



Harini Balasundram

Graphic & UI/UX Designer

ABOUT ME

As a inspiring UI/UX Designer, I am driven by a strong passion for creating impact and user centered digital experiences as well as enhance my knowledge about new and emerging trend in IT sector.

AREA OF INTERESTS

- UI/UX Designing
- Graphic Designing
- Video Editing

LANGUAGES KNOWN

- Tamil
- English

HOBBIES

- Crafting
- Traveling
- Painting
- Photography



EDUCATION

- DIPLOMA IN VISUAL & UI/UX DESIGN**
Buff Creative College, Coimbatore
Sep 2022 - Apr-2023
- Bharathidasan University**
Jul 2018 - Apr 2021



WORK EXPERIENCE

- UI/UX DESIGNER**
Cognisant Websoft Solutions Pvt Ltd, Chennai
Oct 2023 - Apr 2024
Project: Datingz (Mobile application)
 - Designed a UI for a dating application, focusing on enhancing user engagement and interaction efficiency.
 - Collaborated with cross-functional teams to deliver regular UI/UX updates and new features, ensuring an intuitive and seamless user experience that maximized user satisfaction.
- FREELANCER GRAPHIC & UI/UX DESIGNER**
Aug 2022 - Present
 - Real Estate Property Website
 - Matrimony App
 - Travel Website
 - Graphic Design

TOOLS

- Figma
- Adobe XD
- Adobe Photoshop
- Adobe Illustrator
- Draw.io
- Balsamiq
- Davinci Resolve

CONTACT DETAILS

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- https://playme24.carrrd.co/
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- www.linkedin.com/in/harini-balasundram01/
- Trichy, India

- SENIOR TUTOR**

Focus Edumatics Pvt Ltd, Coimbatore
Sep 2021 - Jul 2023



PROJECTS

- DATINGZ (MOBILE APP DESIGN)**

Datingz is a dating app designed to connect users with nearby people, fostering comfortable and joyful interactions.
- DIGITECH (WEBSITE LANDING PAGE DESIGN)**

Digitech is a website landing page design for a digital marketing agency, showcasing their projects and client testimonials to enhance credibility.
- FOODILO (MOBILE APP DESIGN)**

Foodilo is a mobile application designed to manage food waste and facilitate donations to nearby charities.



SKILLS

- User Research
- Wireframes
- Prototype
- Ui Design
- Web Design
- Mockups
- Video Editing