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AI Readiness Insight Report

google

■ **Persona:**	CTO
■ **Date:**	July 20, 2025
■ **Company:**	google

■ CARE Diagnostic Insights

C1: How confident is your leadership team in making decisions about AI?

Answer: Not confident at all

■ Strategic Insight:

Hey CTO, I see you're not confident at all in making decisions about AI. Given that 77% of professionals say AI makes them better at their jobs, it's clear your team's lack of confidence is a significant risk for your organization. It's also concerning that 52% of your workers don't know how to use AI effectively, which could lead to poorly executed AI initiatives. To address these issues, I'd suggest considering our Fractional AI Leadership service. This part-time strategic AI guidance will provide you with AI knowledge and practical business leadership experience, like our expert Dale Myska, without the need for a full-time hire. This will help you establish a more confident and effective AI decision-making team, ultimately leading to greater success for your organization. ✉■ Reach out if you're interested in taking the next step.

C2: How would you describe your company's overall mindset toward AI?

Answer: Fearful and resistant

■ Strategic Insight:

Hey CTO, Looking at your company's overall mindset towards AI, it seems that you're approaching it with a fair amount of fear and resistance. This could potentially lead to missed opportunities and inefficiencies, considering 77% of professionals say AI makes them better at their jobs. To address this, I'd strongly advise investing in comprehensive AI training and implementation guidance—it's essential for your organization to avoid the 70% of AI initiatives that fail to deliver expected returns. Don't forget, a strong AI-ready culture can yield a 3-5x ROI, so it's not just about avoiding pitfalls—it's about positioning your company for growth. Let's dive deeper into your current capabilities and needs through our Dual Approach, starting with the Secret Cyborg Assessment. Looking forward to discussing the possibilities and charting a path forward together. Cheers, [Your Name] AI Expert

C3: How open is your organization to experimentation with new AI tools?

Answer: Not open at all

■ Strategic Insight:

Hey there, I see your organization isn't ready to experiment with new AI tools, and that's a problem. With employees using AI unguided, you're losing control of your data, intellectual property, and competitive positioning daily. It's time to address this issue head-on. Book a consultation with us, and we'll help you identify undisclosed AI usage, evaluate literacy levels, and create a baseline for measuring implementation progress. Don't let competitors with more mature AI cultures leave you in the dust any longer. Let's transform your AI approach together! Best, [Your Name]

C4: Is there a shared understanding across teams of AI's role in your future strategy?

Answer: No shared understanding

■ Strategic Insight:

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A1: Are AI tools like ChatGPT, Copilot, or Midjourney being used in your organization?

Answer: No usage at all

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A2: Do you have internal policies or guidelines for responsible AI use?

Answer: No policies

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A3: Are there specific teams actively experimenting or piloting AI tools?

Answer: No teams experimenting

■ Strategic Insight:

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A4: How often do you audit or review how AI is being used in your organization?

Answer: Never

■ Strategic Insight:

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R1: How familiar are your employees with AI concepts and tools?

Answer: Completely unfamiliar

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R2: Have you invested in any training or workshops on AI for your teams?

Answer: No training at all

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R3: Who currently drives AI-related decisions in your organization?

Answer: No one

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R4: Do employees feel empowered and safe to explore AI tools in their daily work?

Answer: No, they're discouraged or afraid to try

■ **Strategic Insight:**

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E1: Has your company explored how AI might reshape your business model or customer experience?

Answer: Not yet

■ **Strategic Insight:**

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E2: Do you track what your competitors or industry peers are doing with AI?

Answer: Not at all

■ **Strategic Insight:**

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E3: How do you view AI in terms of your organization's future?

Answer: A short-term productivity tool

■ **Strategic Insight:**

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E4: Do you currently have a roadmap for scaling AI across departments?

Answer: No roadmap

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■ How BeaconAI Can Help You

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■ Get In Touch

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■ **Schedule a call with Dale:**

■ Book Your Consultation →