

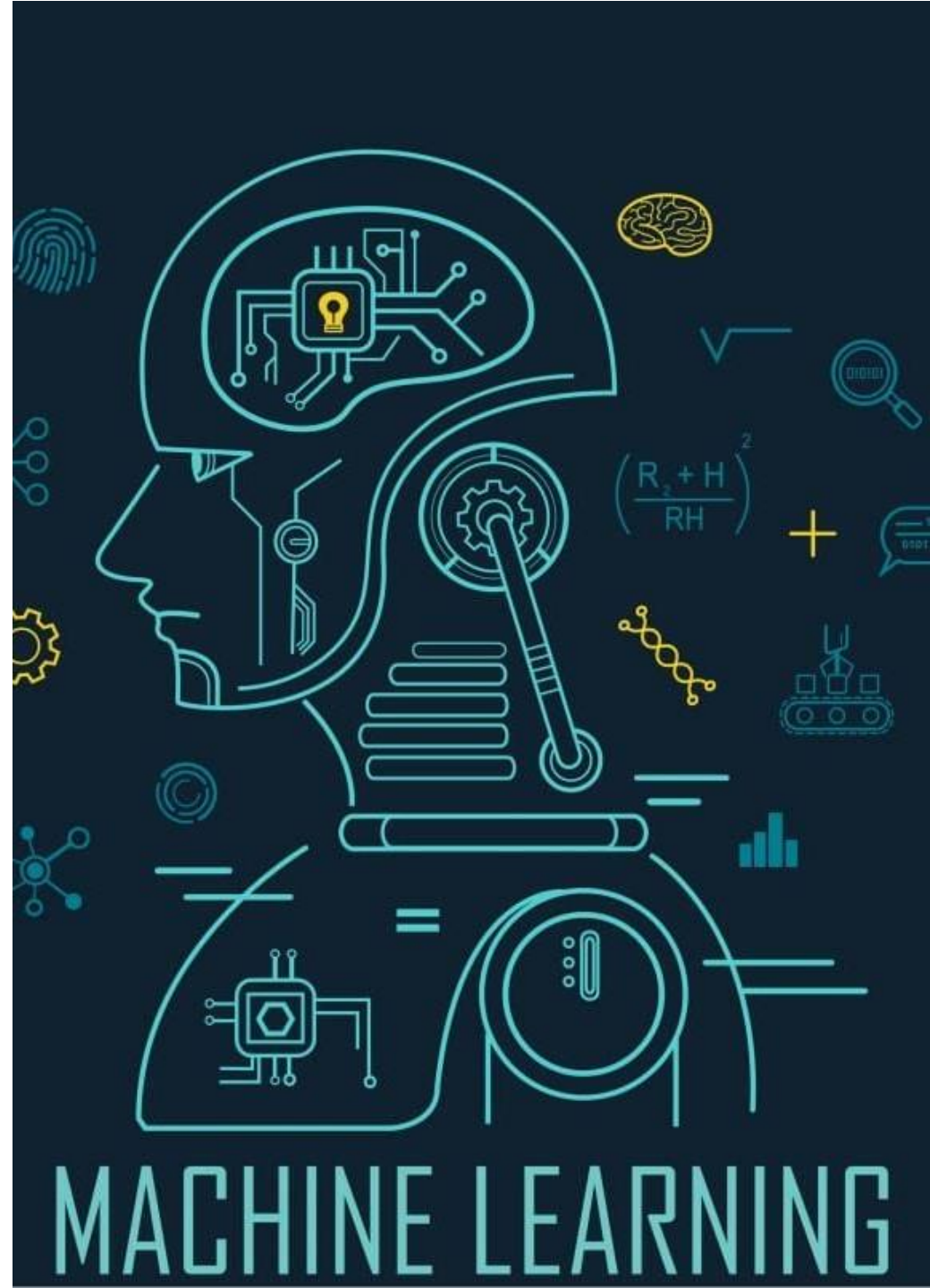
# CSCI 5622-001 Machine Learning Welcome!



University of Colorado  
Boulder

# Welcome!

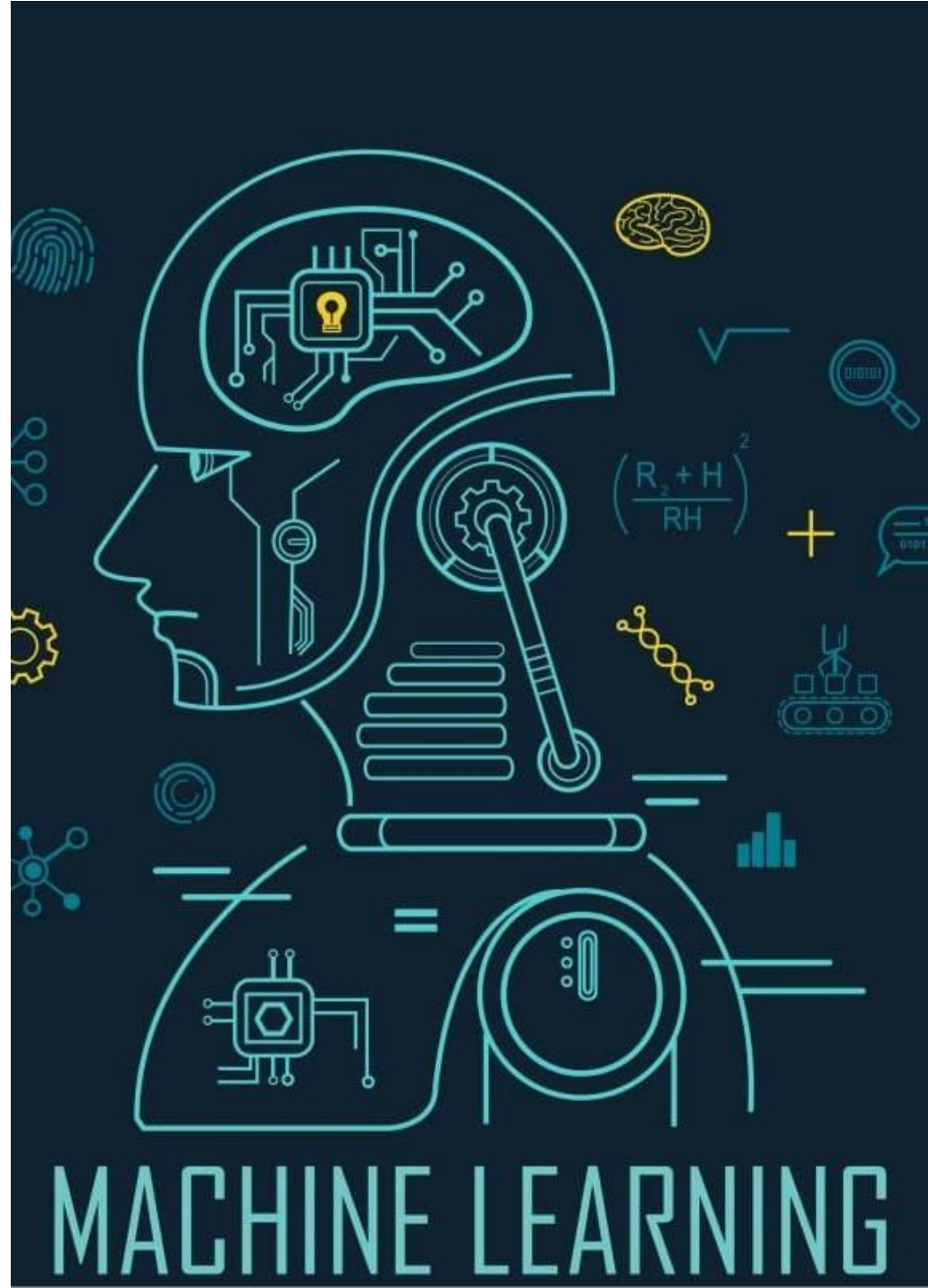
- About this class
- Introduction to machine learning  
(definitions, basic concepts,  
challenges)





# Welcome!

- About this class
- Introduction to machine learning  
(definitions, basic concepts,  
challenges)



# Welcome to CSCE 5622!

- Instructor
  - Esther Rolf
  - Email: [esther.rolf@colorado.edu](mailto:esther.rolf@colorado.edu)
  - Office Hours: Monday, 11am-12pm at ECES 122; and by appointment
- Teaching Assistants
  - Jen MacDonald ([jen.macdonald@colorado.edu](mailto:jen.macdonald@colorado.edu))
  - Office hours: Wednesdays 5:30-6:30pm and Thursday 10:30am-11:30am ECOT 832
  - Julia Romero ([Julia.romero@colorado.edu](mailto:Julia.romero@colorado.edu))
  - Office hours: TBD
- Course manager
  - Sharath Soundarrajan Vanisri
  - Email: [sharath.soundarrajanvanisri@colorado.edu](mailto:sharath.soundarrajanvanisri@colorado.edu)

# Class websites

- **CANVAS**

- Class logistics/announcements
- Slides
- Homework posting, solutions, submissions
- For sending private messages to me, the TA, and the course manager
- Class recordings

- **Piazza (via CANVAS)**

- Class discussions
- You can post your questions anonymously!

- **Class roadmap (to be updated throughout the semester)**

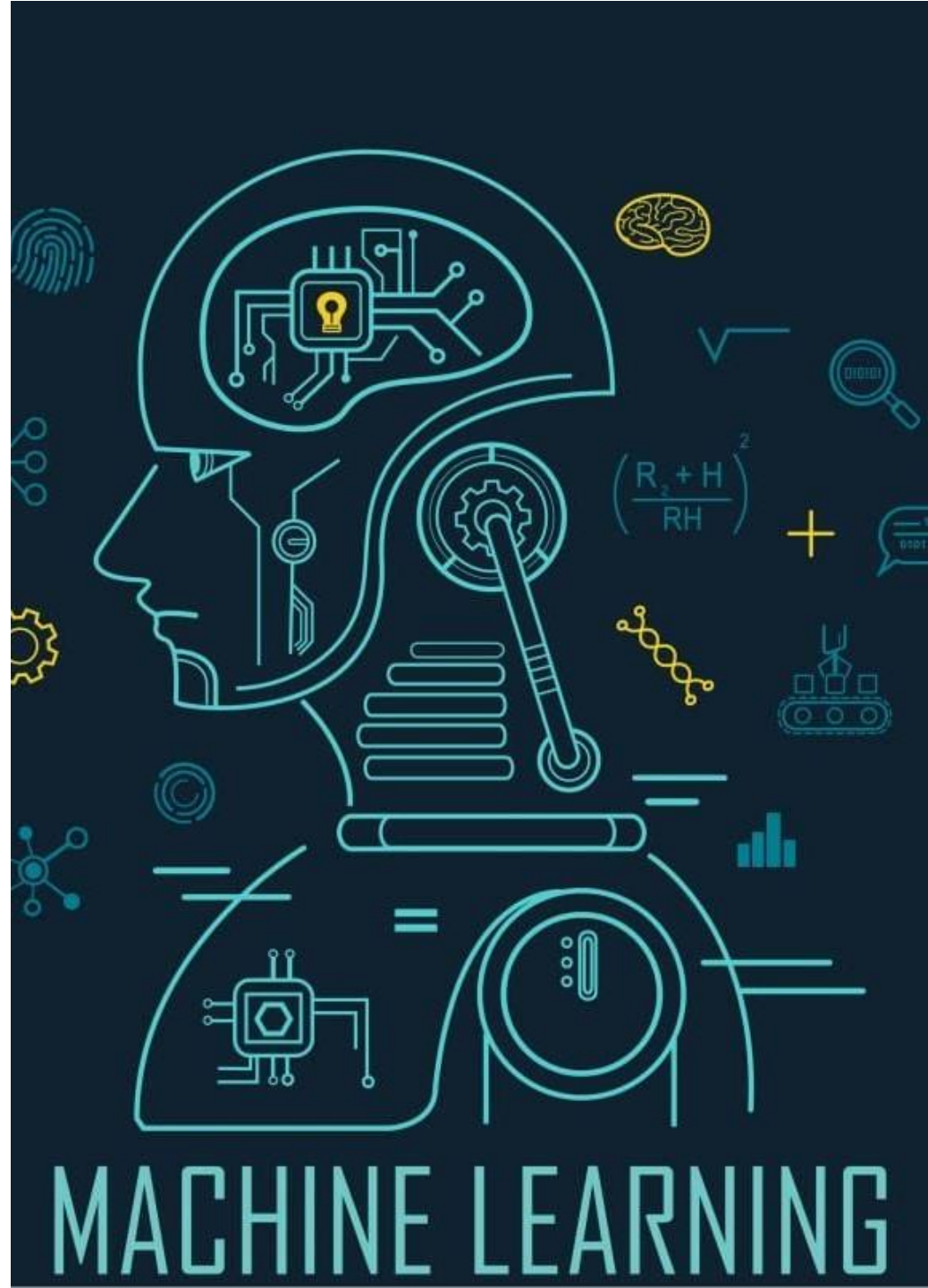
- <https://docs.google.com/spreadsheets/d/1F7pSKzxpn1zziVyjTOxsJoMxA2mzTTC44TDaMSNlaLY/edit?usp=sharing>

# Textbook and course material

- Lecture notes and supplemental material (on CANVAS)
- Textbooks
  - Introduction to Machine Learning (4th Edition), Ethem Alpaydin, <https://mitpress.mit.edu/9780262043793/introduction-to-machine-learning/>
  - Learning from Data, Yaser S. Abu-Mostafa, Malik Magdon-Ismael, and Hsuan-Tien Lin, 2012, <https://amlbook.com/>
  - The Elements of Statistical Learning (2nd Edition), Trevor Hastie, Robert Tibshirani, Jerome Friedman, Springer Series in Statistics, [https://hastie.su.domains/ElemStatLearn/printings/ESLII\\_print12\\_toc.pdf](https://hastie.su.domains/ElemStatLearn/printings/ESLII_print12_toc.pdf)

# Learning outcomes

- Obtain a good understanding of the core issues and challenges in machine learning, encompassing aspects such as data handling, model selection, model complexity.
- Develop insight into the advantages and limitations of popular machine learning methodologies.
- Explore inherent mathematical relationships within supervised and unsupervised algorithms.
- Design and implement various machine learning algorithms in a range of real-world applications.
- Explore ethical implications of deploying machine learning algorithms in real-life.



# Class structure

- 5 homework assignments (40 points)
  - Late submissions accepted with a 1-week grace period after the deadline and 1 point penalty (1 out of 8 points will be deducted)
- 6 Quizzes (20 points)
  - Each quiz carries 4 points. Grades are based on top 5 quizzes
  - Unfortunately, there are no opportunities for quiz make-up
- 2 exams (40 points)
  - Exam 1: March 3 (during class time)
  - Exam 2: April 30th (during class time)

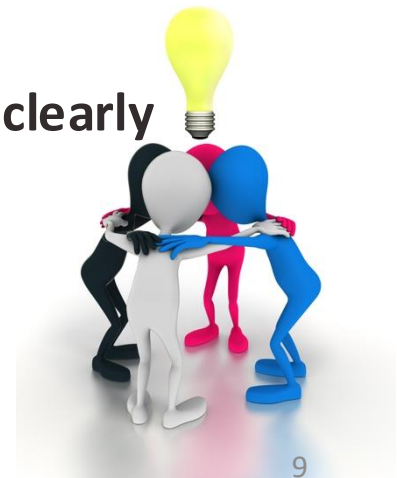
**Total:** 100 points





# Homework Submission

- All homeworks will be submitted as a **single pdf** on CANVAS
  - The executable code (when required) needs to be included at the end of the pdf
- Programming assignments
  - Recommended language is Python
- Math assignments
  - Please submit solution produced in Latex
  - Or **very clear** handwritten solution
  - This will help with grading a lot. **Solutions that are not clearly written will not be graded.**



# Active Learning



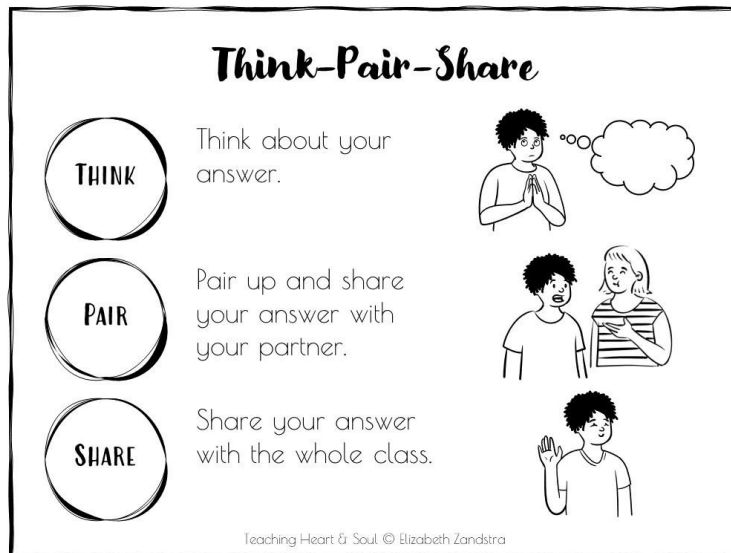
- Would you ever take a cardio class without actually participating in it?
- So why take a CS course without practicing the material in class?

# Active Learning

- “Anything that **involves students** in doing things and thinking about the things they are doing” (Bonwell & Eison, 1991)
- “Anything course-related that all students in a class session are called upon to do other than simply watching, listening and taking notes” (Felder & Brent, 2009)
- Audience attention starts to wane after 10-20 mins
- Research suggests that incorporating active learning techniques
  - encourages student **engagement**
  - reinforces important material, concepts, etc.
  - builds **self-esteem**
  - creates a **sense of community**

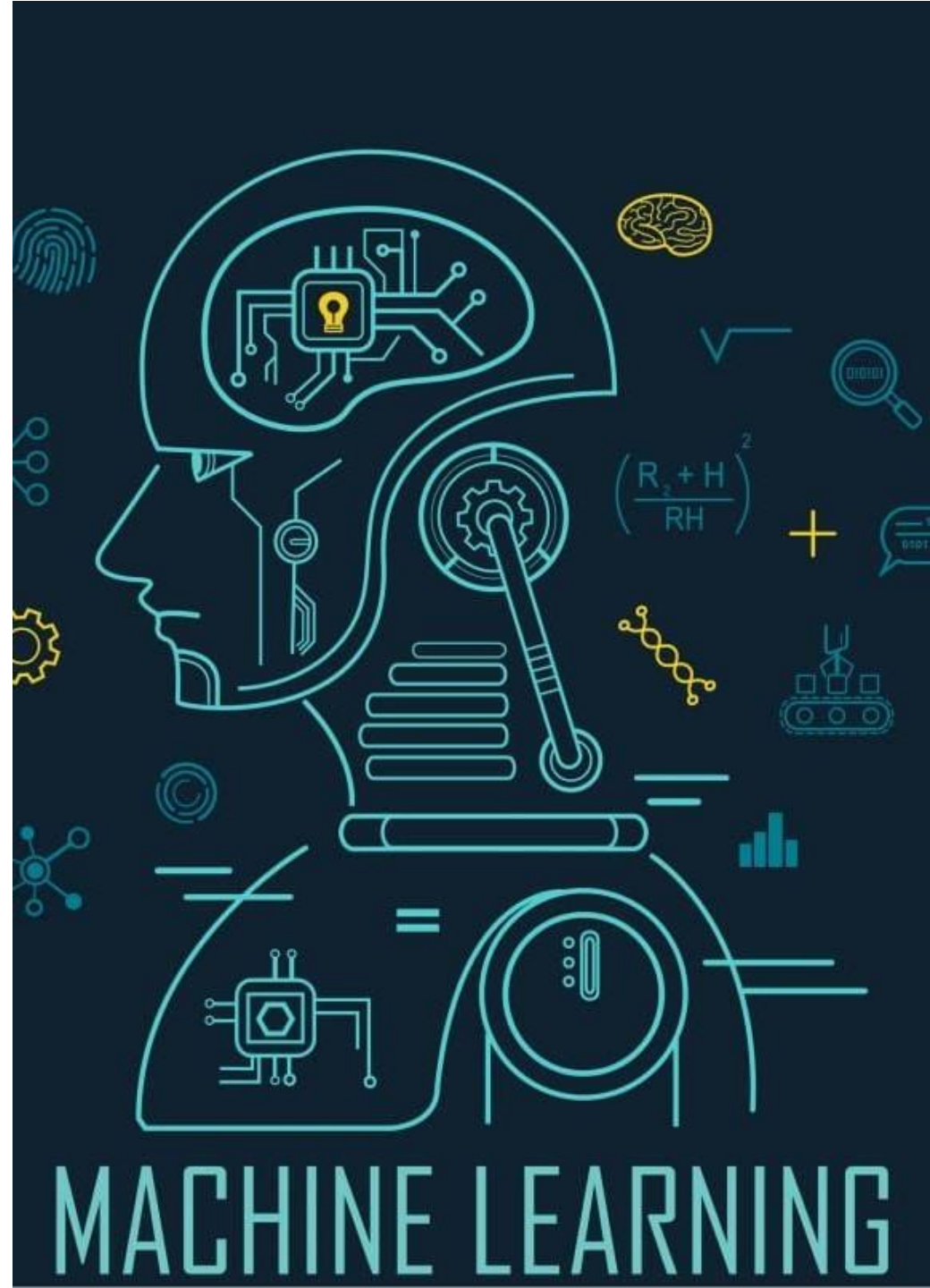
# Active Learning

- In-class multiple choice questions
- In-class problem solving and practice questions
- In-class coding demos
- Class discussions



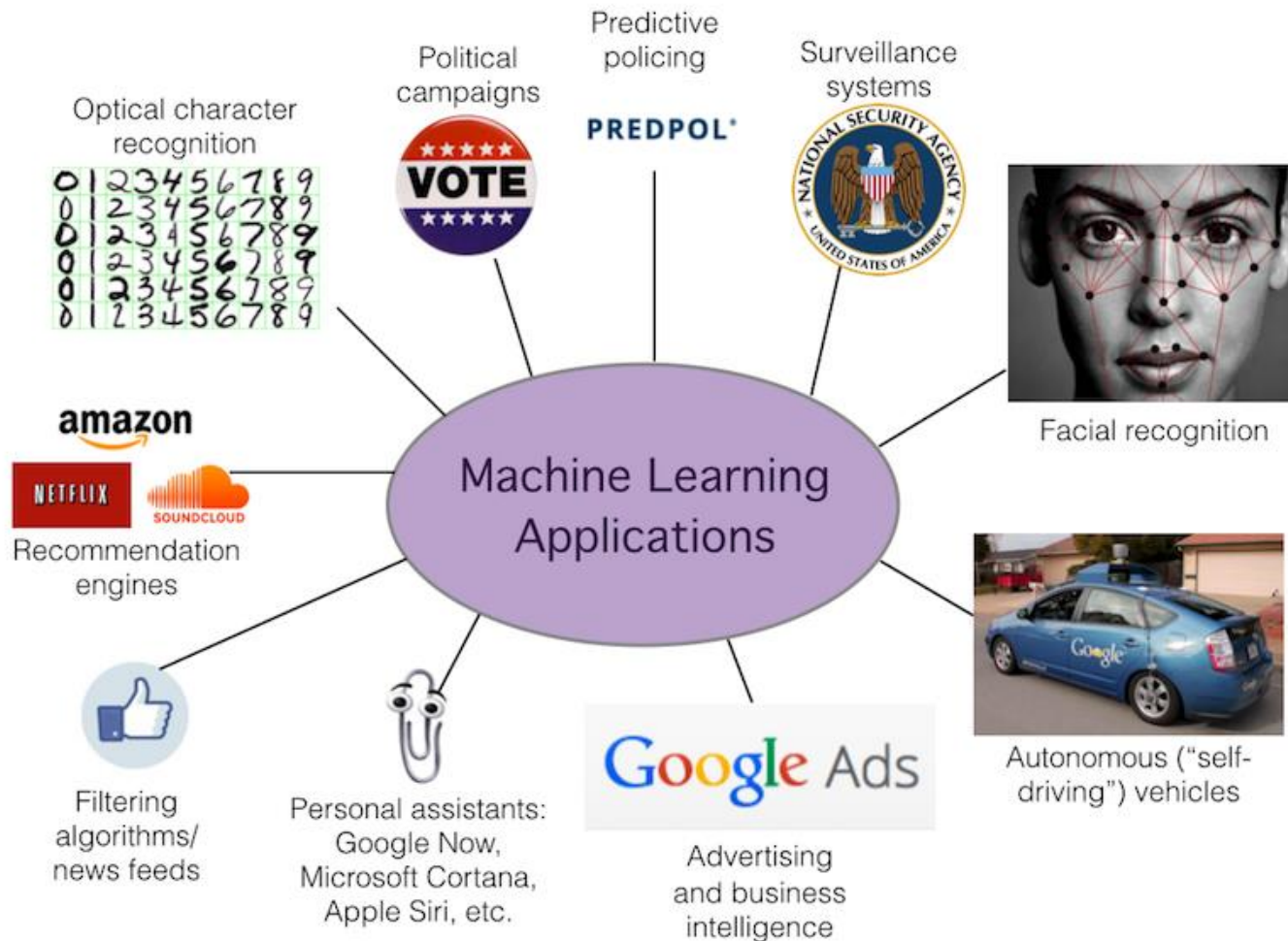
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- Introduction to machine learning  
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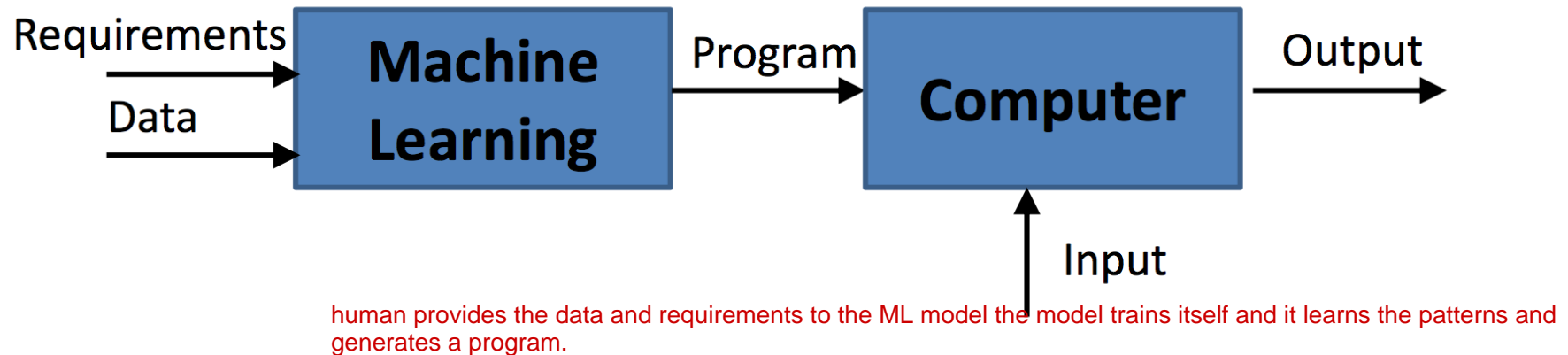
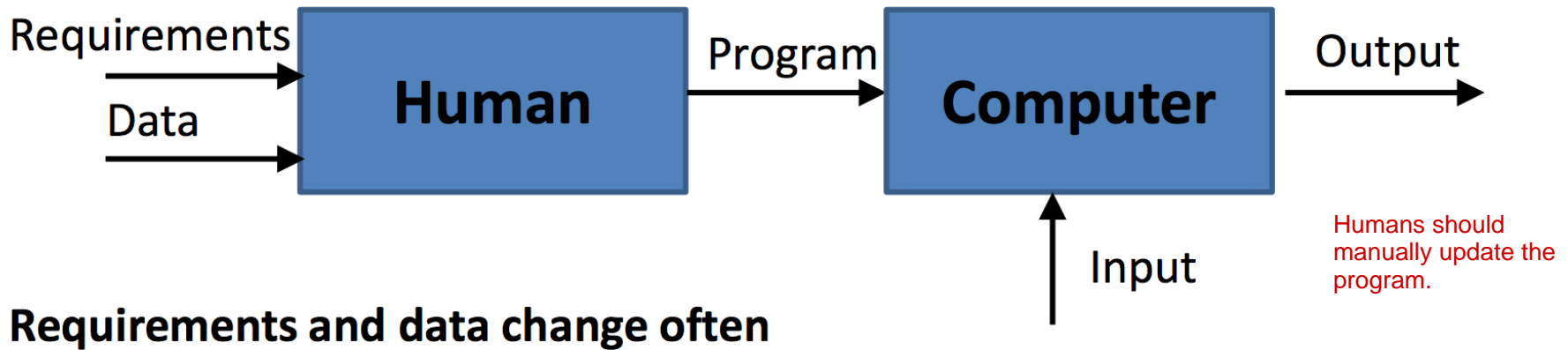




# Machine learning is everywhere



# What is machine learning?



# A DAY IN DATA

The exponential growth of data is undisputed, but the numbers behind this explosion - fuelled by internet of things and the use of connected devices - are hard to comprehend, particularly when looked at in the context of one day

**500m**

tweets are sent every day  
Twitter



**4PB**

of data created by Facebook, including

**350m** photos  
**100m** hours of video watch time  
Facebook Research

**294bn**

billion emails are sent  
Radicati Group

**320bn**

emails to be sent each day by 2021

**306bn**

emails to be sent each day by 2020

**3.9bn**

people use emails

**4TB**

of data produced by a connected car  
Intel

## ACCUMULATED DIGITAL UNIVERSE OF DATA

**4.4ZB**

**44ZB**

For

2013

2020

## DEMISTIFYING DATA UNITS

From the more familiar 'bit' or 'megabyte', larger units of measurement are more frequently being used to explain the masses of data

Unit	Value	Size
b	bit	0 or 1
B	byte	8 bits
KB	kilobyte	1,000 bytes
MB	megabyte	1,000 <sup>2</sup> bytes
GB	gigabyte	1,000 <sup>3</sup> bytes
TB	terabyte	1,000 <sup>4</sup> bytes
PB	petabyte	1,000 <sup>5</sup> bytes
EB	exabyte	1,000 <sup>6</sup> bytes
ZB	zettabyte	1,000 <sup>7</sup> bytes
YB	yottabyte	1,000 <sup>8</sup> bytes

\*In some cases 'K' is used as an abbreviation for kilo, while an uppercase 'T' represents tera.

**65bn**

messages sent over WhatsApp and two billion minutes of voice and video calls made  
Facebook

Searches made a day **5bn**

Searches made a day from Google **3.5bn**

**463EB**

of data will be created every day by 2025  
IDC

**95m**

photos and videos are shared on Instagram  
Instagram Business

**28PB**

to be generated from wearable devices by 2020  
Rafika

# What is machine learning?

## A possible definition<sup>1</sup>

A set of methods that can automatically detect patterns in data, and then use those to predict future data or perform other kinds of decision making under uncertainty.

## A more formal definition<sup>2</sup>

A computer program is said to learn from experience E with respect to some task T and some performance measure P, if its performance on T as measured by P improves with experience E

<sup>1</sup> From K.P. Murphy

<sup>2</sup> From T. Mitchell

# What is machine learning?



**Definition:** A computer program learns from **experience E** with respect to some **task T** and some **performance measure P**, if its performance on T as measured by P improves with experience E

**Question:** Let's consider a medical application where a computer program is designed to diagnose whether a patient is pre-diabetic based on a set of records. What is experience E in this setting?

- A. Classifying a patient as pre-diabetic or not pre-diabetic.
- B. Learning from a dataset containing medical records of patients.
- C. The accuracy of the program in correctly diagnosing patients.
- D. All of the above



# What is machine learning?



**Definition:** A computer program learns from **experience E** with respect to some **task T** and some **performance measure P**, if its performance on T as measured by P improves with experience E

**Question:** Let's consider a medical application where a computer program is designed to diagnose whether a patient is pre-diabetic based on a set of records. What is experience E in this setting?

- A. Classifying a patient as pre-diabetic or not pre-diabetic (**task T**).
- B. Learning from a dataset containing medical records of patients (**experience E**).
- C. The accuracy of the program in correctly diagnosing patients (**performance P**).
- D. All of the above

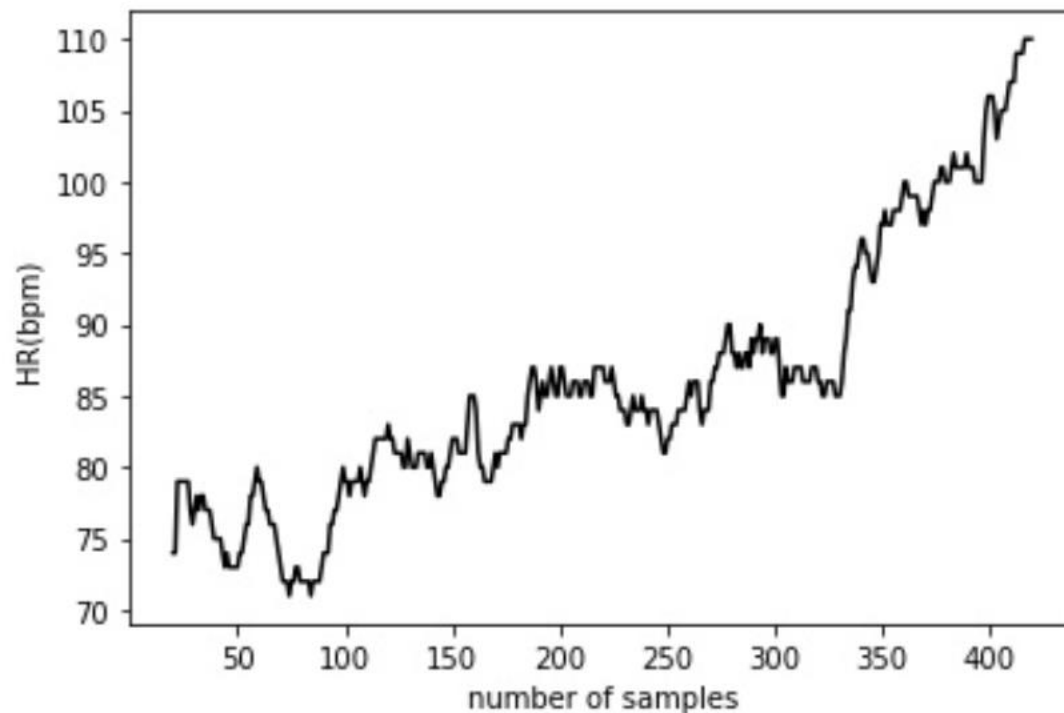
# Key ingredients for a machine learning task

- Data
  - Collected from past observations (**training data**)
- Model
  - Captures/quantifies patterns in data
  - Doesn't have to be absolutely true, as long as it is close enough
- Prediction
  - Apply the model to
    - Forecast what is going to happen in the future
    - Automatically make a decision for unknown data (**testing data**)

# Example: Detecting Patterns

Below is the heart rate of an individual during incremental exercise

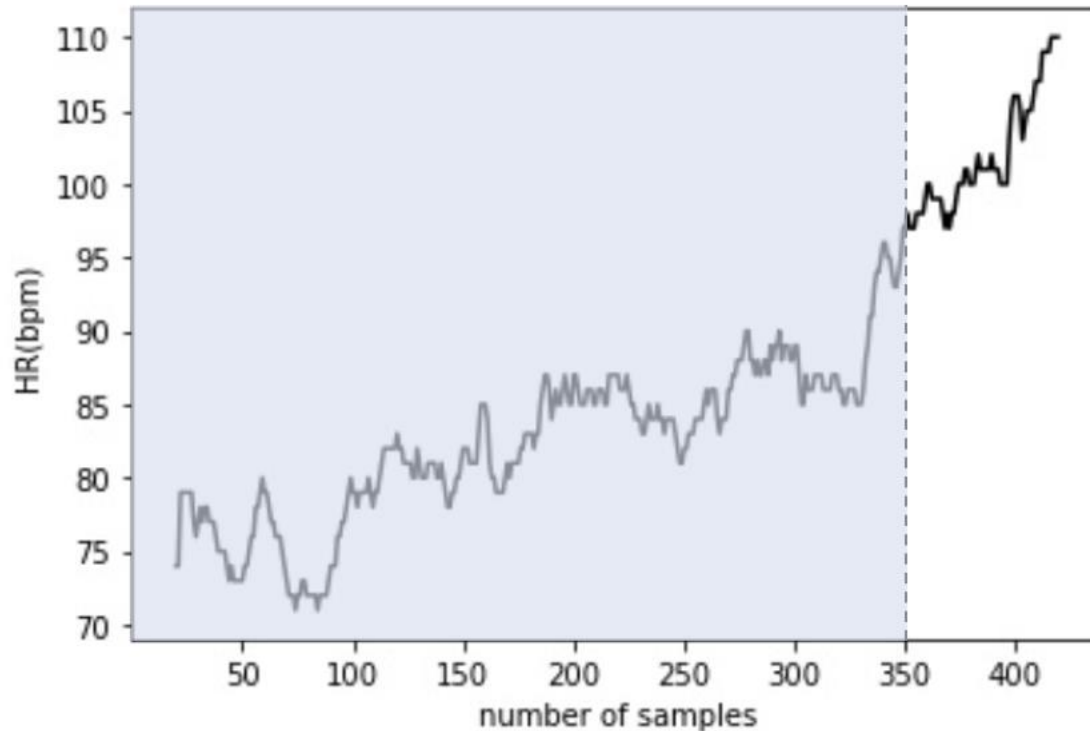
How has the heart rate been changing over the course of the exercise?



- Generally increasing patterns
- Local oscillations

# Example: Describing Patterns

Learn a linear (or non-linear) line using part of the data

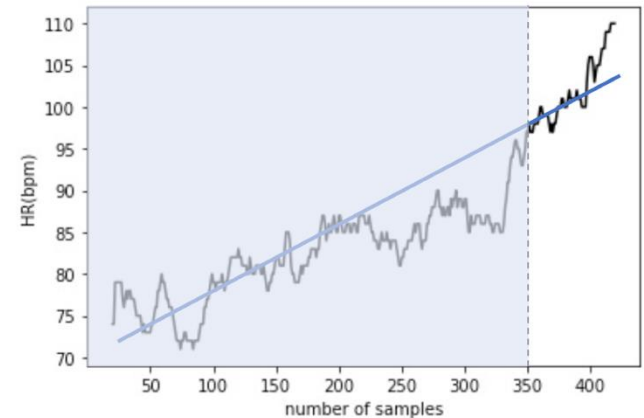


- Training data: Samples 1-350

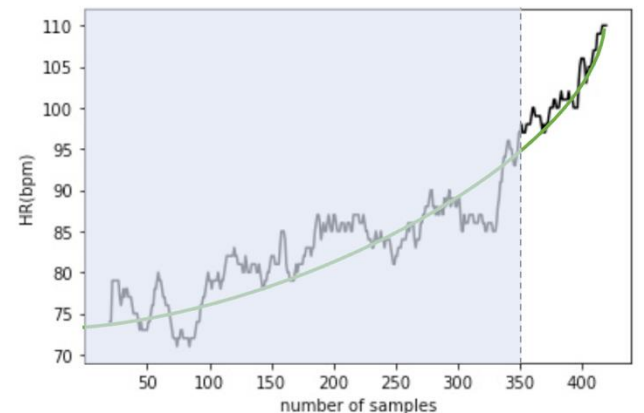
# Example: Describing Patterns

Learn a linear (or non-linear) line using part of the data

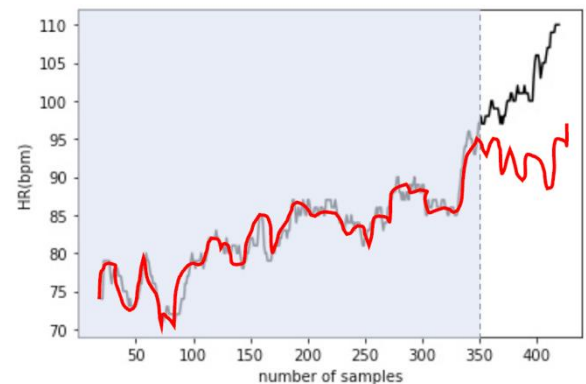
- Linear regression (blue line) is too simple
- 2nd degree non-linear regression (green line) captures the general trend
- 9<sup>th</sup> degree regression (red line) is complex (more than needed?)



$$HR = c_0 + c_1 \times NSamples$$



$$HR = c_0 + c_1 \times NSamples + c_2 \times NSamples^2$$



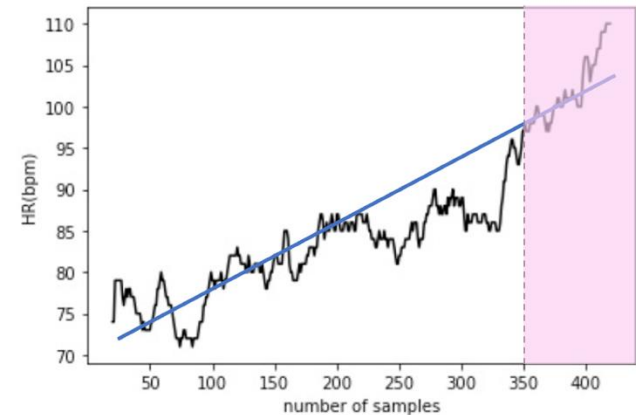
$$HR = c_0 + c_1 \times NSamples + c_2 \times NSamples^2 + c_3 \times NSamples^3 + \dots + c_9 \times NSamples^9$$



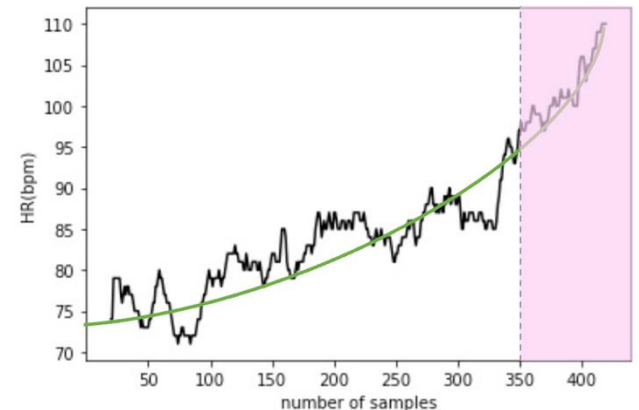
# Example: Predicting Future Values

What is the heart rate for future time points based on each model

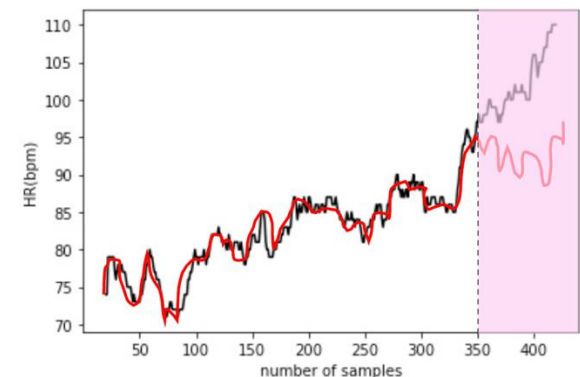
- Testing data: Samples 350-420
- Linear regression (blue line) is okay, but fails to accurately predict values after sample 400
- 2nd degree non-linear regression (green line) is not fully accurate, but is close enough!
- 9<sup>th</sup> degree regression (red line) completely fails to accurately predict future values



$$HR = c_0 + c_1 \times NSamples$$



$$HR = c_0 + c_1 \times NSamples + c_2 \times NSamples^2$$



$$HR = c_0 + c_1 \times NSamples + c_2 \times NSamples^2 + c_3 \times NSamples^3 + \dots + c_9 \times NSamples^9$$

# The three components of learning

Representation	Evaluation	Optimization
Instances <i>K</i> -nearest neighbor Support vector machines Hyperplanes Naive Bayes Logistic regression Decision trees Sets of rules Propositional rules Logic programs Neural networks Graphical models Bayesian networks Conditional random fields	Accuracy/Error rate Precision and recall Squared error Likelihood Posterior probability Information gain K-L divergence Cost/Utility Margin	Combinatorial optimization Greedy search Beam search Branch-and-bound Continuous optimization Unconstrained Gradient descent Conjugate gradient Quasi-Newton methods Constrained Linear programming Quadratic programming

a learner must be  
represented in some  
formal language

a loss function  
assessing the  
performance of a  
learner

the process of finding  
the highest-scoring  
learner based on the  
loss function

# Types of Learning

- Supervised (or predictive) learning
  - Learns associations between inputs and outputs
  - Requires labelled data, i.e., set of (input, output) pairs
  - Evaluated via obvious error metrics, e.g., accuracy
- Unsupervised (or descriptive) learning
  - Finds hidden/interesting structure in data (“knowledge discovery”)
  - Training data is not labelled, i.e., does not include desired outputs
  - Less well-defined problem with less obvious error metrics, e.g., cluster coherence
- Reinforcement learning
  - The learner interacts with the world via actions
  - Finds the optimal policy of behavior based on “rewards” it receives
  - Labels obtained as the training progresses

# Supervised Learning

- Learning a mapping from inputs  $\mathbf{x}_i$  to outputs  $y_i$  given a labelled set of input-output pairs (N samples)

$$\mathcal{D} = \{(\mathbf{x}_i, y_i)\}_{i=1}^N$$

- Data Matrix (N samples, D features)

$$\mathbf{X} = [\mathbf{x}_1^T \dots \mathbf{x}_N^T] \in \mathbb{R}^{D \times N} \quad \mathbf{x}_i \in \mathbb{R}^{1 \times D}$$

- Function approximation, function  $f$  is unknown and we approximate it

$$y = f(\mathbf{x})$$

- Classification

- $y_i$  is categorical or nominal (C classes):  $y_i \in \{1, \dots, C\}$

- Regression

- $y_i$  is real-valued, usually scalar:  $y_i \in \mathbb{R}$

# Supervised Learning: Classification

## Recognizing types of Iris flowers (by R. Fisher)

setosa “●”

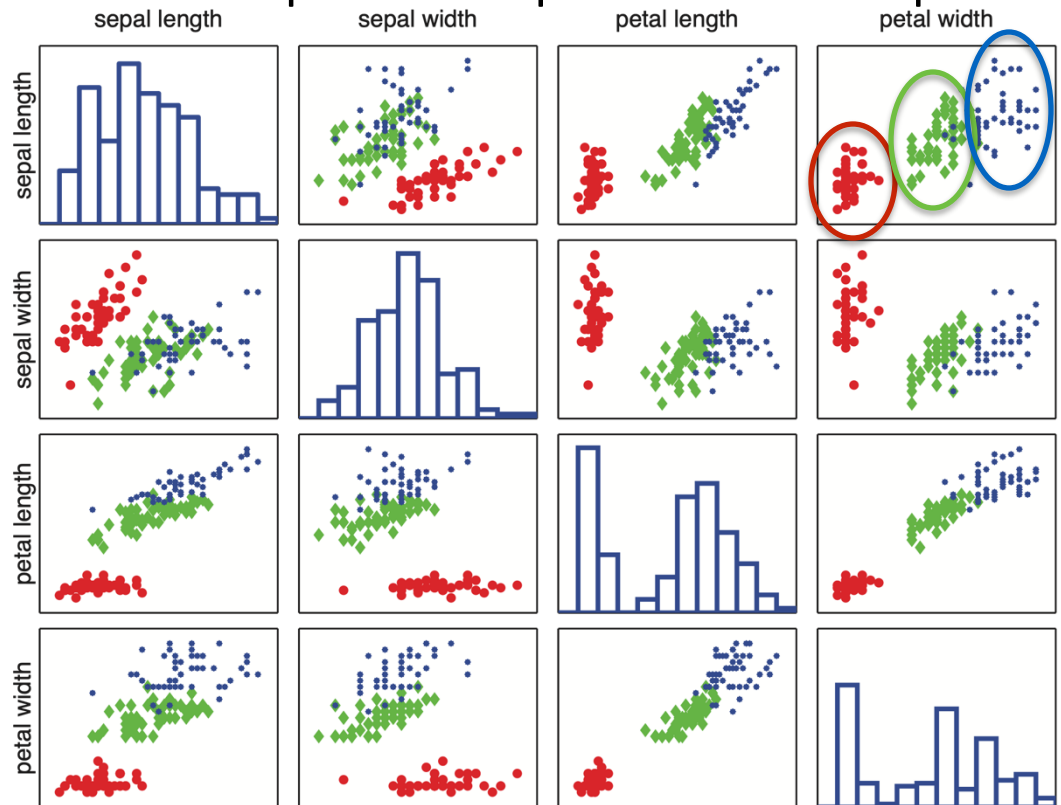


versicolor “◆”



virginica “★”

### Scatter plots of all possible feature pairs



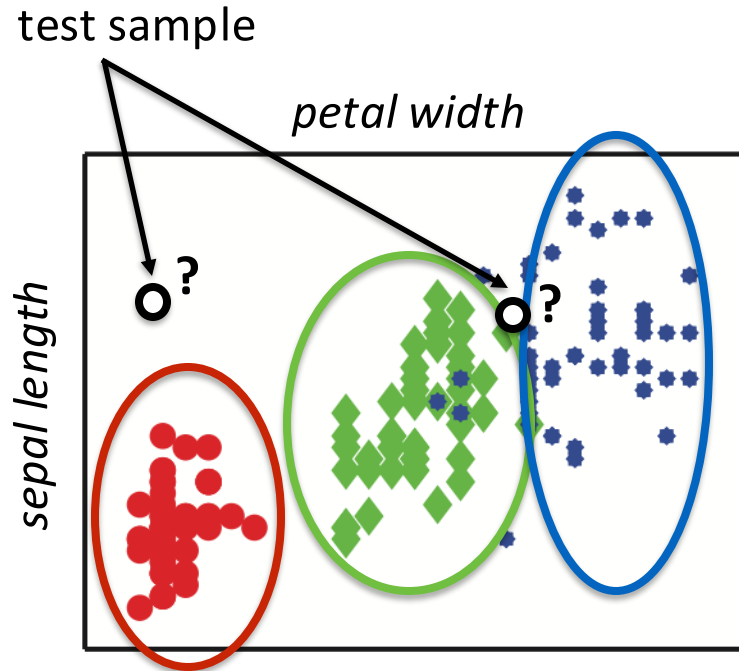
**Exploratory data analysis (intuition)**



# Supervised Learning: Classification

## Recognizing types of Iris flowers (by R. Fisher)

setosa “●”, versicolor “◆”, virginica “★”



### K-Nearest Neighbor (K-NN) classifier

- Test sample  $\mathbf{x}$  is assigned to the most common class among its neighbors [N]

$$y = f(\mathbf{x}) = \arg \max_{c=1, \dots, C} v_c$$

most common  
class

number of votes  
from class  $c$

# Brief probability review

## Probability

- $P(A)$ : probability that event A is true
  - A: “it will rain tomorrow”
  - $p(A)=0.2$ : “there is 20% chance of rain tomorrow”

## Conditional probability

- $P(A|B)$ : probability of event A, given that event B is true
  - A: “it will rain tomorrow”
  - B: “today is humid”, C: “today is windy”
  - $p(A|B)$ : “chance of rain tomorrow, given that today is humid”, e.g.  $p(A|B)=0.6$
  - $p(A|B \wedge C)$ : “chance of rain tomorrow, given that today is humid and windy”, e.g.  $p(A|B \wedge C)=0.7$

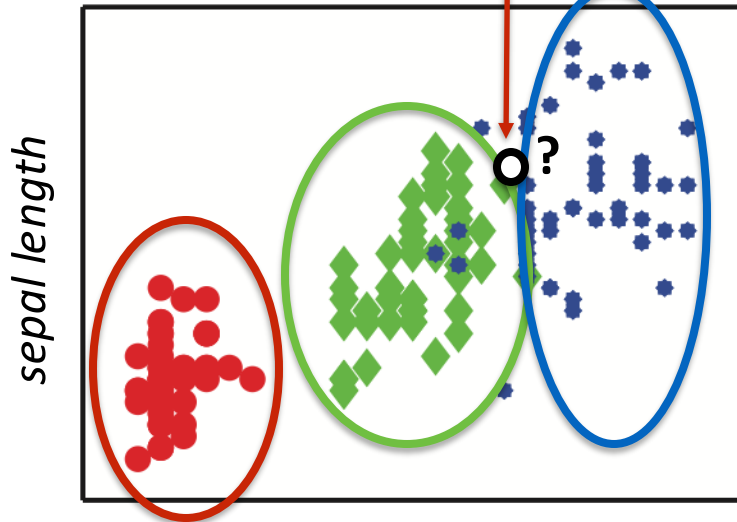
# Supervised Learning: Classification

## Recognizing types of Iris flowers (by R. Fisher)

setosa “●”, versicolor “◆”, virginica “★”

ambiguous test sample

petal width



### The need of probabilistic predictions

- The right class of testing samples is unclear
- Return probabilities to handle ambiguity

$$y = f(\mathbf{x}) = \arg \max_{c=1,\dots,C} p(y = c | \mathbf{x}, \mathcal{D})$$

most likely  
class

**posterior probability:**  
probability of test sample  
belonging to class  $c$  given input  
vector  $\mathbf{x}$  and training set  $\mathcal{D}$

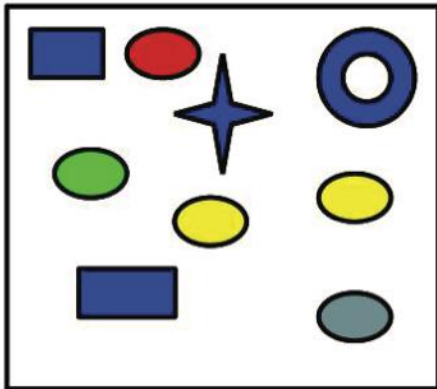
**MAP estimate (maximum a posteriori)**

# Why is it important to model uncertainty?

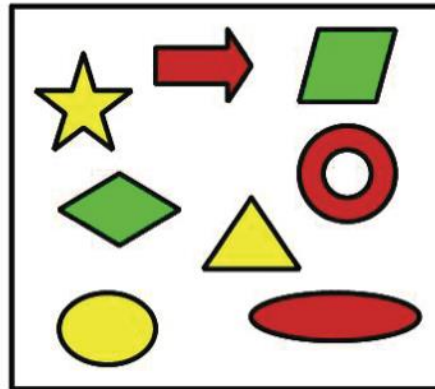
**Question:** Given the training data below, what would be a reasonable probability that a classifier would assign to the following test samples?

**Training Set D**

**Class A**



**Class B**



**Test Set**

Test sample s1:



Test sample s2:



- A.  $P(s1 \in A | D) = 0.9$ ,  $P(s2 \in A | D) = 1$
- B.  $P(s1 \in B | D) = 0.9$ ,  $P(s2 \in B | D) = 0.1$
- C.  $P(s1 \in B | D) = 0.9$ ,  $P(s2 \in A | D) = 0.5$
- D. None of the above

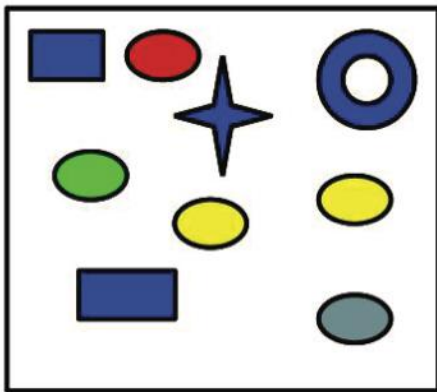


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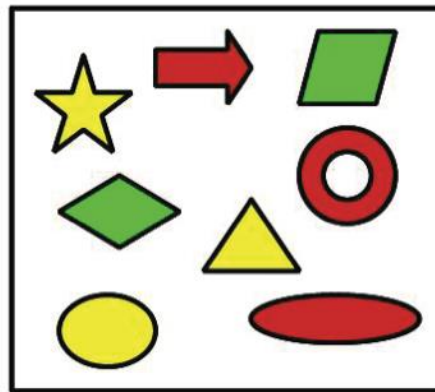
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  - C.  $P(s1 \in B | D) = 0.9$ ,  $P(s2 \in A | D) = 0.5$
  - D. None of the above
- Correct is C**

# Supervised Learning: Regression

## Predict the price of a used car

- Input:  $\mathbf{X} = [x_1, \dots, x_D]^T$ , car attributes (e.g., brand, year, mileage)
- Output  $y$ : price of car
- Model parameters:  $\mathbf{W} = [w_1, \dots, w_D]^T$

- Deterministic linear model

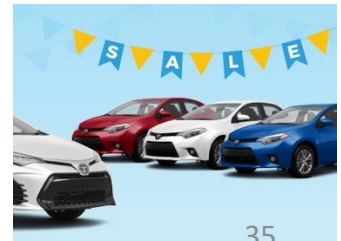
$$y = f(\mathbf{x}|\mathbf{w}) = \mathbf{w}^T \mathbf{x}$$

- Deterministic non-linear model ( $\phi$ : non-linear function)

$$y = f(\mathbf{x}|\mathbf{w}) = \mathbf{w}^T \phi(\mathbf{x})$$

- Non-linear model - Probabilistic interpretation

$$y = f(\mathbf{x}|\mathbf{w}) = \mathbf{w}^T \phi(\mathbf{x}) + \epsilon, \quad \epsilon \sim \mathcal{N}(\mu, \sigma^2)$$





# Unsupervised Learning

- Discovering structure (patterns, regularities, etc.) in “unlabelled” data
- Density estimation: we want to see what generally happens and what not

$$p(\mathbf{x}_i|\boldsymbol{\theta})$$

instead of  $p(y_i|\mathbf{x}_i; \boldsymbol{\theta})$  (supervised learning)

- Clustering
  - identifying sub-populations in the data
- Dimensionality reduction
  - project data to a lower dimensional subspace capturing its essence
- Matrix completion
  - data imputation to infer values of non-existing entries

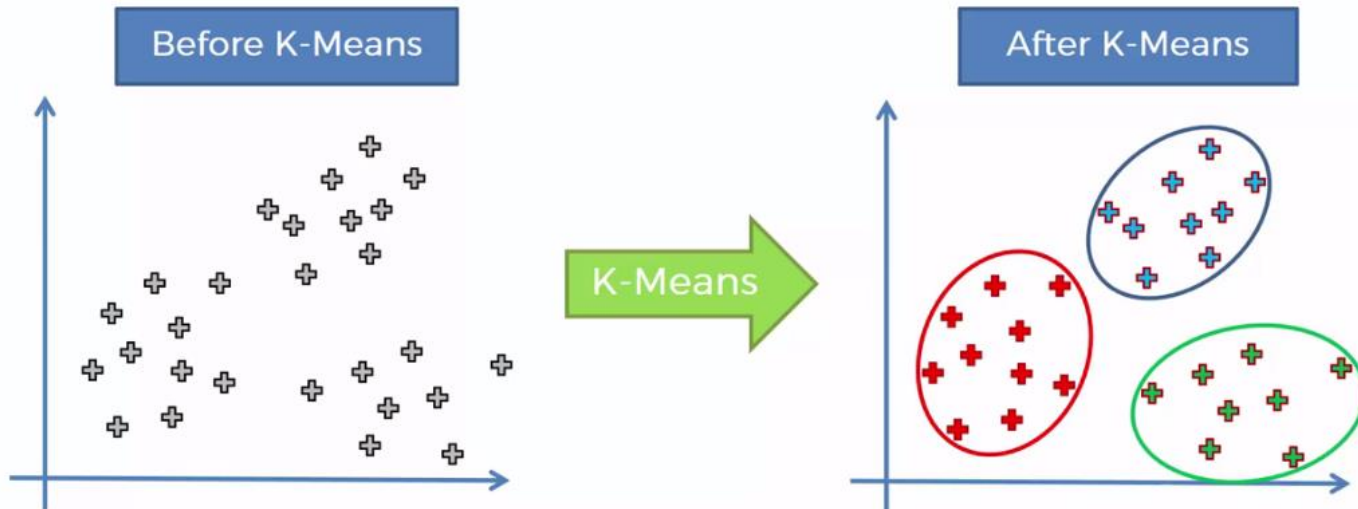
# Unsupervised Learning: Clustering

- Step 1: Estimate the distribution over the number of clusters

$$p(K|\mathcal{D})$$

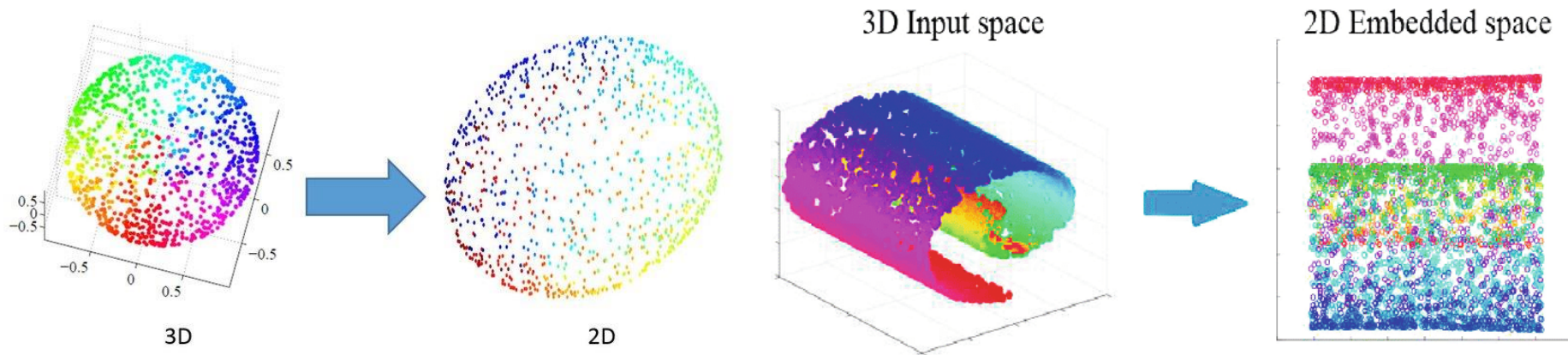
- Step 2: Estimate which cluster each point belongs to

$$z_i^* = \arg \max_{k=1,\dots,K} p(z_i = k | \mathbf{x}_i, \mathcal{D})$$



# Unsupervised Learning: Dimensionality Reduction

- Lower dimensional representations can have better predictive power
  - minimized data redundancies
  - avoiding “curse of dimensionality”



## Principal component analysis (PCA)

identifies a set of uncorrelated axes that maximize the variance of the data

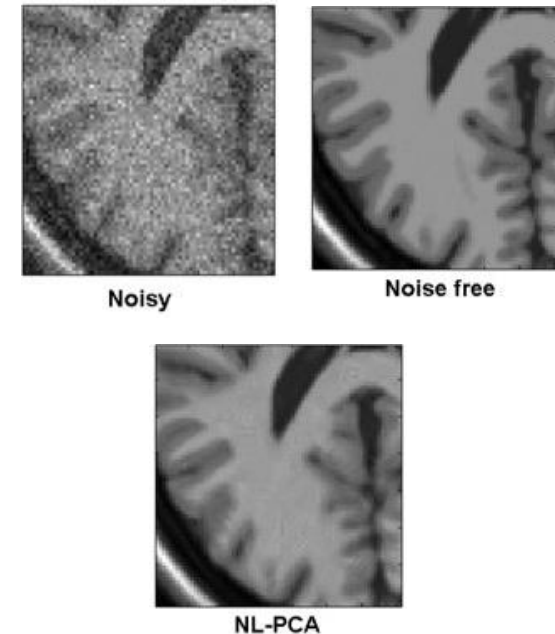
# Unsupervised Learning: Dimensionality Reduction

## Example applications of PCA

### Eigenfaces



### MRI denoising




# Unsupervised Learning: Matrix completion


## Recommender systems

	← users →					
↑ movies ↓	1		?	3	5	?
	?	1				2
		4		4	5	?


Customers Who Bought This Item Also Bought




**Data Science from Scratch:**  
First Principles with Python  
Joel Grus  
★★★★☆ 54  
#1 Best Seller in Data Mining  
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**Python for Data Analysis:**  
Data Wrangling with Pandas, NumPy, and...  
Wes McKinney  
★★★★☆ 118  
Paperback  
\$27.68 Prime

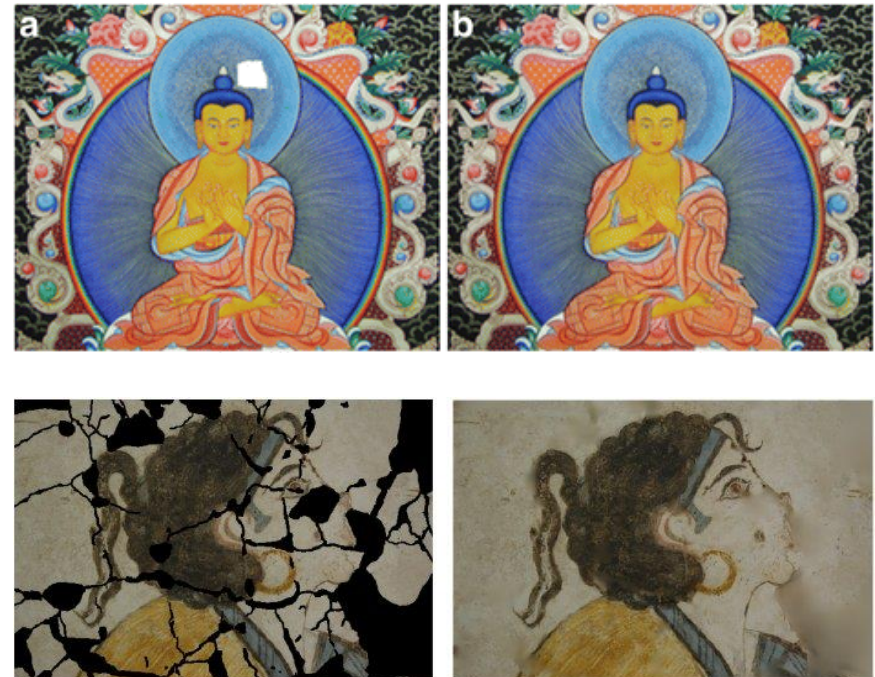


**Data Science for Business:**  
What You Need to Know About Data Mining and Data-Analytic Thinking  
Foster Provost & Tom Fawcett  
★★★★☆ 135  
Paperback  
\$37.99 Prime



**Reproducible Research with R and R Studio,**  
Second Edition...  
Christopher Gandrud  
★★★★☆ 3  
Paperback  
\$51.97 Prime

## Image restoration



Sources: Wang & Jia, 2017;

Papandreou, Maragos, & Kokaram, 2008

# To sum up

- Machine learning definition
- Key components of learning: representation, evaluation, optimization
- Types of learning systems: supervised & unsupervised



# Key Machine Learning Challenges

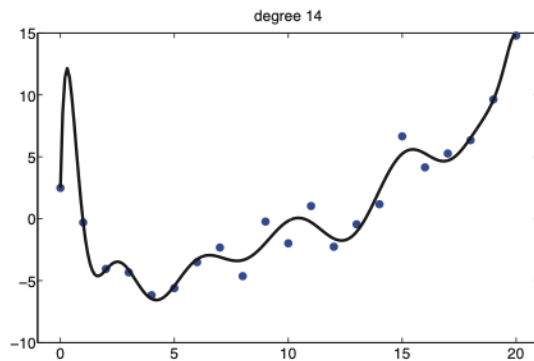
## Generalization

- Biggest ML challenge is to **generalize beyond the training set**
- **Never evaluate your ML system on the train data only**
  - Use development set for hyper-parameter tuning
  - Use test data for final evaluation
- Contamination of the ML system from the test data can occur when:
  - use test through excessive parameter tuning
    - Avoid this with **(cross-)validation** and **development set**
- On the positive side 😊
  - We may not need to fully optimize it, since the objective function is only a proxy of the true one

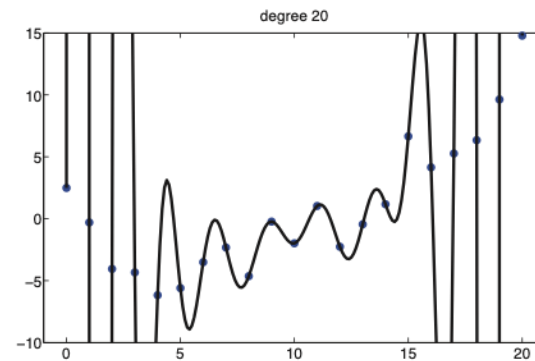
# Key Machine Learning Challenges

## Overfitting

- The risk of using **highly flexible (complicated) models** without having enough data
- Ways to avoid overfitting
  - (cross-)validation
  - regularization



(a)



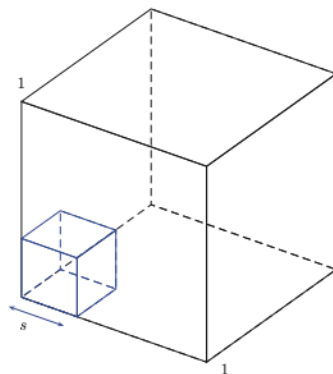
(b)

*Example of polynomial fit*

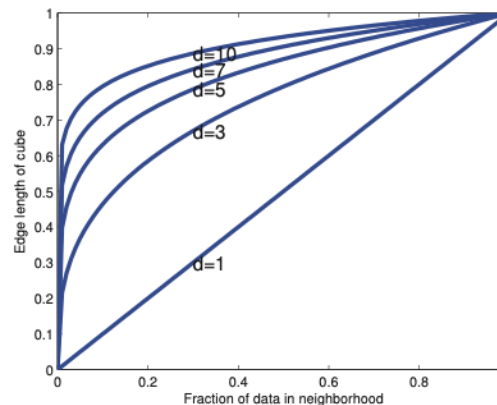
# Key Machine Learning Challenges

## Curse of dimensionality

- All intuition fails in higher dimensions
- For a fixed training set, generalization gets harder in larger dimensions
  - harder to systematically search a high-dimensional grid-space
  - harder to accurately approximate a high-dimensional function
- On the positive side 😊
  - “blessing of non-uniformity”: examples aren’t usually spread uniformly



(a)



(b)

# Key Machine Learning Challenges

## Feature Engineering

- Learning is easy if you have informative features for the problem
- Automating the feature engineering process
  - Deep learning systems producing output from raw input



# Key Machine Learning Challenges

## “No-free-lunch” theorem

- “All models are wrong but some models are useful”, G. Box, 1987
- There is no single best ML system that works optimally for all kinds of problems
- On the positive side 😊
  - General assumptions can actually work pretty well, e.g.
    - Similar examples belong to similar classes
    - Independence and smoothness assumptions
- We might need to try lots of different ML systems and learning algorithms to cover the wide variety of real-world data.
- Machine learning is not magic: it can't get something out of nothing, but it can get more from less!

# To sum up

- Machine learning definition
- Key components of learning: representation, evaluation, optimization
- Types of learning systems: supervised & unsupervised
- Challenges in machine learning

## Readings:

- Alpaydin Ch1, Abu-Mostafa Ch 1
- Syllabus; check conflicts with exams dates and notify course staff ASAP