

BUSINESS SOLUTION DOCUMENT

Identified Problems:

- Low sales in certain regions
- Poor performing products
- Delayed reporting

Solutions:

1. Focus marketing in low performing regions
2. Offer discounts on slow moving products
3. Improve supply chain in weak areas
4. Introduce new product bundles
5. Increase digital marketing

Business Impact:

- Increased revenue
- Reduced operational losses
- Improved customer satisfaction
- Better market coverage