

ACADINFO

ENLIGHTENS YOUR DREAMS

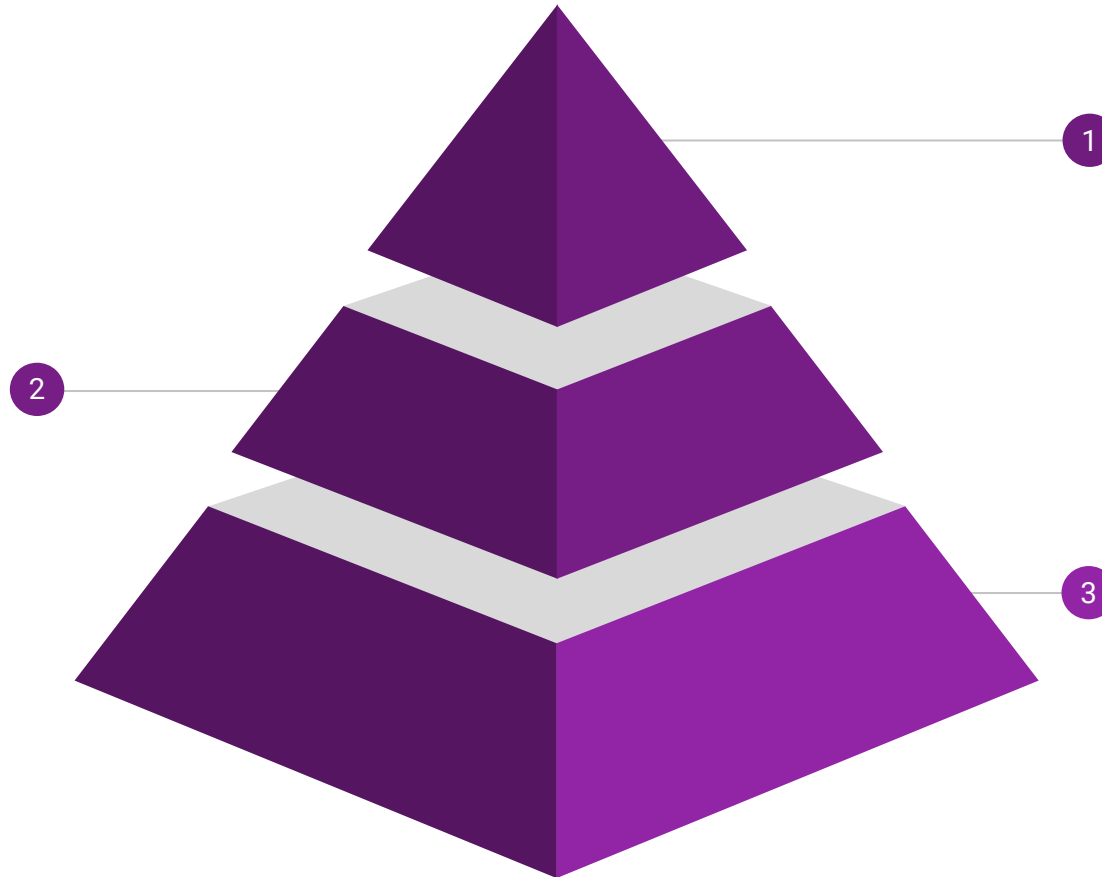


#7148

DESCRIPTION

TARGET SPORTS

The sports academies we are targeting are Cricket, Football, Basketball, Chess, and Hockey.



ONLINE REGISTRATION PLATFORM

1 The basic idea of my product is a website named 'ACADINFO' through which the registration process of various academies will take place.

AN SPORTS E-LEARNING PLATFORM

3 There are some certified courses which the students can access to get rid of their weaknesses with the tips from professionals of their sport.

PROBLEM-SOLVING PRODUCT

Problems

People do not get a clear picture of the academy by just seeing the infrastructure.

People cannot travel to a large number of academies and check all of them as it will waste time.

People from remote areas are not able to pursue sports as a career option.

Solutions

Options such as ratings and achievements are present on the website, which provides a clear picture.

It can help people in opting for the right academy according to their choice, staying at their homes.

ACADINFO helps people to learn from their homes through courses, pro talks and premium facilities.

WEBSITE MODEL

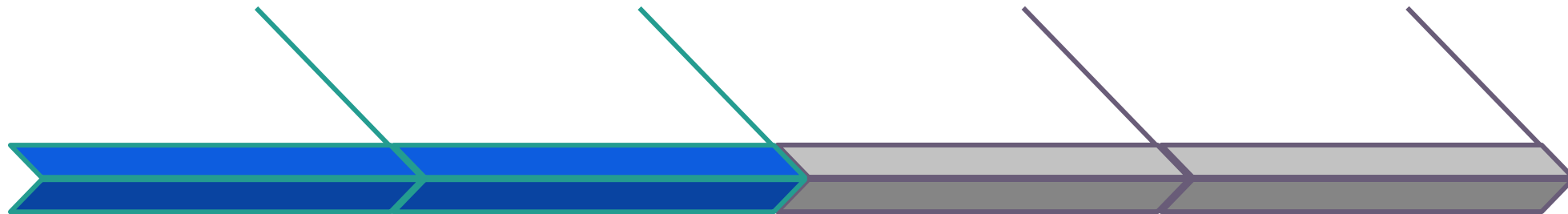


LOGIN/SIGNUP

SELECT STATE

SELECT LOCATION AND SPORT

ACADEMIES SEARCH RESULTS



WEBSITE LAYOUT

9162960922

[f](#) [t](#) [in](#) [Log In](#)



ACADINFO
ENLIGHTENS YOUR DREAM

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STATE

Welcome to ACADINFO

A platform for all the sports aspirants of the world who strive to be the best and represent their country at the international level. ACADINFO provides you the opportunity to pursue a career in sports even from the most remote places of the world.

[Let's Chat!](#)

PRO TALKS AND COURSES

Our Services

ACADEMIES

COURSES

WEBINARS

COURSE 1

[Read More](#)

₹799

Book Now

COURSE 2

[Read More](#)

₹1,299

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Our Services

ACADEMIES

COURSES

WEBINARS

WEBINAR 1

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Wed

1 hr

₹399

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WEBINAR 2

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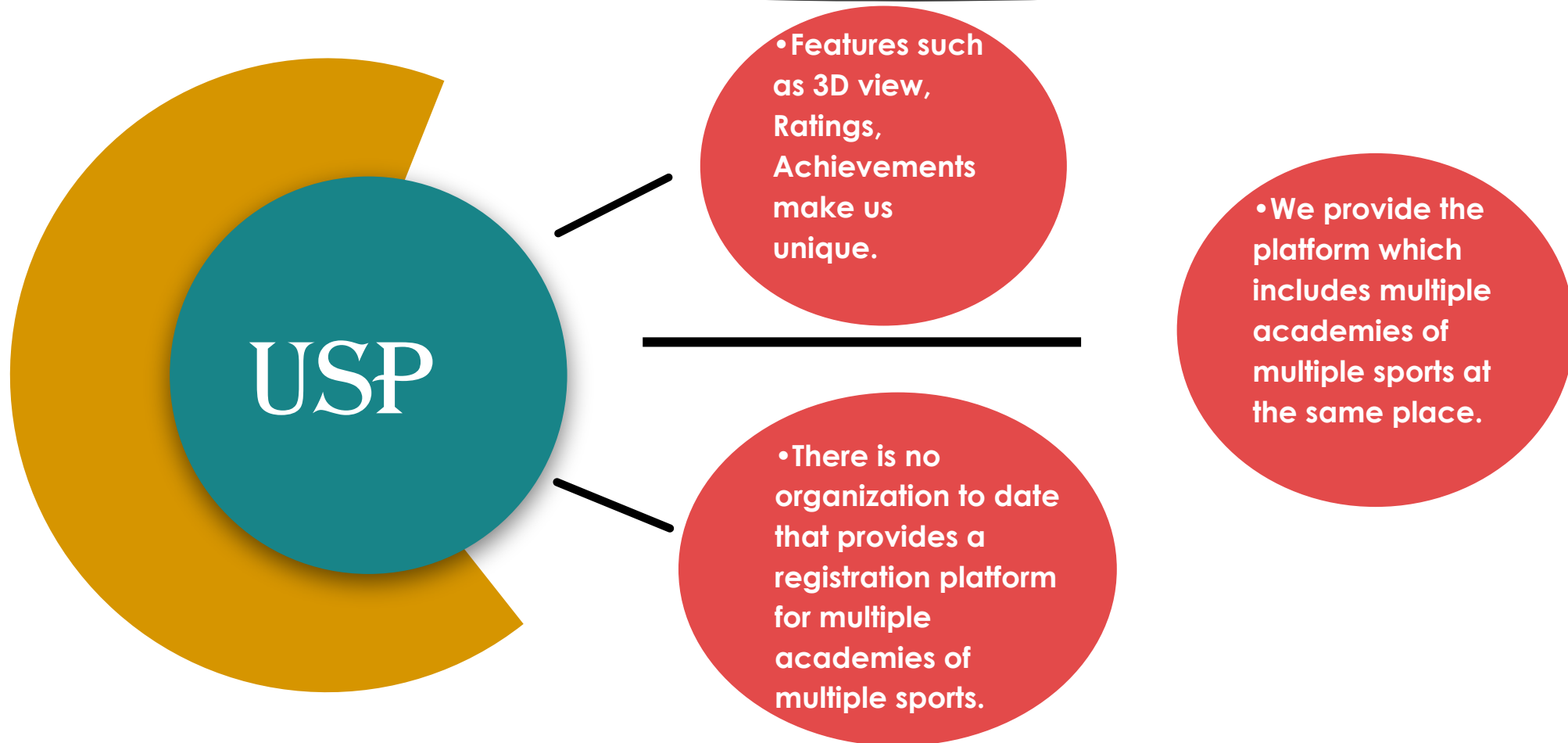
WEBINAR 3

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₹349

Book Now

UNIQUE SELLING PROPOSITION(USP)



FUNDING



FRIENDS AND FAMILY



BANK LOANS



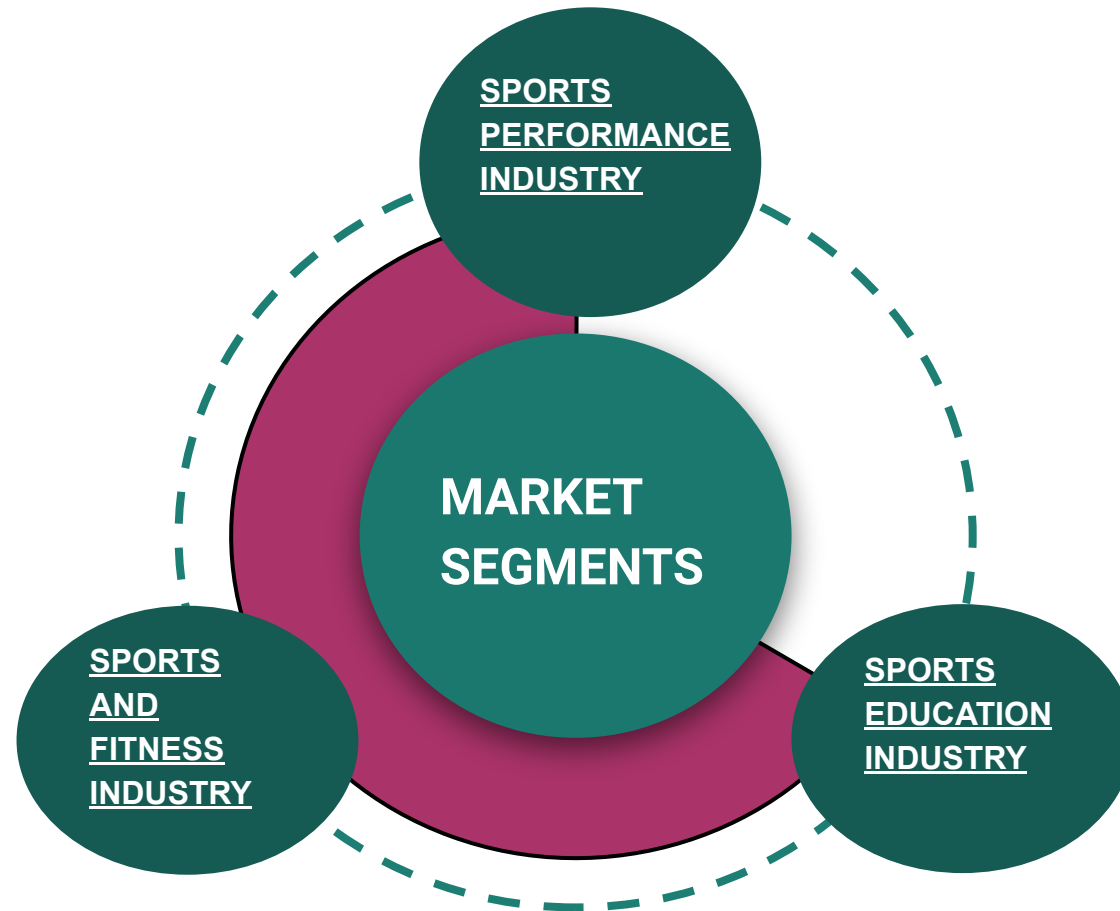
ANGEL INVESTORS

COST TABLE

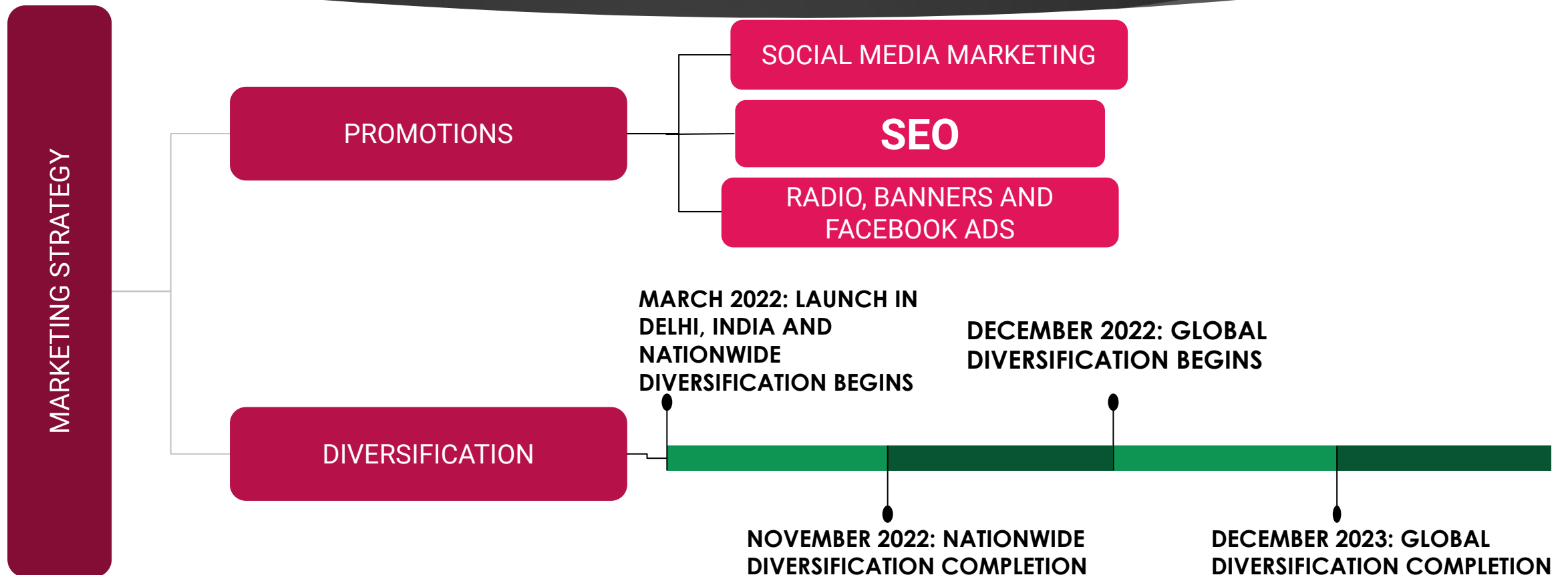
- All the costs are calculated annually.
- All the costs are given in US Dollars.
- **BASE COST=\$3250**

COMPONENTS	COST
WEBSITE	\$2750/YEAR
ADVERTISEMENT	\$3500/YEAR
HUMAN RESOURCE	\$3000/YEAR
TOTAL	\$9250/YEAR

MARKET SEGMENTS



MARKETING STRATEGY



SOURCES OF INCOME





THANK YOU