```
In [55]:
          features = columns.drop(['num orders'])
           trainfinal3 = trainfinal[features]
           X = trainfinal3.values
           Y = trainfinal['num orders'].values
           trainfinal3.head()
Out[55]:
            homepage featured emailer for promotion op_area city_code region_code week base price
          0
                            0
                                                        2.0
                                                                647
                                                                              56
                                                                                           152.29
                                                        2.0
                                                                647
                                                                             56
                            0
                                                0
                                                                                          152.29
                                                        2.0
                                                                647
                                                                              56
                                                                                           133.92
                                                        2.0
                                                                647
                                                                             56
                                                                                           134.86
                                                                 647
                                                                              56
                                                                                           147.50
                                                        2.0
```

spliting the dataset into dependent and independent variable