

# HARIPRIYA K

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I'm a dedicated aspiring data analyst with a strong background in data analysis, banking, and mathematics. Leveraging my problem-solving skills and experience in the banking sector, I am eager to apply my expertise in data visualization, SQL, and statistics to support and enhance an organization's success. I aim to use my analytical skills to improve decision-making and drive impactful results.

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## Education

SRC, SASTRA Deemed University– Kumbakonam  
Master of Science – Mathematics, CGPA 8.0

2021- 2023

SRC, SASTRA Deemed University-Kumbakonam  
Bachelor of Science-Mathematics and Computer Science, CGPA 7.2

2018- 2021

## Experience

### Relationship Manager, City Union Bank Ltd

SEPT 2023– JUNE 2024

- As a Relationship Manager at City Union Bank, I focused on business development by bringing in new clients and managing key accounts. My responsibilities included overseeing loan processing, account openings, and efficiently handling customer inquiries.
- Collected and analyzed potential customer data using Power BI and Excel, reviewing financial capacity, employment details, and spending habits to identify valuable clients and prospects for targeted sales strategies. This data-driven approach made it easier to attract clients, improve customer satisfaction, and support overall business growth. My experience in data analysis helped simplify decision-making, enhance client targeting strategies, and contribute to successful business outcomes.

## Projects/Open Source

### Bank Loan Dashboard (Power BI) | [Link](#)

SQL, Power BI

Developed a comprehensive Power BI dashboard to analyze over 38.6k loan applications, tracking key metrics such as total loan applications, funded amounts, amount received, interest rates, and debt-to-income ratios. Implemented KPIs to distinguish between good and bad loans and visualized trends by region, loan terms, and borrower employment lengths, driving data-driven decisions in loan portfolio management.

### Blinkit App Sales Performance Dashboard (Power BI) | [Link](#)

Power BI

Created an interactive Power BI dashboard to assess sales performance, customer satisfaction, and inventory distribution for the Blink it app. Analyzed key KPIs, including total sales, average sales, and ratings, and visualized sales by product type, outlet size, and location. Delivered insights on sales trends by fat content, item type, and outlet establishment year, optimizing product and inventory strategies.

## Skills & Expertise

SQL

Power BI

Excel

Statistics

Python

Matplotlib

Seaborn

Scikit Learn

Data Analysis

Statistical Data Analysis

Problem Solving

Data Modeling

## Certifications

- SQL for Data Science, University of California- [Coursera](#)
- Introduction to Data Analysis Using Excel, Rice University- [Coursera](#)
- Introduction to Data Science in Python, University of Michigan- [Coursera](#)
- Basic Data Descriptors, Statistical Distributions, and Application to Business Decisions- [Coursera](#)

## Achievements

- Hacker Rank SQL Certifications:** Earned Beginner and Intermediate Certificates in SQL- [Basic](#) | [Intermediate](#)
- Forage Power BI Job Simulation Certificate:** Completed PwC Switzerland's Power BI simulation on Forage- [Link](#)