

HARI KUMAR. V

Graphic Designer



PERSONAL PROFILE

Highly creative and multitalented Graphic Designer with extensive experience in multimedia, marketing and print design. Exceptional collaborative and interpersonal skills; dynamic team player with well-developed written and verbal communication abilities. Passionate and inventive creator of innovative marketing strategies and campaigns; accustomed to performing in deadline-driven environments with an emphasis on working within budget requirements.

ACADEMIC HISTORY

10th - 2009 | Velammal Matriculation Hr Sec School.

Diplomo in Mechanical Engineering - 2009 - 2012 | SNPT College.

Diplomo in VFX & Animation | Arena Animation Institute | 2014 - 2016

SOFTWARES KNOWN

Adobe Photoshop, Illustrator, Corel Draw | Print & Digital
Adobe After Effects, Premiere Pro | Video Editing, Motion Graphics
Adobe XD | UI & UX Design & Prototyping
Blender | 3D Modeling
HTML & CSS | Web Front End Development

ADDITIONAL CERTIFICATE

Google Certificate | Digital Marketing.

Udemy | UI & UX | After effects | Web development | Blender

EXPERIENCE

Kreativation Studio | Junior Graphic Designer | Feb 2016 - March 2017

Lasso & Marquee | Image Editor/ Graphic Designer | March 2017 - June 2019

Ad2pro Media Solutions | Creative Designer | July 2019 - October 2020

Aachi Masala Foods | Creative Designer | Jan 2021 - Dec 2022

Cavinkare, Cks foods | Design Officer | Dec 2022 - Sep 2023

RR Donnelley Pvt. Ltd | Senior Production Specialist | Sep 2024 - Present

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Roles & Responsibilities

Kreativation Studio : Work on developing and maintaining the visual identity of a brand, ensuring consistency across all design elements.

Create and implement logos, color schemes, and other branding elements.

Lasso & Marque (Bright River) : Edit and manipulate images to enhance the visual appeal of designs.

Ensure that images meet quality and content standards.

Ad2pro : Work closely with clients, marketing teams, and other stakeholders to understand project requirements.

Incorporate feedback and make revisions as needed.

Aachi Masala : Design materials for print, such as News paper ads, posters, banners, and packaging.

Understand print processes and requirements.

Cavinkare (ck's) : Design materials for print, such as News paper ads, posters, banners, and packaging.

Create visual concepts and ideas that communicate a message to the target audience.

Develop the overall layout and design for various projects, such as Social media posts, advertisements, brochures, Menu cards, Leaflets and more.

RR Donnelley : Interract with clients for Ammendments & Manage Team, Job queue to clear jobs as per Deadline, Production of creative collaterals when needed.

Hobbies

● Cricket ● Movies ● Music ● Gym ● Cycling

Personal Details

Name : Hari kumar. V
Father's Name : Vasu Devan. SR
Mother's Name : Jamuna. V
Blood Group : O+ve
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D.O.B : 06/11/1993
Marital Status : Married
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