July 19, 2023



**Equifax Delivers Solid Second Quarter in Challenging Mortgage Market**

ATLANTA, July 19, 2023 /PRNewswire/ -- [Equifax](https://www.equifax.com/about-equifax/who-we-are/)® (NYSE: EFX) today announced financial results for the quarter ended June 30, 2023.



Second quarter 2023 revenue of $1.318 billion was flat and up 1% in constant currency against a mortgage market estimated to be down 37%.



Very good execution of our 2023 Cloud spending reduction plan. Implemented additional actions to increase spending reduction in 2023 to $210 million and in 2024 to $275 million.



Strong new product innovation leveraging Equifax Cloud with record New Product Vitality Index of 14%.



Workforce Solutions revenue down 4% from challenging mortgage and hiring market partially offset by continued strong revenue growth in Government.



USIS revenue up 6%, with B2B non-mortgage revenue growth of 7% and strong 9%



Online B2B non-mortgage revenue growth.

International constant currency revenue growth of 7%.



Received shareholder approval for the merger of Boa Vista Serviços, the second largest credit bureau in Brazil, which will expand Equifax capabilities in the large and fast-growing Brazilian market.



Revising guidance downward to reflect expected impact of weaker than expected U.S. mortgage originations reducing full year 2023 revenue at the midpoint to $5.300 billion. Adjusted EPS guidance revised downward to $6.98 per share at the midpoint from lower mortgage revenue.



"Equifax had a solid second quarter against a continuing challenging mortgage market, with very good execution against our 2023 Cloud spending reduction plan. Revenue growth of 1% in constant currency was at about the midpoint of our guidance, with continued strong new product performance with a New Product Vitality Index of 14%, a record for Equifax. However, later in the quarter, we saw U.S. mortgage activity at levels below our expectations and slowing U.S. hiring activity, which impacted revenue particularly in Workforce Solutions. Workforce Solutions continued to substantially outperform the underlying mortgage and talent markets, and delivered very strong revenue growth in Government. USIS delivered a strong quarter, which included strong Online B2B non-mortgage growth of 9%, and International delivered constant currency revenue growth of 7%, which was above our expectations," said Mark W. Begor, CEO of Equifax.

"In June, we received shareholder approval for the merger of Boa Vista Serviços, the

second largest credit bureau in Brazil, and we expect to close the strategic acquisition in early August. This merger will expand Equifax capabilities in the large and fast- growing Brazilian market and add to our diverse International portfolio, while giving Boa Vista Serviços access to our expansive global capabilities and cloud-native data, products, decisioning and analytical technology for the rapid development of new products and services, and expansion into new industries."

"We expect the weaker than expected U.S. mortgage market that we saw in June to continue, and we now expect full year mortgage originations to decline about 37%, which is down five percentage points from our prior framework. We also expect to see the slowing in U.S. hiring to continue throughout 2023, but expect to offset this impact on non-mortgage revenue with stronger growth in the Workforce Government business, as well as solid performance in USIS and International. As we look to our Full Year 2023 guidance, we are reducing our Revenue guidance to $5.300 billion at the midpoint reflecting the more negative impact of the weaker mortgage market and loss of high margin mortgage revenue. We are taking actions to realize additional Cloud spending reductions of $10 million in the second half. Our full year Adjusted EPS Guidance is now $6.98 at the midpoint, reflecting the impact of the lower mortgage revenue."

"We are confident in the future of the New Equifax as we move toward completion of our EFX Cloud and Data transformation, leverage our new Cloud capabilities to accelerate new product roll-outs that 'Only Equifax' can provide to drive future growth in 2023 and beyond. We are energized about the New Equifax and remain confident in our long-term 8-12% revenue growth framework that will deliver higher margins and free cash flow."

**Financial Results Summary**

The company reported revenue of $1,317.6 million in the second quarter of 2023, flat compared to the second quarter of 2022 on a reported basis and up 1% on a local currency basis.

Net income attributable to Equifax of $138.3 million was down 31% in the second quarter of 2023 compared to $200.6 million in the second quarter of 2022.

Diluted EPS attributable to Equifax was $ 1.12 for the second quarter of 2023, down 31% compared to $1.63 in the second quarter of 2022.

**Workforce Solutions second quarter results**

Total revenue was $582.8 million in the second quarter of 2023, down 4% compared to the second quarter of 2022. Operating margin for Workforce Solutions was 42.0% in the second quarter of 2023 compared to 46.2% in the second quarter of 2022. Adjusted EBITDA margin for Workforce Solutions was 51.5% in the second quarter of 2023 compared to 53.4% in the second quarter of 2022.



Verification Services revenue was $474.0 million, down 6% compared to the second quarter of 2022.



Employer Services revenue was $108.8 million, up 4% compared to the second quarter of 2022.



**USIS second quarter results**

Total revenue was $ 445.0 million in the second quarter of 2023, up 6% compared to $421.4 million in the second quarter of 2022. Operating margin for USIS was 23.1% in the second quarter of 2023 compared to 26.6% in the second quarter of 2022. Adjusted EBITDA margin for USIS was 36.0% in the second quarter of 2023 compared to 38.2% in the second quarter of 2022.



Online Information Solutions revenue was $358.6 million, up 9% compared to the second quarter of 2022.



Mortgage Solutions revenue was $30.3 million, down 18% compared to the second quarter of 2022.



Financial Marketing Services revenue was $56.1 million, up 1% compared to the second quarter of 2022.



**International second quarter results**

Total revenue was $289.8 million in the second quarter of 2023, up 1% and 7% compared to the second quarter of 2022 on a reported and local currency basis, respectively. Operating margin for International was 11.9% in the second quarter of 2023, compared to 11.3% in the second quarter of 2022. Adjusted EBITDA margin for International was 24.2% in the second quarter of 2023, compared to 24.7% in the second quarter of 2022.



Asia Pacific revenue was $87.7 million, down 3% and up 4% compared to the second quarter of 2022 on a reported and local currency basis, respectively.



Europe revenue was $78.7 million, down 1% and 2% compared to the second quarter of 2022 on a reported and local currency basis, respectively.



Canada revenue was $66.5 million, up 4% and 8% compared to the second quarter of 2022 on a reported and local currency basis, respectively.



Latin America revenue was $56.9 million, up 9% and 23% compared to the second quarter of 2022 on a reported and local currency basis, respectively.



**Adjusted EPS and Adjusted EBITDA Margin**

Adjusted EPS attributable to Equifax was $1.71 in the second quarter of 2023, down 18% compared to the second quarter of 2022.



Adjusted EBITDA margin was 32.7% in the second quarter of 2023 compared to 35.0% in the second quarter of 2022.



These financial measures exclude adjustments as described further in the Non-GAAP Financial Measures section below.



|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **2023 Third Quarter and Full Year Guidance(2)** | | | |  |  |  |  |  |  |  |  |  |
|  |  |  | **Q3 2023** | | | |  |  | **FY 2023** | | | |
|  |  | Low-End |  |  | High-End |  |  | Low-End |  |  | High-End |  |
| Reported Revenue | $1.320 billion | | | $1.340 billion | | | $5.270 billion | | | $5.330 billion | | |
| Reported Revenue Growth | 6.1 % | |  | 7.7 % | |  | 2.9 % | |  | 4.1 % | |  |
| Local Currency Growth (1) | 6.2 % | |  | 7.8 % | |  | 3.5 % | |  | 4.7 % | |  |
| Organic Local Currency Growth (1) | 5.3 % | |  | 6.9 % | |  | 2.5 % | |  | 3.7 % | |  |
|  | $1.72 per | | |  | $1.82 per | | $6.85 per | | |  | $7.10 per | |
| Adjusted Earnings Per Share |  | share | |  | share | |  | share | |  | share | |

1. Refer to page 8 for definitions.
2. Third quarter and full year guidance excludes Boa Vista Serviços results.

**About Equifax**

At Equifax (NYSE: EFX), we believe knowledge drives progress. As a global data, analytics, and technology company, we play an essential role in the global economy by helping financial institutions, companies, employers, and government agencies make critical decisions with greater confidence. Our unique blend of differentiated data, analytics, and cloud technology drives insights to power decisions to move people forward. Headquartered in Atlanta and supported by nearly 14,000 employees worldwide, Equifax operates or has investments in 24 countries in North America, Central and South America, Europe, and the Asia Pacific region. For more information, visit [Equifax.com](https://www.equifax.com/about-equifax/who-we-are/).

**Earnings Conference Call and Audio Webcast**

In conjunction with this release, Equifax will host a conference call on July 20, 2023 at 8:30 a.m. (ET) via a live audio webcast. To access the webcast and related presentation materials, go to the Investor Relations section of our website at [www.equifax.com](http://www.equifax.com). The discussion will be available via replay at the same site shortly after the conclusion of the webcast. This press release is also available at that website.

**Non-GAAP Financial Measures**

This earnings release presents adjusted EPS attributable to Equifax which is diluted EPS attributable to Equifax adjusted (to the extent noted above for different periods) for acquisition-related amortization expense, legal expenses related to the 2017 cybersecurity incident, fair value adjustment and gain on sale of equity investments, foreign currency impact of certain intercompany loans, acquisition-related costs other than acquisition amortization, income tax effect of stock awards recognized upon vesting or settlement, realignment of internal resources and other costs and Argentina highly inflationary foreign currency adjustment. All adjustments are net of tax, with a reconciling item with the aggregated tax impact of the adjustments. This earnings release also presents adjusted EBITDA and adjusted EBITDA margin which is defined as consolidated net income attributable to Equifax plus net interest expense, income taxes, depreciation and amortization, and also excludes certain one-time items. These are important financial measures for Equifax but are not financial measures as defined by GAAP.

These non-GAAP financial measures should be reviewed in conjunction with the relevant GAAP financial measures and are not presented as an alternative measure of net income or EPS as determined in accordance with GAAP.

Reconciliations of these non-GAAP financial measures to the most directly comparable GAAP financial measures and related notes are presented in the Q&A. This information can also be found under "Investor Relations/Financial Information/Non-GAAP Financial Measures" on our website at [www.Equifax.com](http://www.equifax.com/).

**Forward-Looking Statements**

This release contains forward-looking statements and forward-looking information. These statements can be identified by expressions of belief, expectation or intention, as well as statements that are not historical fact. These statements are based on certain factors and assumptions including with respect to foreign exchange rates, expected growth, results of

operations, performance, business prospects and opportunities, the U.S. mortgage market, economic conditions and effective tax rates. While the Company believes these factors and assumptions to be reasonable based on information currently available, they may prove to be incorrect.

Several factors could cause actual results to differ materially from those expressed or implied in the forward- looking statements, including, but not limited to, actions taken by us, including restructuring or strategic initiatives (including our technology, data and security cloud transformation, capital investments and asset acquisitions or dispositions), as well as developments beyond our control, including, but not limited to, changes in the U.S. mortgage market environment, as well as changes more generally in U.S. and worldwide economic conditions that materially impact consumer spending, such as rising interest rates and inflation, consumer debt and employment and the demand for Equifax's products and services. Further deteriorations in economic conditions or interest rate increases could lead to a further or prolonged decline in demand for our products and services and negatively impact our business. It may also continue to impact financial markets and corporate credit markets which could adversely impact our access to financing or the terms of any financing. Other risk factors include the impact of our technology and security transformation and improvements in our information technology and data security infrastructure; changes in tax regulations; adverse or uncertain economic conditions and changes in credit and financial markets, such as rising interest rates and inflation; potential adverse developments in new and pending legal proceedings or government investigations; risks associated with our ability to comply with business practice commitments and similar obligations under settlement agreements and consent orders entered into in connection with the 2017 cybersecurity incident; economic, political and other risks associated with international sales and operations; risks relating to unauthorized access to data or breaches of confidential information due to criminal conduct, attacks by hackers, employee or insider malfeasance and/or human error; changes in, and the effects of, laws and regulations and government policies governing or affecting our business, including, without limitation, our examination and supervision by the Consumer Financial Protection Bureau, a federal agency that holds primary responsibility for the regulation of consumer protection with respect to financial products and services in the U.S., oversight by the U.K. Financial Conduct Authority and Information Commissioner's Office of our debt collections services and core credit reporting businesses in the U.K., oversight by the Office of Australian Information Commission, the Australian Competition and Consumer Commission and other regulatory entities of our credit reporting business in Australia and the impact of current privacy laws and regulations, including the European General Data Protection Regulation and the California Consumer Privacy Act, or any future privacy laws and regulations; federal or state responses to identity theft concerns; our ability to successfully develop and market new products and services, respond to pricing and other competitive pressures, complete and integrate acquisitions and other investments and achieve targeted cost efficiencies; timing and amount of capital expenditures; changes in capital markets and corresponding effects on the Company's investments and benefit plan obligations; foreign currency exchange rates and earnings repatriation limitations; and the decisions of taxing authorities which could affect our effective tax rates. A summary of additional risks and uncertainties can be found in our Annual Report on Form 10-K for the year ended December 31, 2022 including without limitation under the captions "Item 1. Business -- Governmental Regulation" and "-- Forward -Looking Statements" and "Item 1A. Risk Factors" and in our other filings with the U.S. Securities and Exchange Commission. Forward-looking statements are given only as at the date of this

release and the Company disclaims any obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

|  |  |  |
| --- | --- | --- |
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EQUIFAX

**CONSOLIDATED STATEMENTS OF INCOME**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | **Three Months Ended June 30,** | | | | |  |
| *(In millions, except per share amounts)* | **2023** | *(Unaudited)* | | | **2022** |  |
|  |  |  |
| Operating revenue | **$** | **1,317.6** | $ | | 1,316.7 |  |
| Operating expenses: |  |  |  |  |  |  |
| Cost of services (exclusive of depreciation and amortization below) |  | **588.0** |  |  | 542.1 |  |
| Selling, general and administrative expenses |  | **343.1** |  |  | 330.2 |  |
| Depreciation and amortization |  | **149.6** |  |  | 139.8 |  |
| Total operating expenses |  | **1,080.7** |  |  | 1,012.1 |  |
| Operating income |  | **236.9** |  |  | 304.6 |  |
| Interest expense |  | **(60.7)** |  |  | (41.6) |  |
| Other income, net |  | **15.9** |  |  | 1.8 |  |
| Consolidated income before income taxes |  | **192.1** |  |  | 264.8 |  |
| Provision for income taxes |  | **(52.7)** |  |  | (63.4) |  |
| Consolidated net income |  | **139.4** |  |  | 201.4 |  |
| Less: Net income attributable to noncontrolling interests including redeemable |  | **(1.1)** |  |  |  |  |
| noncontrolling interests |  |  |  | (0.8) |  |
| Net income attributable to Equifax | **$** | **138.3** | $ | | 200.6 |  |
| Basic earnings per common share: |  |  |  |  |  |  |
| **$** | **1.13** | $ | | 1.64 |  |
| Net income attributable to Equifax |  |
|  |  |  |  |  |  |  |
| Weighted-average shares used in computing basic earnings per share |  | **122.7** |  |  | 122.4 |  |
| Diluted earnings per common share: |  |  |  |  |  |  |
| **$** | **1.12** | $ | | 1.63 |  |
| Net income attributable to Equifax |  |
|  |  |  |  |  |  |  |
| Weighted-average shares used in computing diluted earnings per share |  | **123.8** |  |  | 123.3 |  |
|  |  |  |  | |  |  |
| Dividends per common share | **$** | **0.39** |  | $ | 0.39 |  |
|  |  |  |  |  |  |  |

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**CONDENSED CONSOLIDATED BALANCE SHEETS**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  |  |  | **December 31,** |  |
|  | **June 30, 2023** | **2022** | |  |
| *(In millions, except par values)* | *(Unaudited)* | | |  |
| **ASSETS** |  |  |  |  |
| Current assets: |  |  |  |  |
|  | **$** | $ | |  |
| Cash and cash equivalents | **164.1** | 285.2 | |  |
| Trade accounts receivable, net of allowance for doubtful accounts of $17.0 and $19.1 at |  |  |  |  |
| June 30, 2023 | **935.9** |  |  |  |
| and December 31, 2022, respectively | 857.7 | |  |
| Prepaid expenses | **148.7** | 134.3 | |  |
| Other current assets | **66.7** | 93.3 | |  |
| Total current assets | **1,315.4** | 1,370.5 | |  |
| Property and equipment: |  |  |  |  |
| Capitalized internal-use software and system costs | **2,350.9** | 2,139.1 | |  |
| Data processing equipment and furniture | **284.2** | 281.4 | |  |
| Land, buildings and improvements | **264.9** | 261.6 | |  |
| Total property and equipment | **2,900.0** | 2,682.1 | |  |
| Less accumulated depreciation and amortization | **(1,178.0)** | (1,095.1) | |  |
| Total property and equipment, net | **1,722.0** | 1,587.0 | |  |
| Goodwill | **6,401.2** | 6,383.9 | |  |
| Indefinite-lived intangible assets | **94.9** | 94.8 | |  |
| Purchased intangible assets, net | **1,699.1** | 1,818.5 | |  |
| Other assets, net | **305.3** | 293.2 | |  |
|  | **$** | $ | |  |
| Total assets | **11,537.9** | 11,547.9 | |  |
| **LIABILITIES AND EQUITY** |  |  |  |  |
|  |  |  |  |
| Current liabilities: |  |  |  |  |
|  | **$** | $ | |  |
| Short-term debt and current maturities of long-term debt | **169.1** | 967.2 | |  |
| Accounts payable | **148.3** | 250.8 | |  |
| Accrued expenses | **271.1** | 229.0 | |  |
| Accrued salaries and bonuses | **128.8** | 138.7 | |  |
| Deferred revenue | **109.7** | 132.9 | |  |
| Other current liabilities | **265.2** | 296.6 | |  |
| Total current liabilities | **1,092.2** | 2,015.2 | |  |
| Long-term debt | **5,503.0** | 4,820.1 | |  |
| Deferred income tax liabilities, net | **460.5** | 460.3 | |  |
| Long-term pension and other postretirement benefit liabilities | **97.4** | 100.4 | |  |
| Other long-term liabilities | **176.5** | 178.6 | |  |
| Total liabilities | **7,329.6** | 7,574.6 | |  |
| Preferred stock, $0.01 par value: Authorized shares - 10.0; Issued shares - none | **—** |  | — |  |
| Common stock, $1.25 par value: Authorized shares - 300.0; |  |  |  |  |
| Issued shares - 189.3 at June 30, 2023 and December 31, 2022; |  |  |  |  |
| Outstanding shares - 122.7 and 122.5 at June 30, 2023 and December 31, 2022, | **236.6** |  |  |  |
| respectively | 236.6 | |  |
| Paid-in capital | **1,650.5** | 1,594.2 | |  |
| Retained earnings | **5,410.5** | 5,256.0 | |  |
| Accumulated other comprehensive loss | **(445.9)** | (473.7) | |  |
| Treasury stock, at cost, 66.0 and 66.2 shares at June 30, 2023 and December 31, 2022, | **(2,654.6)** |  |  |  |
| respectively | (2,650.7) | |  |
| Stock held by employee benefit trusts, at cost, 0.6 shares at June 30, 2023 and | **(5.9)** |  |  |  |
| December 31, 2022 | (5.9) | |  |
| Total Equifax shareholders' equity | **4,191.2** | 3,956.5 | |  |
| Noncontrolling interests including redeemable noncontrolling interests | **17.1** | 16.8 | |  |
| Total equity | **4,208.3** | 3,973.3 | |  |
|  | **$** | $ | |  |
| Total liabilities and equity | **11,537.9** | 11,547.9 | |  |
|  |  |  |  |  |

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**CONSOLIDATED STATEMENTS OF CASH FLOWS**

**Six Months Ended June 30,**

**2023** **2022**

*(In millions)*

Operating activities:

*(Unaudited)*

Consolidated net income

Adjustments to reconcile consolidated net income to net cash provided by operating activities:

Depreciation and amortization

Stock-based compensation expense

Deferred income taxes

Gain on fair market value adjustment and gain on sale of equity investments

Changes in assets and liabilities, excluding effects of acquisitions:

Accounts receivable, net

Other assets, current and long-term

Current and long term liabilities, excluding debt

Cash provided by operating activities

Investing activities:

Capital expenditures

Acquisitions, net of cash acquired

Cash received from divestitures

Cash used in investing activities

Financing activities:

Net short-term borrowings

Payments on long-term debt

Borrowings on long-term debt

Dividends paid to Equifax shareholders

Dividends paid to noncontrolling interests

Proceeds from exercise of stock options and employee stock purchase plan

Payment of taxes related to settlement of equity awards

Debt issuance costs

Cash (used in) provided by financing activities

Effect of foreign currency exchange rates on cash and cash equivalents Decrease in cash and cash equivalents

Cash and cash equivalents, beginning of period

Cash and cash equivalents, end of period

**$**

**252.9**

**304.3**

**52.2**

**(5.6)**

**(13.6)**

**(75.3)**

**(10.0)**

**(91.9)**

**413.0**

**(321.3)**

**(4.3)**

**6.9**

**(318.7)**

**(411.2)**

**(575.0)**

**872.9**

**(95.6)**

**(2.1)**

**16.5**

**(16.9)**

**(5.8)**

**(217.2)**

**1.8**

**(121.1)**

**285.2**

**$**

**164.1**



$

424.2

281.2

36.7

26.7

(2.4)

(170.5)

(43.4)

(475.7)

76.8

(315.4)

(111.4)

98.1

(328.7)

386.7

—

—

(95.7)

(2.4)

8.7

(32.3)

—

265.0

(14.2)

(1.1)

224.7

$

223.6



**Common Questions & Answers (Unaudited)**

(Dollars in millions)

**1. Can you provide a further analysis of operating revenue by operating segment?**

Operating revenue consists of the following components:

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| *(In millions)* | **Three Months Ended June 30,** | | |  |  |  |  | **Organic** |  |
|  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  | **Local** | **Local** |  |
|  |  |  |  |  |  |  | **Currency** | **Currency** |  |
|  |  |  |  |  |  | **%** | **% Change** | **% Change** |  |
| **Operating revenue:** | **2023** | **2022** | |  | **$ Change** | **Change** | **(1)** | **(2)** |  |
|  | **$** | $ | | $ | |  |  |  |  |
| Verification Services | **474.0** | 504.5 | | (30.5) | | (6) % |  | (6) % |  |
| Employer Services | **108.8** | 104.7 | | 4.1 | | 4 % |  | (2) % |  |
| Total Workforce Solutions | **582.8** | 609.2 | | (26.4) | | (4) % |  | (5) % |  |
| Online Information Solutions | **358.6** | 329.2 | | 29.4 | | 9 % |  | 5 % |  |
| Mortgage Solutions | **30.3** | 36.8 | | (6.5) | | (18) % |  | (18) % |  |
| Financial Marketing Services | **56.1** | 55.4 | | 0.7 | | 1 % |  | 1 % |  |
| Total U.S. Information | **445.0** |  |  |  |  |  |  |  |  |
| Solutions | 421.4 | | 23.6 | | 6 % |  | 3 % |  |
| Asia Pacific | **87.7** | 90.1 | | (2.4) | | (3) % | 4 % | 4 % |  |
| Europe | **78.7** | 79.8 | | (1.1) | | (1) % | (2) % | (2) % |  |
| Canada | **66.5** | 64.0 | | 2.5 | | 4 % | 8 % | 7 % |  |
| Latin America | **56.9** | 52.2 | | 4.7 | | 9 % | 23 % | 23 % |  |
| Total International | **289.8** | 286.1 | | 3.7 | | 1 % | 7 % | 7 % |  |
|  | **$** | $ | | $ | |  |  |  |  |
| Total operating revenue | **1,317.6** | 1,316.7 | | 0.9 | | — % | 1 % | — % |  |
|  |  |  |  |  |  |  |  |  |  |

* 1. Local currency revenue change is calculated by conforming 2023 results using 2022 exchange rates.
  2. Organic local currency revenue growth is defined as local currency revenue growth, adjusted to reflect an increase in prior year Equifax revenue from the revenue of acquired companies in the prior year period. This adjustment is made for 12 months following the acquisition.

1. **What is the estimate of the change in overall U.S. Mortgage Market credit inquiry volume that is included in the 2023 third quarter and full year guidance provided?**

The change year over year in total U.S. mortgage credit inquiries received by Equifax in the second quarter of 2023 was a decline of 33%. The guidance provided on page 3 assumes a change year over year in total U.S. Mortgage Market Credit inquiries received by Equifax in the third quarter of 2023 to be a decline of about 23%. For full year 2023, our guidance assumes a decline of about 31%.

**Reconciliations of Non-GAAP Financial Measures to the Comparable GAAP Financial Measures (Unaudited)**

(Dollars in millions, except per share amounts)

1. **Reconciliation of net income attributable to Equifax to diluted EPS attributable to Equifax, defined as net income adjusted for acquisition-related amortization expense, legal expenses related to the 2017 cybersecurity incident, fair value adjustment and gain on sale of equity investments, foreign currency impact of certain intercompany loans, acquisition-related costs other than acquisition amortization, income tax effect of stock awards recognized upon vesting or settlement, Argentina highly inflationary foreign currency adjustment, realignment of resources and other costs and income tax adjustments:**

*(In millions, except per share amounts)*

Net income attributable to Equifax

Acquisition-related amortization expense of certain acquired intangibles

(1)

Legal expenses related to the 2017 cybersecurity incident (2)

Fair market value adjustment and gain on sale of equity investments (3)

Foreign currency impact of certain intercompany loans (4)

Acquisition-related costs other than acquisition amortization (5) Income tax effects of stock awards that are recognized upon vesting or settlement (6)

Argentina highly inflationary foreign currency adjustment (7)

Realignment of resources and other costs (8)

Tax impact of adjustments (9)

Net income attributable to Equifax, adjusted for items listed above

Diluted EPS attributable to Equifax, adjusted for the items listed above Weighted-average shares used in computing diluted EPS

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Three Months Ended June 30,** | | |  |  | % |  |
| **2023** | **2022** | |  |  |  |
|  | $ Change | Change |  |
| **$** | $ | | $ | |  |  |
| **138.3** | 200.6 | | (62.3) | | (31) % |  |
| **60.3** | 57.9 | | 2.4 | | 4 % |  |
| **0.3** | 0.5 | | (0.2) | | (40) % |  |
| **(10.5)** | 6.7 | | (17.2) | | nm |  |
| **(1.8)** | (3.0) | | 1.2 | | (40) % |  |
| **26.9** | 12.0 | | 14.9 | | 124 % |  |
| **(0.8)** | (2.0) | | 1.2 | | (60) % |  |
| **0.1** | (0.1) | | 0.2 | | nm |  |
| **17.5** |  | **—** | 17.5 | | nm |  |
| **(18.5)** | (14.7) | | (3.8) | | 26 % |  |
| **$** | $ | | $ | |  |  |
| **211.8** | 257.9 | | (46.1) | | (18) % |  |
|  |  |  |  |  |  |  |
| **$** |  | $ |  | $ |  |  |
| **1.71** |  | 2.09 |  | (0.38) | (18) % |  |
|  |  | |  |  |  |  |
| **123.8** |  | 123.3 |  |  |  |  |

* 1. During the second quarter of 2023, we recorded acquisition-related amortization expense of certain acquired intangibles of $60.3 million ($49.0 million, net of tax). We calculate this financial measure by excluding the impact of acquisition-related amortization expense and including a benefit to reflect the significant cash income tax savings resulting from the income tax deductibility of amortization for certain acquired intangibles. The $11.3 million of tax is comprised of $15.4 million of tax expense net of $4.1 million of a cash income tax benefit. During the second quarter of 2022, we recorded acquisition-related amortization expense of certain acquired intangibles of $57.9 million ($47.2 million, net of tax). The $10.7 million of tax is comprised of $14.8 million of tax expense net of $4.1 million of a cash income tax benefit. See the Notes to this reconciliation for additional detail.
  2. During the second quarter of 2023, we recorded legal expenses related to the 2017 cybersecurity incident of $0.3 million ($0.2 million, net of tax). During the second quarter of 2022, we recorded legal expenses related to the 2017 cybersecurity incident of $0.5 million ($0.4 million, net of tax). See the Notes to this reconciliation for additional detail.
  3. During the second quarter of 2023, we recorded an unrealized gain on the fair market value adjustment and gain on sale of equity investments of $10.5 million ($6.8 million, net of tax). During the second quarter of 2022, we recorded an unrealized loss on the fair market value adjustment and gain on sale of equity investments of $6.7 million ($5.7 million, net of tax). The fair value adjustments were recorded to the Other income, net line item within the Consolidated Statements of Income. See the Notes to this reconciliation for additional details.
  4. During the second quarter of 2023, we recorded a foreign currency gain on certain intercompany loans of $1.8 million. During the second quarter of 2022, we recorded a foreign currency gain on certain intercompany loans of $3.0 million. The impact was recorded to the Other income, net line item within the Consolidated Statements of Income. See the Notes to this reconciliation for additional detail.
  5. During the second quarter of 2023, we recorded $26.9 million ($21.2 million, net of tax) for acquisition costs other than acquisition-related amortization. During the second quarter of 2022, we recorded $12.0 million ($9.1 million, net of tax) for acquisition costs other than acquisition-related amortization. These costs primarily related to integration costs resulting from recent acquisitions and were recorded in operating income. See the Notes to this reconciliation for additional detail.
  6. During the second quarter of 2023, we recorded a tax benefit of $0.8 million related to the tax effects of deductions for stock compensation in excess of amounts recorded for compensation costs. During the second quarter of 2022, we recorded a tax benefit of $2.0 million related to the tax effects of deductions for stock compensation expense in excess of amounts recorded for compensation costs. See the Notes to this reconciliation for additional detail.
  7. Argentina experienced multiple periods of increasing inflation rates, devaluation of the peso, and increasing borrowing rates. As such, Argentina was deemed a highly inflationary economy by accounting policymakers in 2018. During the second quarter of

2023 and 2022, we recorded a foreign currency loss of $0.1 million and a foreign currency gain of $0.1 million, respectively, related to the impact of remeasuring the peso denominated monetary assets and liabilities as a result of Argentina being a highly inflationary economy. See the Notes to this reconciliation for additional detail.

* 1. During the second quarter of 2023, we recorded $17.5 million ($12.4 million, net of tax) of restructuring charges for the realignment of internal resources and other costs, which predominantly relates to the reduction of headcount and the realignment of our internal resources to support the Company's strategic objectives. See the Notes to this reconciliation for additional detail.
  2. During the second quarter of 2023, we recorded the tax impact of adjustments of $18.5 million comprised of (i) acquisition-related amortization expense of certain acquired intangibles of $11.3 million ($15.4 million of tax expense net of $4.1 million of cash income tax benefit), (ii) a tax adjustment of $0.1 million related to legal expenses for the 2017 cybersecurity incident, (iii) a tax adjustment of $3.7 million related to the fair market value adjustment and gain on sale of equity investments (vi) a tax adjustment of $5.1 million related to the realignment of internal resources and (v) a tax adjustment of $5.7 million related to acquisition costs other than acquisition-related amortization.

During the second quarter of 2022, we recorded the tax impact of adjustments of $14.7 million comprised of (i) acquisition-related amortization expense of certain acquired intangibles of $10.7 million ($14.8 million of tax expense net of $4.1 million of cash income tax benefit), (ii) a tax adjustment of $0.1 million related to legal expenses for the 2017 cybersecurity incident, (iii) a tax adjustment of $1.0 million related to the loss on fair market value adjustment and gain on sale of equity investments and (iv) a tax adjustment of $2.9 million related to acquisition costs other than acquisition-related amortization.

1. **Reconciliation of net income attributable to Equifax to adjusted EBITDA, defined as net income excluding income taxes, interest expense, net, depreciation and amortization expense, legal expenses related to the 2017 cybersecurity incident, fair value adjustment and gain on sale of equity investments, foreign currency impact of certain intercompany loans, acquisition-related costs other than acquisition amortization, Argentina highly inflationary foreign currency adjustment, realignment**

**of resources and other costs and presentation of adjusted EBITDA margin:**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | **Three Months Ended June 30,** | | |  |  | **%** |  |
|  |  |  |  |  |  |  |
| *(in millions)* | **2023** | **2022** | |  | **$ Change** | **Change** |  |
|  | **$** | $ | | $ | |  |  |
| Revenue | **1,317.6** | 1,316.7 | | 0.9 | | — % |  |
|  | **$** | $ | | $ | |  |  |
| Net income attributable to Equifax | **138.3** | 200.6 | | (62.3) | | (31) % |  |
| Income taxes | **52.7** | 63.4 | | (10.7) | | (17) % |  |
| Interest expense, net\* | **58.2** | 41.4 | | 16.8 | | 41 % |  |
| Depreciation and amortization | **149.6** | 139.8 | | 9.8 | | 7 % |  |
| Legal expenses related to 2017 cybersecurity incident (1) | **0.3** | 0.5 | | (0.2) | | (40) % |  |
| Fair market value adjustment and gain on sale of equity |  |  |  |  |  |  |  |
| investments (2) | **(10.5)** | 6.7 | | (17.2) | | (257) % |  |
| Foreign currency impact of certain intercompany loans (3) | **(1.8)** | (3.0) | | 1.2 | | (40) % |  |
| Acquisition-related amounts other than acquisition amortization (4) | **26.9** | 12.0 | | 14.9 | | 124 % |  |
| Argentina highly inflationary foreign currency adjustment (5) | **0.1** | (0.1) | | 0.2 | | nm |  |
| Realignment of resources and other costs (6) | **17.5** |  | — | 17.5 | | nm |  |
|  | **$** | $ | | $ | |  |  |
| Adjusted EBITDA, excluding the items listed above | **431.3** | 461.3 | | (30.0) | | (7) % |  |
| Adjusted EBITDA margin |  |  |  |  |  |  |  |
| **32.7 %** |  | 35.0 % |  |  |  |  |

nm - not meaningful

\*Excludes interest income of $2.5 million in 2023 and $0.2 million 2022.

1. During the second quarter of 2023, we recorded legal expenses related to the 2017 cybersecurity incident of $0.3 million ($0.2 million, net of tax). During the second quarter of 2022, we recorded legal expenses related to the 2017 cybersecurity incident of $0.5 million ($0.4 million, net of tax). See the Notes to this reconciliation for additional detail.
2. During the second quarter of 2023, we recorded an unrealized gain on the fair market value adjustment and gain on sale of equity investments of $10.5 million ($6.8 million, net of tax). During the second quarter of 2022, we recorded an unrealized loss on the fair market value adjustment and gain on sale of equity investments of $6.7 million ($5.7 million, net of tax). The fair value adjustments were recorded to the Other income, net line item within the Consolidated Statements of Income. See the Notes to this reconciliation for additional details.
3. During the second quarter of 2023, we recorded a foreign currency gain on certain intercompany loans of $1.8 million. During the second quarter of 2022, we recorded a foreign currency gain on certain intercompany loans of $3.0 million. See the Notes to this reconciliation for additional detail.
4. During the second quarter of 2023, we recorded $26.9 million ($21.2 million, net of tax) for acquisition costs other than acquisition-related amortization. During the second quarter of 2022, we recorded $12.0 million ($9.1 million, net of tax) for acquisition costs other than acquisition-related amortization. These costs primarily related to integration costs resulting from recent acquisitions and were recorded in operating income. See the Notes to this reconciliation for additional detail.
5. Argentina experienced multiple periods of increasing inflation rates, devaluation of the peso, and increasing borrowing rates. As such, Argentina was deemed a highly inflationary economy by accounting policymakers in 2018. During the second quarter of

2023 and 2022, we recorded a foreign currency loss of $0.1 million and a foreign currency gain of $0.1 million, respectively, related to the impact of remeasuring the peso denominated monetary assets and liabilities as a result of Argentina being a highly inflationary economy. See the Notes to this reconciliation for additional detail.

1. During the second quarter of 2023, we recorded $17.5 million ($12.4 million, net of tax) of restructuring charges for the realignment of internal resources and other costs, which predominantly relates to the reduction of headcount and the realignment of our internal resources to support the Company's strategic objectives. See the Notes to this reconciliation for additional detail.
2. **Reconciliation of operating income by segment to Adjusted EBITDA, excluding depreciation and amortization expense, other income, net, noncontrolling interest, legal expenses related to the 2017 cybersecurity incident, fair value adjustment and**

**gain on sale of equity investments, foreign currency impact of certain intercompany loans, acquisition-related costs other than acquisition amortization, Argentina highly inflationary foreign currency adjustment, realignment of resources and other costs and presentation of adjusted EBITDA margin for each of the segments:**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| *(In millions)* |  | **Three Months Ended June 30, 2023** | | | | |  |  |
|  |  | **U.S.** |  |  |  | **General** |  |  |
|  | **Workforce** | **Information** |  |  |  | **Corporate** |  |  |
|  | **Solutions** | **Solutions** | **International** | |  | **Expense** |  | **Total** |
|  | **$** | **$** |  | **$** |  |  |  |  |
| Revenue | **582.8** | **445.0** |  | **289.8** |  | **—** | **$** | **1,317.6** |
| Operating income | **244.6** | **102.8** |  | **34.4** |  | **(144.9)** |  | **236.9** |
| Depreciation and amortization | **44.3** | **50.5** |  | **33.6** |  | **21.2** |  | **149.6** |
| Other income, net\* | **—** | **0.7** |  | **12.2** |  | **0.5** |  | **13.4** |
| Noncontrolling interest | **—** | **—** |  | **(1.1)** |  | **—** |  | **(1.1)** |
| Adjustments (1) | **11.2** | **6.0** |  | **(8.9)** |  | **24.2** |  | **32.5** |
|  | **$** | **$** |  |  |  |  |  |  |
| Adjusted EBITDA | **300.1** | **160.0** | **$** | **70.2** | **$** | **(99.0)** | **$** | **431.3** |
| Operating margin | **42.0 %** | **23.1 %** |  | **11.9 %** |  | **nm** |  | **18.0 %** |
| Adjusted EBITDA margin | **51.5 %** | **36.0 %** |  | **24.2 %** |  | **nm** |  | **32.7 %** |

nm - not meaningful

\*Excludes interest income of $0.9 million in International and $1.6 million in General Corporate Expense.

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| *(In millions)* |  | **Three Months Ended June 30, 2022** | | | | |  |  |
|  |  | **U.S.** |  |  |  | **General** |  |  |
|  | **Workforce** | **Information** |  |  |  | **Corporate** |  |  |
|  | **Solutions** | **Solutions** |  | **International** |  | **Expense** |  | **Total** |
|  | $ | $ |  | $ |  |  |  |  |
| Revenue | 609.2 | 421.4 |  | 286.1 |  | — | $ | 1,316.7 |
| Operating income | 281.2 | 112.0 |  | 32.4 |  | (121.0) |  | 304.6 |
| Depreciation and amortization | 40.1 | 46.3 |  | 34.0 |  | 19.4 |  | 139.8 |
| Other income, net\* | — | 27.9 |  | (30.9) |  | 4.6 |  | 1.6 |
| Noncontrolling interest | — | — |  | (0.8) |  | — |  | (0.8) |
| Adjustments (1) | 4.1 | (25.4) |  | 35.9 |  | 1.5 |  | 16.1 |
|  | $ | $ |  |  |  |  |  | $ |
| Adjusted EBITDA | 325.4 | 160.8 | $ | 70.6 | $ | (95.5) |  | 461.3 |
| Operating margin | 46.2 % | 26.6 % |  | 11.3 % |  | nm |  | 23.1 % |
| Adjusted EBITDA margin | 53.4 % | 38.2 % |  | 24.7 % |  | nm |  | 35.0 % |

nm - not meaningful

\*Excludes interest income of $0.2 million in International.

1. During the second quarter of 2023, we recorded pre-tax expenses of $0.3 million for legal expenses related to the 2017 cybersecurity incident, a $10.5 million unrealized gain on the fair value adjustment of equity investments, a $1.8 million foreign currency gain on certain intercompany loans, $26.9 million for acquisition costs other than acquisition-related amortization, a foreign currency loss of $0.1 million related to the impact of remeasuring the peso denominated monetary assets and liabilities as a result of Argentina being a highly inflationary economy and $17.5 million of restructuring charges for the realignment of internal resources and other costs.

During the second quarter of 2022, we recorded pre-tax expenses of $0.5 million for legal expenses related to the 2017 cybersecurity incident, a $6.7 million unrealized loss on the fair value adjustment and gain on sale of equity investments, a $3.0 million foreign currency gain on certain intercompany loans, $12.0 million in acquisition costs other than acquisition-related amortization and a $0.1 million foreign currency gain related to the impact of remeasuring the peso denominated monetary assets and liabilities as a result of Argentina being a highly inflationary economy.

***Notes to Reconciliations of Non-GAAP Financial Measures to the Comparable GAAP Financial Measures***

**Diluted EPS attributable to Equifax is adjusted for the following items:**

**Acquisition- related amortization expense** - During the second quarter of 2023 and 2022, we recorded acquisition-related amortization expense of certain acquired intangibles of $60.3 million ($49.0 million, net of tax) and $57.9 million ($47.2 million, net of tax), respectively. We calculate this financial measure by excluding the impact of acquisition-related amortization expense and including a benefit to reflect the material cash income tax savings resulting from the income tax deductibility of amortization for certain acquired intangibles. These financial measures are not prepared in conformity with GAAP. Management believes excluding the impact of amortization expense is useful because excluding acquisition -related amortization and other items that are not comparable allows investors to evaluate our performance for different periods on a more comparable basis. Certain acquired intangibles result in material cash income tax savings which are not reflected in earnings. Management believes that including a benefit to reflect the cash income tax savings is useful as it allows investors to better value Equifax. Management makes these adjustments to earnings when measuring profitability, evaluating performance trends, setting performance objectives and calculating our return on invested capital.

**Legal expenses related to the 2017 cybersecurity incident** - Legal expenses related to the 2017 cybersecurity incident include legal fees to respond to subsequent litigation and government investigations for both periods presented. During the second quarter of 2023 and 2022, we recorded legal expenses related to the 2017 cybersecurity incident of

$0.3 million ($0.2 million, net of tax) and $0.5 million ($0.4 million, net of tax). Management believes excluding these charges is useful as it allows investors to evaluate our performance for different periods on a more comparable basis. Management makes these adjustments to net income when measuring profitability, evaluating performance trends, setting performance objectives and calculating our return on invested capital. This is consistent with how management reviews and assesses Equifax's historical performance and is useful when planning, forecasting and analyzing future periods. The legal expenses related to the 2017 cybersecurity incident do not include losses accrued for certain legal proceedings and government investigations related to the 2017 cybersecurity incident.

**Fair market value adjustment and gain on sale of equity investments**- During the second quarter of 2023, we recorded a $10.5 million ($6.8 million, net of tax) unrealized gain related to adjusting our investment in Brazil to fair value and gain related to sale of an equity method investment. During the second quarter of 2022 we recorded a $6.7 million

($5.7 million, net of tax) unrealized loss related to adjusting our investment in Brazil to fair value and gains related to the sale of two equity method investments. The investment in Brazil has a readily determinable fair value and is adjusted to fair value at the end of each reporting period, with unrealized gains or losses to be recorded within the Consolidated Statements of Income in Other income, net. Management believes excluding these charges from certain financial results provides meaningful supplemental information regarding our financial results for the three months ended June 30, 2023 and 2022, since the non-operating gains or losses are not comparable among the periods. This is consistent with how our management reviews and assesses Equifax's historical performance and is useful when planning, forecasting and analyzing future periods.

**Foreign currency impact of certain intercompany loans -** During the second quarter of 2023 and 2022, we recorded a gain of $1.8 million and $3.0 million, respectively, related to foreign currency impact of certain intercompany loans. Management believes excluding this charge is useful as it allows investors to evaluate our performance for different periods on a more comparable basis. This is consistent with how management reviews and assesses Equifax's historical performance and is useful when planning, forecasting and analyzing future periods.

**Acquisition-related costs other than acquisition amortization -** During the second quarter of 2023 and 2022, we recorded $26.9 million ($21.2 million, net of tax) and $12.0 million ($9.1 million, net of tax), respectively, for acquisition costs other than acquisition-related amortization. These costs primarily related to integration costs resulting from recent acquisitions and were recorded in operating income. Management believes excluding this charge from certain financial results provides meaningful supplemental information regarding our financial results, since a charge of such an amount is not comparable among the periods. This is consistent with how our management reviews and assesses Equifax's historical performance and is useful when planning, forecasting, and analyzing future periods.

**Income tax effects of stock awards that are recognized upon vesting or settlement**-During the second quarter of 2023, we recorded a tax benefit of $0.8 million related to the tax effects of deductions for stock compensation in excess of amounts recorded for compensation costs. During the second quarter of 2022, we recorded a tax benefit of $2.0 million related to the tax effects of deductions for stock compensation in excess of amounts recorded for compensation costs. Management believes excluding this tax effect from financial results provides meaningful supplemental information regarding our financial results for the three months ended June 30, 2023 and 2022 because these amounts are non-operating and relate to income tax benefits or deficiencies for stock awards recognized when tax amounts differ from recognized stock compensation cost. This is consistent with how management reviews and assesses Equifax's historical performance and is useful when planning, forecasting and analyzing future periods.

**Argentina highly inflationary foreign currency adjustment** - Argentina experienced multiple periods of increasing inflation rates, devaluation of the peso, and increasing borrowing rates. As such, Argentina was deemed a highly inflationary economy by accounting policymakers. We recorded a foreign currency loss of $0.1 million and a foreign currency gain of $0.1 million during the second quarter of 2023 and 2022, respectively, as a result of remeasuring the peso denominated monetary assets and liabilities due to Argentina being highly inflationary. Management believes excluding this charge is useful as it allows investors to evaluate our performance for different periods on a more comparable basis. This is consistent with how management reviews and assesses Equifax's historical performance and is useful when planning, forecasting and analyzing future periods.

**Charge related to the realignment of internal resources and other costs**- During the second quarter of 2023, we recorded $17.5 million ($12.4 million, net of tax) of restructuring charges for the realignment of internal resources and other costs, which predominantly relates to the reduction of headcount and the realignment of our internal resources to support the Company's strategic objectives. Management believes excluding this charge from certain financial results provides meaningful supplemental information regarding our

financial results for the three months ended June 30, 2023, since the charges are not comparable among the periods. This is consistent with how our management reviews and assesses Equifax's historical performance and is useful when planning, forecasting and analyzing future periods.

**Adjusted EBITDA and EBITDA margin** - Management defines adjusted EBITDA as consolidated net income attributable to Equifax plus net interest expense, income taxes, depreciation and amortization and also excludes certain one-time items. Management believes the use of adjusted EBITDA and adjusted EBITDA margin allows investors to evaluate our performance for different periods on a more comparable basis.

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