Harisankar Sreekumar

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Profile

Analytical and results-driven Data Analyst with 2+ years' experience in data analytics, machine learning, and business intelligence across financial and consulting domains. Adept at Python, SQL, Excel, Power BI, and Tableau. Proven ability to communicate complex insights to both technical and non-technical stakeholders, drive measurable business outcomes, and mentor team members. Passionate about sustainable investment, data storytelling, and predictive analytics.

Technical Skills

• Programming: Python, SQL, R, Excel

• Visualization: Power BI, Tableau, KPI Dashboards

• Forecasting/ML: XGBoost, ARIMA, ETS, Multi-step forecasting

• Statistics: Regression, Hypothesis Testing, Correlation

• Cloud: AWS, Google Cloud

• Soft Skills: Data storytelling, Communication, Teamwork

Experience

Data Analyst Nov 2021 – Jan 2024

Tata Consultancy Services, Kochi, India

- Delivered actionable analytics, improving partner brand profitability by 15%.
- Built risk and propensity models using Python/SQL, boosting forecasting and segmentation accuracy.
- Designed interactive dashboards (Power BI, Tableau) to present insights for business leaders and cross-functional teams.
- Led mentoring for junior analysts, increasing overall productivity by 20%.
- \bullet Collaborated with stakeholders to optimize pricing strategies, achieving a 10% accuracy improvement.

Education

MSc Data Analytics (Ongoing)
London Metropolitan University, London, UK
B.Tech in Mechanical Engineering

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Jan 2024 - May 2025

Sree Chitra Thirunal College of Engineering, Kerala, India

2017 - 2021

Key Projects

Nvidia Stock Performance Dashboard

London Metropolitan University

- Developed an interactive Power BI dashboard to analyze and forecast Nvidia stock trends using large SQL datasets.
- Designed real-time visualizations, enhancing data-driven investment decision-making.

Demand Forecasting Thesis

London Metropolitan University (2025)

- Built XGBoost models for demand forecasting, achieving R² scores of **0.999**.
- Engineered temporal and promo-driven features, supporting advanced sales uplift and inventory planning analyses.

Certifications

- Google Cloud Certification
- Agile Way of Working (Tata Consultancy Services)

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Interests

- \bullet Sustainable investing, ESG frameworks
- $\bullet\,$ Financial market analysis and risk management