



Says
what about uber ?



Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Uber technologies, Inc. is an american taransportation company

Uber is on-demand transportation servies which has a brought a revolution in the taxi industry

uber have lot of sevice like dose
1 Taxi
2 Food Delivery
3 Package Delivery
4 Freight Transport

uber has become a prime example of the gig economyat work .

uber's advantages include door to door coneniencs safety and reliable quality

uber's disadvantages include its surge pricing and the negative effects of replacing steady jobs with gig work

Uber

The company operates in approximately 70 countries and 10,500 cities. The company has over 131 million monthly active users and 5.4 million active drivers worldwide. The company has an average of 23 million trips each day through all of their services combined

Uber accepts various types of payment option

point for every eligible dollar you spend on Uber Eats and Pool trips. Earn 2 points for every eligible dollar you spend on UberX, UberXL, or Select. Earn 3 points for every eligible dollar you spend on Uber Black and Uber Black SUV trips You can schedule an Uber in advance like Cash , Credit / Debit card, Paytm.

Uber gives discount to regular users. If you have booked an Uber 2-3 times , you'll give you discount codes to redeem on your rides.

Its great to travel from one place to another especially long distances. If you compare Uber prices with other local options Uber will be cheap and safe.

when you leave the vehicle , the drivers evaluate him in trun in this way , the best customers travel with the best drivers



Does
What behavior have we observed?
What can we imagine them doing?



Feels
What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?