

JOB TITLE: TPA - Product and Data Manager

LOCATION: UniOps Bangalore

ABOUT UNILEVER:

Be part of the world's most successful, purpose-led business. Work with brands that are well-loved around the world, that improve the lives of our consumers and the communities around us. We promote innovation, big and small, to make our business win and grow; and we believe in business as a force for good. Unleash your curiosity, challenge ideas and disrupt processes; use your energy to make this happen. Our brilliant business leaders and colleagues provide mentorship and inspiration, so you can be at your best. Every day, nine out of ten Indian households use our products to feel good, look good and get more out of life - giving us a unique opportunity to build a brighter future.

Every individual here can bring their purpose to life through their work. Join us and you'll be surrounded by inspiring leaders and supportive peers. Among them, you'll channel your purpose, bring fresh ideas to the table, and simply be you. As you work to make a real impact on the business and the world, we'll work to help you become a better you.

ABOUT UNIOPS:

Unilever Operations (UniOps) is the global technology and operations engine of Unilever offering business services, technology, and enterprise solutions. UniOps serves over 190 locations and through a network of specialized service lines and partners delivers insights and innovations, user experiences and end-to-end seamless delivery making Unilever Purpose Led and Future Fit.

Background:

For Unilever to remain competitive in the future, the business needs to continue its path to become data intelligent. The Data and Analytics team is responsible for building data, data science and analytics as a core capability to help the business become data intelligent and drive business and organization performance. The team will deliver advanced products at scale and work closely with the market teams to ensure that decisions in Unilever are augmented with insight & recommendations wherever possible.

There are five major themes to the Data and Analytics strategy:

Deliver Intelligent systems at scale. Powering Business (cross functional) and Customer Development area through data and analytics. Building out the right applications to enable business teams to move faster, with more accurate and future looking decisions leveraging Big Data & Data Science Winning disproportionately in Market. We believe that the best way to move the needle for Unilever in Analytics is to work with leading geographies to create analytics products that make a significant impact on our business Drive Unilever to assisted and predictive decision-making. The future is about assisted decision-making with machines (AI/Cognitive Computing/Machine Learning) unlocking the insights from vast deluge of consumer, customer & internal data, and presenting this in a way that is simple for our teams. Make data a true asset. Better data and data science access for every part of Unilever, across

the 3 data framework (Connectivity, Growth, Continuous Improvement) and leading through the Enterprise Data Executive. World-class Data: One Version of the Facts. Continued excellence in delivery of diagnostics and insights to focus attention when and where it matters with a focus on Big BUniOps, Strategic Initiatives and Leadership team reporting
This is an exciting new role in the Data & Analytics, which is tasked to deliver maximum value from data to drive business and organization performance.

The UNIOPS D&A CD Analytics Product group helps the global Unilever CD business win with data, data science, and analytics in a way that leverages the close engagement/ relationship with CD leadership supported by a data science hub team so that they can solve for both large transformation programs and near term business problems.

The UNIOPS D&A CD Analytics Product group is composed of product managers, analytics managers and product activation managers who can: quickly understand the business context + problem, apply advanced mathematics and/or statistics to large data sets; and operate in cloud-based environments where data, models, and user interfaces reside in the same platforms-core technologies.

Main Purpose of the Job:

(A concise statement setting out the main purpose and objectives of the job)

Expected Work

This role will focus on working with multi-functional teams to independently own and streamline product and data workstreams for Trade Promotion Analytics (TPA) globally, across markets. TPA is intended to help the business make more effective decisions in the in the areas of Net Revenue Management (NRM) and Promotion planning within the iOPS program. The role will be expected to blend the expertise of Product Management, Business Consultancy, Data Analysis and Business Intelligence to design, develop and govern the solutions.

To be successful, the candidate should thrive working with both technical teams and commercial business teams. Ensuring a healthy balance between global scale and local relevancy of the solutions is also the key expectation to this role. The position will be both an individual contributor and manager role expected to manage several Unilever FTEs, and possibly third-party contractors or external analytics partners.

The role has three main responsibilities:

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Experience and qualifications required:
(Detail essential and desirable experience)

Standards of Leadership Required in This Role

Key Skills Required
Professional Skills

General Skills

Strong communication skills and ability to work with peers and demonstrate vertical and lateral influence

Relevant Experience:

Key interfaces
(List any external and internal contacts arising from the job)

Internal- OPS and CD VP and key Directors
- D&A Data Science team
- D&A Product managers
- D&A DAAP, Solution Factory and Information Factory
- External
- Partner Analytics and Contractors
- PMO team
- Targeted Universities for developing innovations