



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

General elections were held in india in seven phases from 11 april to 19 may 2019 to elect the members of the 17th lok sabha.

The Bharatiya Janata Party received 37.36% of the vote,the highest vote share by a political party since the 1989 general election.

Votes were counted and the result was declared on 23 may.

The election resulted in a landslide victory for the BJP which won 303 sats and formed the government.

In addition ,the BJP led national democratic alliance won 353 seats.

The BJP won 37.76% of votes,while the NDA's comined vote was 45% of the 603.7 million votes that were polled.

INDIAN
GENERAL
ELECTION

The Indian National Congress won 52seats,failing to get 10% of the seats needed to claim the post of leader of the opposition.

President feels that this community has not been represented adequately.

In addition,the congress led United Progressive Alliance won 91 seats,while other parties won 98 seats.

The Lok Sabha comprises of a total of 545 seats.

According to the Wall Street Journal,Modi's victory"sets the stage for furthur economic change in one of growing economies.

The highest ever participation by the women voters.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?