Ideation Phase
Brainstorm & Idea Prioritization
Template

Date	1 NOVEMBER 2025
Team ID	NM2025TMID03056
Project Name	Laptop request catalog
Maximum Marks	4 Marks

Brainstorming for the Laptop Request Catalog project involves generating a wide range of ideas to improve the laptop request experience for employees. The goal is to explore creative solutions for simplifying model selection, speeding up approvals, and increasing transparency. During this process, team members focus on identifying pain points, imagining innovative features, and considering both user and IT perspectives without judgment. Ideas can include digital catalogs, automated workflows, real-time tracking, personalized recommendations, and clear communication tools. The purpose is to collect as many potential solutions as possible before refining and selecting the most effective approaches to enhance usability, efficiency, and user satisfaction.

Reference: https://www.mural.co/templates/brainstorm-and-idea-prioritization

RESULTS

- Centralized Laptop Catalog – A digital catalog listing all laptop models with specs, images, and recommended uses.

- Role-Based Recommendations – Suggest laptops based on employee roles (developer, designer, admin, etc.).

- Automated Approval Workflow – Streamline the approval process with automatic routing to managers and IT.

- Real-Time Request Tracking – Allow employees to track the status of their requests at every stage.

- Comparison Feature – Let users compare laptop models side by side to make informed choices.

- Notifications & Alerts – Automated notifications for approvals, delays, or delivery updates.

- Integration with IT Inventory – Show only available laptops to avoid request rejections.

- Self-Service FAQs & Guides – Provide guidance on choosing laptops and understanding specifications.

- Feedback & Rating System – Employees can review laptops and share experiences for others.

- Mobile-Friendly Access – Ensure the catalog and request system are accessible on mobile devices.