

# SALES PERFORMANCE ANALYSIS AND SOLUTION SYSTEM

## 1. Abstract

This project focuses on analyzing sales data to identify performance issues and provide business solutions using modern data analytics tools.

## 2. Introduction

Sales performance plays a vital role in business growth. This project helps organizations make better decisions using sales data.

## 3. Objectives

- Analyze sales data
- Identify low performing areas
- Provide solutions
- Visualize data

## 4. Tools Used

- Python
- Excel
- Power BI
- React
- VS Code

## 5. Methodology

Agile methodology with iterative development.

## 6. Results

- Identified low performing regions
- Found best selling products
- Generated business solutions

## 7. Conclusion

The system successfully helps in analyzing sales data and improving business decisions.

## 8. Future Scope

- Real-time data integration
- AI based prediction
- Cloud deployment