The Battle of Neighbourhoods

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1. Introduction

1.1 Background

Toronto is one of the most populous cities and the largest city located in the Ontario province which is the capital of Canada. This place seems to be the favourite location for tourists visiting Canada and for the foreigners who wish to settle in Canada. As there are many immigrants like Employees, Students to this location, it is very important for the people to get to know about the neighbourhood in this city. For the people who wish to start their new business, it is necessary in which neighbour hood is the best for that. This project is based on the analysis of data obtained using foursquare API which provides the answers to the all these questions.

1.2 Business problem

According to the data from this website: https://en.wikipedia.org/wiki/Demographics_of_Toronto , it is evident that there is a gradual increase in the number of immigrants to Toronto every year. If a new immigrant wishes to start a new business in Toronto which is the best neighbourhood for this? For the tourist in who come to visit Toronto how could they find which is the best venue in the neighbourhoods. They might also be interested in a particular type of restaurant and how could they know easily in which neighbour is that restaurant available?