

COMPETITIVE ANALYSIS OF LEADING TRAVEL AGGREGATORS

DATA PREPARATION

PREPARE THE DATA FOR VISUALIZATION:

- Step 1: Attach a dataset to the notebook. Begin by selecting a CSV dataset from Kaggle Datasets. ...
- Step 2: Specify the filepath. Now that the dataset is attached to the notebook, you can find its filepath. ...
- Step 3: Load the data. Use the next code cell to load your data file into my_data
- Step 4: Visualize the data.

PREPARE A DATA MODULE:

- 1.Select New – Data Module; Choose from data servers the go sales database and from upload files, the two excel files (Sales. Xls and Returns. Xls). ...
- 2.Select the column Order ID from Sales. Xls and go to properties. Put the usage as an Identifier