

**EX NO :6**

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**Experiment with different layouts and color schemes for an app.**  
**Collect user feedback on aesthetics and usability using GIMP(GNU Image Manipulation Program (GIMP))**

**AIM:**

The aim is to trial different app layouts and color schemes and evaluate user feedback on aesthetics and usability using GIMP.

**PROCEDURE:**

**Tool Link: <https://www.gimp.org/> Step**

**1: Install GIMP**

- **Download and Install:** Download GIMP from GIMP Downloads and install it on your computer.

**Step 2: Create a New Project**

**1. Open GIMP:**

- o Launch the GIMP application.

**2. Create a New Canvas:**

- o Go to File -> New to create a new project.
- o Set the dimensions for your app layout (e.g., 1080x1920 pixels for a standard mobile screen).

**Step 3: Design the Base Layout**

**1. Create the Base Layout:**

- o Use the Rectangle Select Tool to create sections for different parts of your app (e.g., header, content area, footer).
- o Fill these sections with basic colors using the Bucket Fill Tool.

**Example Output: A base layout with defined sections for header, content, and footer.**

**0. Add UI Elements:**

- o **Text Elements:** Use the Text Tool to add text elements like headers, buttons, and labels.
- o **Interactive Elements:** Use the Brush Tool or Shape Tools to draw buttons, input fields, and other interactive elements.

**Example Output: A layout with labeled sections and basic UI elements.**

**0. Organize Layers:**

- o Use layers to separate different UI elements. This allows you to easily modify or experiment with individual components.
- o Name each layer according to its content (e.g., Header, Button1, InputField).

**Step 4: Experiment with Color Schemes**

**1. Create Color Variants:**

- o **Duplicate Layout:** Duplicate the base layout by right-clicking on the image tab and selecting Duplicate.
- o **Change Colors:** Use the Bucket Fill Tool or Colorize Tool to change the colors of the UI elements in each duplicate.

**Example Output: Multiple color variants of the same layout.**

**0. Save Each Variant:**

- o Save each color variant as a separate file (e.g., Layout1.png, Layout2.png, etc.).
- o Go to File -> Export As and choose the file format (e.g., PNG).

**Step 5: Collect User Feedback**

**1. Prepare a Feedback Form:**

- o **Create Form:** Create a feedback form using tools like Google Forms or Microsoft Forms.

- o **Include Questions:** Include questions about the aesthetics and usability of each layout and color scheme.

## **2. Share the Variants:**

- o **Distribute Files:** Share the image files of the different layouts and color schemes with your users.
- o **Provide Instructions:** Provide clear instructions on how to view each variant and how to fill out the feedback form.

## **3. Gather Feedback:**

- o Collect responses from users regarding their preferences and suggestions.
- o Analyze the feedback to determine which layout and color scheme are most preferred.

## **Step 6: Iterate and Refine**

### **1. Refine the Design:**

- o Based on the feedback, make necessary adjustments to the layout and color scheme.
- o Experiment with additional variations if needed.

### **2. Final Testing:**

- o Conduct a final round of testing with the refined design to ensure usability and aesthetic satisfaction.

## **OUTPUT:**

18:08



## ← Rec Cafe Menu

🔍 Search Food

All

Snacks

Drinks

Meals

Dessert



Biryani

₹50.00

Available: 0

Out of Stock



Dosa

₹10.00

Available: 6

— 0 +



Chips

₹10.00

Available: 29

— 0 +



Fried rice

₹60.00

Available: 50

— 0 +



Meals

₹60.00

Available: 48

— 0 +

**RESULT:**

Different layouts and color schemes for an app. Collect user feedback on aesthetics and usability using GIMP(GNU Image Manipulation Program (GIMP) has been executed successfully.