

BIKE SALES ANALYSIS





2024

Monthly Sales (bn)

Month	Sales (bn)
January	114
February	91
March	124
April	101
May	125
June	105
July	108
August	114
September	117
October	134
November	104
December	118

Capacity and Mileage

A horizontal bar chart comparing Capacity and Mileage for three conditions: Good, Average, and Excellent. The x-axis represents a numerical value from 0 to 200. For each condition, there are two bars: a dark blue bar for Capacity and a light blue bar for Mileage. The values for Capacity are consistently 135 across all conditions. The values for Mileage are 44.95 for Good, 34.46 for Average, and 65.47 for Excellent.

Condition	Capacity	Mileage
Good	135	44.95
Average	135	34.46
Excellent	135	65.47

Month	Actual Revenue (M)	Target Revenue (M)
January	111M	125M
February	98M	112M
March	115M	131M
April	106M	120M
May	116M	131M
June	107M	121M
July	107M	121M
August	110M	124M
September	114M	128M
October	120M	136M
November	105M	119M
December	114M	128M

	0%	50%	100%
Automatic	40.74%	50.00%	9.26%
Multi-plate	40.84%	50.00%	9.16%
Dry	40.70%	50.00%	9.30%
Wet	40.70%	50.00%	9.30%

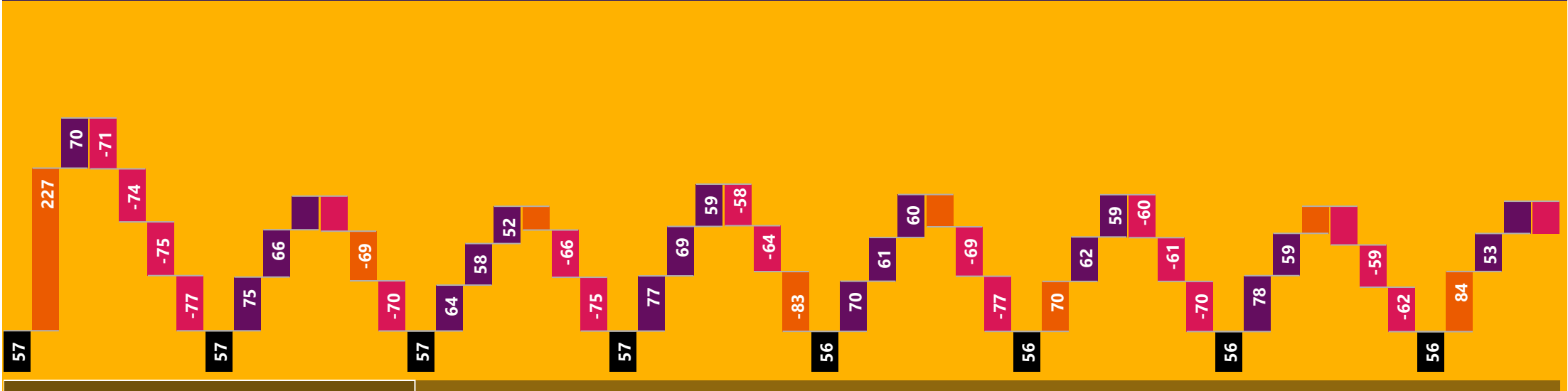
Manufacturing Year

- 2021
- 2017
- 2019
- 2018
- 2016
- 2022
- 2020
- 2015

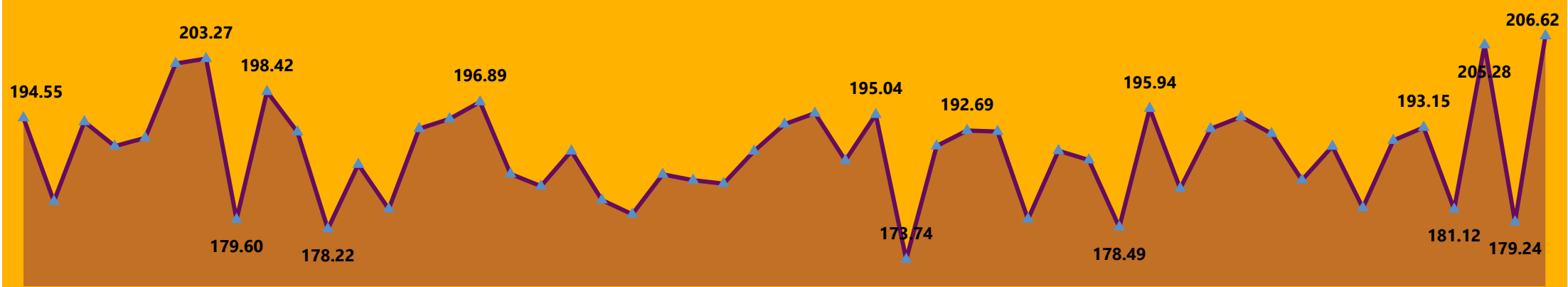
Manufacturing Year	Percentage
2021	10.61%
2017	10.09%
2019	9.94%
2018	9.93%
2016	9.9%
2022	9.8%
2020	9.72%
2015	9.48%
	7.09%
	7.05%
	3.34%

Year	Category 1 (Pink Bar)	Category 2 (Red Bar)	Category 3 (Orange Bar)	Red Line (M)
2015	125M	145M	155M	30.2M
2016	125M	145M	155M	28.6M
2017	130M	145M	160M	30.6M
2018	130M	145M	160M	30.0M
2019	125M	145M	155M	29.8M
2020	130M	150M	160M	31.2M
2021	130M	150M	160M	31.2M
2022	125M	145M	155M	29.3M
2023	135M	150M	165M	30.3M
2024	125M	145M	155M	28.9M

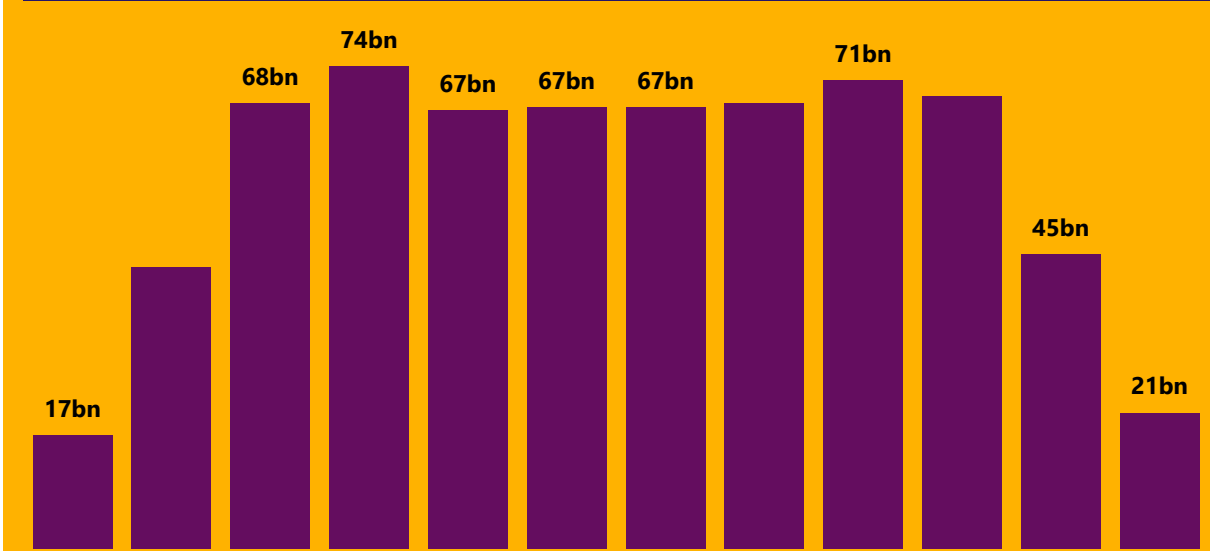
Fuel Efficiency vs Performance and Profit



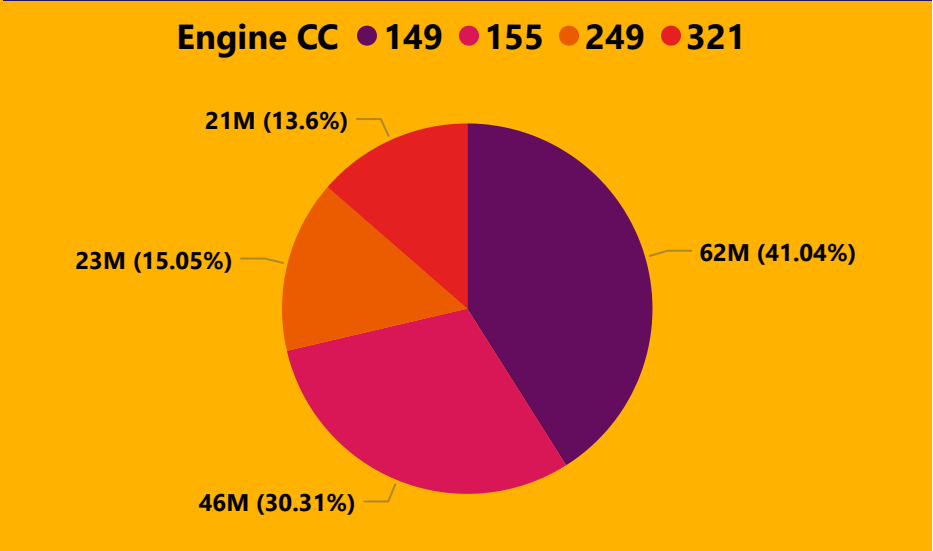
Average Engine Capacity by KMPL



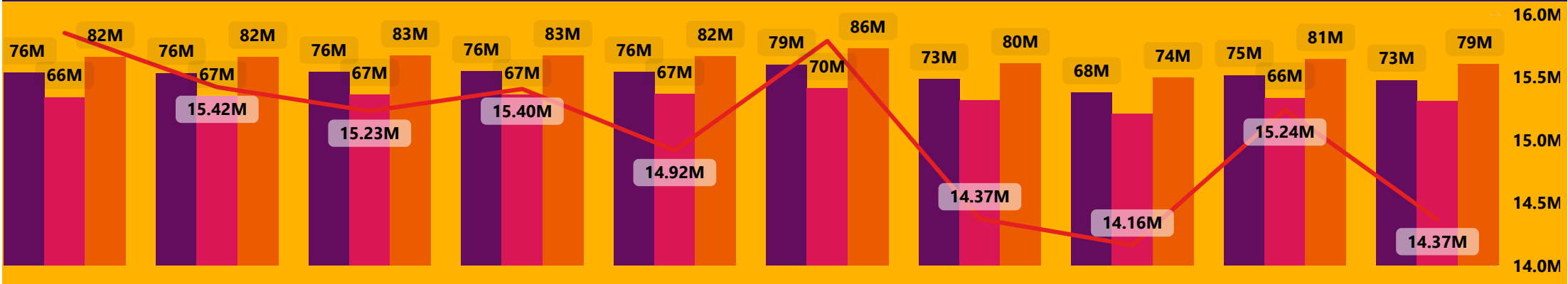
Yearly Sales Distribution by Manufacturing Year

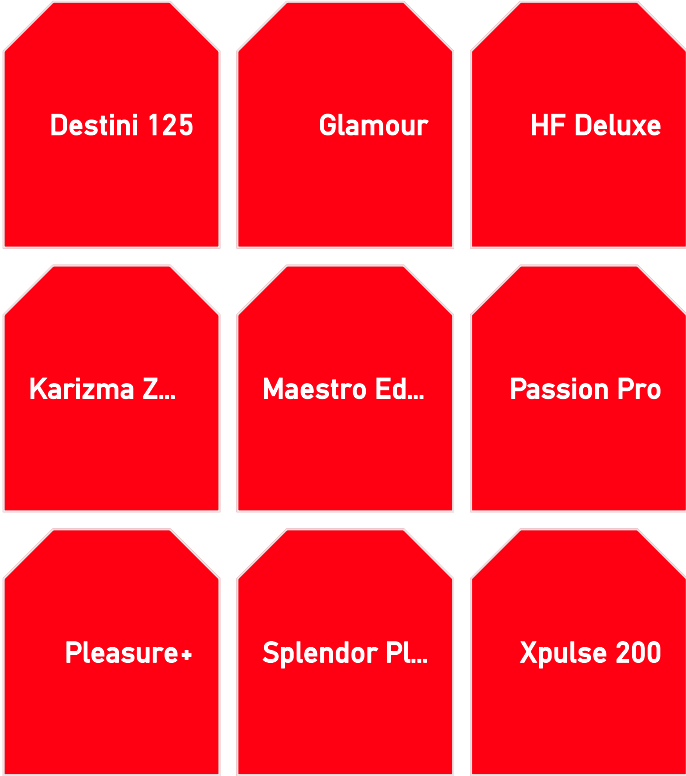


Sum of Profit by Engine CC



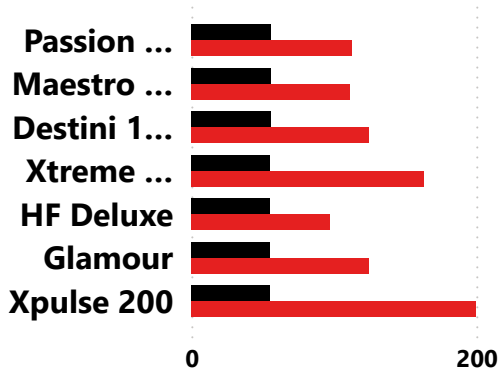
Annual Breakdown of Pricing and Profit Components



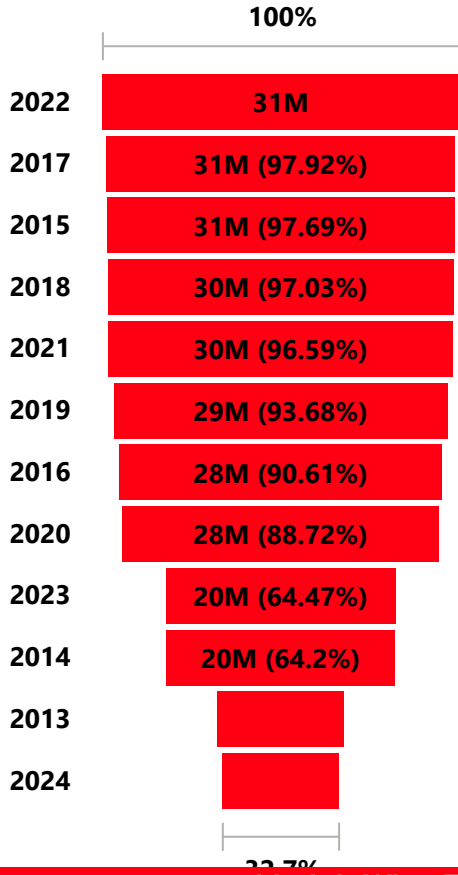


Avg KMPL & Engine CC by Model Name

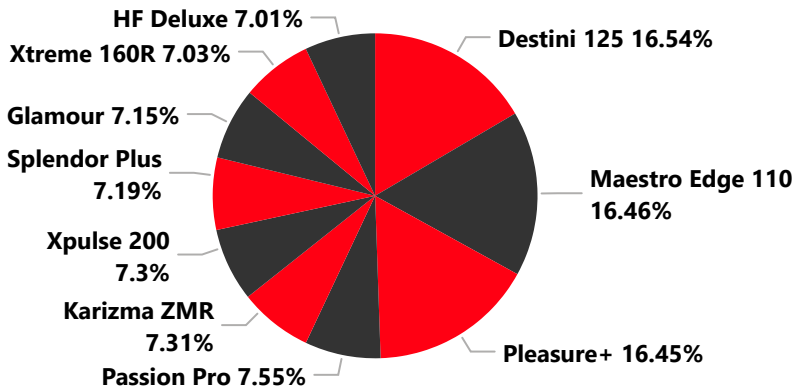
● Average of KMPL ● Average of Engine CC



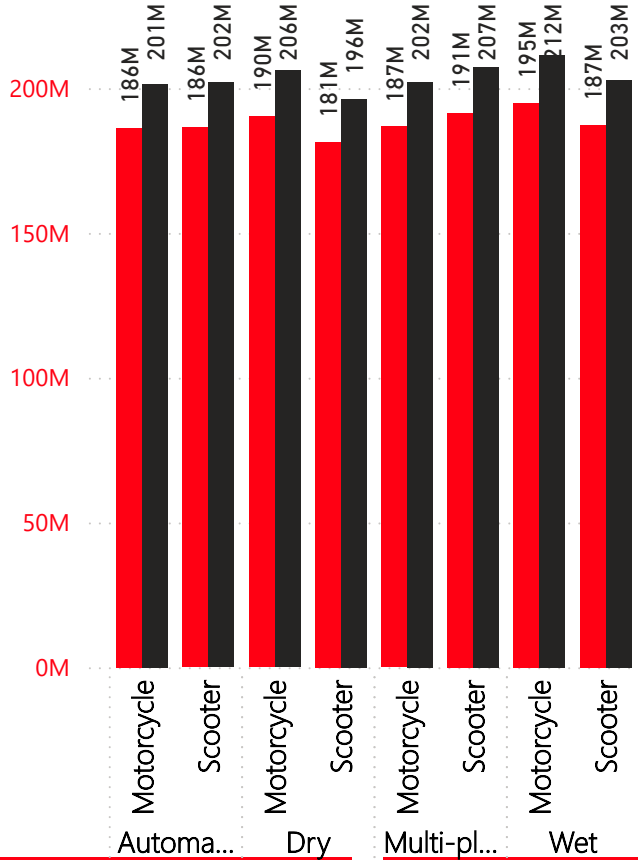
Annual Profit by Manufacturing Year



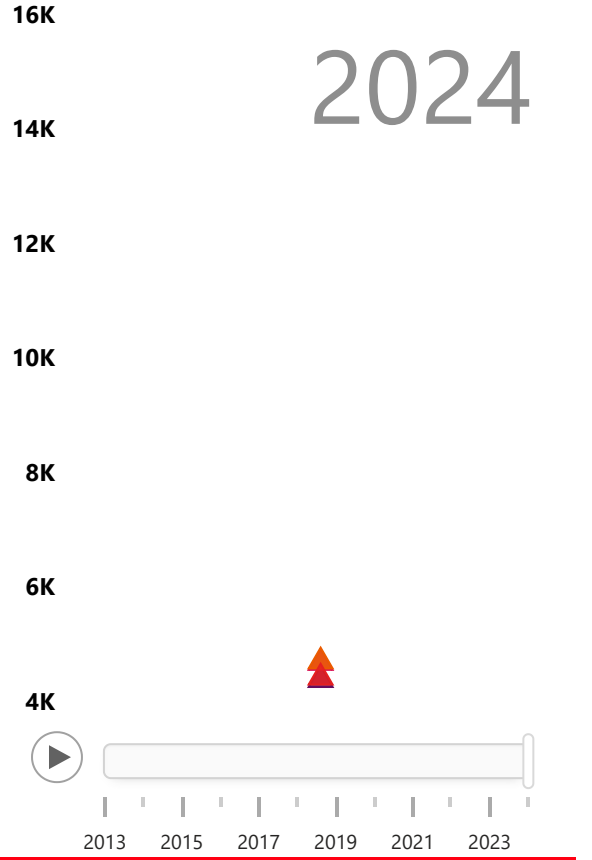
Model-Wise Total Profit



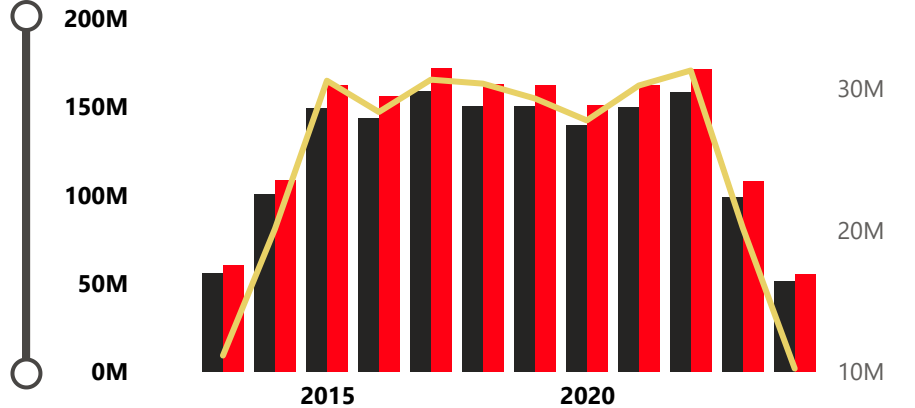
Price Breakdown by Clutch Type and Bike Category

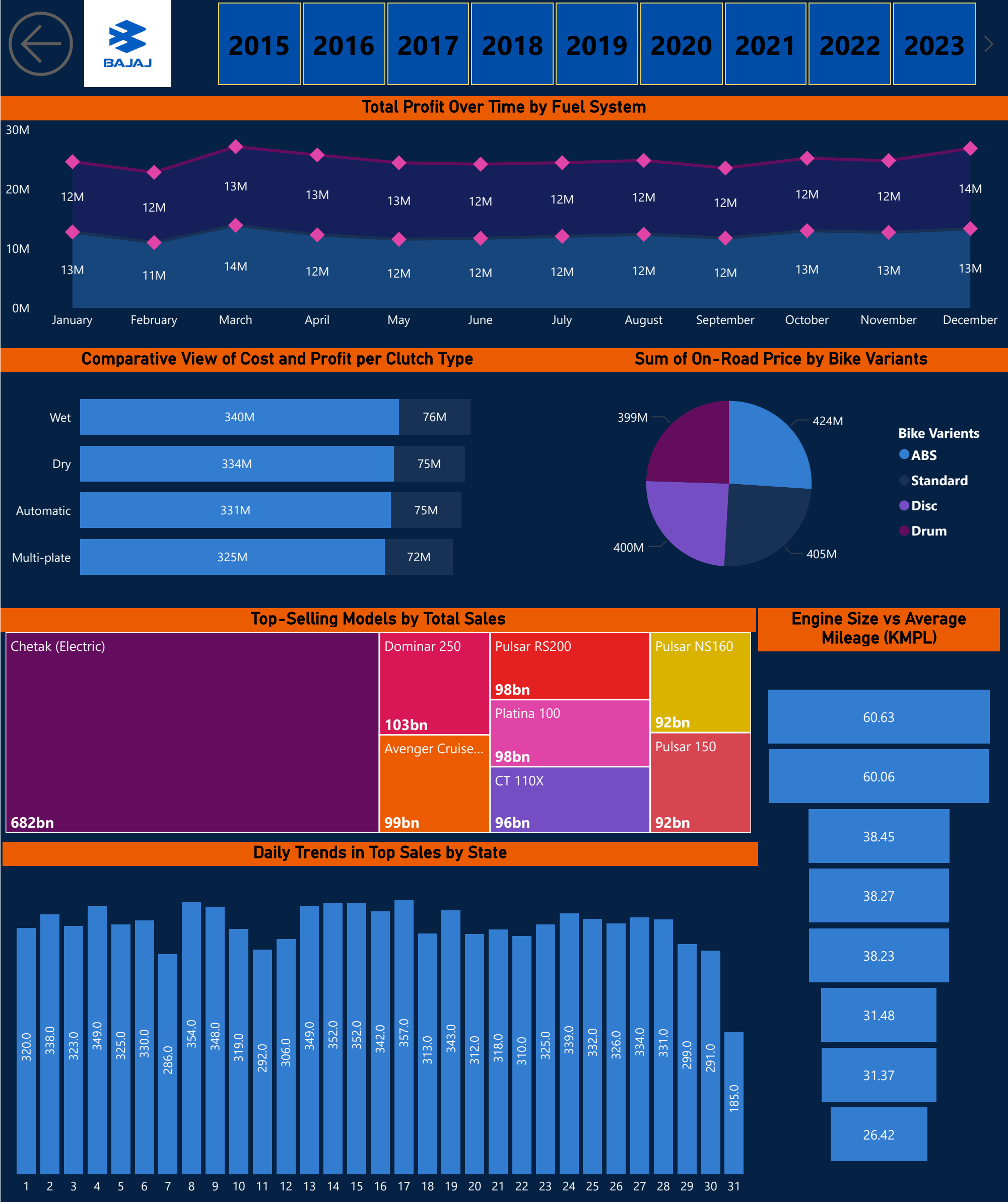



State-Wise Fuel Efficiency Analysis Across Bike Categories



Manufacturing Year-Wise Price and Profit Summary







2015

2017

2019

2021

2023

2016

2018

2020

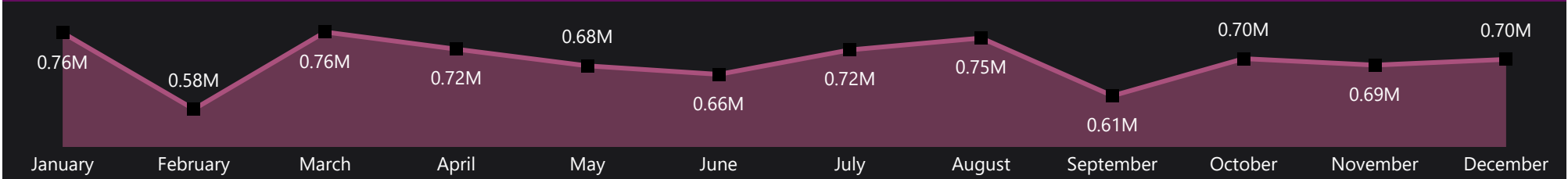
2022

2024

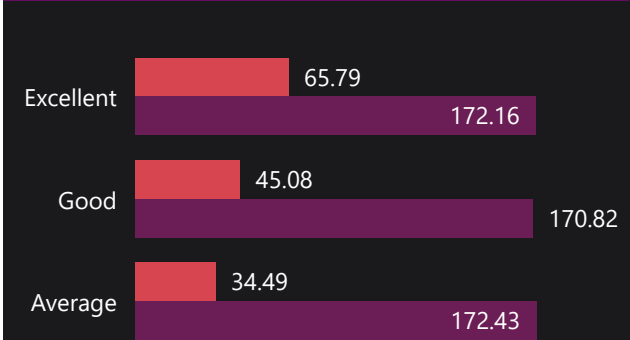
Motorcycle

Scooter

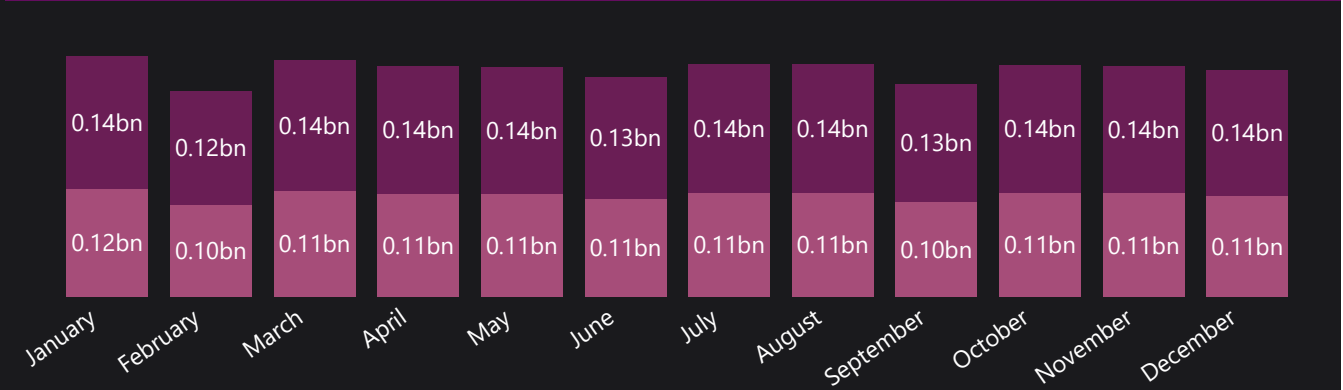
Total Units Sold by Month



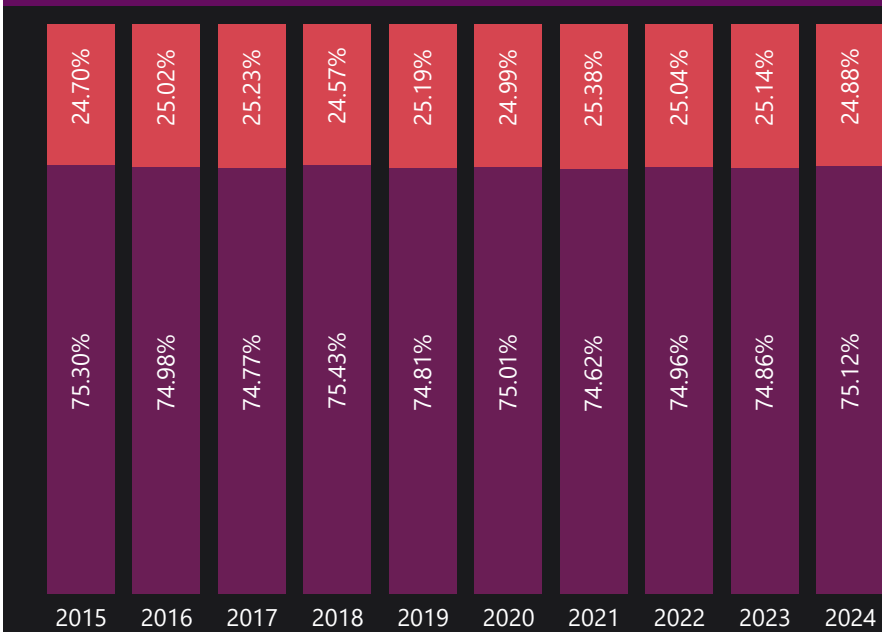
Average Mileage and Engine Capacity by Performance Rating



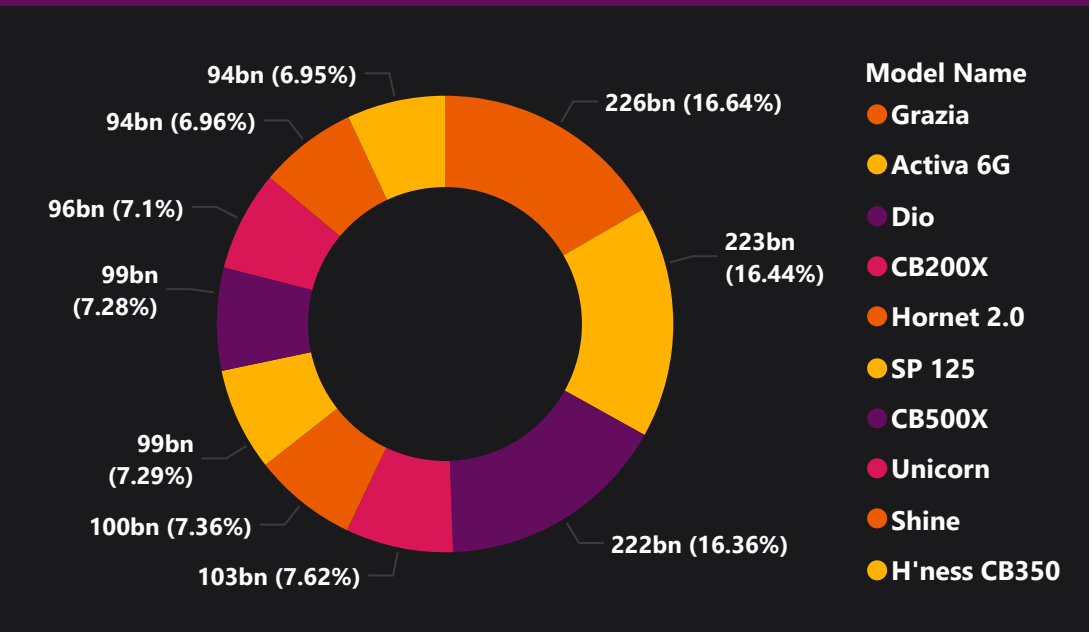
Total Cost vs On-Road Price by Month



Yearly Performance Rating vs Sales by Quarter



Model-Wise Total Sales Breakdown



Monthly Price & Profit Trend Overview

