## **EX NO 1:**

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# INTRODUCTION TO FIGMA

## AIM:

To create a mobile app design in Figma and compare good design with bad design.

#### THEORY:

Figma is a web-based design tool for creating user interfaces, prototypes, and designs. It enables real-time collaboration, vector editing, and cross-platform access. Figma supports design systems, interactive prototyping, and an extensive library of plugins, making it perfect for teams.

## PROCEDURE:

Step 1: Create a New file

1.Click "New File" to start a blank project.

# Step 2: Create the Frame (Artboard)

- 1. On the left toolbar, select the "Frame" tool (shortcut: F).
- 2. Choose a mobile preset (e.g., iPhone 13) from the right-hand panel.
- 3. A mobile-sized frame will appear on the canvas, which will act as your app screen.

## Step 3: Design the Login Screen

Add a Background Color:

- 1. Select the frame and go to the right-side panel.
- 2. Under "Fill" choose a background color

## Insert a Logo:

- 1. Click the "Rectangle" tool (shortcut: R) and draw a placeholder for a logo.
- 2. Use the "Text" tool (shortcut: T) to add your app name,
- 3. Adjust font size and color from the right-hand panel.

#### Add Input Fields:

- 1. Use the "Rectangle" tool to draw two boxes for username and password fields.
- 2. Add placeholder text inside
- 3. Apply rounded corners under "Corner Radius" in the right panel.

#### Add a Login Button:

- 1. Create a button using the "Rectangle" tool
- 2. Add the text "Login" inside the button.

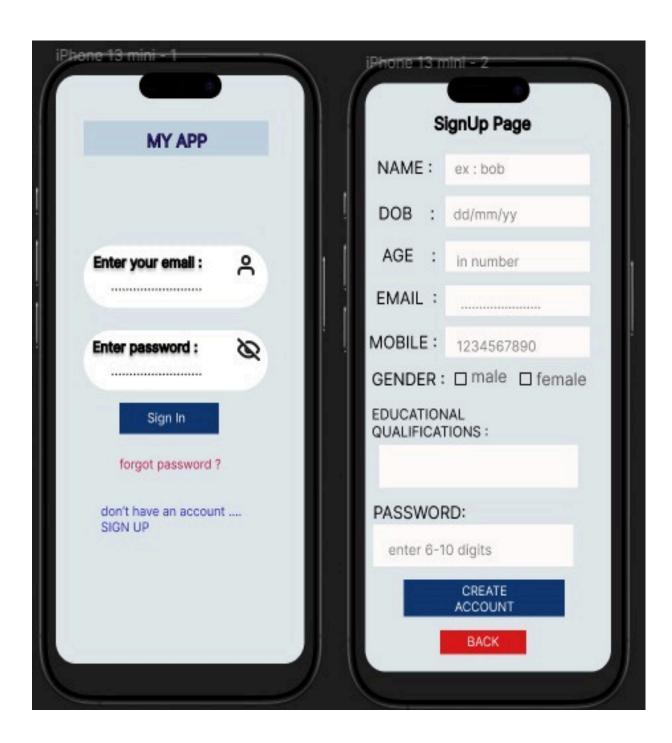
## Step 4: Prototyping the Interaction

- 1. Click the "Prototype" tab on the right panel.
- 2. Select the "Login" button and drag the blue dot to a new frame (e.g., a home screen).
- 3. Set the interaction to "On Click"  $\rightarrow$  &"Navigate to" the next screen.
- 4. Choose an animation effect

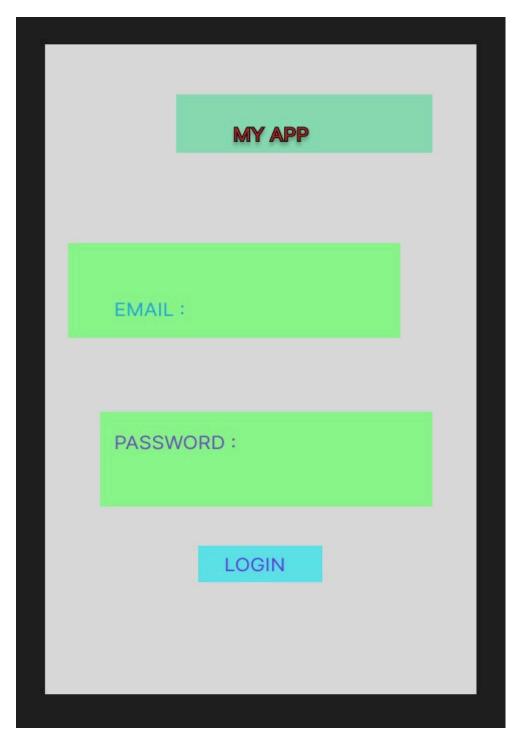
## Step 5: Preview the Design

- 1. Click the "Play" button in the top-right corner to preview your app prototype.
- 2. Try clicking on the login button to see the transition to the next screen.

## **OUTPUT:**



## BAD DESIGN:

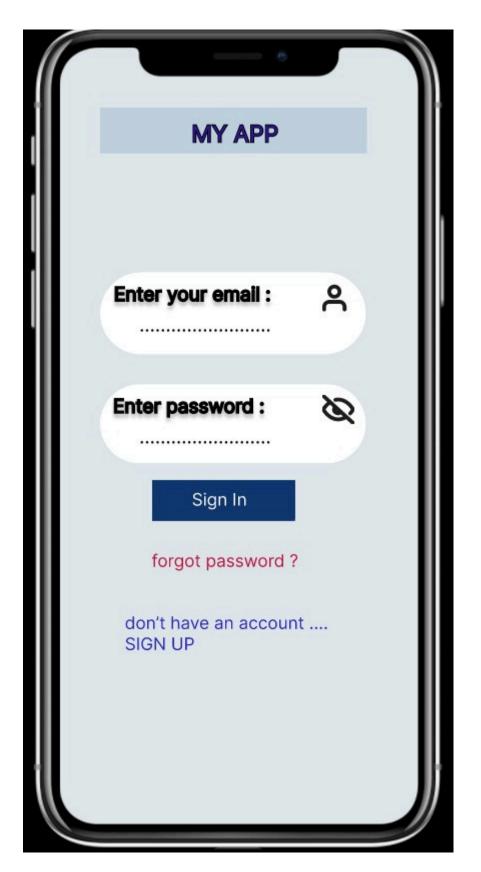


# **REASON:**

This design lacks proper alignment, resulting in inconsistency, and fails to communicate a clear message to the user. The absence of structure makes it

difficult for users to navigate or understand the content, leading to a poor user experience.

# **GOOD DESIGN:**



## **REASON:**

This design could benefit from improved alignment to create a more consistent and visually appealing structure. With clearer messaging and better organization, users would find it easier to navigate and understand the content, leading to an enhanced user experience.

## FIGMA DESIGN FILE:

my design

## **RESULT:**

Hence, introduction to figma and creating a app design and comparison of good design and bad design using figma have been studied successfully.