

# URBANAURA INTERIORS

## 1. Introduction:

### 1.1. Overview

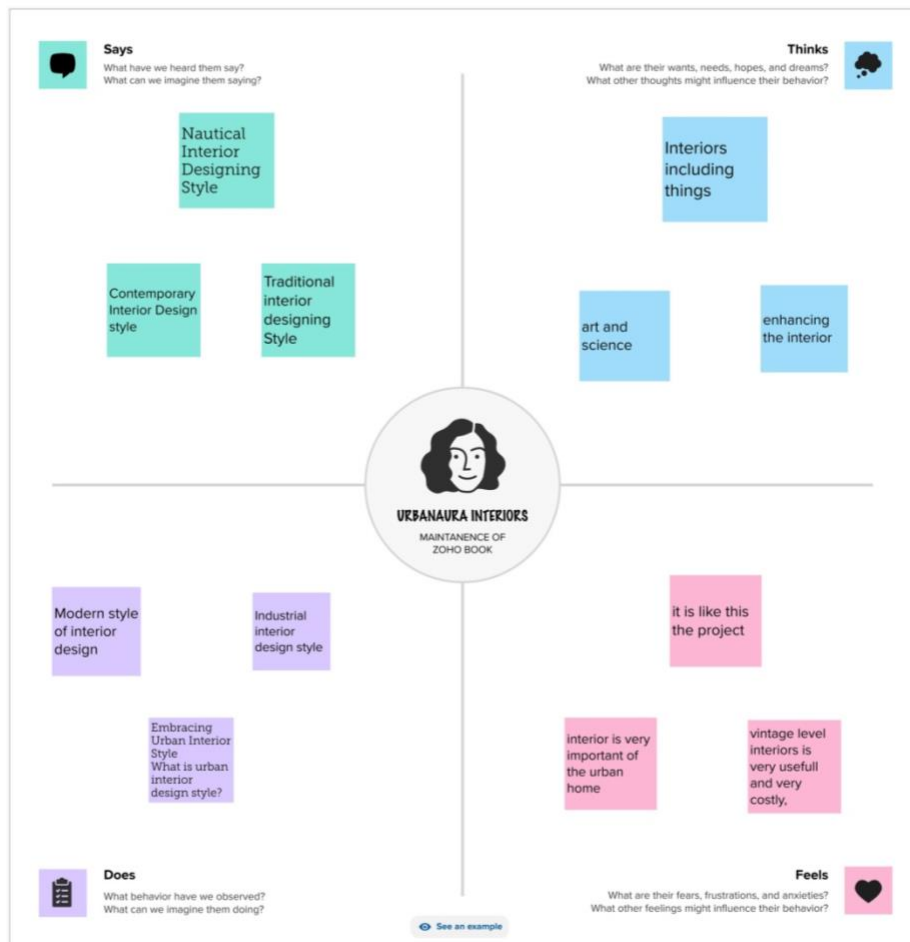
UrbanAura Interiors, a Interior Designing company uses Zoho books to effectively manage their financial processes, maintain accurate records, and make informed financial decisions. This integration enhances their overall business efficiency and contributes to their success in the interior design industry.

### 1.2. Purpose:

UrbanAura Interiors, a Interior Designing company uses Zoho books to effectively financial processes, informed financial decisions. This integration enhances their overall business efficiency and contributes to their success in the interior design industry.

## 2. Problem Definition & Design Thinking

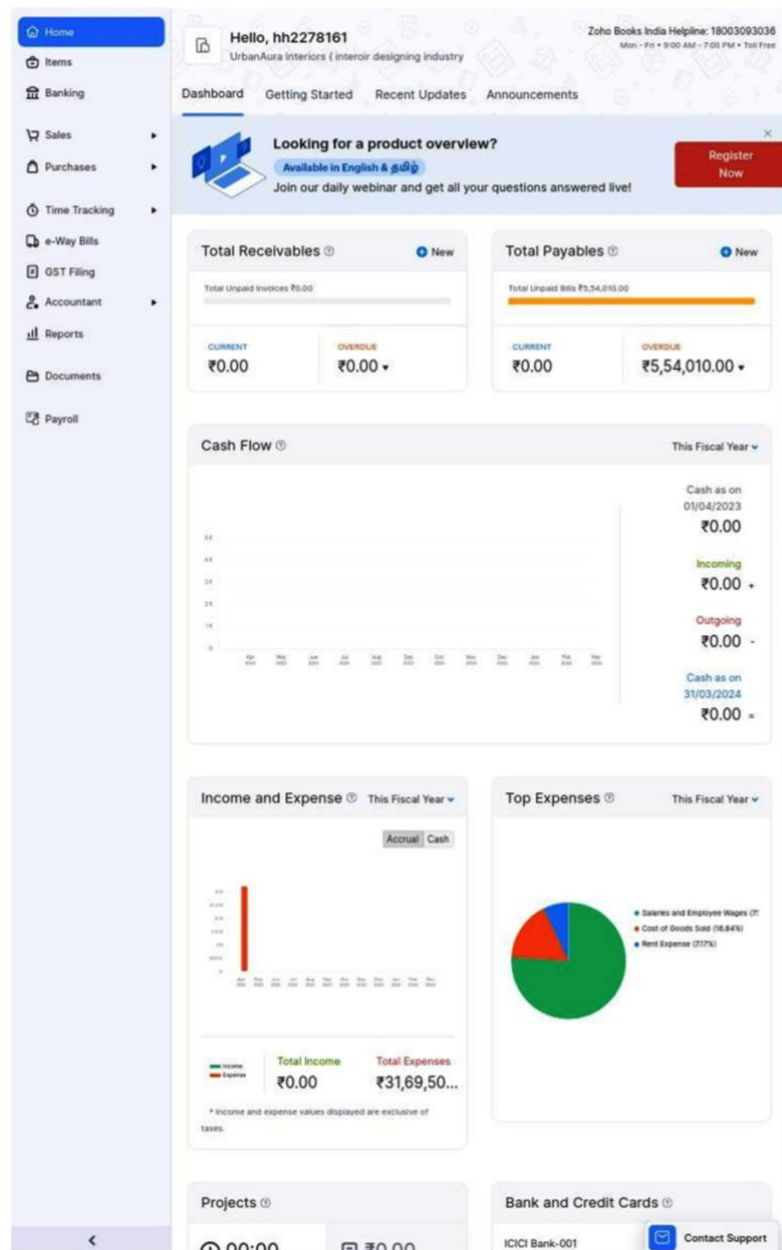
### 2.1. Empathy Map:



## 2. Ideation & Brainstorming Map:



## 3. Result



#### **4. Advantage & Disadvantage**

##### **4.1. Advantage:**

Lower construction costs compared to Conventional one, Lower home maintenance costs, Checked for a multi-years housing System.

##### **4.2. Disadvantage:**

Psychical barriers – especially in constructions without windows, In many cases, too small amount of dayLight, poor design of the building may appear problems with ventilation and air quality In individual rooms.

#### **5. Application:**

As of my last knowledge update in September 2021, “Urbanaura” doesn’t appear to be a widely recognized term or brand. It's possible that it could 'e a local or niche concept that emerged after my last update. If Urbanaura is a specific term or brand related to interior applications, I recommend checking more recent sources like websites, social media, or industry publications for the latest information. If you have specific questions about interior design or applications, feel free to provide more details, and I'll do my best to assist you!

#### **6. Scope:**

In the 21st century, property owners, especially home and office, lay supplemental efforts on the aesthetics of a space to ensure a peaceful and serene atmosphere that fosters productivity and creates calmness. With creativity and the knowledge of optimal use of the space available, an interior designer can transform the look of property absolutely, considering the aesthetics. While the work of interior designers was very prevalent in the last centuries, its importance has increased manifold around the globe in present times. In India, growing infrastructure due to urbanization has created a manifold increase in demand for civil engineers, architects, & interior designers.

#### **7. Conclusion:**

In conclusion, crafting a compelling urban interior revolves around the artful fusion of contemporary design, practical functionality, and a keen sensitivity to the vibrant pulse of city living. By embracing modern aesthetics, optimizing spatial arrangements, and incorporating urban-inspired elements, one can create an environment that not only reflects the dynamism of city life but also provides a comfortable and stylish sanctuary within the bustling urban landscape. It's about harmonizing form and function to cultivate a space that resonates with the spirit of the city while offering a welcoming retreat from its hustle and bustle.