

## TERMS: Magnum Classic Remix Arcade

<b>How to Enter</b>	<p><b>Introducing the Magnum Classic Remix Arcade!</b></p> <p>Unveil Magnum's most rearranged and supercharged offering of their iconic classics yet – the Magnum Remix range boasts crack-a-licious, multi-dipped duo layers like never before!</p> <p>To celebrate this launch, Magnum introduces the Magnum Remix Arcade, a special customized mobile and physical arcade game experience through which pleasure seekers are given the opportunity to gain chances to compete in one-of-a-kind Magnum digital and arcade games, and acquire limited-edition swag inspired by remix and ice cream, from across the entire Magnum Remix range, by earning and redemption using virtual Magnum Gold coins.</p> <p><b>Activation Period:</b></p> <p>Digital arcade game site live dates: 1 April 2023, 10:00am (GMT +8) to 30 April 2023, 10:00pm (GMT +8)  On-ground arcade game live dates: 7 April 2023, 4:00pm (GMT +8) to 30 April 2023, 10:30pm (GMT +8)  Physical prize redemption: 7 April 2023 – 30 April 2023, 4:00pm – 10:30pm daily. Last redemption will be on 30 April 2023, 10:00pm.</p> <p><b>Creation of Game Account details:</b></p> <p>Get started by signing up for a Magnum pleasure auction game account on <a href="http://magnumremixarcade.com/">http://magnumremixarcade.com/</a>. After a short gameplay tutorial, the Entrant will be all set to start playing virtual Magnum Classic Remix Arcade Games to earn coins to redeem your desired swag.</p> <p>There are 2 games:</p> <p><b>Magnum Classic Remix Maze Runner</b>, a game intended to help players unleash their speed thrills through our Pleasure Seeker runner, obtaining Magnum Remix ingredients of almond, chocolate, cocoa, berry and many more, all whilst navigating through a fun-filled maze.</p> <p><b>Magnum Classic Remix Wall Cracker</b>, a game for the fastest thumbs first, where players leverage ice cream paddles to control their aim and crack open Magnum Remix tiles.</p> <p>Every Entrant in the Magnum Classic Remix Arcade game will receive a fixed number of game chances upon completing the in-game tutorial, and they will be able to use these chances to play the two games and earn coins. There are also various other ways for Entrants to earn more chances to earn coins and redeem them for Prizes, including the exclusive, on-ground arcade location.</p> <p>There are simple steps to amplify each Entrant's full Magnum Classic Remix Arcade game experience.</p> <p><b>Earn Game chances</b></p> <ul style="list-style-type: none"> <li>• Obtain chances: Every new Entrant will commence their game experience starting with 10 chances. Entrants that enter the game later in the campaign will start with more chances.</li> </ul>
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	<ul style="list-style-type: none"> <li>• Recovering Game chances: The Entrant may obtain 1-3 chances and/or 10-20 coins every 2 hours, but they will need to return to the game to tap on a button</li> </ul> <p><b>Brand and spend chances</b></p> <ul style="list-style-type: none"> <li>• The Entrants can complete missions and milestones to obtain more chances to gain higher Prize tier access.</li> <li>• The Entrants can also earn more chances by purchasing Magnum ice-creams.</li> <li>• The Entrants are also able to garner chances through friend referrals, social challenges and influencer promo codes.</li> </ul> <p>They can also play Mini Arcade Games at the Promoter's physical on-site location and earn coins</p> <ul style="list-style-type: none"> <li>• Earn coins from scoring</li> <li>• Earn coins from daily leaderboards</li> <li>• Earn coins from high score milestones</li> <li>• Bonus game chances</li> </ul> <p><b>Daily Missions</b></p> <ul style="list-style-type: none"> <li>• Daily missions are challenges that reward the Entrants with Magnum Classic Remix Arcade game chances and/ or coins upon completion.</li> <li>• To view the daily missions that are available for the Entrant to complete, tap on one of the digital arcade games and on the view missions tab. Daily missions refresh at 00:00 A.M. on each day from 1 April 2023 to 30 April 2023.</li> </ul> <p><b>Referring new players</b></p> <p>The Entrants will be able to earn additional Magnum Class Remix Arcade Game chances when referring new players to the game.</p> <p>To refer new players, existing players may tap on the Menu icon on the homepage and tap the "INVITE FRIENDS" button. From there, they may copy their unique referral link to share with their friends. A successful referral is one where a new player signs up using this unique referral link.</p> <p><b>Redeeming codes</b></p> <p>The Entrants can earn game chances through promo codes shared by selected influencers and personalities. These codes will be given away at the discretion of the influencer(s). Each code entitles the Entrants to a fixed amount of Magnum Classic Remix Arcade Game chances. To redeem one of these codes, simply tap on the Menu icon on the homepage and on "REDEEM PROMO CODE" Then, enter the promo code in the input field to be rewarded with coins.</p> <p><b>Visiting the Magnum Classic Remix Arcade Pop-Up</b></p> <p>For the first time ever, Magnum is introducing a unique twist on a classic location, through an exclusive Magnum arcade takeover. where players will truly immerse themselves in a refreshing on-ground take on the digital game.</p> <p>Exclusive to residents in Singapore, visit our limited time unique on-ground physical Magnum Classic Remix Arcade Game at Mama Diam: 38 Prinsep St, Singapore 188665 to enjoy a variety of in-store benefits, experience exclusive mini games, and earn bonus chances.</p>
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	Entry is free to all and our pop-up locations are open from 7 April 2023, 4:00pm (GMT +8) – 30 April 2023, 10:30pm (GMT +8).
<b>Prizes</b>	<ul style="list-style-type: none"> <li>There are over 1,500 exclusive classic remix swag and experiences that the Entrant may redeem using their Magnum gold coins when playing the Magnum Remix Arcade games, both online and in-person.</li> <li>Swag includes items that add a touch of unique remixed pleasure to your everyday classic loves, such as gaming and travel accessories, with our Switch Lite and Kelsey Luggage, as well as tech gadgets that capture or enhance classic moments, such as Fujifilm cameras</li> <li>To view the items that are available for redemption at any given time, visit the Magnum Remix Arcade Prize catalogue tab in the mobile game experience. There will be multiple Prize grabs available throughout the day, during the campaign period;</li> <li>An Entrant can only redeem 1 of each of the 5 star prizes mentioned in the Magnum Remix Arcade Prize catalogue tab. The Entrant can also stand a chance to win a repeated 5 star item through gacha boxes in the Magnum Remix Arcade Prize catalogue tab.</li> </ul>
<b>How to win</b>	<p>Determining Prize winner(s): Prizes can only be redeemed based on the Magnum Gold Coins required;</p> <p>Method of allocation where multiple Prize(s): Prizes can only be redeemed based on the Magnum Gold Coins required;</p> <p>Basis of re-allocation if a Prize is not claimed: Prizes will be forfeited at the end of the campaign;</p> <p>Tie-breaker (if required): Not applicable;</p>
<b>Entrant Requirements</b>	<p>The game is open to participants of all ages residing in Singapore. However, if you are under the age of 18, do remember to seek consent from your parent or guardian before playing! The Entrant will also be required to sign up for a Magnum Classic Remix Arcade game account.</p> <p>For full eligibility criteria, kindly refer to Magnum Classic Remix Arcade Game Terms and Conditions.</p>
<b>Excluded Entrants</b>	<p>Any of the following:</p> <p>Employees of the Promoter and Promoter's agencies, including their immediate families and co-habitors;</p>
<b>Entry Dates</b>	<p>Opening date: 01 April 2023;</p> <p>Closing date: 30 April 2023;</p>
<b>Notification and Claiming Prizes</b>	<p>Result notification:</p> <ul style="list-style-type: none"> <li>Method - Through the Promoter's website i.e., magnumremixarcade.com;</li> <li>Timing - Immediately;</li> </ul> <p>Claiming Prizes:</p>

	<ul style="list-style-type: none"> <li>Method - Under the Prizes tab, the Entrant will see a list of unique IDs of the Prizes they have won, along with the instructions for redemption.</li> </ul> <ol style="list-style-type: none"> <li>For digital Prizes, simply tap on the Prize, then tap and hold the redeem button, and confirm redemption to download your digital Prize. Once an Entrant redeems the Prize, the ID of the Prize will automatically change to redeemed.</li> <li>For physical Prizes, Entrant will need to head down to the Promoter's physical pop up at Mama Diam: 38 Prinsep Street, Singapore 188665 to get the Prize. Redemption of physical Prizes will commence from 7 April 2023 – 30 April 2023 from 4:00pm – 10:30pm daily. Last redemption will be on 30 April 2023, 10:00pm. Any Prizes unredeemed by the last redemption date and time will be forfeited.</li> </ol>
<b>Purchase Required</b>	<p>Entrants will need to submit a receipt showing purchase of any Magnum product to receive Magnum Classic Remix Arcade Game chances, where the receipt must be dated between 1 April 2023, 10:00 A.M. to 29 April 2023, 6:00 P.M. (GMT +8).</p> <ul style="list-style-type: none"> <li>For individual Magnum stick purchases – 3 Magnum Classic Remix Arcade Game chances</li> <li>For Magnum box purchases – 10 Magnum Classic Remix Arcade Game chances</li> </ul> <p>To submit a receipt, simply tap on the "Upload Receipt" button in the homepage and follow the receipt submission instructions. Game chances will be deposited into your Magnum Classic Remix Game account within 24 hours upon successful receipt verification.</p> <p>Entrants who do not purchase the ice cream will also be able to participate in the arcade games by signing up for a Magnum Classic Remix Arcade game account.</p>
<b>Other Requirements</b>	Not applicable;
<b>Promoter</b>	<p>Unilever Singapore Pte Ltd;</p> <p>Registered/Primary address: 18 Nepal Park, Singapore 139407;</p> <p>Contact details:</p> <p>Email: magnumSG@jackmorton.com;</p>

## 1. Competition Basis

- By participating in the Competition **you agree** to the Competition Terms below (including the **Privacy Notice**).
- Entrants must adhere to any **third party terms**, such as event organiser terms, which apply to the Competition and Prizes (these terms are available on request).
- The Promoter reserves the right to, at any time, **extend, suspend or terminate** the Competition.

## 2. Entries

- You must follow the **'How to enter'** instructions above (no separate additional correspondence or materials should be sent).

- 2.2. This **Competition is only open** to those meeting the **Entrant Requirements** but is not open to the **Excluded Entrants**.
- 2.3. You may **only submit one entry and may only win one prize** (even where entering together with others), unless the Competition details clearly provide otherwise.
- 2.4. Entries must not be automatically generated by computer or otherwise **submitted on an inappropriate basis** (for example using multiple email accounts to enter).
- 2.5. Entries that (i) do not comply with these Competition Terms; or (ii) are incomplete, illegible, corrupted or late, may be **rejected, disqualified, removed and/or deleted**.

### 3. Entry Responsibility

- 3.1. If you are **submitting an entry on behalf of more than one person/party** (including on behalf of an organisation), you must ensure that you have authority to accept these terms on their behalf and ensure they comply with these terms.
- 3.2. The **Promoter is not responsible for** (i) lost entries; (ii) any other event outside the Promoter's reasonable control; or (iii) your costs of preparing or submitting an entry.
- 3.3. You must indemnify and defend the Promoter and other members of the Unilever Group (including their respective directors, officers and employees) in respect of any **third party claim** that your entry or its use in accordance with these Competition Terms breaches applicable laws, confidentiality or intellectual property rights.

### 4. Winners

- 4.1. The **results and winner(s) will be notified** and Prizes must be claimed using the method and within the timing set out in the Competition details.
- 4.2. In the event of any **uncertainty or difference of opinion** regarding the administration of the Competition (including the award of Prizes), the decision of the Promoter is final and no correspondence with be entertained.

### 5. Prizes

- 5.1. The Promoter's commitment is to **make any Prize(s) available** on an '**as is**' basis (without warranty or representation to the fullest extent permitted by applicable law). Each winner is responsible for any and all **permits, consumables, tax and other matters required for** or relating to **collection, use or enjoyment of the Prizes**.
- 5.2. The Promoter reserves the right to **substitute the Prizes** for alternatives of equal or greater value.
- 5.3. The Promoter may provide or publish **details of the winner(s) (name and county)**. Winner(s) will, at the Promoter's request, participate in **publicity** relating to this Competition. This may include winner(s) being filmed, photographed and/or interviewed by the Promoter or on its behalf.

### 6. Law

- 6.1. This Competition and these Competition Terms are **governed by and will be interpreted according to the laws** of Singapore. Any related dispute is to be ultimately and exclusively resolved by the courts of the aforementioned country. This provision is subject to any other mandatory applicable law or mandatory right to seek resolution elsewhere.
- 6.2. This Contest is in no way sponsored, endorsed or administered by, or associated with, Facebook and/or Instagram. The Entrant agrees that he/she is providing his/her information to the Promoter, and not to Facebook or Instagram.

#### Privacy Notice

- 1) Personal data collected from participants is subject to **Unilever's privacy policy** (available at [www.unileverprivacypolicy.com](http://www.unileverprivacypolicy.com), as may be amended from time to time).

- 2) The personal data will be processed for **administration** of the Competition (third parties may be involved in this administration). It may also be processed for specified **further purposes** and may be processed by additional specified **third parties**.
- 3) Participants have the right to access and correct, or withdraw consent to the collection, use or disclosure of, any personal data held by the Organiser by sending an email request to the Organiser's Data Protection Officer at [DPO.sg@unilever.com](mailto:DPO.sg@unilever.com).

<b>Personal data</b>	No personal data will be collected as part of this Contest;
<b>Further purposes</b>	Providing you with notice of related products, services, promotions and events which may be of interest to you; Advertising and marketing purposes regarding magnum ice cream; Educational or research purposes;
<b>Third parties</b>	None;

**The following acknowledgement applies in respect of the Privacy Notice. Check box only if you agree to the statement:**

☐ I am 18/+ years old. I have read and understood the terms of this Privacy Notice and consent to the processing of my personal data for the further purposes and by third parties as described above.

Where personal data relates to a minor (below 18 years old)

☐ I am the parent/legal guardian of the participating minor ("**data subject**"). I have read and understood the terms of this Privacy Notice and consent to the processing of my personal data and the data subject's personal data for the further purposes and by the third parties as described above.

Full Name of Data Subject : .....

Signature of Parent/Legal Guardian : .....

Full Name of Parent/Legal Guardian : .....

Date : .....