

## Ideation Phase

### Define the Problem Statements

Date	22 OCTOBER 2023
Team ID	NM2023TMID00765
Project Name	Unleashing The Potential Of Our Youth:A Student Performance Analysis
Maximum Marks	2 Marks

#### Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

<b>I am</b>	Describe customer with 3-4 key characteristics - who are they?	Unleashing The Potential Of Our Youth:A Student
<b>I'm trying to</b>	List their outcome or "job" the care about - what are they trying to achieve?	DESIGNED TO ASSIST STUDENTS
<b>but</b>	Describe what problems or barriers stand in the way - what bothers them most?	I AM FACING DIFFICULTIES
<b>because</b>	Enter the "root cause" of why the problem or barrier exists - what needs to be solved?	THERE ARE VARIOUS CHALLANGES AND DIFFICULTIES DURING IT'S DEVELOPMENT &IMPLEMENTATION
<b>which makes me feel</b>	Describe the emotions from the customer's point of view - how does it impact them emotionally?	NAVIGATING A COMPLEX AND EVER-CHANGING MAZE

#### Example:

<b>I am</b>  Unleashing The Potential Of Our Youth:A Student Performance Analysis	<b>I'm trying to</b>  Designed to assist students	<b>But</b>  I am facing difficulties	<b>Because</b>  There are various challenges and difficulties during it's development & implementation	<b>Which makes me feel</b>  Navigating a complexand ever-changing maze
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<b>Problem Statement (PS)</b>	<b>I am (Customer)</b>	<b>I'm trying to</b>	<b>But</b>	<b>Because</b>	<b>Which makes me feel</b>
PS-1	Unleashing The Potential Of Our Youth:A Student Performance Analysis	Designed to assist students	I am facing difficulties	There are various challenges and difficulties during it's development & implementation	Navigating a complex and ever-changing maze
PS-2	Unleashing The Potential Of Our Youth:A Student Performance Analysis	Empowering students	I am facing difficulties	constraints in terms of budget, skilled manpower, and technological resources, which can impact the scope and scale of the project	surfing on ever-changing waves; staying ahead of trends and technologies is essential to ride the wave of relevance, adapting and adjusting strategies as the landscape evolves.