Rojgaar: UI/UX
Base Document

Overview:

The startup aims to bridge the gap between semi-skilled and unskilled laborers across India and employment opportunities across various sectors. Leveraging technology, we seek to create a seamless platform for laborers to find suitable jobs and for employers to connect with reliable workers. Our key differentiators include a unique labor and employer scoring system and innovative labor shuffling mechanisms.

Mission

- **For Laborers:** Offer a simple, transparent platform for discovering and securing jobs.
- **For Employers:** Provide a reliable database of verified laborers with performance-based scores.
- **For Both:** Enhance mutual trust and satisfaction through scoring and optimized shuffling.

Key Features

Labour Scoring System

- A dynamic score based on punctuality, work quality, reliability, and feedback from past employers.
- Offers credibility to laborers and confidence to employers.

Employer Scoring System

- Employers are rated by laborers based on factors like timely payments, working conditions, and fair treatment.
- Ensures accountability and fairness on both sides.

Labor Shuffling Mechanism

- Facilitates movement of laborers between regions and sectors based on demand.
- Addresses seasonal employment needs and mitigates regional unemployment disparities.

Sector Coverage

- Construction, agriculture, manufacturing, hospitality, retail, and logistics.

Easy Registration and Matching

- User-friendly onboarding for laborers and employers.
- Advanced matching algorithms to connect the right laborer with the right job.

Language and Accessibility Support

- Platform available in multiple regional languages.
- Accessible via mobile app and web for broad reach.

Target Audience

- **Laborers:** Semi-skilled and unskilled workers across rural and urban India seeking stable or seasonal jobs.
- **Employers:** Small to medium businesses, contractors, and large corporations across sectors that require semi-skilled and unskilled labor.

Technology Stack

- **Backend:** Django with SQLite (for scalability and flexibility).
- **Frontend:** React.js for dynamic and responsive interfaces.
- **Mobile Support:** Cross-platform mobile app using React Native.
- **AI/ML:** Advanced algorithms for matching and scoring.

Revenue Model

- **Subscription Fees:** For employers to access premium features like advanced filtering and priority listings.
- **Job Posting Fees:** Charge employers per job post.
- **Transaction Fee:** Nominal fee for successful job placements.
- **Value-Added Services:** Offerings such as background verification and training modules for laborers.

Impact Goals

- Reduce unemployment and underemployment among semi-skilled and unskilled workers.
- Improve working conditions and accountability for both laborers and employers.
- Foster economic growth by optimizing labor distribution.