TITLE : COUNSELLING APP FOR B.E

Aim: Design a user-friendly app to assist engineering aspirants in Tamil Nadu with the counseling process, offering course/college information, personalized recommendations, and real-time updates.

Procedure:

1. **Research**: Study existing systems (TNEA), gather user insights, and define app features like course search, personalized recommendations, and status tracking.
2. **Wireframing**: Use Figma to create basic layouts for key screens (home, search, recommendations, application process).
3. **Design & Prototyping**: Develop high-fidelity designs and interactive prototypes in Figma, adding user feedback for improvements.
4. **Usability Testing**: Test with students and adjust the design based on feedback.
5. **Handoff**: Finalize designs and prepare for development.

Result:

- A **clean, intuitive app** that simplifies the counseling process.
- **Improved decision-making** with personalized course/college recommendations.

- **Real-time updates** on the counseling status.
- **Higher user engagement** and adoption by students during the admission season.