Template

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- **10 minutes** to prepare
- **1 hour** to collaborate
- **2-8 people** recommended

Share template feedback

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article

1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM
How might we [your problem statement]?

Key rules of brainstorming
To run an smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

KALANITHI M

- Water Colour
- Chloride Ions
- Algae Present
- Naive Bayes
- Decision Tree
- Hardness
- Water Taste
- Saline
- Electrical Conductivity

KARTHICK RAJA R

- Viscosity
- Temper -ature
- Turbidity
- water Ph Sensor
- K means
- Water Level
- Foaming Property
- K mediods
- Dissolved solids Present

BHUVANESHWAR S

- Odorness of water
- Surrounding Environment
- Electrical Conductivity
- Polynomial Regression
- SVM
- pH level of water
- Environment
- Turbidity
- Nitrates & Phosphate Present

GIRIDHARAN N

- Artificial Neural Network
- Redox potential
- Mineral contents Present
- Bio Indicators Present
- Logistic Regression
- O2 concent ration
- Water Source
- k nearest Neighbors
- Boiling Point

3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

Cleanliness and Biologicals Aspects

- Minerals Present
- Environ -ment
- BIO Indicators Present
- Turbidity
- Water source
- Algae content

Chemical properties

- Dissolved Oxygen Concen -tration
- Redox Potential
- Nitrate and Phosphate Concen -tration
- Presence of Radio Active Substance
- Chloride ion concentration
- Hardness

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Physical Properties of water

- Water Taste
- Tempeatu re
- Odorness
- Water Colour
- Electrical Conductivity
- Water pH level

Fluid Properties

- Viscosity
- Foaming Property
- Boiling Point
- Water Level
- Salinity
- Turbidity

Classification

Neural network

- SVM
- Naive Bayes
- Deep neural network
- Decision Tree
- Logistic Regression
- Artificial neural Network

Regression

- Linear Regression
- Polynomial Regression

Clustering

- k medoids
- k means
- k nearest neighbors

4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

A **Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

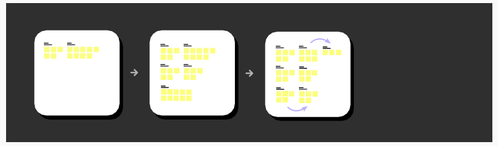
B **Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template

Share template feedback

Need some inspiration?
See a finished version of this template to kickstart your work.
Open example