



A50 – THE ART ORDER An Exclusive Artist-Only Empowerment Initiative

Powered by DXB News Network | Dubai, UAE

In the world of art, talent is never in shortage — but visibility often is. Artists spend years perfecting their craft, investing time, passion, and savings, only to face the same question: *“Who will see my work?”* The truth is, most artists remain unseen, unheard, and under-supported.

DXB News Network — a UAE-licensed, globally connected news agency — is proud to launch a one-of-a-kind, media-powered artist support system. Not a gallery, not a listing, not a social app — this is **ARTDOMAIN**, the world’s first curated editorial visibility platform for artists, built to offer **credibility, coverage, and connection**.

At its heart is **A50 – The Art Order**. Only **50 artists globally** will be selected each year, making it one of the most exclusive artist empowerment models in the world. A50 isn’t just visibility, it’s validation. It’s your art, story, and journey — editorially told, professionally presented, and globally showcased.

This isn’t just promotion — it’s legacy building.

If you are one of the 50, you’re not just another profile — you become part of a recognized, international movement. You gain features, media presence, and branding support that continues to work for you, long after a post or exhibition ends. All backed by the **authentic authority of real journalism**, not algorithms or ads.

The membership fee is not an exposure charge — it funds the infrastructure, people, writers, editors, strategists, and platform that make this entire ecosystem function for you.

If you’re serious about being seen, A50 is your stage. And once the world watches, everything changes.

What Is the Artist Portal — And Why It Matters



As an A50 artist, you don't just get visibility — you get **control**.

Every selected artist receives a **personal login to the DXB News Network Artist Portal** — a private digital dashboard that puts the power of publishing in your hands. From this portal, you can upload new artworks, submit exhibition details, request event coverage, and track your profile updates in real-time.

No delays. No dependency. No waiting for emails or approvals.

Your art. Your voice. Your timeline.

You can also request **custom graphics** for events and showcases — posters, shout-outs, digital invites — all co-branded with DXB News Network and ready to print or share online.

Need video exposure? Submit your event footage or messages through the portal. Our editorial team will turn it into professional news coverage, adding a **360-degree media layer** to your presence, no matter where you are in the world.

This is more than a profile. It's your **publishing power hub**.

Designed to let real artists lead their narrative — the right way.

What You Get as an A50 Artist (Annual Membership – AED 3,500)

- **Your own 1-year artist profile** on DXB News Network's platform — SEO-indexed and globally visible.
- **8 high-resolution artworks displayed** from the start — anytime upgradable.
- **Full access to your personal artist portal**, where you can submit artwork updates, editorial information, and exhibition details directly. No dependency, no follow-ups — full control in your hands.
- **4 editorial articles** written by our team — quarterly features that build your story over time.
- **Pre-event, during-event, and post-event exposure** for any exhibition you participate in — so collectors and collaborators know you're coming before you arrive.
- **Targeted digital marketing** to over 1 million+ monthly readers worldwide.
- **Global search engine visibility** that keeps growing with you.
- Free coverage of milestones: awards, recognitions, residencies, gallery shows, etc.



- **Direct connection support:** if a buyer or brand reaches out, we connect them directly to you (no commission).
- **Graphic design on demand** — Need a poster, invite, or shoutout for an event or show? Request it through your portal, and our team will design and deliver it with DXB News Network co-branding, ready for print and digital use.
- **News video publishing** — You record your videos and submit them via your portal. Our editorial team will edit and publish as part of your feature/news coverage. This gives you almost 360-degree coverage, no matter where you live or exhibit.
- **Optional access** to international campaigns, interviews, and artist Q&As.
- Personal branding across art, lifestyle, and luxury verticals via our partner networks (between Dxb News Network ups).
- **Private access** to the A50 inner circle: connect with other featured artists worldwide.
- **No bots. No gimmicks. No algorithms.** Just real media, real coverage, and real reach.

Eligibility & Terms

- Visual artists in any medium may apply (painting, sculpture, digital, installation, etc.)
- Only one artist per category is chosen per year to ensure uniqueness
- All content must be original. Copyright lies with the artist
- All sales and transactions are your responsibility. We connect you, but don't take commission
- Membership is **non-refundable and non-transferable**

How to Join

- Applications are open globally. Rolling basis, limited to 50.
- Submit your artist bio, portfolio, and artwork samples (high-resolution images)
- If selected, you'll receive a payment link and an onboarding kit
- Your full profile and campaign go live within **7 working days** after confirmation



**You've invested years in your art. Now let the world see it, value it, and remember it.
A50 – The Art Order is not for everyone. It's for the ones who are ready to be seen — for real.**

DXB News Network | Powering the visibility of art. Globally.

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FAQs – A50: The Art Order (For Individual Artists)

1. I am already part of an art centre or gallery. Can I still apply to A50?

Yes, absolutely. A50 is an individual membership. Regardless of your institutional affiliations, you can join as an independent artist and receive all benefits.

2. I'm also registered under an institution through A360. Can I apply separately to A50?

Yes. Artists under A360 get shared coverage, but A50 gives you exclusive content, a personal portal, full editorial support, and independent visibility.

3. What if I don't have any exhibitions planned right now?

That's fine. You'll still receive your profile, articles, features, and exposure. As soon as you participate in exhibitions, we'll support you with coverage.

4. How many artworks can I showcase?

You get space for 8 high-resolution artworks from the start, with the option to upgrade anytime during the year.

5. Can I update my artworks and content later?

Yes, you can update your artworks up to 8 times a year using your personal artist portal.

6. What is the artist portal?

Your private online dashboard where you manage your entire media presence — from artwork updates to event coverage requests, design needs, and more.

7. What kind of media exposure do I get?

You receive 4 quarterly articles, global digital promotion, exhibition coverage, SEO visibility, and features across our reader and partner network.



8. How many people will see my profile?

DXB News Network has over 1 million monthly global readers. Your profile and articles will be seen by collectors, curators, brands, and art followers.

9. Can I use this instead of my social media?

You can use both. A50 adds professional PR and credibility. Your social media is for sharing — A50 is for strategic positioning.

10. Is there a commission on sales?

No. You keep 100% of your sales. DXB News Network connects you directly to interested buyers.

11. Can I submit videos of my events?

Yes. Upload videos via your portal, and our editorial team will turn them into publishable news stories.

12. What kind of design help do I get?

You can request custom graphics (posters, invites, shout-outs) for events. We'll design and deliver co-branded visuals, ready to print or share online.

13. Will I be promoted internationally?

Yes. A50 is a global initiative. You'll be promoted across multiple countries through our platforms and international partnerships.

14. How soon does my profile go live?

Within 7 working days after payment and onboarding.

15. Is the membership refundable?

No. Since editorial, design, and media planning begin immediately, the membership is non-refundable and non-transferable.

16. What makes A50 different from social media?

A50 is real journalism. It's a structured, editorial-driven platform that builds credibility, not just visibility.



17. Can I collaborate with other A50 artists?

Yes. You'll be part of a private circle of 50 selected artists globally. Networking, collaborations, and joint features are encouraged.

18. What if I don't speak English?

That's okay. We can assist with translations or help you shape your profile in a global-ready tone.

19. What if I live outside the UAE?

No problem. A50 is for artists from anywhere in the world. Your location doesn't limit your visibility.

20. How do I apply?

Submit your artist bio, 8 artworks, and relevant links. If shortlisted, you'll receive a payment link and onboarding instructions.

21. Will I be listed forever?

Yes. Your profile and its visibility remain live on the DXB News Network platform even after your membership term ends. However, after one year, publishing features, updates, and promotional tools will only remain active if you choose to renew. You'll always be visible, but editorial support resumes only with renewal.

22. Do I get support from real people?

Yes. This is not AI or automation-based. Real editors, writers, designers, and media professionals handle your content.

23. What happens if someone copies my artwork?

You're responsible for your content's copyright. If any complaint arises, you must respond within 15 days of notification.

24. Can I join again next year?

If you wish to renew, you can apply again next year. Priority will be given to new artists unless slots open.

25. Why should I join now?

Because only 50 artists are selected each year. Once those slots are filled, no more will be accepted. It's exclusive, high-impact, and globally respected.