

# BUSINESS SOLUTION DOCUMENT

## Identified Problems:

- Low sales in certain regions
- Poor performing products
- Delayed reporting

## Solutions:

1. Focus marketing in low performing regions
2. Offer discounts on slow moving products
3. Improve supply chain in weak areas
4. Introduce new product bundles
5. Increase digital marketing

## Business Impact:

- Increased revenue
- Reduced operational losses
- Improved customer satisfaction
- Better market coverage