Brand identity design, logo creation, marketing visuals.
- **LASSO & MARQUEE AKA BRIGHT RIVER PVT LTD**  
High-end image editing, ecommerce retouching, consistency QC.
- **AD2PRO MEDIA SOLUTIONS PVT LTD**  
Client collaboration, digital creative production, marketing layouts.
- **AACHI MASALA FOODS PVT LTD**  
Packaging design, promotional ads, retail, creatives, campaign artwork.
- **CAVINKARE, CKS FOODS PVT LTD**  
Packaging, print ads, social creatives, brochures, menu cards, layouts, campaign design.
- **RR DONNELLEY PVT. LTD**  
Client communication, creative amendments, production-quality outputs, team & job queue management.

## EXPERTISE

Adobe Photoshop  
Adobe Indesign  
Microsoft Excel



Adobe Illustrator  
Video Editing  
HTML & CSS

