

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	30 Oct 2023
Team ID	NM2023TMID01111
Project Name	Keyword Research using Google Keyword Planner

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Step-1: Team Gathering, Collaboration and Select the Problem Statement.

Brainstorm & Idea Prioritization

Use this template in your team brainstorming sessions to generate ideas, unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to complete
A structured brainstorming
A structured brainstorming

Before you collaborate

1. **Brainstorming**
Define your problem statement in a long way with this session. There's what you need to do to get going.

2. **Define your problem statement**
Define your problem statement in a long way with this session. There's what you need to do to get going.

3. **Select your idea**
Select your idea from the brainstorming session. There's what you need to do to get going.

Define your problem statement

What problem are you trying to solve? Please put your problem in a clear, short statement. This will be the focus of your brainstorming.

PROBLEM

This problem statement is specific, clear, and concise. It defines the problem and the goal of the project. It is a clear, short statement that defines the problem and the goal of the project.

Key rules of brainstorming

Brainstorming is a creative process that generates ideas. It is a structured brainstorming session.

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3. **Select your idea**
Select your idea from the brainstorming session. There's what you need to do to get going.

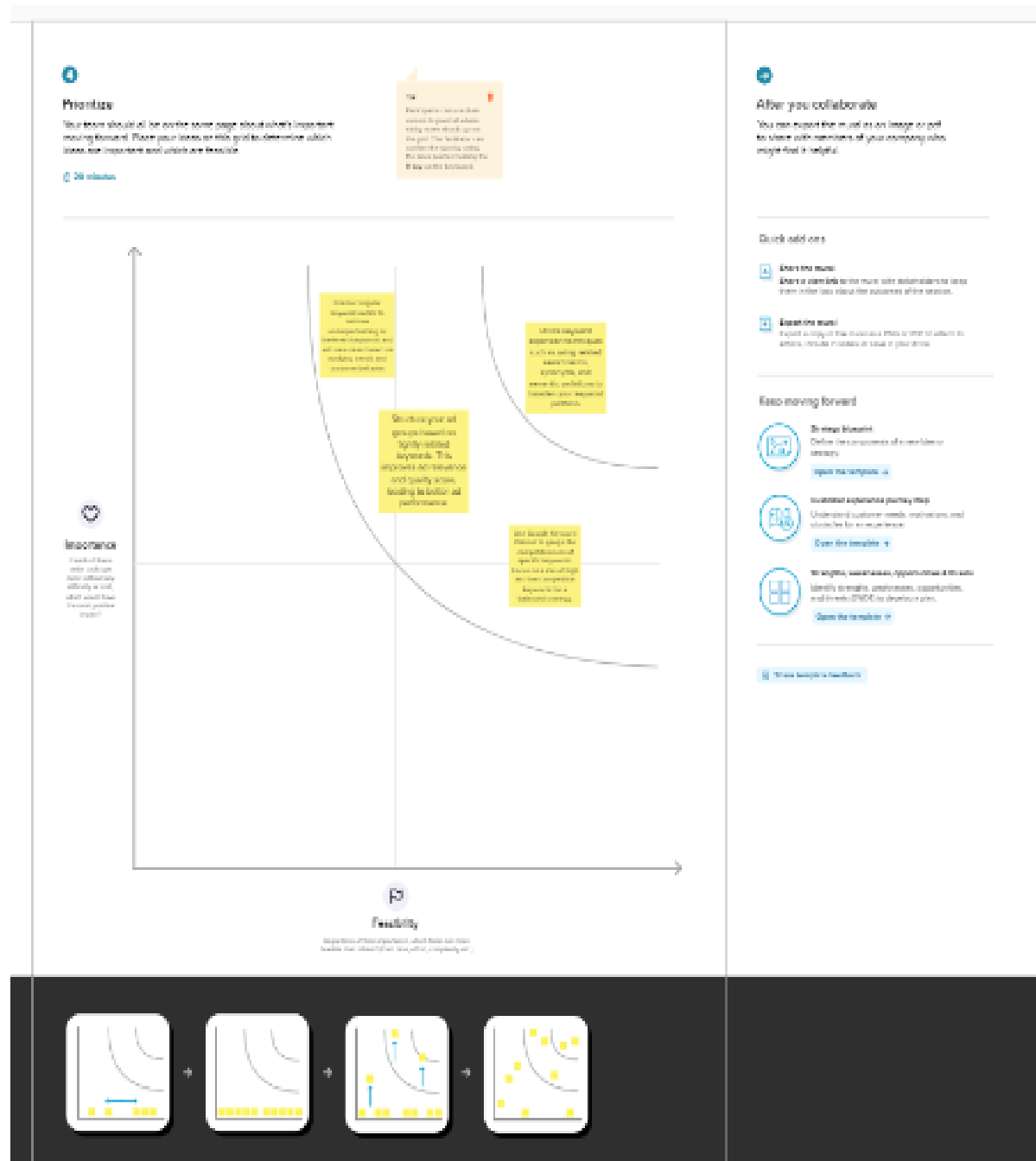
Select your idea

Select your idea from the brainstorming session. There's what you need to do to get going.

Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization



Reference link:

<https://app.mural.co/t/datadriveninsightsonolympics4620/m/datadriveninsightsonolympics4620/1683296545258/5315edbc6097e7478532a2e49494fae5caaad53a?sender=ubfb5abd1ad489d7a0eef0582>