Import modules

```
In [1]: M import pandas as pd
import numpy as np
import seaborn as sns
import matplotlib.pyplot as plt
import warnings
%matplotlib inline
warnings.filterwarnings('ignore')
```

Loading the dataset

Out[2]:

	Item_Identifier	Item_Weight	Item_Fat_Content	Item_Visibility	Item_Type	Item_MRP	Outlet_Identifier	Outlet_Establishment_Ye
0	FDA15	9.30	Low Fat	0.016047	Dairy	249.8092	OUT049	19
1	DRC01	5.92	Regular	0.019278	Soft Drinks	48.2692	OUT018	20
2	FDN15	17.50	Low Fat	0.016760	Meat	141.6180	OUT049	19
3	FDX07	19.20	Regular	0.000000	Fruits and Vegetables	182.0950	OUT010	19
4	NCD19	8.93	Low Fat	0.000000	Household	53.8614	OUT013	19
4								•

In [3]: # statistical info
df.describe()

Out[3]:

	Item_Weight	Item_Visibility	Item_MRP	Outlet_Establishment_Year	Item_Outlet_Sales
count	7060.000000	8523.000000	8523.000000	8523.000000	8523.000000
mean	12.857645	0.066132	140.992782	1997.831867	2181.288914
std	4.643456	0.051598	62.275067	8.371760	1706.499616
min	4.555000	0.000000	31.290000	1985.000000	33.290000
25%	8.773750	0.026989	93.826500	1987.000000	834.247400
50%	12.600000	0.053931	143.012800	1999.000000	1794.331000
75%	16.850000	0.094585	185.643700	2004.000000	3101.296400
max	21.350000	0.328391	266.888400	2009.000000	13086.964800

```
    # datatype of attributes

In [4]:
            df.info()
            <class 'pandas.core.frame.DataFrame'>
            RangeIndex: 8523 entries, 0 to 8522
            Data columns (total 12 columns):
               Column
                                           Non-Null Count Dtype
             #
                                            -----
             0
                Item Identifier
                                            8523 non-null
                                                           obiect
                Item Weight
                                            7060 non-null
                                                           float64
                                            8523 non-null
             2
                Item_Fat_Content
                                                           object
                                           8523 non-null
             3
                Item_Visibility
                                                           float64
             4
                Item_Type
                                           8523 non-null
                                                           object
             5
                Item_MRP
                                            8523 non-null
                                                           float64
             6
                Outlet Identifier
                                           8523 non-null
                                                           object
                Outlet_Establishment_Year 8523 non-null
             7
                                                           int64
             8
                Outlet_Size
                                            6113 non-null
                                                           object
                Outlet_Location_Type
                                            8523 non-null
                                                           object
             10 Outlet Type
                                            8523 non-null
                                                           object
                                            8523 non-null
                                                           float64
             11 Item_Outlet_Sales
            dtypes: float64(4), int64(1), object(7)
            memory usage: 799.2+ KB

    # check unique values in dataset

In [5]:
            df.apply(lambda x: len(x.unique()))
   Out[5]: Item_Identifier
                                         1559
            Item_Weight
                                          416
            Item_Fat_Content
                                           5
                                         7880
            Item_Visibility
            Item_Type
                                          16
            Item_MRP
                                         5938
            Outlet Identifier
                                           10
            Outlet_Establishment_Year
                                           9
                                            4
            Outlet_Size
            Outlet_Location_Type
                                            3
            Outlet_Type
                                            4
            Item_Outlet_Sales
                                         3493
            dtype: int64
```

Preprocessing the dataset

Let us check for NULL values in the dataset.

```
In [6]:
          # check for null values
             df.isnull().sum()
    Out[6]: Item_Identifier
                                               a
             Item_Weight
                                            1463
             Item_Fat_Content
                                               0
             Item_Visibility
                                               0
             Item_Type
                                               0
             {\tt Item\_MRP}
                                               0
             Outlet_Identifier
                                               0
             Outlet_Establishment_Year
                                               0
             Outlet Size
                                            2410
             Outlet_Location_Type
                                               0
                                               0
             Outlet_Type
             {\tt Item\_Outlet\_Sales}
                                               0
             dtype: int64
```

Let us remove unnecessary columns.

Let's print the categorical columns.

```
In [9]: ▶ # print the categorical columns
            for col in cat_col:
                print(col)
                print(df[col].value counts())
                print()
            Item_Fat_Content
            Low Fat
                       5089
            Regular
                       2889
            LF
                        316
            reg
                        117
            low fat
                        112
            Name: Item_Fat_Content, dtype: int64
            Item_Type
            Fruits and Vegetables
                                     1232
            Snack Foods
                                     1200
            Household
                                      910
            Frozen Foods
                                      856
            Dairy
                                      682
            Canned
                                      649
            Baking Goods
                                      648
            Health and Hygiene
                                      520
            Soft Drinks
                                      445
                                      425
            Meat
            Breads
                                      251
            Hard Drinks
                                      214
            Others
                                      169
            Starchy Foods
                                      148
            Breakfast
                                      110
            Seafood
                                       64
            Name: Item_Type, dtype: int64
            Outlet_Size
            Medium
                      2793
            Small
                      2388
            High
                       932
            Name: Outlet_Size, dtype: int64
            Outlet_Location_Type
            Tier 3
                      3350
            Tier 2
                      2785
            Tier 1
                      2388
            Name: Outlet_Location_Type, dtype: int64
            Outlet_Type
            Supermarket Type1
                                 5577
            Grocery Store
                                 1083
                                  935
            Supermarket Type3
            Supermarket Type2
                                  928
            Name: Outlet_Type, dtype: int64
```

Let us now fill in the missing values.

```
In [10]:

    # fill the missing values

              item_weight_mean = df.pivot_table(values = "Item_Weight", index = 'Item_Identifier')
              item_weight_mean
   Out[10]:
                             Item_Weight
               Item_Identifier
                      DRA12
                                  11.600
                     DRA24
                                  19.350
                     DRA59
                                   8.270
                     DRB01
                                   7.390
                     DRB13
                                   6.115
                      NCZ30
                                   6.590
                      NCZ41
                                  19.850
                      NCZ42
                                  10.500
                      NCZ53
                                   9.600
                      NCZ54
                                  14.650
              1555 rows × 1 columns
```

Let's check for the missing values of Item_Weight.

```
M miss_bool = df['Item_Weight'].isnull()
In [11]:
           miss bool
   Out[11]: 0
                  False
           1
                  False
           2
                  False
           3
                  False
           4
                  False
           8518
                  False
           8519
                  False
           8520
                  False
           8521
                  False
           8522
                  False
           Name: Item Weight, Length: 8523, dtype: bool
if miss_bool[i]:
                  if item in item_weight_mean:
                      df['Item_Weight'][i] = item_weight_mean.loc[item]['Item_Weight']
                      df['Item_Weight'][i] = np.mean(df['Item_Weight'])
        df['Item_Weight'].isnull().sum()
   Out[13]: 0
```

Let's check for the missing values of Outler Type.

Let's fill in the missing values for Outlet_Size.

Similarly, we can check for Item_Visibility.

Let us combine the repeated Values of the categorical column.

```
In [20]:  # combine item fat contentdf['Item_Fat_Content'] = df['Item_Fat_Content'].replace({'LF':'Low Fat', 'reg
df['Item_Fat_Content'].value_counts()

Out[20]: Low Fat 5089
    Regular 2889
    LF 316
    reg 117
    low fat 112
    Name: Item_Fat_Content, dtype: int64
```

Creation of New Attributes

```
In [21]:

    df['New_Item_Type'] = df['Item_Identifier'].apply(lambda x: x[:2])

           df['New_Item_Type']
   Out[21]: 0
                  FD
                  DR
           2
                  FD
           3
                  FD
                  NC
           8518
                  FD
           8519
                  FD
           8520
                  NC
           8521
                  FD
           8522
                  DR
           Name: New_Item_Type, Length: 8523, dtype: object
        M df['New_Item_Type'] = df['New_Item_Type'].map({'FD':'Food', 'NC':'Non-Consumable', 'DR':'Drinks'})
           df['New_Item_Type'].value_counts()
   Out[22]: Food
                           6125
           Non-Consumable
                           1599
                            799
           Drinks
           Name: New_Item_Type, dtype: int64
df['Item_Fat_Content'].value_counts()
   Out[23]: Low Fat
                        3612
           Regular
                       2889
           Non-Edible
                       1599
           LF
                        222
                        117
           reg
           low fat
                         84
           Name: Item_Fat_Content, dtype: int64
```

Let us create a new attribute to show small values for the establishment year.

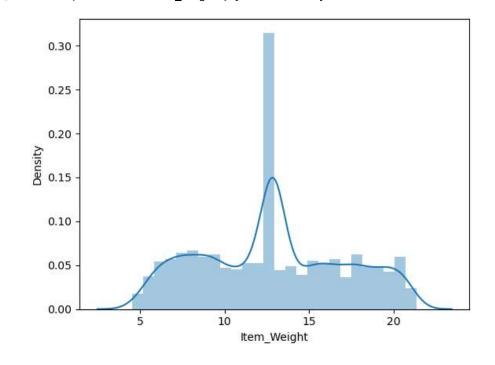
```
# create small values for establishment year
         df['Outlet_Years'] = 2013 - df['Outlet_Establishment_Year']
         df['Outlet_Years']
Out[24]: 0
                 14
                  4
         2
                 14
         3
                 15
         4
                 26
         8518
                 26
         8519
                 11
         8520
                  9
         8521
                  4
         8522
                 16
         Name: Outlet_Years, Length: 8523, dtype: int64
```

Let's print the dataframe.

In [25]: 🔰	df.	df.head()										
Out[25]:		Item_Identifier	Item_Weight	Item_Fat_Content	Item_Visibility	Item_Type	Item_MRP	Outlet_Identifier	Outlet_Establishment_Ye			
	0	FDA15	9.30	Low Fat	0.016047	Dairy	249.8092	OUT049	19			
	1	DRC01	5.92	Regular	0.019278	Soft Drinks	48.2692	OUT018	20			
	2	FDN15	17.50	Low Fat	0.016760	Meat	141.6180	OUT049	19			
	3	FDX07	19.20	Regular	0.066132	Fruits and Vegetables	182.0950	OUT010	19			
	4	NCD19	8.93	Non-Edible	0.066132	Household	53.8614	OUT013	19			
	4								•			

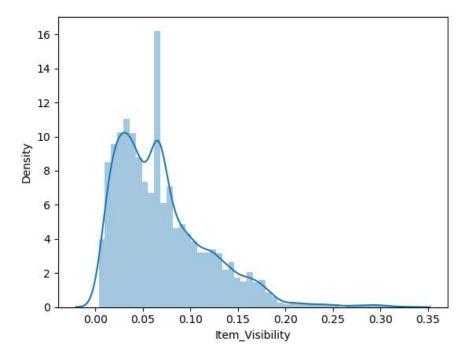
Exploratory Data Analysis

Let us explore the numerical columns.



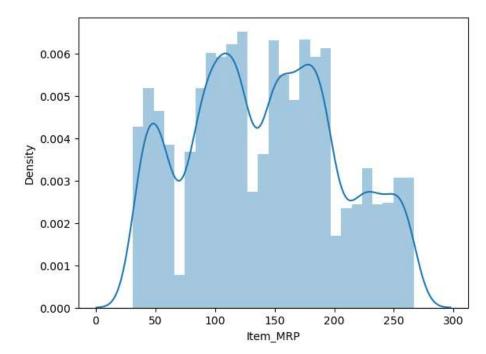
```
In [27]: N sns.distplot(df['Item_Visibility'])
```

Out[27]: <AxesSubplot:xlabel='Item_Visibility', ylabel='Density'>



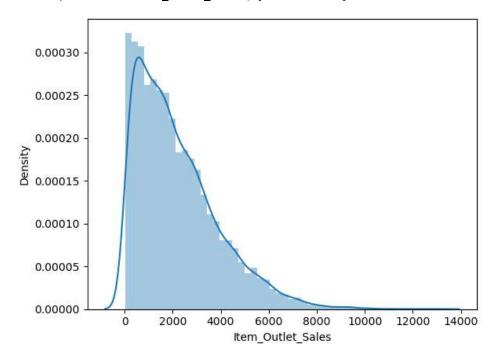
```
In [28]:  sns.distplot(df['Item_MRP'])
```

Out[28]: <AxesSubplot:xlabel='Item_MRP', ylabel='Density'>



```
In [29]: N sns.distplot(df['Item_Outlet_Sales'])
```

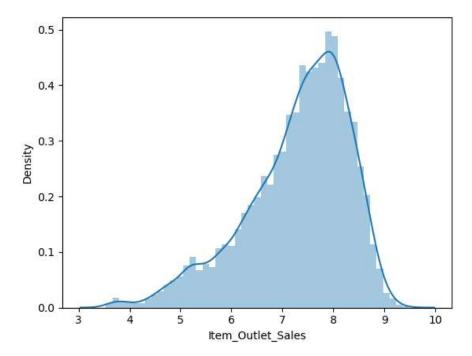
Out[29]: <AxesSubplot:xlabel='Item_Outlet_Sales', ylabel='Density'>



Log transformation helps to make the highly skewed distribution less skewed.

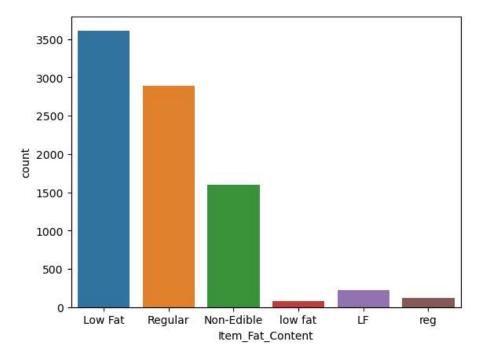
```
In [30]: # log transformation
    df['Item_Outlet_Sales'] = np.log(1+df['Item_Outlet_Sales'])
    sns.distplot(df['Item_Outlet_Sales'])
```

Out[30]: <AxesSubplot:xlabel='Item_Outlet_Sales', ylabel='Density'>



Let us explore the categorical columns.

Out[31]: <AxesSubplot:xlabel='Item_Fat_Content', ylabel='count'>



```
Big Mart Sales Predictive - Jupyter Notebook
In [32]:
           # plt.figure(figsize=(15,5))
              1 = list(df['Item_Type'].unique())
              chart = sns.countplot(df["Item_Type"])
              chart.set_xticklabels(labels=1, rotation=90)
   Out[32]: [Text(0, 0, 'Dairy'),
               Text(1, 0, 'Soft Drinks'),
               Text(2, 0, 'Meat'),
               Text(3, 0, 'Fruits and Vegetables'),
               Text(4, 0, 'Household'),
               Text(5, 0, 'Baking Goods'),
               Text(6, 0, 'Snack Foods'),
               Text(7, 0, 'Frozen Foods'),
               Text(8, 0, 'Breakfast'),
Text(9, 0, 'Health and Hygiene'),
               Text(10, 0, 'Hard Drinks'),
               Text(11, 0, 'Canned'),
               Text(12, 0, 'Breads'),
               Text(13, 0, 'Starchy Foods'),
               Text(14, 0, 'Others'),
               Text(15, 0, 'Seafood')]
                  1200
                  1000
                   800
               count
                   600
                   400
                   200
                      0
```

Breads -

Canned

Starchy Foods

Health and Hygiene

Breakfast

Item_Type

Hard Drinks

Others -

Seafood

Soft Drinks

Dairy

Meat

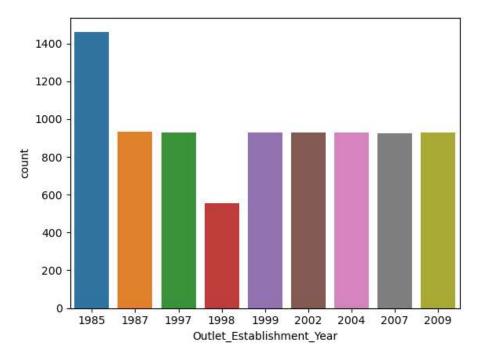
Fruits and Vegetables

Baking Goods Snack Foods Frozen Foods

Household

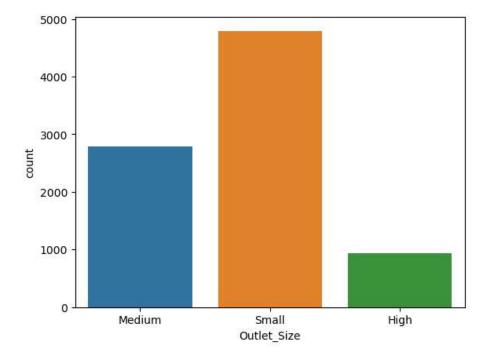
```
In [33]: N sns.countplot(df['Outlet_Establishment_Year'])
```

Out[33]: <AxesSubplot:xlabel='Outlet_Establishment_Year', ylabel='count'>



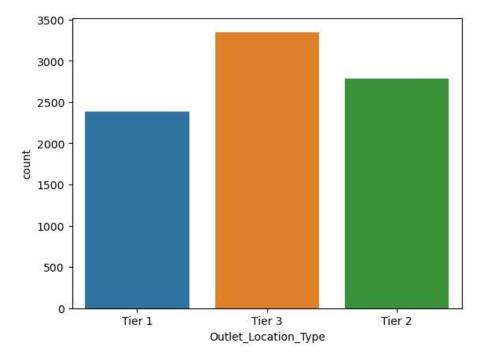
In [34]: sns.countplot(df['Outlet_Size'])

Out[34]: <AxesSubplot:xlabel='Outlet_Size', ylabel='count'>



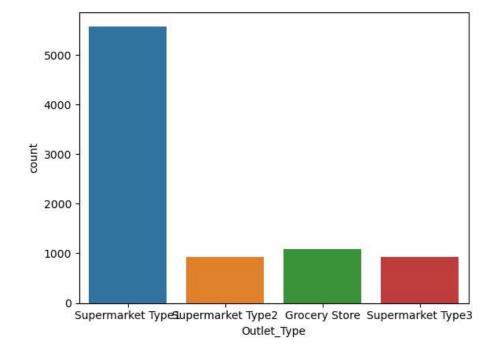
```
In [35]: N sns.countplot(df['Outlet_Location_Type'])
```

Out[35]: <AxesSubplot:xlabel='Outlet_Location_Type', ylabel='count'>

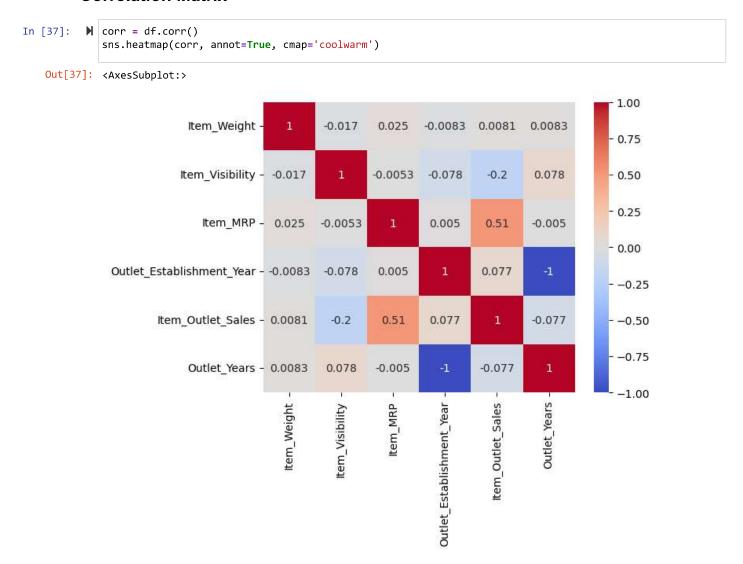


```
In [36]: N sns.countplot(df['Outlet_Type'])
```

Out[36]: <AxesSubplot:xlabel='Outlet_Type', ylabel='count'>



Correlation Matrix



Let's check the values of the dataset.

In [38]: ▶	df.head()											
Out[38]:		ltem_Identifier	Item_Weight	Item_Fat_Content	Item_Visibility	Item_Type	Item_MRP	Outlet_Identifier	Outlet_Establishment_Ye			
	0	FDA15	9.30	Low Fat	0.016047	Dairy	249.8092	OUT049	19			
	1	DRC01	5.92	Regular	0.019278	Soft Drinks	48.2692	OUT018	20			
	2	FDN15	17.50	Low Fat	0.016760	Meat	141.6180	OUT049	19			
	3	FDX07	19.20	Regular	0.066132	Fruits and Vegetables	182.0950	OUT010	19			
	4	NCD19	8.93	Non-Edible	0.066132	Household	53.8614	OUT013	19			
	4)			

Label Encoding

```
One Hot Encoding
         M | df = pd.get_dummies(df, columns=['Item_Fat_Content', 'Outlet_Size', 'Outlet_Location_Type', 'Outlet_Type'
In [40]:
           df.head()
   Out[40]:
              0
                   FDA15
                               9.30
                                       0.016047
                                                       249,8092
                                                                    OUT049
                                                                                          1999
                                                                                                     8,2258
                                                                                                     6.0967
            1
                   DRC01
                               5 92
                                       0.019278
                                                        48 2692
                                                                    OUT018
                                                                                          2009
                                                   14
                   FDN15
                              17.50
                                       0.016760
                                                   10
                                                       141.6180
                                                                    OUT049
                                                                                          1999
                                                                                                     7.6488
                    FDX07
                              19.20
                                       0.066132
                                                       182.0950
                                                                    OUT010
                                                                                          1998
                                                                                                     6.5976
                   NCD19
                               8.93
                                       0.066132
                                                        53.8614
                                                                    OUT013
                                                                                          1987
                                                                                                     6.9034
           5 rows × 29 columns
```

Splitting the data for Training and Testing

```
In [41]: N X = df.drop(columns=['Outlet_Establishment_Year', 'Item_Identifier', 'Outlet_Identifier', 'Item_Outlet_s
y = df['Item_Outlet_Sales']
```

Model Training

```
In [42]: )
    from sklearn.model_selection import cross_val_score
    from sklearn.metrics import mean_squared_error
    def train(model, X, y):
        # train the model
        model.fit(X, y)

        # predict the training set
        pred = model.predict(X)

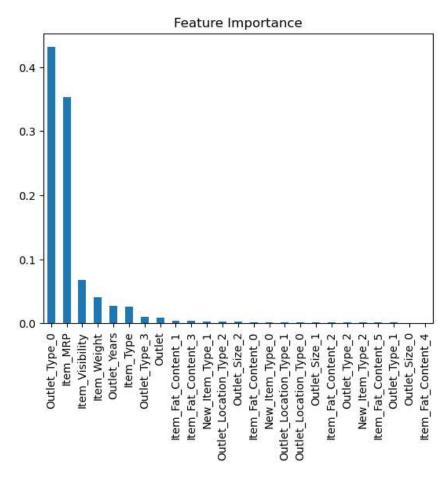
        # perform cross-validation
        cv_score = cross_val_score(model, X, y, scoring='neg_mean_squared_error', cv=5)
        cv_score = np.abs(np.mean(cv_score))

        print("Model Report")
        print("MSE:", mean_squared_error(y, pred))
        print("CV Score:", cv_score)
```

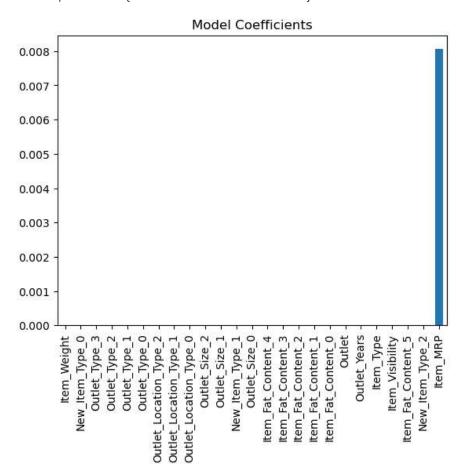
Random Forest:

MSE: 0.0421219320243586 CV Score: 0.30992860984420495

Out[43]: <AxesSubplot:title={'center':'Feature Importance'}>



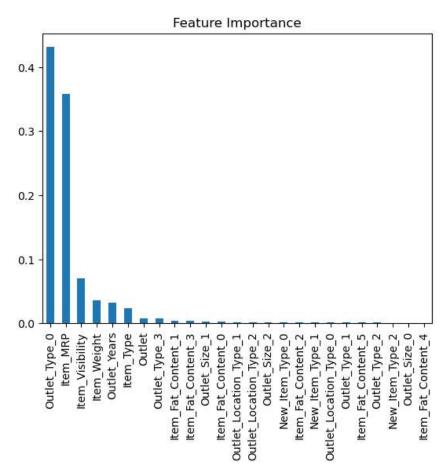
Lasso:



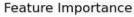
Decision Tree:

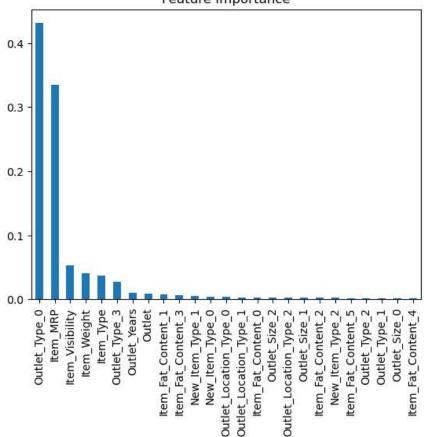
MSE: 5.5534030638578795e-34 CV Score: 0.5712575735368502

Out[45]: <AxesSubplot:title={'center':'Feature Importance'}>



Extra Trees:





In []: M