

COMPETITIVE ANALYSIS OF LEADING TRAVEL AGGREGATORS

PROJECT DESIGN PHASE-PART 1

PROPOSED SOLUTION

- 1. Project design is an early phase of a project where the project's key features, structure, criteria for success, and major deliverables are planned out.
- 2. The aim is to develop one or more designs that can be used to achieve the desired project goals.

SOLUTION ARCHITECTURE

- An example of a solution architecture for an e-commerce platform includes a user interface, application layer for business logic, a database for data storage, security measures, integration services, and scalability/performance considerations for handling high traffic volumes.