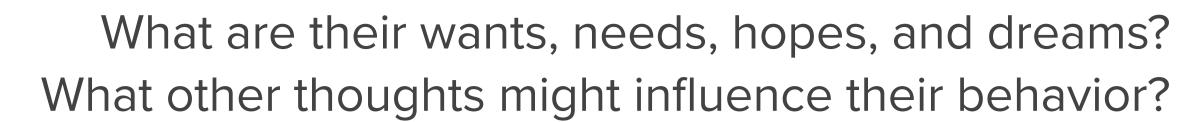


Says

What have we heard them say? What can we imagine them saying? **Thinks**





"I need to redesign my living space."

"I want a modern and minimalistic interior."

> Preparation And Maintanence Of ZOHO Books For HealthHub Medical Clinic

A. Harish

Kallanai Surya Akash

"I hope they can capture my vision."

"Interior design can be expensive; I need value."

Chandru

Excitement about the prospect of a new interior.

Asking friends for recommendations.



Does

Researching

design trends

interior

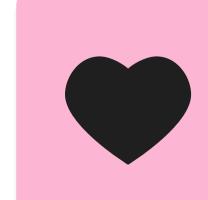
online.

What behavior have we observed? What can we imagine them doing?

Anxious about making the right design choices.



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



See an example