```
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
from sklearn.cluster import KMeans
# Load data from CSV
data = pd.read_csv('Mall_Customers.csv')
# Select relevant features
X = data[['Annual Income (k$)', 'Spending Score (1-100)']]
# Determine the optimal number of clusters using the elbow method
wcss = []
for i in range(1, 11):
    kmeans = KMeans(n_clusters=i, init='k-means++', random_state=42)
    kmeans.fit(X)
    wcss.append(kmeans.inertia_)
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```

```
# Plot the elbow method graph
plt.figure(figsize=(10, 6))
plt.plot(range(1, 11), wcss, marker='o', linestyle='--')
plt.title('Elbow Method')
plt.xlabel('Number of Clusters')
plt.ylabel('WCSS')
plt.show()
```

KMeans(n_clusters=5, random_state=42)

```
# Add cluster labels to the dataframe
data['Cluster'] = kmeans.labels_

# Plot the clusters
plt.figure(figsize=(16, 6))
plt.scatter(data['Annual Income (k$)'], data['Spending Score (1-100)'], c=data['Cluster'], cmap='viridis')
plt.title('K-means Clustering')
plt.xlabel('Annual Income (k$)')
plt.ylabel('Spending Score (1-100)')
```

