



AI Readiness Insight Report

google

■ Persona:	CTO
■ Date:	July 20, 2025
■ Company:	google

■ CARE Diagnostic Insights

C1: How confident is your leadership team in making decisions about AI?

Answer: Not confident at all

■ Strategic Insight:

Hey CTO, I've been diving into your AI readiness diagnostic results, and it's clear that your leadership team isn't feeling too confident about AI decisions. This is a major concern, especially considering that 70% of AI initiatives fail to deliver expected returns. To bridge this gap, I'd suggest considering our Fractional AI Leadership service. By partnering with an experienced AI consultant like Dale Myska, you can get strategic AI guidance without the need for a full-time hire. This way, you can fill the knowledge gap, make more informed decisions, and steer your AI initiatives towards success. Let's get started with a consultation and help you build an AI-ready culture that delivers real results. Cheers, [Your Name] ■ Strategic Insight: Hey CTO, it's clear that your leadership team isn't feeling too confident about AI decisions, a major concern considering 70% of AI initiatives fail. To bridge this gap, consider our Fractional AI Leadership service for strategic AI guidance without a full-time hire, helping you make informed decisions and steer your AI initiatives towards success. Let's get started with a consultation.

C2: How would you describe your company's overall mindset toward AI?

Answer: Fearful and resistant

■ **Strategic Insight:**

Dear CTO, It's clear that your company's overall mindset towards AI is fearful and resistant. This is a significant concern as it puts your organization at risk of missing out on the tremendous benefits that AI can bring, such as the 3-5x ROI achieved by organizations with AI-ready cultures. Moreover, it's essential to be aware that 70% of AI initiatives fail to deliver expected returns without the right mindset and culture in place. To avoid these pitfalls, I'd strongly advise you to consider our Dual Approach to Building AI-Ready Cultures. Embrace the power of AI by transforming your organization from both top-down leadership and staff engagement perspectives. By doing so, you'll be able to build internal AI capabilities, ensure proper oversight, and maintain control of your data, intellectual property, and competitive positioning. Looking forward to the opportunity to help you navigate this exciting journey. Best, [Your Name] AI Consultant and Expert

C3: How open is your organization to experimentation with new AI tools?

Answer: Not open at all

■ **Strategic Insight:**

Hey there, Your organization's resistance to experimentation with new AI tools is concerning, especially considering the risks and wasted resources your company is currently facing due to unguided AI usage. Without proper oversight, you're losing control of your data, intellectual property, and competitive positioning daily. I strongly recommend booking a consultation with us to help identify undisclosed AI usage, evaluate literacy levels, and create a baseline for measuring implementation progress. This initial step will illuminate both opportunities and risks in your current AI landscape, giving you the chance to transform your approach and stay ahead of competitors with more mature AI cultures. Don't let your company fall behind - let's work together on this! Best, Your AI Advisor

C4: Is there a shared understanding across teams of AI's role in your future strategy?

Answer: No shared understanding

■ **Strategic Insight:**

Hey, CTO! I've taken a look at your AI Readiness Diagnostic results, and it seems there's a lack of shared understanding across teams about AI's role in your future strategy. This can lead to inefficient decision-making, potential misalignment, and missed opportunities for growth. To address this, I'd recommend scheduling a Fractional AI Leadership consultation. This will help you establish a clear, strategic vision for AI within your company, ensuring you're maximizing its potential, minimizing risks, and staying competitive in the ever-evolving AI landscape. Looking forward to helping you drive success with AI!

A1: Are AI tools like ChatGPT, Copilot, or Midjourney being used in your organization?

Answer: No usage at all

■ Strategic Insight:

Hey there, CTO! Looks like you're not making use of AI tools like ChatGPT, Copilot, or Midjourney in your organization. That's a missed opportunity, as these tools can significantly boost productivity and innovation. However, I want to call your attention to a potential issue: without proper guidance, employees might be using AI uncontrolled, leading to significant business risks, wasted resources, and loss of control over data, intellectual property, and competitive positioning. To help remedy this, I'd suggest considering beaconAI's Proprietary "Secret Cyborg" Assessment. It focuses on building AI-ready cultures through practical implementation that delivers measurable results—without requiring costly full-time AI hires. By working with them, you can ensure your organization implements AI effectively, responsibly, and strategically. Keep building, [Your Name]

A2: Do you have internal policies or guidelines for responsible AI use?

Answer: No policies

■ Strategic Insight:

Hey there, CTO! Here's a quick insight you need to consider: With no internal policies or guidelines for responsible AI use, your organization's data, intellectual property, and competitive positioning are at risk daily. Our proprietary "Secret Cyborg" Assessment can help refine policies, reduce risk, and give you the confidence to innovate within boundaries. Get in touch to learn more!

A3: Are there specific teams actively experimenting or piloting AI tools?

Answer: No teams experimenting

■ **Strategic Insight:**

It's concerning to see that there are no teams currently experimenting with AI tools at Google. This means you're missing out on key competitive advantages, and there's a risk of falling behind companies that are already leveraging AI. To drive growth and stay ahead, I'd recommend booking a consultation with our Fractional AI Leadership team. They can help you identify undisclosed AI usage, establish AI guardrails, and create a roadmap to implement AI effectively within your organization.

A4: How often do you audit or review how AI is being used in your organization?

Answer: Never

■ **Strategic Insight:**

Hey CTO, your answer to the AI audit question shows that you're currently not reviewing AI usage in your organization. This is a significant gap, especially considering that every organization has employees using AI without guidance, creating business risks and wasted resources. To take control of your data, intellectual property, and competitive positioning, it's crucial to start conducting regular audits. Let's book a consultation and get started with our Secret Cyborg Assessment to identify undisclosed AI usage, evaluate literacy levels, and create a baseline for measuring implementation progress. This first step will illuminate both opportunities and risks in your current AI landscape. Stay ahead of the competition!

R1: How familiar are your employees with AI concepts and tools?

Answer: Completely unfamiliar

■ **Strategic Insight:**

Hey CTO, You've got a significant challenge on your hands. It seems like your team's completely unfamiliar with AI concepts and tools. This is a major issue for Google, as every organization using AI without guidance is losing control of data, intellectual property, and competitive positioning. My advice? Start by investing in education and training for key stakeholders – you can't make informed decisions without the right knowledge. Then, focus on determining priority areas for AI application that align with your business objectives. Don't miss out on the AI revolution – let's get your team up to speed and take control. Cheers, [Your Name] (AI Consultant, Fractional AI Leadership)

R2: Have you invested in any training or workshops on AI for your teams?

Answer: No training at all

■ **Strategic Insight:**

Hey there, CTO at Google! I just reviewed your AI Readiness Diagnostic results and I have a concerning observation: it looks like there's been no AI training or workshops for your teams. While your competitors are building AI cultures, there's a significant risk that your organization is falling behind. The AI Shadow Economy is already operating in your business, and without a structured approach to AI implementation, you're creating hidden risks and missed opportunities. It's crucial that you invest in relevant training materials to educate your team about AI concepts, applications, and best practices. Don't let your organization get left behind. Check out BeaconAI's AI Implementation Resources for practical tools and guidance to help you navigate your AI implementation journey. Their resources are designed to deliver immediate value while supporting your organization's unique needs. Stay ahead of the curve, Your AI Consultant

R3: Who currently drives AI-related decisions in your organization?

Answer: No one

■ **Strategic Insight:**

You're absolutely right in not having a dedicated driver for AI-related decisions within your organization, which is creating significant risks and inefficiencies. Without proper oversight, you're losing control of your data, intellectual property, and competitive positioning daily. It's essential to establish clear AI guardrails before further experimentation to prevent wasted resources and protect your business. I'd strongly recommend considering my Fractional AI Leadership service to get the strategic guidance you need without the commitment of a full-time hire. Let's discuss how Dale Myska, with his extensive experience in both AI and business leadership, can help your organization successfully implement AI and achieve a 3-5x ROI by building an AI-ready culture.

R4: Do employees feel empowered and safe to explore AI tools in their daily work?

Answer: No, they're discouraged or afraid to try

■ **Strategic Insight:**

Hey there, CTO! First things first, let's address the elephant in the room: your employees feel discouraged or afraid to experiment with AI in their daily work. This is a significant issue, especially considering that organization-wide, unsupervised AI usage creates substantial business risks, wasted resources, and a loss of control over data, intellectual property, and competitive positioning. To turn things around, I'd suggest diving into our proprietary "Secret Cyborg" Assessment. This will help you pinpoint undisclosed AI usage, evaluate literacy levels, and establish a baseline for measuring implementation progress. By doing so, you'll uncover both opportunities and risks in your current AI landscape, setting your company on the path to an AI-ready culture. Don't let the competition get ahead while you're still figuring things out. Take action now and avoid mounting security and compliance risks from unauthorized AI use. With our assistance, you'll convert wasted AI experimentation into measurable productivity gains. Looking forward to working together!

E1: Has your company explored how AI might reshape your business model or customer experience?

Answer: Not yet

■ Strategic Insight:

Hey CTO, I've been digging into your AI readiness diagnostic results and it looks like there's a gap in your current strategy. Specifically, it appears that your company hasn't yet explored how AI might reshape your business model or customer experience. This is a key area where you could be gaining a competitive advantage, and it's also a potential risk if your competitors are already capitalizing on these opportunities. My advice? Don't fall behind. Take the time to reimagine your business processes with AI capabilities, enhance your customer experiences through personalization, and develop innovation roadmaps for continued growth. Our implementation process could help you build internal AI capabilities, create a clear roadmap for implementing AI across functions, and start realizing tangible business benefits from AI. Let's get started.

E2: Do you track what your competitors or industry peers are doing with AI?

Answer: Not at all

■ Strategic Insight:

Hey CTO, It's clear that you're not keeping tabs on what your competitors or industry peers are doing with AI, a significant oversight at Google's scale. This lack of awareness not only puts you at a competitive disadvantage but also creates hidden security and compliance risks within your organization. As you know, every organization has employees using AI without guidance, which could lead to data and intellectual property leakages. Don't fall behind. Book a consultation with BeaconAI to conduct their proprietary "Secret Cyborg" Assessment. This will help you identify undisclosed AI usage, evaluate literacy levels, and create a baseline for measuring implementation progress. This crucial first step will illuminate both opportunities and risks in your current AI landscape, helping you eliminate mounting security and compliance risks from unauthorized AI use and convert wasted AI experimentation into measurable productivity gains. Stay ahead of the curve, -Your AI Consultant

E3: How do you view AI in terms of your organization's future?

Answer: A short-term productivity tool

■ Strategic Insight:

Dear CTO, It's clear that you view AI as a short-term productivity tool for your organization. However, this perspective may not serve you well in the long run. Without proper planning and oversight, you're at risk of losing control over your data, intellectual property, and competitive positioning, as AI is already being used without guidance across your business. To stay ahead, I'd recommend investing in a structured AI implementation strategy like our Secret Cyborg Assessment, which will help you calculate your ROI, create a clear roadmap, and realize tangible business benefits from AI.
Best, [Your Name] AI Consultant BeaconAI

E4: Do you currently have a roadmap for scaling AI across departments?

Answer: No roadmap

■ Strategic Insight:

Hey CTO, I see you've completed the AI Readiness Diagnostic, and it looks like you don't currently have a roadmap for scaling AI across departments. This could lead to inefficiencies in leveraging AI potential, and it may hinder your company's ability to compete in the ever-evolving tech landscape. To address this, I'd recommend booking a consultation for our AI Culture Accelerator program. This program will help you identify strategic AI integration points, prioritize AI opportunities, and create an implementation roadmap with resource requirements. By doing so, you'll be able to transform your AI approach and stay ahead of the curve. Let's get started!

■ How BeaconAI Can Help You

At BeaconAI, we specialize in bridging the gap between AI potential and business reality by helping organizations build AI-ready cultures through practical implementation. Our services, backed by MIT-backed methodologies and real-world business experience, focus on implementing AI effectively, responsibly, and strategically without the need for costly full-time AI hires. With a collaborative approach, we provide interactive tools like our AI ROI calculator, resources, service packages, and expert guidance from our founder, Dale Myska, to help your business navigate the AI implementation journey successfully. Partner with us to achieve real results and stay ahead in the ever-evolving AI landscape. Best, [Your Name] AI Consultant BeaconAI

■ Get In Touch

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■ Schedule a call with Dale:

■ [Book Your Consultation →](#)