

EXECUTIVE SUMMARY AND RECOMMENDATIONS

The following insights were derived for RSVP movies after analysing the IMDb dataset –

1. There is a downward trend in the number of movies produced over the years. Highest number of movies were produced in the month of March.
2. Drama was the most popular genre with 4285 number of movies and an avg duration of 106.77. A total of 1078 drama movies were produced in 2019. They mostly focus on this genre for future films Action and Thriller.
3. Most of the movies were related between 6-8 on a median rating.
4. Dream Warrior Pictures or National Theatre Live production companies have produced the highest number of hit movies among all production companies.
5. Most of the movies are in Drama Genre there are 24 movies. They have come up with other Genre also.
6. Top Directors observed from the analysis are James Mangold, Soubin Shahir and Joe Russo.
7. Mammooty and Mohanlal are the top actors with highest median rating, they can be actor for next Project.
8. Marvel studios, Twentieth Century Fox and Warner Bros, can be chosen for Global Audience, these Production houses are good and should be consider for next Project.
9. In India, Vijay Sethupati can be focused on as he is popular here.
10. Based on total votes and average rating of 7.74 received for Hindi movies released in India, Taapsee Pannu can be chosen as the actress.