

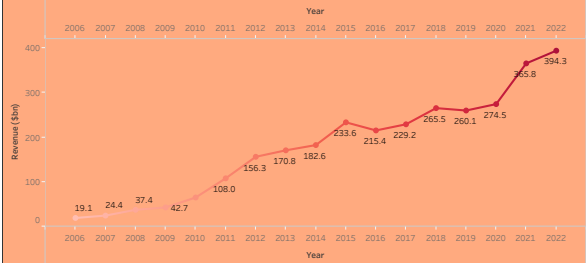
KPI

Brand	Discount Percentage	Mrp	Number Of Ratings	Sale Price	Star Rating
Apple	0	77,000	11,202	77,000	5

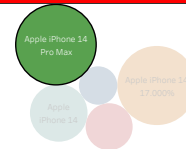
KPI - 2

Revenue Generated	Units sold (mm)	Active Users (mm)
1.800	11.600	10.000

Annual revenue (2006-2022)



Model wise share



Model specification

Model	Processor	Front Ca..	Rear Camera	Colour	
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	92,800
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black	199,700
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Blue	59,900
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Blue	74,900
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	149,800
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	189,800

