

# COMPETITIVE ANALYSIS OF LEADING TRAVEL AGGREGATORS

**PERFORMANCE AND FINAL SUBMISSION  
PHASE**

# Planning

- Travefy is an itinerary builder that travel advisors and agents can use to plan trip itineraries for all of their clients.
- This tool allows travel agents to consolidate all parts of their clients' itinerary into one place, making trip planning extra easy.
- With Travefy, you can manage your clients' hotel reservations, flights, activities, and all other reservations all in the same location.
- This way, all your clients have to do is check Travefy to see them all in one place

# Design

## 1. Responsive Design

The website should be developed on responsive design platform. This enables your website to perform well on mobile devices too.

Every time customers won't browse on desktop and make their bookings. Therefore,

it's very important to provide them with the best user experience while they sign-in to your website using tablets or mobile phones.

## 2. SEM Benefits

Search Engine Marketing (SEM) is very vital to ensure top ranking of your website in the search engine. Google Adwords and Keywords adds-on to this scenario. A professional web development company's help is advisable to gain visibility in organic as well as advertisement links on any search engine.

# Process

- A business traveler may return to a preferred site to book reservations for a trip they make monthly. This business traveler does not need to spend time in the planning or shopping stages because the traveler requires specific reservations.
- A corporate travel application can be designed to allow users to plan and shop for travel, but not permit them the capacity to book reservations. The user could view various possibilities, However, they might go to an affiliated travel agency to complete actual booking and fulfillment.

# Schedule

- A travel itinerary is a schedule of events relating to planned travel, generally including destinations to be visited at specified times and means of transportation to move between those destinations.
- Like a daily schedule, a travel schedule consists of a list of activities planned out for a certain period. This would include destinations, transportation details, distance, and the like.
- People use travel schedules to help them keep track of important things to remember while they are on the move.

# Reports

- The purpose of a travel report is to justify the purpose of the trip and the money that you spent. Because trip reports provide proof of expenses, it is imperative that they are accurate and provide a clear explanation of the trip.
- The meaning of a business trip report is to give an overview of the trip and justify the expenses. With a travel report, you tell your manager (or other relevant people in the company) what your trip was about: purpose, goals, achievements, learnings, and recommendations.

# Project Demo planning

To create a clear project management plan, you need a way to track all of your moving parts. No matter what type of project you're planning, every work plan should have:

- 1.Goals and project objectives
- 2.Success metrics
- 3.Stakeholders and roles
- 4.Scope and budget
- Milestones, deliverables, and project dependencies
- 5.Timeline and schedule
- 6.Communication plan

# Communication

- Transport and communication are a way for us humans to overcome the barrier of physical distance.
- It is an effective way to connect with people with no regard to the distance that separates them. Transport generally involves the movement of people or goods from one place to another via a means of transport.
- On the other hand, communication is the passing of information or data from one source to another.



# Demonstration of proposed features

- Your travel management system should include approval workflows inside of the platform, so that if anything falls outside of policy, the person booking a trip can request approval and save their trip details .
- You should be able to set up these approval workflows however you want, such as picking different approvers for different teams and customizing the level of strictness.
- Is approval required for all trips or just trips that fall out of policy or just trips booked by certain travelers? Your travel management system should include robust customization.

# Team involvement in demonstration

- Teamwork is essential for the success of any project in the workplace. Working well with clients, managers, colleagues and other business stakeholders requires you to have certain skills.
- Employers prefer candidates with these skills because they maintain a strong work culture and help the company achieve its goals.

# Scalability and future plan

Longer trips will be increasing in demand as a result of the many work-from-home opportunities too. A study by Envoy finds that the hybrid work model gives employees more flexibility to get work done when they're most productive. So those who work remotely are more likely to plan extended stays in 2022 and beyond.

1. Set aside dedicated space. This is especially true if you are a travel agent working from home, or if you work in other shared spaces, then this one is an absolute must. ...

2. Make time to improve efficiency. ...

3. Delegation. ...

4. Enhanced automation. ...

5. Conclusion.