

SALES PERFORMANCE ANALYSIS AND SOLUTION SYSTEM

1. Abstract

This project focuses on analyzing sales data to identify performance issues and provide business solutions using modern data analytics tools.

2. Introduction

Sales performance plays a vital role in business growth. This project helps organizations make better decisions using sales data.

3. Objectives

- Analyze sales data
- Identify low performing areas
- Provide solutions
- Visualize data

4. Tools Used

- Python
- Excel
- Power BI
- React
- VS Code

5. Methodology

Agile methodology with iterative development.

6. Results

- Identified low performing regions
- Found best selling products
- Generated business solutions

7. Conclusion

The system successfully helps in analyzing sales data and improving business decisions.

8. Future Scope

- Real-time data integration
- AI based prediction
- Cloud deployment