

iREVOLUTION

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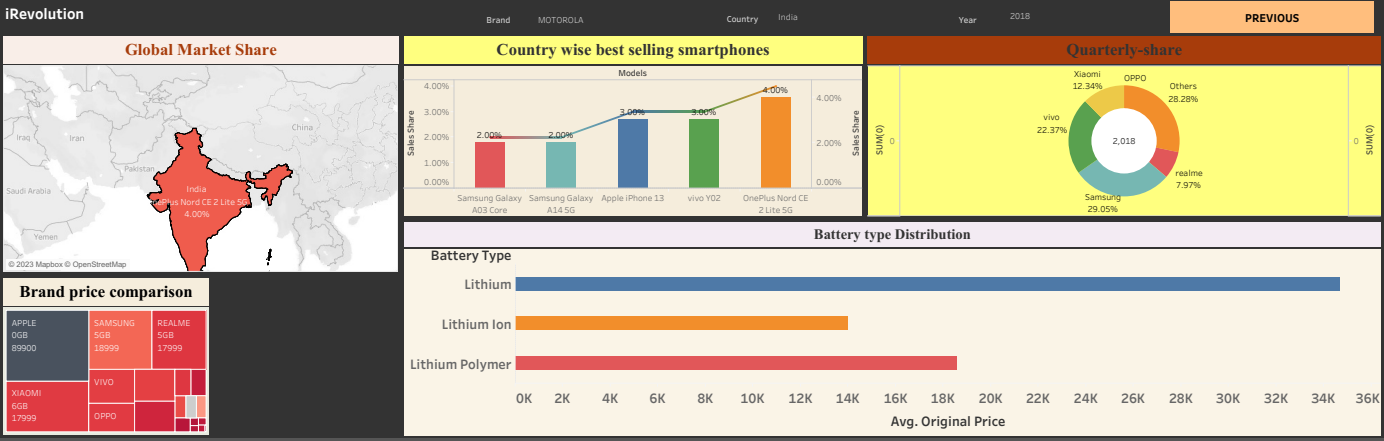
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Year
2008

Brand
APPLE

NEXT

KPI

Brand	Discount Percentage	Mrp	Number Of Ratings	Sale Price	Star Rating
Apple	0	77,000	11,202	77,000	5

KPI - 2

Revenue Generated	Units sold (mm)	Active Users (mm)
1.800	11.600	10.000

Annual revenue (2006-2022)

Year	Revenue (\$Bn)
2006	37.4
2007	42.7
2008	65.0
2009	156.3
2010	170.8
2011	182.6
2012	233.6
2013	215.4
2014	229.2
2015	265.5
2016	260.1
2017	274.5
2018	355.8
2019	394.3
2020	
2021	
2022	

Model wise share

Model specification

Model	Processor	Front Ca..	Rear Camera	Colour	
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	92,800
APPLE IPHONE 12	A Bionic Chip with Next Generation Ne..	12MP	12MP + 12MP	Black	199,700
				Blue	59,900
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation Ne..	12MP	12MP + 12MP	Black	74,900
				Blue	74,900
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Blue	149,800
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	189,600

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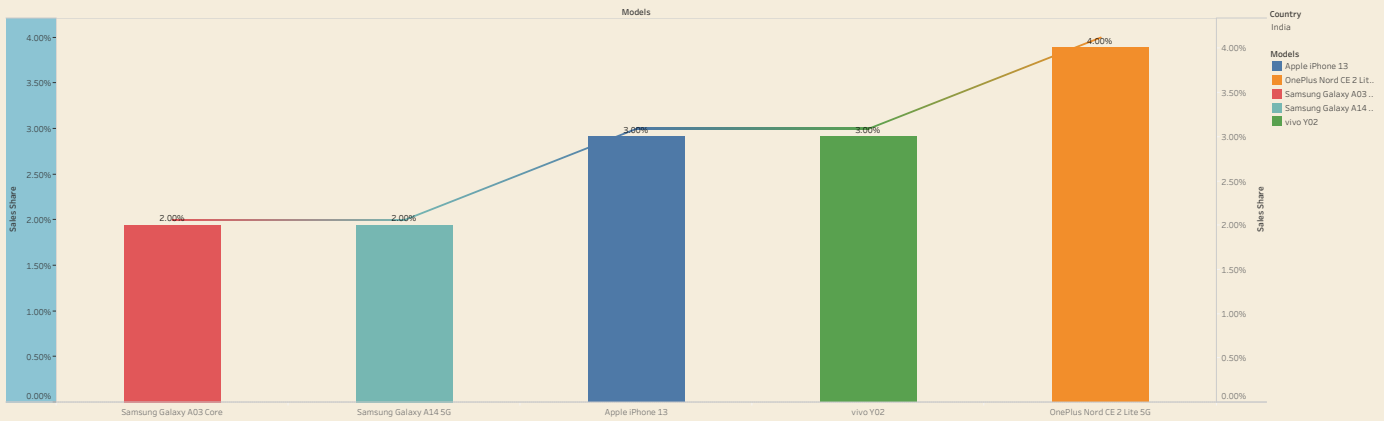
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In Model specification refers to the determination of which independent variables should be included in or excluded from a regression equation.



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Comparative analysis amongst various other leading brands in the smartphone industry shows that iPhone is yet to make its impact in India. Its 3% market share in the global market is depicted in the line-bar graph.

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Model	Processor	Front Ca.	Rear Camera	Colour		Colour
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	92,800	Multiple values
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black	199,700	Brand
				Blue	59,900	APPLE
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black	74,900	■ Black
				Blue	74,900	■ Blue
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Blue	149,800	
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	189,800	
APPLE IPHONE 14 PLUS	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	99,900	

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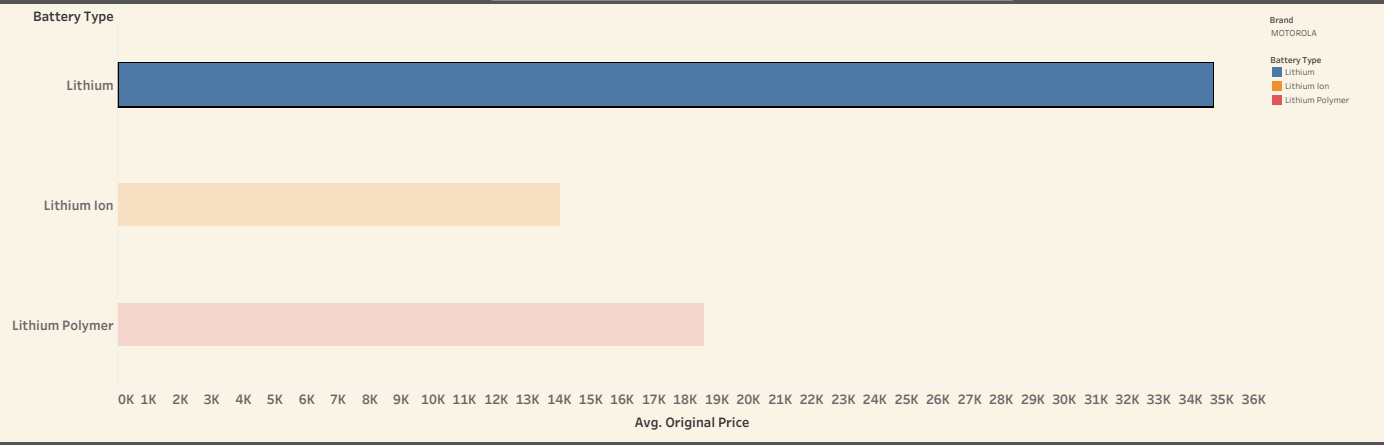
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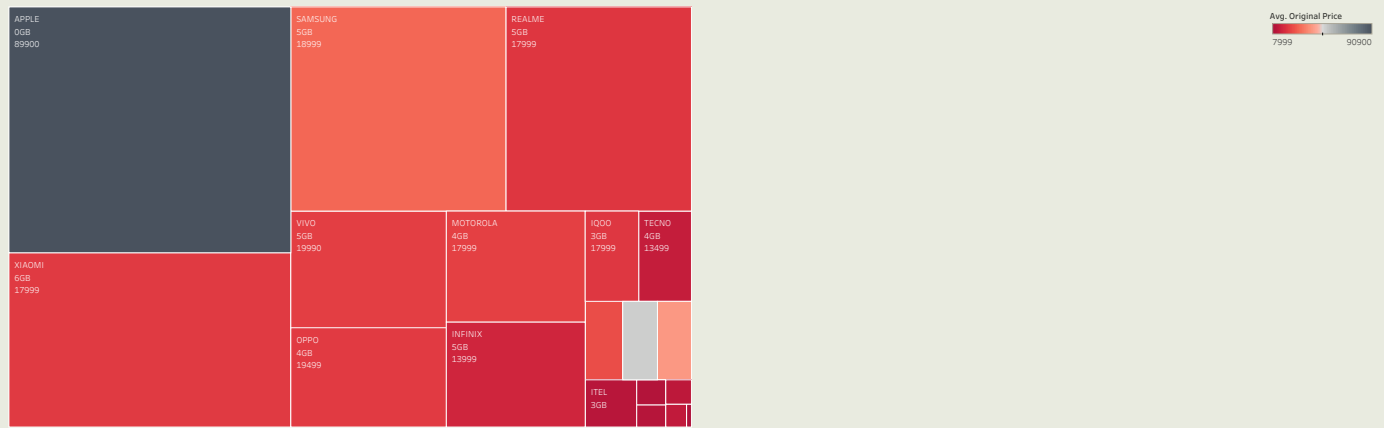
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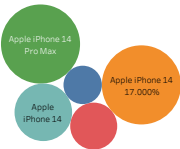
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- Models
- Apple iPhone 13
 - Apple iPhone 14
 - Apple iPhone 14 Plus
 - Apple iPhone 14 Pro
 - Apple iPhone 14 Pro ..

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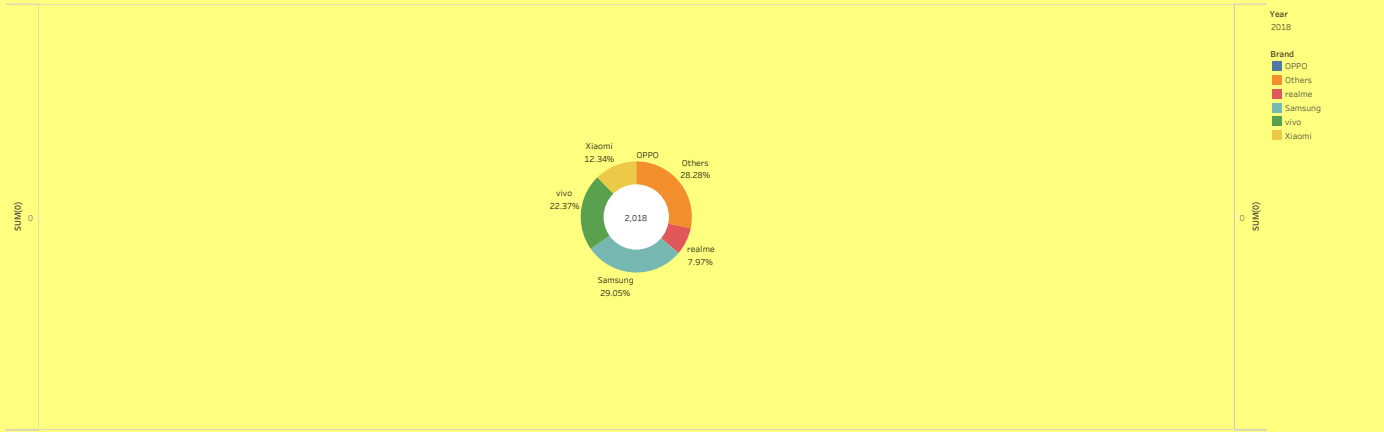
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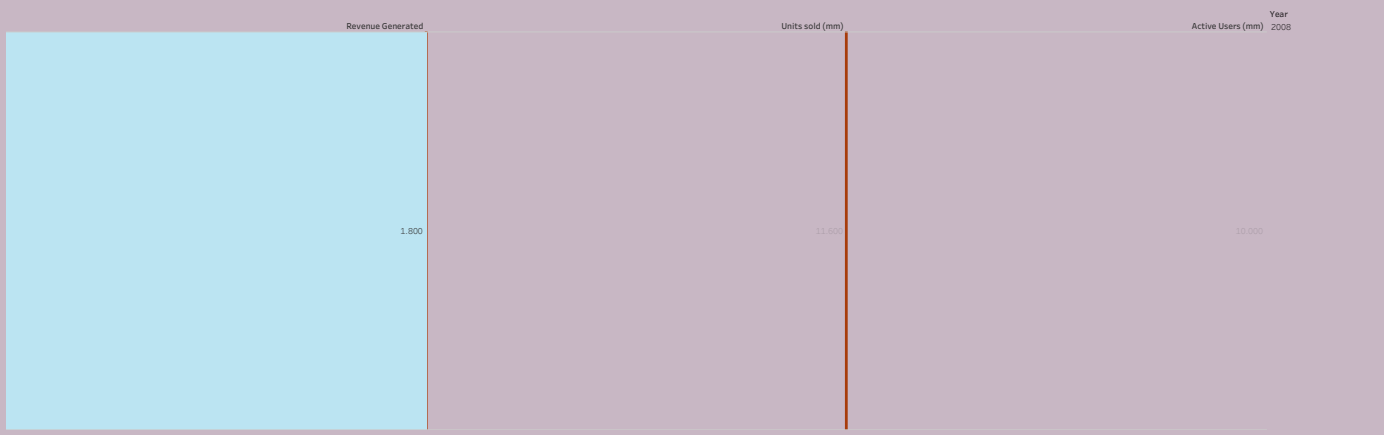
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- Measure Names
- ☐ Count of apple_products
 - ☒ Discount Percentage
 - ☒ MRP
 - ☒ Number Of Ratings
 - ☐ Number Of Reviews
 - ☒ Sale Price
 - ☒ Star Rating

Upc
MOBEXRGVZFZGZEWV