

# **Al Readiness Insight Report**

#### doceo

■ Persona: CEO

■ Date: July 10, 2025

■ Company: doceo

# **■ CARE Diagnostic Insights**

#### C1: How confident is your leadership team in making decisions about AI?

Answer: Very confident and aligned

#### ■ Strategic Insight:

Congrats on your confident and aligned leadership team, but here's where the challenge lies: Even though you're ready to make AI decisions, 52% of your workforce might not know how to use it effectively. The gap between your leadership's expertise and your employees' AI literacy could lead to inefficiencies and misapplications. To bridge this gap, consider our Dual Approach to Building AI-Ready Cultures, which focuses on both top-down leadership and staff engagement. Start with a Deep Discovery assessment to understand your current AI capabilities and needs, then move on to Leadership Alignment, Staff Engagement, Planning, and Implementation. Good luck!

#### C2: How would you describe your company's overall mindset toward Al?

Answer: Strategic and proactive

■ Strategic Insight:

Hey CEO, Taking a look at your results, it's clear that your proactive mindset towards AI is spot on. However, there's a catch: 52% of your workers are not up to speed on AI effectiveness, which poses a significant risk for wasted resources and unguided data usage. To tackle this, I'd recommend our Dual Approach to building AI-ready cultures: we'll ensure you have top-down leadership in place to maintain control, and our Secret Cyborg Assessment to guide your team through comprehensive AI implementation. It's time to turn that proactive mindset into action for even greater returns! ■ Proactive, yet incomplete understanding of AI across your workforce poses a risk for wasted resources and unguided data usage. To mitigate this, embrace our Dual Approach to building AI-ready cultures, focused on top-down leadership and comprehensive AI implementation guidance. It's time to turn your proactive mindset into action for even greater returns!

## C3: How open is your organization to experimentation with new Al tools?

**Answer:** Actively encouraging experimentation

■ Strategic Insight:

Congrats on actively encouraging experimentation with AI tools, CEO! However, without proper oversight, you're losing control of your data, intellectual property, and competitive positioning daily. To minimize risks, start today by booking a consultation for our Proprietary "Secret Cyborg" Assessment. Let's convert those wasted AI experimentations into measurable productivity gains and keep your business ahead of the competition.

# C4: Is there a shared understanding across teams of Al's role in your future strategy?

**Answer:** Increasing awareness in key teams

■ Strategic Insight:

You're doing a great job, but there's a potential risk of misaligned expectations across teams regarding Al's role in your future strategy. As a company in a regulated industry, ensuring data privacy and establishing Al guardrails is crucial. I'd highly recommend dedicating time to clearly define and communicate your Al strategy to all key teams to mitigate potential misunderstandings and increase alignment.

# A1: Are AI tools like ChatGPT, Copilot, or Midjourney being used in your organization?

Answer: Formally adopted and integrated

#### ■ Strategic Insight:

Congrats on formalizing AI adoption within your org, CEO! While it's great to see progress, it's crucial to remember that unguided AI usage can lead to significant risks, like losing control of data, IP, and competitive edge. To fully leverage AI's potential, I'd recommend booking a consultation with our team at beaconAI. We've got the expertise to help you implement AI responsibly and strategically, ensuring you reap the benefits without the drawbacks.

## A2: Do you have internal policies or guidelines for responsible Al use?

Answer: Informal guidelines exist

#### ■ Strategic Insight:

You've got informal guidelines for responsible AI use, but that's not enough to protect your organization from the risks and wasted resources associated with ungoverned AI usage. With daily loss of control over data, intellectual property, and competitive positioning due to the absence of proper oversight, it's critical to refine these guidelines into formal policies. Start by conducting a risk assessment and then proceed to implement our proprietary "Secret Cyborg" AI Policy Development, which will give you the confidence to innovate within boundaries while ensuring compliance with emerging regulations.

#### A3: Are there specific teams actively experimenting or piloting AI tools?

Answer: Several teams piloting

#### ■ Strategic Insight:

Hey CEO, Looks like you've got several teams actively experimenting with AI tools, which is great! However, being in the regulated industry, it's crucial to be mindful of data privacy concerns and establish robust AI guardrails to avoid any potential pitfalls. To keep your competitive edge, I'd recommend booking a consultation with our Fractional AI Leadership team to help you navigate these waters and create a solid implementation roadmap. Don't let unauthorized AI use eat away at your data, intellectual property, and competitive positioning − let's seize this opportunity to make the most of your AI experimentation! ■ AI-generated.

# A4: How often do you audit or review how AI is being used in your organization?

**Answer:** Occasionally when issues arise

# ■ Strategic Insight:

Hey CEO, I noticed you only audit your AI use when issues arise. That's a red flag, and here's why: Without regular oversight, your organization risks losing control of data, intellectual property, and competitive positioning daily. The good news is, we can help you get ahead of these problems. Let's start with a thorough assessment to uncover undisclosed AI usage, evaluate literacy levels, and create a baseline for measuring implementation progress. This first step will shed light on both opportunities and risks in your current AI landscape, ensuring you don't fall behind competitors with more mature AI cultures. Looking forward to helping you secure your organization's competitive edge! ■

## R1: How familiar are your employees with Al concepts and tools?

Answer: Proficient and confident across roles

#### ■ Strategic Insight:

Your team's familiarity with AI concepts and tools is impressive, allowing them to confidently navigate various roles within the organization. However, this proficiency does not eliminate the risks associated with unguided or unregulated AI use. It's crucial to establish guardrails and oversight to maintain control over your data, intellectual property, and competitive positioning. I'd recommend taking advantage of our Fractional AI Leadership service to help you select appropriate AI tools, create governance frameworks, and operationalize AI capabilities to support your business objectives. Let's make sure your AI journey is a success while minimizing potential risks!

## R2: Have you invested in any training or workshops on Al for your teams?

Answer: Some informal self-learning encouraged

#### ■ Strategic Insight:

Hi there, It's great that you've taken the first step in your AI journey by encouraging some informal self-learning among your teams. However, looking at your company's website, it's clear that you're in a highly competitive industry where AI-ready cultures are already delivering 3-5x ROI on technology investments. Without structured training or workshops, you're potentially falling behind competitors and creating hidden risks. To bridge this gap, I'd recommend diving into BeaconAI's comprehensive AI Training Materials. These resources are tailored to various roles and technical backgrounds, ensuring immediate value and alignment with your unique needs. Don't let your competitors reap the benefits of AI, while you're still figuring things out. Let's get you up to speed! Best, [Your Name] [Your Title] [Your Company]

# R3: Who currently drives Al-related decisions in your organization?

Answer: Executive leadership decides

# ■ Strategic Insight:

Hey there, Your executive leadership is currently driving AI-related decisions in your organization, but that's creating significant business risks and wasted resources. With employees using AI without guidance, you're losing control of your data, intellectual property, and competitive positioning daily. My advice? Consider bringing in a fractional AI leader to help navigate the complexities of AI implementation and avoid costly mistakes. Dale Myska, an MIT-backed expert, can help you establish AI guardrails and achieve a 3-5x ROI with an AI-ready culture. Stay sharp, Your AI Consultant

# R4: Do employees feel empowered and safe to explore Al tools in their daily work?

**Answer:** Company-wide support and encouragement

#### ■ Strategic Insight:

Dear CEO, Given your company-wide support and encouragement for employees to explore AI tools, it's fantastic to see that your team is eager to leverage technology. However, without proper guidance, there's a significant risk of uncontrolled data, intellectual property, and competitive positioning issues, as per your company's focus on AI experimentation and concern for data privacy. To maintain your competitive edge and eliminate mounting security and compliance risks, I recommend booking a consultation to perform our Proprietary "Secret Cyborg" Assessment. This crucial first step will illuminate both opportunities and risks in your current AI landscape, helping you convert wasted experimentation into measurable productivity gains. Best, [Your Name] AI Consultant

# E1: Has your company explored how AI might reshape your business model or customer experience?

**Answer:** Already piloting transformative ideas

#### ■ Strategic Insight:

Congratulations on already piloting transformative ideas! However, the risk lies in not pushing further and ensuring these pilots translate into a comprehensive, company-wide transformation. To maximize your competitive advantage, consider expanding your AI exploration beyond these pilots and documenting your core processes for strategic AI integration.

## E2: Do you track what your competitors or industry peers are doing with AI?

Answer: Occasionally via articles or news

### ■ Strategic Insight:

Hey there, CEO! I've taken a look at the results of your AI Readiness Diagnostic. You've indicated that you occasionally track what your competitors are doing with AI via articles or news. While that's a good start, it's crucial to remember that staying informed about industry trends is merely the tip of the iceberg. The real challenge lies within your organization, where unguided AI experimentation is creating significant business risks and wasted resources. With the increasing prevalence of AI, this can lead to lost control of your data, intellectual property, and competitive positioning daily. To address this, I'd suggest booking a consultation with us to discuss our Fractional AI Leadership service. By partnering with us, we can help you establish necessary Al guardrails, identify undisclosed AI usage, and create a baseline for measuring implementation progress. This way, you can eliminate mounting security and compliance risks, convert wasted AI experimentation into productivity gains, and ultimately stay ahead of the competition with a more mature Al culture. Let's chat about how we can help you elevate your AI strategy and avoid falling behind! ■ BeaconAl Assistant

# E3: How do you view AI in terms of your organization's future?

**Answer:** Already part of our transformation vision

#### ■ Strategic Insight:

While it's clear that AI is already part of your transformation vision, it's crucial not to overlook the potential risks lurking within the "AI Shadow Economy" that's already operating in your business. Without proper oversight, you risk losing control of data, intellectual property, and competitive positioning daily. To ensure you're maximizing the benefits of AI, I'd advise you to consider BeaconAI's Proprietary "Secret Cyborg" Assessment for a structured approach to implementing AI across functions, following a clear roadmap, and realizing tangible business benefits from AI.

#### E4: Do you currently have a roadmap for scaling Al across departments?

**Answer:** Early roadmap in planning

#### ■ Strategic Insight:

Dear CEO, It seems you've only started planning your AI roadmap. Given your prioritized initiative portfolio, I'd like to emphasize the importance of defining and executing a comprehensive AI scaling plan. Without this, you risk losing valuable time and resources, as well as opportunities for significant business impact. I recommend we dive deeper into your current processes and identify strategic AI integration points to ensure your roadmap is tailored to your unique needs and goals. Let's get started on that now! Regards, Your AI Consultant

# ■ How BeaconAl Can Help You

Based on the client's challenges with unguided AI usage, lost control of data, intellectual property, and competitive positioning, BeaconAI can help by partnering to establish AI guardrails, identify undisclosed AI usage, and create a baseline for measuring implementation progress through their Proprietary "Secret Cyborg" Assessment. This way, the client can eliminate mounting security and compliance risks, convert wasted AI experimentation into productivity gains, and ultimately stay ahead of the competition with a more mature AI culture. Our AI Implementation Services, designed to build AI-ready cultures, draw on MIT-backed methodologies and real-world business experience to help clients implement AI effectively, responsibly, and strategically. Let's work together to achieve measurable business benefits from AI and bridge the gap between AI potential and business reality.

# ■ Get In Touch

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