

**Project Design Phase-I
Proposed Solution Template**

Date	1 October 2022
Team ID	PNT2022TMID52458
Project Name	Project – FOOD DEMAND FORECASTING
Maximum Marks	4 Marks

<p>WHO IS YOUR CUSTOMER ?</p> <p>Different manufacturers Restaurant owners</p>	<p>EXPLORE LIMITATIONS TO BUY/USE YOUR PRODUCT OR SERVICE</p> <p>Price services or products</p> <p>Create and implement growth strategies</p>	<p>HOW ARE YOU GOING TO DIFFERENT THAN COMPETITION</p> <p>First father than focusing on other's we must improve ourselves By implementing innovative ideas which is not used by competitors</p>
<p>FOCUS ON FREQUENT,COSTLY OR URGENT PROBLEM TO SOLVE</p> <p>Have alternative solutions for the same problem</p> <p>Discuss with subordinates for different</p>	<p>UNDERSTAND THE CAUSE OF THE PROBLEM</p> <p>Price change</p> <p>Change in customer preference</p>	<p>TAP INTO,RESEMBLE OR SUPPORT EXISTING BEHAVIOR</p> <p>Make better supply decisions</p> <p>See your market potential</p>

DESIGN TRIGGERS THAT FIT REAL LIFE, SPARK ASSOCIATIONS, MAKE IT FAMILIAR Optimize inventory	YOUR “DOWN TO EARTH” SOLUTION GUESS Ask help when it is needed Help small business to grow by buying raw materials	BE WHERE YOUR CUSTOMER ARE Analyse the customer requirements and specification If customer's Requirements are unsatisfiable then give them idea of other requirements
ADD EMOTIONS FOR STRONGER MESSAGE Think in behalf of customer's place (empathy)		

Have fulfilment

FOOD DEMAND FORECASTING ARCHITECTURE

