

AIM:

To create an intuitive and visually engaging UI/UX design for the agency's website, enhancing user experience, improving navigation, and reflecting the agency's creative identity.

PROCEDURE:

1. **Research & Analysis:**
 - Analyze the agency's target audience and competitor websites to understand design trends and user preferences.
 - Identify key user journeys and necessary features for an optimal user experience.
2. **Wireframing & Prototyping:**
 - Design wireframes to establish the layout and navigation flow.
 - Create interactive prototypes to visualize the user journey and test the design before development.
3. **UI Design:**
 - Develop a modern, cohesive design using the agency's branding, color scheme, and typography.
 - Ensure visual hierarchy and clear call-to-action elements for easy user navigation.
4. **User Testing:**
 - Conduct usability testing with real users to gather feedback and identify potential pain points.
 - Iterate the design based on feedback to refine usability and ensure intuitive interaction.
5. **Responsive Design:**
 - Ensure the UI is optimized for all devices (desktop, tablet, mobile) for a consistent user experience across platforms.

RESULT:

- **Improved Usability:** The design simplifies navigation, making it easy for visitors to find key information and explore services.
- **Enhanced Aesthetics:** The modern, visually appealing UI aligns with the agency's brand and engages users effectively.
- **Optimized for Conversion:** Clear calls-to-action and streamlined user flows lead to better user engagement and higher conversion rates.
- **Responsive & Accessible:** The design is fully responsive and accessible across all devices, providing a seamless experience for all users.

APP DESIGN

Our app design company studio create mobile apps and web products with great conversion, low cost of maintenance and consistent user experience.

company approach

We extend product design departments of the most innovative startups and established companies. We provide ongoing app design, remote staff augmentation and constant iterative design improvements. The process is highly involved and requires deep collaboration on both sides.
Case studies

case studies



Developing micro-interaction design system



Re-design of support portal



Creating Help centre portal

Capabilities in web and mobile app design services

From competitive analysis to interactive prototypes, our agency implements engaging and simple-to-use user interfaces. Our user-friendly product design helps companies achieve quantifiable business goals through output that captivates the customer and sets them apart from the competition.

User experience design

- Discovery
- UI/UX audit
- User interface structure

User interface design

- Visual interface & interactions
- High-fidelity clickable prototypes
- UI Kit based on atomic design principles

Team experts

70

In the industry since

2009

Exits by our clients

\$6B+

Startup clients raised

\$1B+

Portfolio

- [Awwwards](#)
- [Dribbble](#)
- [Behance](#)
- [GitHub](#)

Social media

- [LinkedIn](#)
- [Twitter](#)
- [Instagram](#)
- [Facebook](#)

Locations

- [San Francisco, CA](#)
- [Los Angeles, CA](#)
- [New York, NY](#)

Get in touch

- +1 415 831 7880
- [Contact us](#)

Other works

- Web development
- Game development
- App development

- Branding
- MIS
- Marketing

- Graphic design
- 3D-modeling
- UI/UX

- projects
- Animation
- product design

Work-partners



Media-partners

