

Project Design Phase-II
Technology Stack (Architecture & Stack)

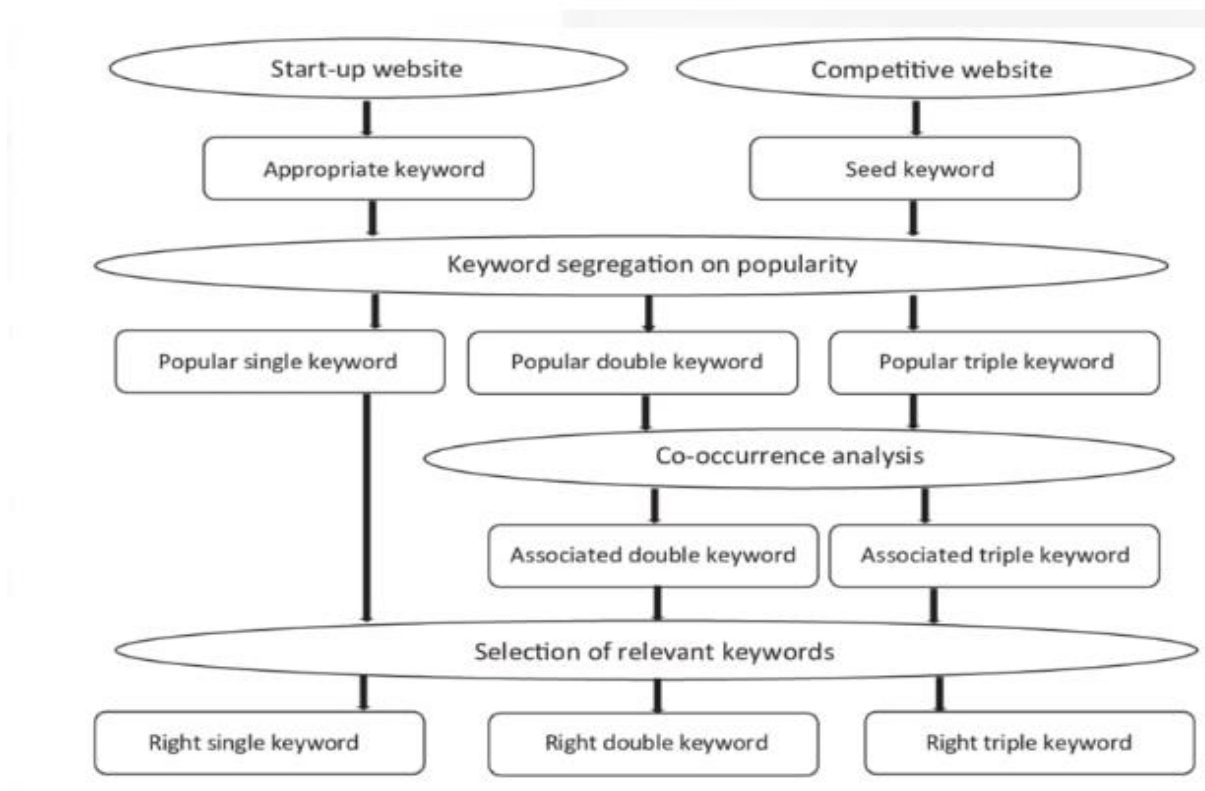
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Technical Architecture:

Technical architecture refers to the design and structure of a system or software application from a technical perspective. It encompasses the various components, modules, interfaces, and technologies that are used to build and support the system.

The technical architecture defines how different components of a system interact with each other and how they are organized to achieve the desired functionality. It includes decisions about hardware infrastructure, software platforms, programming languages, communication protocols, databases, and other technical aspects.

The Technical architecture of my project “Keyword Research using Google Keyword Planner” is shown below.



The various technology stacks, I used for this project is tabulated below.

Table 1: (Technical Characteristics)

A technology stack for a Keyword Research using Google Keyword Planner may vary depending on the specific requirements and the technological preferences of the organization. However, here are some commonly used technologies and components that can be part of such a system

S. No	Component	Description	Technology
1.	Backend Development	Programming languages	Java, Python, or Node.js are popular choices for backend development.
		Frameworks	Spring Boot (Java), Django (Python), or Express.js (Node.js) can provide a solid foundation for building the backend.
		Database	Relational databases like MySQL or PostgreSQL are commonly used for data storage and management.
		ORM (Object-Relational Mapping):	Hibernate (Java) or SQLAlchemy (Python) can be used to simplify database operations.
2.	Frontend Development:	Web technologies	HTML, CSS, and JavaScript form the core of web development.
		Frontend frameworks	Angular, React, or Vue.js can provide a rich and interactive user interface.
		UI libraries	Bootstrap or Material-UI offer pre-built components and styles for faster frontend development
3.	Data Management	Real-time data processing	Apache Kafka is a popular distributed streaming platform

			that can handle real-time data ingestion and processing.
		Data storage	MongoDB, a NoSQL database, can be used for storing and retrieving large volumes of data efficiently.
		Data analytics	Technologies like Apache Spark or Elasticsearch can be employed for data analysis and reporting.
4.	IoT Integration	IoT platforms	Systems like AWS IoT, Microsoft Azure IoT, or Google Cloud IoT can be used to connect and manage IoT devices such as food delivery. But here, we are CLOUD IOT PLATFORM for integrating IOT
		Protocols	MQTT or CoAP are commonly used lightweight protocols for IoT device communication.
5.	Security	Authentication and authorization	Implementing secure user authentication using technologies like OAuth or JWT (JSON Web Tokens) can be crucial for protecting user accounts and data.
		Encryption	Transport Layer Security (TLS) or Secure Socket Layer (SSL) can be employed for secure data transmission.

It's important to note that these technologies are just examples of our project, and the actual technology stack of our Project **“LEOPSY”** may vary based on specific requirements, scalability needs, existing infrastructure, and the expertise of the development team.

Table-2: Application Characteristics

The application characteristics of our LEOPSY typically include the following:

S.No	Characteristics	Description	Technology
1.	Automated food Reading	The system should have the capability to automatically collect readings from food store installed at customer locations. This eliminates the need for manual reading and reduces human error.	Advanced Metering Infrastructure (AMI)
2.	Real-time Data Processing	The system should process and analyze meter data in real-time, enabling quick and accurate billing calculations. It should be able to handle a large volume of data efficiently.	Supervisory Control and Data Acquisition (SCADA) Systems, Cloud Computing, Data analytics and machine learning, telemetry system. But here we use Internet of things (IOT)
3.	Billing Accuracy	The system should ensure accurate calculation of food order and generate precise bills based on the collected meter data. It should take into account factors like tariff rates, discounts, and any applicable taxes or fees.	Automated Order Reading (AMR)
4.	Usage Monitoring and Analysis	The system should provide insights into food delivery patterns, allowing suppliers to monitor and analyze usage trends. This information can help in identifying potential leaks, anomalies, or opportunities for conservation.	Smart Food Tracking and Internet of Things (IoT) Sensors
5.	Customer Self-Service	The system should offer self-service features that allow customers to access their billing information, usage history, and payment records. It should provide online portals or mobile applications where customers can view and manage their accounts.	Web Portals and mobile applications, Email and Text Messaging.
6.	Notifications and Alerts	The system should be capable of sending notifications and alerts to customers regarding their billing	SMS (Short Message Service), Email, Web

		information, due dates, and any relevant updates. This helps in improving communication and keeping customers informed.	Portals and mobile applications
7.	Integration with Payment Gateways	The system should integrate with secure payment gateways, enabling customers to conveniently make payments online. It should support various payment methods, such as credit/debit cards, bank transfers, or digital wallets.	Online Payment Gateways: Gpay, Phonepe, PayPal etc., Bank transfer, Prepaid cards or vouchers, Point-of-Sale (POS) Systems (Cash on delivery)
8.	Data Security and Privacy	The system should prioritize data security and ensure the privacy of customer information. It should implement encryption, access controls, and adhere to data protection regulations to safeguard sensitive data.	Encryption, Data Backup and Disaster Recovery, Security Audits and Compliance.
9.	Scalability and Performance	The system should be scalable to accommodate a growing customer base and handle increasing data volumes. It should be designed to deliver high performance and responsiveness to ensure smooth operations.	Load balancing, Caching, cloud Computing, Content Delivery Networks (CDNs), Monitoring and Performance Testing
10.	Integration with Existing Systems	The system should be able to integrate with other existing systems used by food suppliers, such as customer relationship management (CRM) systems, accounting systems, or enterprise resource planning (ERP) systems. This facilitates seamless data exchange and streamlines overall operations.	Application Programming Interfaces (APIs), Enterprise Service Bus (ESB), Web services, Message Queueing Systems, Database Integration

These characteristics contribute to the efficient management of food delivery processes, accurate customer invoicing, improved customer experience, and better operational insights for LEOPSY.