

Project Title: Hazardous Area Monitoring for Industrial Plant powered by IoT

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) <ul style="list-style-type: none"> Industry manager workers 	CS	6. CUSTOMER CONSTRAINTS <ul style="list-style-type: none"> Network connection Harder installation steps 	CC	5. AVAILABLE SOLUTIONS <ul style="list-style-type: none"> Upgrading to a premium network plan. Avoiding network connection from a reliable Service provider. 	AS	Explore AS, differentiate
	2. JOBS-TO-BE-DONE / PROBLEMS <ul style="list-style-type: none"> Has to measure conditions even under harsh environment SMS service mayn't be available due to network. Cloud service has to be available all the time. 	J&P	9. PROBLEM ROOT CAUSE <ul style="list-style-type: none"> Quality of the sensors used in the measurement plays a major role. Location of the device installed and the network plan used by the user are the cause of Network issue. 	RC	7. BEHAVIOUR <ul style="list-style-type: none"> Harsh environment is prevailing only on certain industry; thus, the frequency of the said problem is low. In such a case the customer complaints multiple times to get the attention. Network issue is very common as most of the industries are located at the country side. Here the contact both the developers and the service providers 	BE	
Identify strong TR & EM	3. TRIGGERS <ul style="list-style-type: none"> Other Industries are using the device. Device helped to reduce manual labour power. 	TR	10. YOUR SOLUTION <ul style="list-style-type: none"> Network strength must be boosted in the device Device can be manufactured in multiple standards based on the environment. 	SL	8. CHANNELS of BEHAVIOUR 8.1 Online <ul style="list-style-type: none"> E-Mail to developers Online Community 	CH	Extract online & offline CH of BE
	4. EMOTIONS: BEFORE / AFTER <ul style="list-style-type: none"> Before using, users may feel that machines are replacing humans. Later, they feel that a burden was lifted off their shoulders. 	EM		8.2 Offline <ul style="list-style-type: none"> Complaint Letters 			