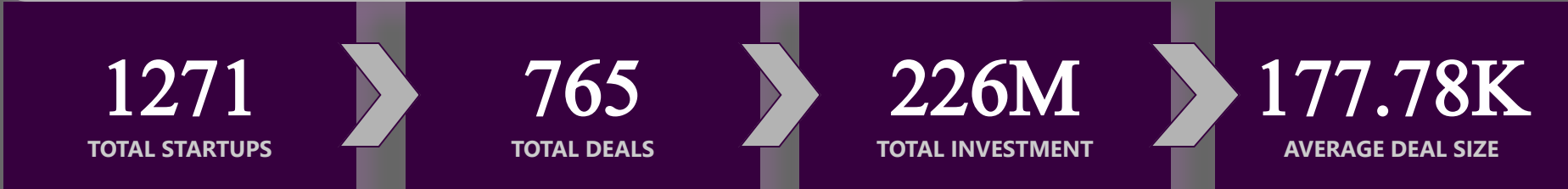
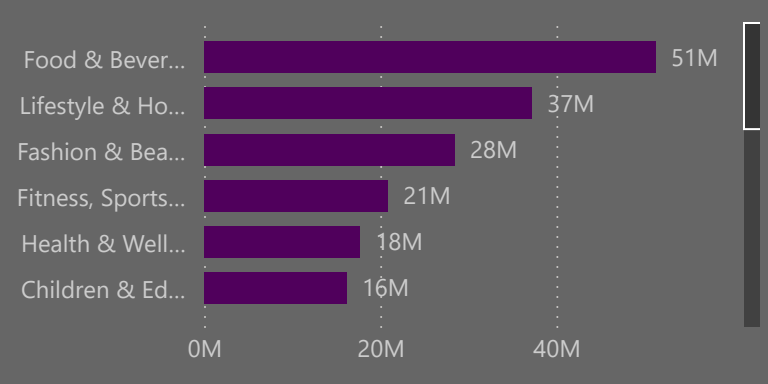


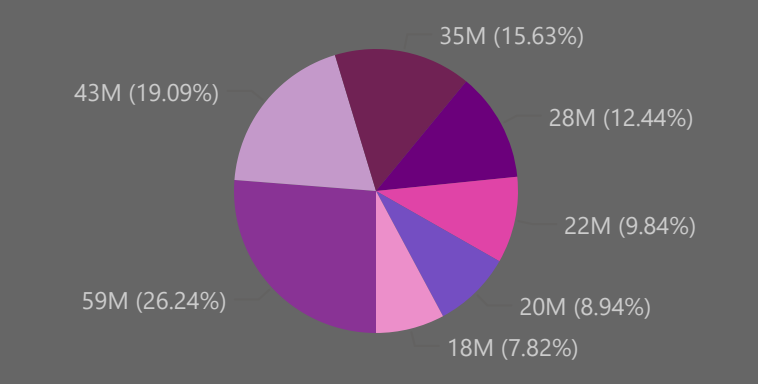
SHARK TANK STARTUP INVESTMENT ANALYSIS



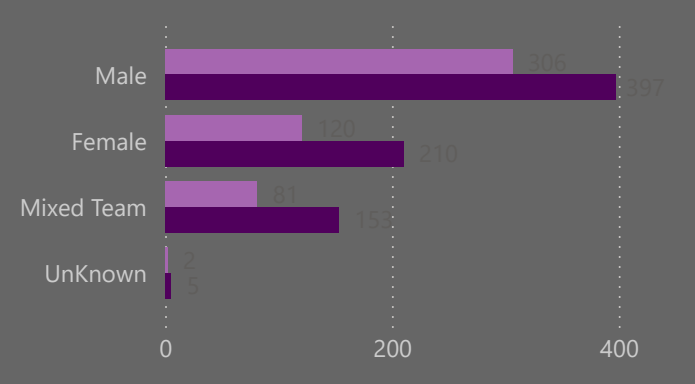
TOTAL DEAL AMOUNT BY INDUSTRY



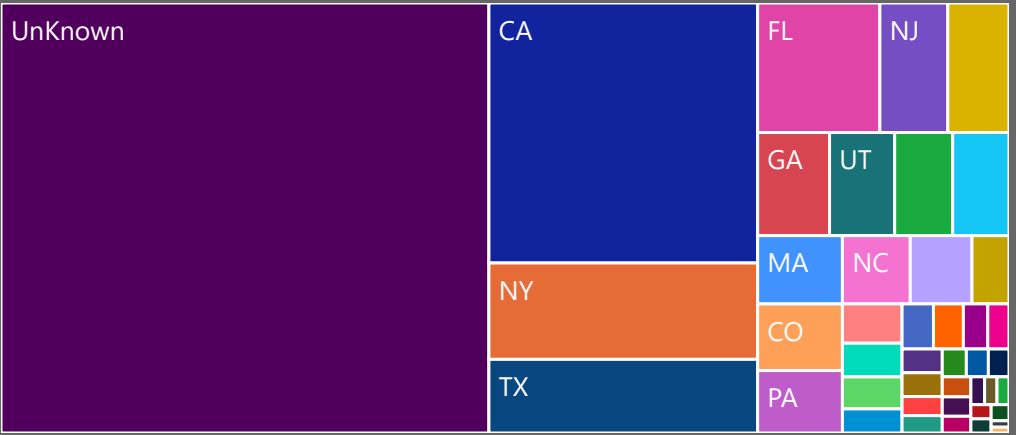
INVESTMENT SHARE BY SHARK



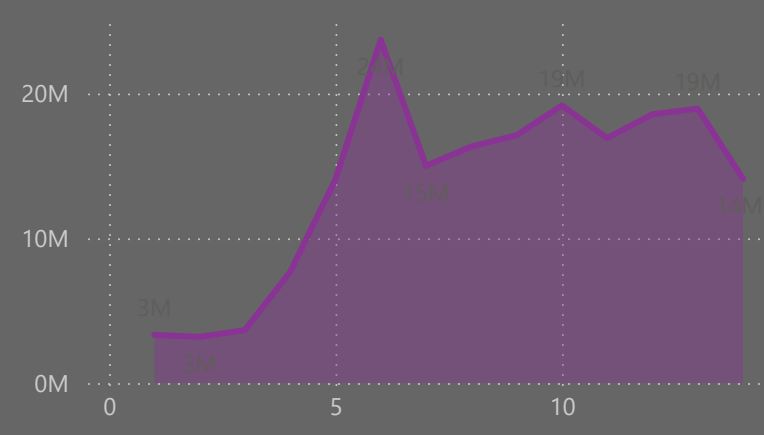
DEAL STATUS BY GENDER



STATE BY DEAL COUNT



INVESTMENTS OVER SEASON



INDUSTRY

All

GENDER

All

SEASON

All



GENDER

All

INDUSTRY

All

SEASON

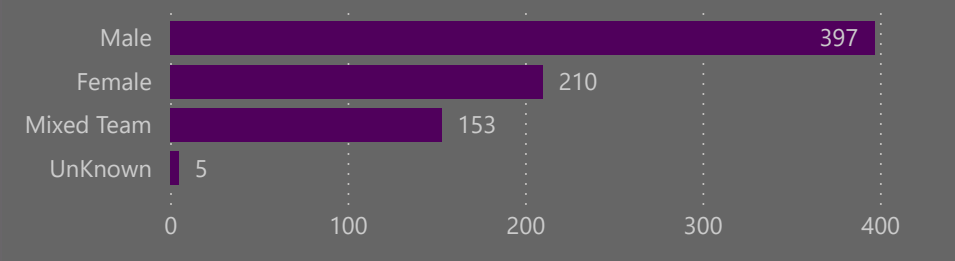
All

DEAL STATUS

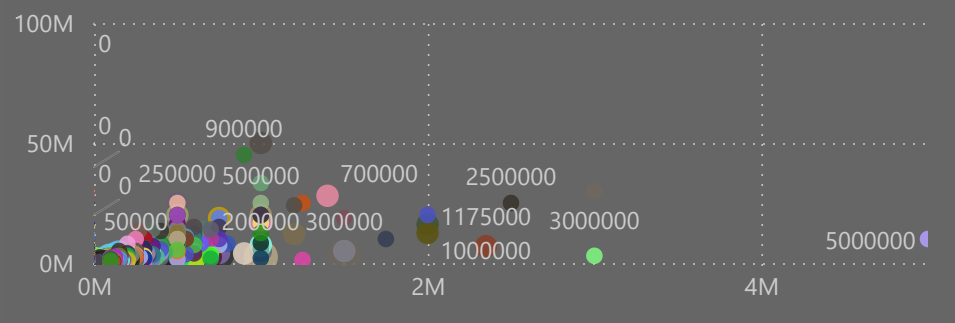
0

1

DEAL STATUS BY GENDER



VALUATION Vs INVESTMENT



PITCH TO DEAL CONVERSION



| Industry | Barbara | Daymond | Guest | Kevin | Lori | Mark | Robert | Total |
|----------------------------|----------|----------|----------|----------|----------|----------|----------|-------|
| Automotive | 250000 | 3405000 | 120000 | 500000 | 420000 | 370000 | 400000 | |
| Business Services | 1025000 | 0 | 1175000 | 1675000 | 825000 | 2000000 | 75000 | |
| Children & Education | 2085000 | 1093333 | 1975000 | 3002500 | 2983333 | 3108333 | 1874166 | |
| Electronics | 0 | 54000 | 0 | 0 | 350000 | 850000 | 400000 | |
| Fashion & Beauty | 2985000 | 4360000 | 2175000 | 970833 | 4813333 | 7507500 | 5595833 | |
| Fitness, Sports & Outdoors | 1530000 | 2695000 | 3265000 | 1117500 | 1972500 | 6980000 | 3270000 | |
| Food & Beverage | 6180000 | 2385000 | 5297500 | 7237500 | 7475000 | 15288500 | 3337500 | |
| Green & Clean Technology | 0 | 0 | 150000 | 200000 | 400000 | 1000000 | 200000 | |
| Health & Wellness | 537500 | 450000 | 950000 | 3565000 | 3825000 | 2772500 | 5565000 | |
| Lifestyle & Home | 2282500 | 2935000 | 2283333 | 5745000 | 12310000 | 6912500 | 4701667 | |
| Liquor & Alcohol | 50000 | 0 | 0 | 0 | 1500000 | 1600000 | 0 | |
| Media & Entertainment | 350000 | 600000 | 400000 | 550000 | 462500 | 3050000 | 1737500 | |
| Pet Products | 150000 | 635000 | 400000 | 625000 | 3565000 | 875000 | 974000 | |
| Software & Tech | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| Software & Technology | 240000 | 1037500 | 100000 | 2379167 | 1666667 | 3845000 | 1916667 | |
| Travel | 50000 | 300000 | 0 | 0 | 0 | 300000 | 5200000 | |
| Total | 17715000 | 20249833 | 22290833 | 28167500 | 43243333 | 59424333 | 35397333 | |

| Startup Name | Industry | Sum of Total Deal Amount | Sum of Number of sharks in deal |
|--------------|------------|--------------------------|---------------------------------|
| BedRyder | Automotive | 0 | 0 |
| BrakeFree | Automotive | 200000 | 2 |
| BunchBikes | Automotive | 250000 | 1 |
| DropStop | Automotive | 300000 | 1 |
| Total | | 1520000 | 11 |