

# Gopali Youth Welfare Society

Gopali Youth Welfare Society(GYWS) is a registered voluntary non-governmental organisation run by IIT Kharagpur students along with some faculty members, with the support of local members from Gopali.

## Mission

We exist to improve the social and economic condition in and around Kharagpur and inspire and guide the youth to replicate our learnings across the nation.

## Vision

We aim to develop an ecosystem for the youth to provide them with skills, resources, and motivation to achieve sustainable development goals.

## How we started

GYWS started with the vision to give back to society by helping to uplift the less fortunate. When he came across a few IITians who wanted to volunteer for a good cause but lacked the right platform, Gopali Youth Welfare Society came into being.

Together, the Young Samaritans and some Professors of IIT Kharagpur set on this journey. Over the years, GYWS has been instrumental in providing primary education to children at JVM and has undertaken various social initiatives to uplift society. In Dada's own words, “ **GYWS is aiding social, economic, and cultural development of weaker sections of society while encouraging people to seek solutions to their everyday problems within locally available resources!** ”

## Our Story

**Established:** Established in 2002 with a mission to improve the living standards of the people of Gopali-like villages.

**Registered:** Registered under the West Bengal Societies Registration Act of 1961 in 2004.

**Stepped to education:** Embarked on an education program, Jagriti Vidya Mandir, in a rented building, focused on providing quality education in 2008.

**JVM Foundation:** In 2012, two acres of land were purchased, and the foundation of Jagriti Vidya Mandir was laid.

**LiGHT:** GYWS came up with the initiative named LiGHT i 2017 to reach the masses all over India, to reciprocate similar models of social upliftment throughout the nation.

**PRAYAS:** In 2018, we started PRAYAS, Business Development Initiative, to work on Rural Entrepreneurship Development and Social Enterprises to help transform lives.

**Hostel Reconstruction:** Hostel Construction to provide a learning environment to deprived children began in Jagriti Vidya Mandir in 2020.

**COVID Relief Initiative:** In 2021, during COVID, the COVID Relief Initiative was started.

**YUVA:** in 2021, YUVA- Social Conclave was introduced.

**Registration:** In 2021, GYWS was registered under MCA-CSR 1

**Hostel Inauguration:** In 2022, the Hostel was inaugurated in Jagriti Vidya Mandir.

**Zomato Feeding India:** In 2023, GYWS was affiliated with the Zomato Feeding India initiative.

**Boundary Wall Construction:** In 2024, the Boundary wall of Jagriti Vidya Mandir was constructed.

## Hierarchy

### Advisory Committees (Top Tier - Provide Guidance and Oversight):

#### 1. Professors Advisory Committee

- Composed of faculty members, primarily from IIT Kharagpur or other academic institutions.
- Offers expert advice, academic guidance, and credibility to GYWS activities.
- Helps align GYWS's educational and developmental programs with sound academic and ethical standards.

#### 2. Alumni Advisory Committee

- Made up of former GYWS members who were once active students.
- Provides strategic direction based on their past experiences.
- Serves as a bridge between current and past members, ensuring continuity of vision and operations.

### 3. GYWS Alumni Board

- A more formal structure involving alumni, possibly distinct from the advisory role.
- May be involved in governance, funding, mentorship, and long-term planning.
- Plays a critical role in ensuring the sustainability and growth of the organization over time.

These three advisory bodies are not involved in day-to-day operations but instead provide oversight, mentorship, and strategic input.

## Hierarchy in IIT Kharagpur

### Top Level: Initiatives

- **LiGHT and IIT Kharagpur Chapter:** These are major initiatives under GYWS. LiGHT is an educational initiative, and the IIT KGP Chapter consists of student members managing the organization.
- **Education - JVM and Hostel:** This specific division focuses on running the Jagriti Vidya Mandir (JVM) school and the hostel for underprivileged children.

### Second Level: Coordinators

- The **Coordinators** serve as the **core operational leaders**, overseeing the various functional departments and ensuring the Education initiative and other projects are running smoothly.
- They act as liaisons between the upper strategic team and the departmental teams below.

### Third Level: Teams (Functional Divisions)

These teams handle specific responsibilities. Each one is crucial for the functioning of GYWS:

1. **Sponsorship** – Manages fundraising and partnerships with donors/sponsors.
2. **Finance** – Handles budgeting, expenditures, and financial records.
3. **SRC (Student Relations Committee)** – Manages student volunteers, welfare, and handles the JVM.
4. **Design** – Responsible for visual content creation, branding, and promotional materials.
5. **RISE** – Likely an initiative or department focusing on innovation, entrepreneurship, or expansion of social impact.
6. **Media and Publicity** – Manages social media, outreach, PR, and public awareness campaigns.
7. **Technical Operations** – Maintains websites, databases, and digital tools for operations and outreach.

### Execution Level: Membership Tiers

1. **Heads and UG Coordinators** – Senior-most leaders in charge of the teams and overall functioning. They are 3rd-year students of IIT Kharagpur.
2. **Senior Executive Members** – Experienced members, often responsible for mentoring juniors and managing projects. They are 2nd-year students of IIT Kharagpur.
3. **Junior Executive Members** – Newer recruits or volunteers who assist in departmental tasks and learn the ropes. They are 1st year students of IIT Kharagpur.

## **Governing Body members**

**President:** Satvik Jaiswal

**General Secretary:** Aditya Singh Yadav

**Vice President:** Afeerah Naseem

**Treasurer:** Saurabh Chavan

**Assistant Secretary:** Vidit Om

**Human Resource Manager:** Swaralipi Datta

**Chief Fundraising Officer:** Adeeba Alam Ansari

**Foreign and Corporate Relations Officer:** Siddhesh Agrawal

**Donor Engagement Officer:** Utkarsh

**School Development Officer:** Tvisha

**Hostel Committee Officer:** Nazmi Syed

**Public Relations Officer:** Anmol Singh

**Chief Technical Officer:** Jatin Mahawar

**Chief Executive Officer, RISE:** Lokesh Saran

**Chief Executive Officer, LiGHT:** Megha Singhal

# SCHOOL REVIEW COMMITTEE

**TARGETS AND VISIONS:** The primary targets and visions are as follows:

- Enhance the quality of education at Jagriti Vidya Mandir.
- Focus on examination-related studies to increase the number of students selected for Jawahar Navodaya Vidyalaya.
- Prioritize the overall development of children.
- Implement hostel activities that foster the holistic development of students.
- Engage with more families to provide education and support for their children.

## HEADS:

1. Sharanya Baidya
2. Aaratrika Bhattacharya
3. Khushi Srivastava
4. T Sritan Reddy

**Initiative under SRC:** The Main initiatives are:

- Hostel management
- Remedial Classes
- Teachers' workshop
- Tuition Management
- JNV Preparation

## Initiatives of the School Review Committee

### 1. Preparation for JNV admission test for the JVM students:

**JNV (Jawahar Navodaya Vidyalaya)** is a government school that provides free, quality education to talented rural students. We are teaching JVM students to help them crack the JNV entrance exam (JNVST) for admission in Class 6.

### Why did this initiative start?

- JNV tuition has started to help JVM students prepare for the JNV entrance exam (JNVST).
- It aims to support them in getting selected for better quality education and opportunities.
- The tuition provides proper guidance and practice to boost their confidence and performance

### Class and Test Schedule

- A total of 6 classes are taken in a week
- 2 offline classes and 4 online classes
- From November, weekly tests were conducted for students of class 5

**New action as part of the initiative to increase the quality of education:**

- We've introduced English classes in pre-JNV to equip students with foundational language skills, enabling them to better understand and tackle exam questions.

**Issues while implementing**

- Many students don't have the facility to join an online class.
- Students lack basic foundational knowledge.
- Many students have jumped classes, due to which they are not eligible to give the JNVST exam.
- Only 10-15 students out of 30-40 are JNVST-eligible, with merely 3-4 attending classes regularly.

## **2. Teachers' Workshop:**

A series of training sessions was conducted for teachers to enhance their teaching methodologies, classroom management skills, and subject expertise.

**Why this initiative started?**

With the implementation of NEP and new learning frameworks, it became essential to train teachers on effective teaching strategies and student engagement methods.

**Changes made in the Teachers' Workshop in this new academic year 2025**

This year, the focus has shifted towards interactive teaching methods, digital tools in education, and health and activities. This year, we taught the teachers how to use basic technological tools like ChatGPT, Google Docs, Slides, and Sheets.

**New action as part of the initiative to increase the quality of education**

Sessions on student psychology, the importance of extracurricular activities, classroom management, and stress handling for teachers. Activities were organised to assess performance. Introduction of technology-integrated learning with tools such as smart boards and online resources. Teachers' feedback mechanism to continuously improve the workshop content

**Issues while implementing**

Limited availability of teachers due to academic workload. The workshop could only be conducted on Saturday at a particular time, which limited the availability of members due to EAA. It became difficult to track the performance and activities performed by teachers.

### **3. REMEDIAL CLASSES**

One Period in daily classes in every class where teachers revise the previous year theory and concepts for students who have jumped classes due to changes in state education policy.

#### **Why and when did this initiative start?**

Due to the age criteria of West Bengal RTE Admission 2024-25, many students were promoted to higher classes without studying the intermediate classes. To address this, remedial classes started in 2024 to help bridge their learning gaps and support their academic progress

#### **New action as part of the initiative to increase the quality of education**

We plan to conduct weekly tests in Mathematics, English, and Hindi separately for classes 3, 4, and 5. The answer scripts will be sent home for parents' signatures. This approach aims to enhance students' academic performance. By tracking students' weekly test scores, we can assess the effectiveness of the classes in JVM.

#### **Changes made in the Remedial classes for the new academic year 2025**

This year, remedial classes will focus on current class concepts, unlike last year's focus on lower-class topics. Teachers will cover previous concepts only when needed, allowing better focus on key subjects.

#### **Issues while implementing**

Due to two teachers being on long leave, the remaining staff had to cover their classes, leading to time constraints and difficulty in checking answer scripts. As a result, tests were conducted for only two weeks.

- **Hostel Events**

1. Throughout the year, events are conducted in the hostel on weekends.
2. Events in three verticals are conducted, which help students to experience and explore that domain.
3. A few of the events are movie showings, drawing, storytelling, football matches, badminton, and martial arts.

- **School Events**

1. Throughout the year, many festivals and national days are celebrated at JVM.
2. This helps the students develop an understanding of the culture and history of India.

### **Collaborators and Their Contributions**

### 1. VGSoM (Vinod Gupta School of Management, IIT Kharagpur)

- **Task:** Invited JVM students to perform a dance at their annual fest **PURVODAYA**.
- **Purpose:** This collaboration provided a **cultural exposure platform** for the children, allowing them to showcase their talents and interact with students in a larger academic setting.

### 2. Spectra

- **Task:** Organized a **drawing competition** at JVM.
- **Purpose:** Encouraged **creative expression** among students. This activity promoted art and helped nurture the children's imagination and confidence.

### 3. Warriors Club

- **Task:** Conducted a **karate workshop** for JVM students.
- **Purpose:** Focused on **physical fitness, discipline, and self-defense**. This collaboration aimed at empowering students through martial arts training.

### 4. Zomato Feeding India:

- Sponsorship of Groceries: Zomato has partnered with Jagriti Vidya Mandir (JVM) to sponsor groceries that support the provision of four meals a day for 63 students and 10 staff members.
- Ongoing Since October (last year): The collaboration began in October and is still continuing.
- Impact Beyond Food Security:
  - Ensures that students and staff have nutritious, consistent meals.
  - Contributes to overall well-being, better concentration, and improved learning outcomes.
  - Enhances the school's capacity to support underprivileged children effectively.

## RiSE

**Vision:** We aim to reform our education system by shifting it towards an organic learning approach and ensuring the holistic development of every child.

### HEADS:

1. Harsh Sahu
2. Arpan Mondal
3. Rishika Bhimrajka
4. Kattayani Sanyal

### Tasks:

1. **Teacher's Workshop:** We are working on innovative yet simple ideas that would help teachers to cater to the students better.



2. **Hostel events:** We are trying to plan out events that are fun yet deliver a strong message and lifestyle learning.
3. **Revamping Zero Period:** We are revamping the activities of zero period to help students connect with their academics better.
4. **Mental ability development:** We are planning on having classes and helping students to improve their mental ability skills, which would also be beneficial for their JNV as well.

#### **Objectives:**

- Provide teachers with the necessary resources and training
- Help schools shift gradually towards student-centric teaching methods
- Develop activity-based learning methods to make teaching and learning fun
- Enabling parents to take charge of their child's education

#### **EVENTS**

##### **1. PaCE(Parents As Co-Educators)**

Parents As Co-Educators is an initiative that focuses on promoting parent-child engagement through non-academic activities.

**What objective did we accomplish by this?** Enabling parents to take charge of their child's education by developing activity-based learning methods to make teaching and learning fun.

##### **2. ExCEL(Exploring Careers through Engaging Learning)**

The ExCEL (Exploring Careers through Engaging Learning) is a three-day online workshop which expands students' awareness of diverse career opportunities.

**What objective did we accomplish by this?** To address the limited awareness of career opportunities among students by providing insights into both non-conventional and conventional careers.

##### **3. ECHO**

To build confidence, refine public speaking skills, and foster leadership through interactive sessions and competitions.

**What objective did we accomplish by this?** To enhance communication skills, leadership abilities, and public speaking confidence among college and high school students.

#### **JVM Events**

##### **1. Talent Show:**

- Conducted a talent show for students of Jagriti Vidya Mandir.
- The event promotes student engagement through interactive games and a talent showcase, encouraging them to express their abilities confidently.

- Recognizing and appreciating participants fosters motivation, teamwork, and a positive learning experience.

## 2. SciNovate :

- Conducted science experiments for students of Jagriti Vidya Mandir.
- Aligned experiments with their curriculum to reinforce classroom learning.
- Offered hands-on experiences to help students grasp scientific concepts more effectively and develop a deeper understanding of the subject matter

## OTHER OFFLINE EVENTS

### 1. Vedic Math Workshop:

- Conducted Vedic Math Workshop for students of Class 1-5 at St. Mary High School, Kharagpur.
- The workshop introduced Vedic maths through fun tricks and interactive problem-solving.
- Students learned quick calculation techniques, boosting their speed and confidence.

## SPONSORSHIP TEAM

### Vision:

- **Sustainability of Funds:** Ensuring that enough funds are raised so that we can support our initiatives for a considerable amount of time.
- **New Sources:** Creating and maintaining new sources for fundraising.
- **Relations Maintaining:** Healthy relations with the Alumni, Corporations, and Organizations supporting us.
- **School/Hostel Expansion:** To equip the team with the necessary fundraising skills to sustain the school and hostel till class 10/12.

### HEADS:

1. Vivekadithya Yayavaram
2. Priyanshi Gupta
3. Manvitha Reddy
4. Mahaveer Solanki
5. Krishna Ashrai Chochipatla
6. Sai Surendra Rongali

### Task:

- Collaborating with Finance and SRC teams to address the needs of society.

- Planning and research for annual fundraising initiatives.
- Representing the society in front of alumni and corporations.
- Maintaining strong relations with Donors and other stakeholders.

#### Impacts:

- **People Reached:** Reached around 8k+ people for fundraising and spreading awareness about GYWS
- **CSR Reach:** Engaged with Companies such as SBI Life and Lal Baba Group to expand the CSR network of GYWS.
- **Benevity:** Raised one time donation of gle Gift Matching program 80+ Lakhs from Google.
- **Donors:** Sent Updates Document Regularly to 400+ Donors regarding the status of the students in JVM
- **Renewed CSR:** Renewed CSR Initiative through Pubmatic and March Together this year

## FINANCE

#### Task:

- Evaluate whether current funds meet the organization's operational and programmatic needs.
- Strategically distribute funds across initiatives, operations, and infrastructure.
- Monitor and improve efficiency in spending to maximize impact.
- Maintain clear records and regularly update donors on how their contributions are utilized.
- Handle all paperwork related to registration, renewals, audits, and legal compliance.
- Develop budgets and long-term strategies to ensure financial sustainability and growth.

#### HEADS:

1. Rahul Sai
2. Akankshaa Padhi
3. Sachin Maloo

#### TARGETS AND VISION:

- **Transparency:**
  1. Release of Quarterly and Annual Reports
  2. All the Financial Statements are released on the website
  3. Specific Funds for a specific purpose
- **Accuracy:**
  1. Balances are cross-checked by the Accountants regularly
  2. Visit the office to cross-check all the Bills and Receipts

3. Tracker's sheet for all types of transactions
- **Sufficiency:**
  1. Well-prepared budget at the start of the Financial year
  2. Dynamic and short-term budgeting, when needed.
  3. Helping all initiatives of GYWS & LiGHT.
- **Timely:**
  1. Donation receipts are sent immediately after confirmation.
  2. Ensure all the bills are present at the office.
  3. Check all Recurring Donations and expenses.

#### **Reports:**

1. **Quarterly Financial Report:** Statement of Expenditure and Donation for a 3-month period.
2. **Annual Report:** Organisation's financial condition and operations over the previous year.
3. **Event Reports:** Shows the event's success, follow-up of the event proposal.
4. **Impact Report:** Shows the change created or the result of our intervention for our stakeholders.

## **MEDIA and PUBLICITY**

We manage social media handles of the society and publicise all the events and initiatives extensively. We are the face of GYWS, showcasing the impact created by all the teams!

#### **HEADS:**

1. Ayush Kumar
2. Sumit Mukherjee
3. Saksham Sinha
4. Aliva Patro

#### **Task:**

1. **Content:**
  - Creative Content for our Social Media Platforms
  - Impact Reports and Pratirav
2. **Publicity:**
  - Spread our work through Social Media.
  - Spread our work through national and local newspapers
3. **Collaborations:**
  - Partner with NGOs to help us achieve our missions.

- Collaborate with social media influencers and other organizations.

#### **Active Online Presence:**

1. **Posts:** Our social media posts cover a wide range of events and initiatives, including Aashayein, Yogdaan, Samavesh, RISE Workshop, Career Counselling Program, Sports Day, Yoga Day, Cleanliness Drive, etc.
2. **Coverage:** Every Event that takes place in the school and society, we cover it through photography. Every important aspect of the event is properly covered, and the relevant photos are posted along with the content.
3. **Videography:** We create video content to help the page reach out to more and more accounts.

#### **Initiative:**

##### **1. Alumni Talks:**

- Interview conducted with Ex-Vice President of GYWS, Mr. Prerit Jain.
- An exhaustive list has been prepared of GYWS alumni who have achieved great success.
- Structured questionnaire designed for upcoming alumni interviews.

##### **2. Career Guidance:**

- Two insightful sessions held on MS Teams in December 2024 covering SDE, Consulting & Product roles.
- A detailed questionnaire was curated to guide future speakers and streamline the sessions.
- Planning underway for more targeted sessions covering remaining career profiles.

##### **3. NGOs Collaboration:**

- Sheet compiled with vision, mission, and operating regions of various NGOs across India.
- A comprehensive document summarizing each NGO's work and partnership scope.
- Potential areas of collaboration with each NGO are being strategically evaluated.

## **TECHNICAL OPERATIONS TEAM**

#### **Task:**

- **Maintain and Upgrade the Website**
  - Keep the site functional, bug-free, and up-to-date with current content and features.

- Perform regular technical maintenance and security checks.
- **Integrate New Technologies**
  - Introduce modern tools, platforms, or frameworks to enhance website capabilities and user engagement.

## HEADS:

1. Amlesh Kumar
2. Harsh Gupta
3. Arka Ghosh

## Achievements:

### 1. MailKaro:

- **Previous Feature:** Could be used for bulk mailing only
- New features added
  1. We can add signatures to the emails.
  2. Variables are used to customize the names of mail recipients.
  3. We can schedule emails for later.
  4. Attaching a file is also feasible.
- Link: <https://www.mailkaro.gyws.org>

2. **RiSE:** A new responsive page has been added to the GYWS website, providing comprehensive information about the RISE initiative of GYWS.

- Link: <https://www.gyws.org/rise>

## DESIGN

### Tasks:

- **Posters** – Design eye-catching posters for events and promotions.
- **Videos** – Create and edit visual content for marketing or informational use.
- **Banners** – Design banners for digital platforms and physical displays.
- **Merchandise** – Create graphics for branded items like t-shirts and mugs.

- **Certificates** – Design formal certificates for awards and recognition.
- **Reports** – Format and design professional reports and documents.

#### **HEADS:**

1. Imayaa Vasu
2. Koncha Lavanya

#### **Tasks:**

- **Impact Report:** January-March, April-June, July-September.
- **Pratirav( 2023-24 )**
- **School Banner**
- **Feeding India Posts**
- **Event Posts of the Society:** Yogdaan, Aashayein,
- **General Posts:** Independence Day, Environment Day, Teachers' Day, Yoga Day, Gandhi Jayanti, etc.