


Ideation Phase

Brainstorm & Idea Prioritization Template

Date	22 October 2023
Team ID	NM2023TMID00765
Project Name	Unleashing The Potential Of Our Youth: A Student Performance Analysis
Maximum Marks	4 Marks




Step-1: Team Gathering, Collaboration and Select the Problem Statement


Template



Brainstorm & idea prioritization


Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.


 10 minutes to prepare
 1 hour to collaborate
 2-8 people recommended




Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.


 10 minutes

**Team gathering**


Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.


**Set the goal**

Think about the problem you'll be focusing on solving in the brainstorming session.

**Learn how to use the facilitation tools**


Use the Facilitation Superpowers to run a happy and productive session.


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Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

 5 minutes


**problem statement**


This problem to be solved is the underutilization of youth potential in educational institutions, resulting in limited student performance and growth opportunities.





Key rules of brainstorming


To run a smooth and productive session


 Stay in topic.

 Encourage wild ideas.

 Defer judgment.

 Listen to others.

 Go for volume.

 If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and write permission to switch later to start a cluster.

Harini K

- Implement personalized learning plans for students, allowing them to explore their interests and talents.
- Establish mentorship programs where older students or professionals guide and inspire younger students.

Swathi V

- Provide career counseling and expose students to various careers and industries. This can broaden their horizons and motivate them to aim higher.
- Emphasize project-based learning that allows students to apply their knowledge and skills in real-world contexts.

Hema S

- Integrate educational technology to provide personalized resources and opportunities for students to explore and expand their interests.
- Involve the community in educational initiatives, such as bringing in local professionals for career talks and workshops.

Swathy R

- Develop peer tutoring programs that allow students to teach and learn from each other, promoting a sense of responsibility and shared growth.
- Create partnerships with local businesses and organizations to offer internship opportunities to students, exposing them to real-world experiences.

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

TIP
An easy way to group sticky notes is to group them by color. When in the future, a variety of colored markers can be used to group notes.

- Continuously collect data on student performance, interests, and aspirations, and use this information to inform educational policies and practices.
- Encourage students to self and review their personal and academic goals regularly, helping them stay motivated and focused.
- Encourage students in community service and projects that connect their learning to real-world problems and encourage civic responsibility.
- Extra curricular activities can help students discover their passions and develop essential skills.

Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

TIP
Participants can use their chance to sort out where sticky notes should go on the grid. The facilitator can confirm the sort by asking if a note is in the right place.

Importance
If each of these ideas could get some action, which would have the most positive impact?

Feasibility
Regardless of their importance, which ideas are more feasible, less difficult to do, or less costly to do?

- Student Feedback: Mentors can help motivate and improve to meet the needs of their students.
- Community involvement can inspire students and demonstrate the practical application of their studies.
- Recognition can motivate students to strive for excellence.
- Tailoring the curriculum to individual needs can help students engage more and reach their full potential.
- Mentorship programs can help students identify and develop their strengths and interests.