



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?

CV CREATION
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A CV (full form Curriculum Vitae which is Latin for "course of life")

A Curriculum Vitae contains details about your education, professional career, publications, awards, honors, and other achievements.

CV is an in-depth document which describes the whole course of your career in full detail. It's usually two- or three-page long but can just as well be laid out over 10+ pages, if necessary.

Introduce yourself with a header

List your employment history

Detail your educational qualifications

- Use professional fonts
- Choose the best format

- Use bullet points and short sentences to list information

- Include relevant skills
- Use active language

Fear of being too detailed.

Fear of a cv that is too long.

Fear of listing earlier career experience.