

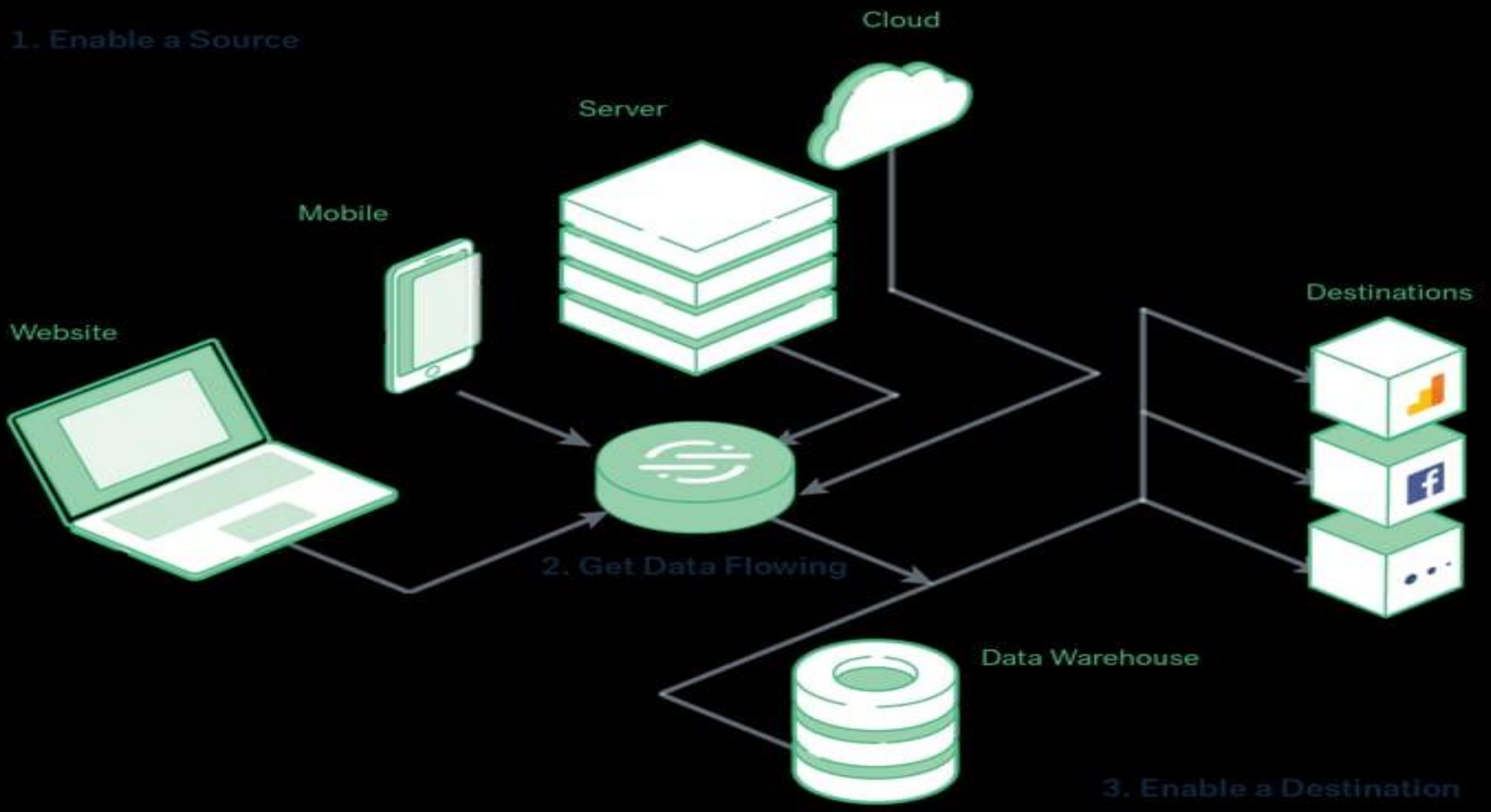
COMPETITIVE ANALYSIS OF LEADING TRAVEL AGGREGATORS

PERFORMANCE TESTING

Utilisation of data filters:

- There are many ways you can use Segment to filter event and object based data to control which destinations it reaches.
- This document lists the most commonly used ways you can filter data in Segment, and explains when you'd use each.

1. Enable a Source



No of calculation field

- For Field Service Lightning to calculate travel, the start and end points must be geocoded.
- If there is not calculated travel for first and last travel (from home base and back to home base) that means the resource home base is not geocoded.
- The resource home base is the address of their Service Territory Member records, so make sure a well formatted address is used, that can be geocoded. Use the address on their Service territory if the resource home base is defined to be the office.

No of visualisations/graphs:

- The art of presenting your data and information as graphs, charts, or maps is known as data visualization.
- Data visualization's purpose is to emphasize observations that would not otherwise jump out when looking at a linear list of values and numbers to enable people to quickly and easily grasp their data.

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